

2021-22

# ANNUAL REPORT

WICHITA STATE UNIVERSITY



WICHITA STATE  
UNIVERSITY

# STRATEGIC PLAN

## VISION

To be one of the nation's premiere urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

## MISSION

To be an essential educational, cultural and economic driver for Kansas and the greater public good.

## STRATEGIC GOALS



### STUDENT CENTEREDNESS

Promote holistic student success through a supportive learning environment in which all of our students – past, present and future – continually thrive and grow.



### RESEARCH AND SCHOLARSHIP

Accelerate the discovery, creation and transfer of new knowledge.



### CAMPUS CULTURE

Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.



### INCLUSIVE EXCELLENCE

Be a campus that reflects and promotes – in all community members – the evolving diversity of society.








### PARTNERSHIPS AND ENGAGEMENT

Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.



## ➔ 2022-23 PRIORITIES

Wichita State University endeavors to build a stronger Kansas and a brighter tomorrow through our relentless commitment to the people, businesses, and economy of our state. As such, the university has adopted a strategic plan and vision to be one of the nation's premier urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve. These three priorities drive the work of the strategic plan.

### HELPING FAMILIES THROUGH ACCESS AND AFFORDABILITY

-  Provide an accessible, affordable and impactful higher education for all Kansans with increased community connections.<sup>1,2</sup>
-  Proposed enhancements: Marcus Welcome Center, Clinton Hall, Hubbard Hall and Rhatigan Student Center.
-  Diversify and develop our faculty and staff to better reflect our student body and region.<sup>2</sup>
-  Shocker Promise: Full tuition and fees for Pell-eligible families.<sup>1,2</sup>
-  Increase need-based aid.<sup>1,2</sup>

### SUPPORTING KANSAS BUSINESSES WITH A TALENT PIPELINE THAT MEETS EMPLOYER NEEDS

-  Provide relevant applied learning experiences that match the needs of industry, agency and community partners.
-  Become a nationally recognized leader in digital transformation and SMART manufacturing.

 National Institute for Student Success priorities<sup>1</sup>


 Diversity, Equity and Inclusion plan ([wichita.edu/DEI](http://wichita.edu/DEI))<sup>2</sup>

In addition to aligning the strategic goals with the three priorities, Wichita State is also focused on advancing the persistence of all students from admission to graduation<sup>1</sup> with a university-wide strategic focus to build a culture that values transparency, accountability, and communication around issues of diversity and inclusion<sup>2</sup>. With this focus, you will find the first priority aligned with the National Institute for Student Success priorities and the Diversity, Equity, and Inclusion plan.

<sup>1</sup>National Institute for Student Success priorities

<sup>2</sup>Diversity, Equity and Inclusion plan ([wichita.edu/DEI](http://wichita.edu/DEI))

### INCREASING ECONOMIC PROSPERITY WITH HIGHER EDUCATION THAT BENEFITS THE KANSAS ECONOMY

-  Support faculty-led interdisciplinary research initiatives (2020-2023).<sup>1,2</sup>
-  Support the needs of the region through strategic engagement.<sup>1,2</sup>
-  Continue the development of the Innovation Campus by attracting new partners and expand the Maintenance, Repairing and Overhaul (MRO) initiative.<sup>1,2</sup>
-  Continue developing and supporting innovation and new ventures.<sup>1,2</sup>
-  National Center for Aviation Training expansion.
-  University Village: Enter into financially prudent public-private partnerships on university-owned property that provide services.
-  Support Wichita downtown development via hospitality, culinary arts, and health sciences.
-  Enhance compensation and professional development opportunities for faculty and staff.<sup>1,2</sup>



### CORE VALUES

- Integrity
- Transparency
- Personal Responsibility
- Collaboration
- Access and Equity

### DISTINCTIVE VALUES

- Seizing Opportunities
- Adaptive Approaches
- Positive Risk-Taking
- Innovation and Creativity
- Knowledge Creation and Dynamic Educational Opportunities

# STUDENT-CENTEREDNESS

*Promote holistic student success through a supportive learning environment in which all of our students – past, present and future – continually thrive and grow.*

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Leverage current and create additional Wichita State pre-college and graduate programs in ways that improve college-enrollment rates for Kansas, and retention and graduation rates for Wichita State	Fall semester headcount Credit hour production Shocker City Partnership / Shocker Select <sup>3</sup> Time to Completion Six-year Graduation Rate Degree Production URM students as a percentage of UG enrollment (degree-seeking, less than 30 hours) First Generation undergraduate students as a percentage of UG enrollment (degree-seeking, less than 30 hours)	16,058 165,903 1,193 3.7 year 48.4% 3,466 24.40% 44.70%	16,907 162,955 1,403 3.7 years 47.8% 3,733 26.2% 41.70%
Increase the retention of students	Fall-to-fall Retention Rate Applied Learning Internships <sup>4</sup>	75.7% 1,792 students	71.9% COVID impact 2,068 students
Increase the quality of the student's, undergraduate and graduate, experience, including opportunities for service learning and applied learning.	Service Learning	Service-Learning at Wichita State University is an experiential learning method that integrates community service with instruction and reflection to improve student civic-mindedness and build community capacity.	As part of the annual Service-Learning Showcase: 73 students represented with service-learning projects 5 Colleges Represented service-learning projects: • College of Applied Studies • College of Engineering • Fairmount College of Liberal Arts & Sciences • College of Health Professions • Cohen Honors College 28 community organizations served through service-learning projects
Expand scholarship opportunities and strategically align scholarships with access, achievement, equity, and completion goals; and Engage alumni in the student experience.	Scholarship Awards (Excludes Athletics) Need-Based Aid Shocker Promise Percentage of living alumni donating \$ donated by alumni giving The Toast and Shockers After Dark Participation	\$18,085,318 \$24,070,671 N/A 5.80% \$17.8M in alumni giving 1,848 students	\$20,962,986 \$26,198,411 \$157,1445 4.1% \$34.9M in alumni 1,800 students
Provide high-quality academic programs that are responsive to student and societal needs, recognized nationally and internationally for excellence, and which effectively utilize traditional and distance education delivery modalities	New academic programs	<ul style="list-style-type: none"> <li>• Cert. in Blockchain</li> <li>• Cert. in Computer Networking</li> <li>• Cert. in Design Thinking</li> <li>• Cert. in Geographic Information Systems (GIS)</li> <li>• Cert. in Health Equity and Leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Cert. in Software Engineering</li> <li>• Cert. in Sport Leadership and Branding</li> <li>• Dual/Acceler. BS to MS in Data Science</li> <li>• Dual/Acceler. BA to MA in Com MS in Materials Engineering</li> </ul>
	Recognized nationally and Internationally for excellence	<ul style="list-style-type: none"> <li>• No. 1 most affordable research university in the region</li> <li>• Top 30 in U.S. college engineering R &amp; D</li> <li>• No. 1 transfer destination in the State of Kansas</li> <li>• Only Masters program in Innovation Design in the State of Kansas</li> <li>• Top 20 safest U.S. campus - National Campus Safety Summit.</li> </ul>	<ul style="list-style-type: none"> <li>• Named a First-Forward Institution by NASPA for its 50+ year history of transformative work increasing both access and success for first-generation students, Wichita State is committed to removing barriers by providing services and assistance, including academic support, professional guidance and mentoring, and financial stability</li> </ul>

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.

<sup>3</sup>35170 includes Arkansas, Colorado, Iowa, Indiana, Missouri, Oklahoma and Texas.

<sup>4</sup>Applied Learning Internships include Coop, internships, practicum and federal work study.

<sup>5</sup>Fiscal Year 2022 was the start of this program. Wichita State's Shocker Promise Program, launched in Fiscal Year 2022, is Wichita State's commitment to offer a quality, affordable education to incoming freshmen who come from limited-income families in our surrounding Shocker Neighborhood and Sedgwick County. The listed amount comprises Sedgwick County: \$114,396; and Shocker Neighborhood: \$42,748. (Learn more at [wichita.edu/shockerpromise](http://wichita.edu/shockerpromise))

## EXECUTIVE SUMMARY

Promoting a supportive learning environment for all students at Wichita State has increased overall enrollment to 16,097 students and the number of degrees awarded to 3,733. These results are only the beginning as Wichita State continues to increase opportunities for service learning and applied learning for all students, expand scholarship opportunities, and respond to the needs of the industry by providing high-quality academic programs that are responsive to student and societal needs.

## STORIES

- [Students from 11 new cities will soon pay in-state tuition to attend WSU](#)
- [WSU's Shocker Success Center: An oasis of opportunity](#)
- [Enrollment increases at Wichita State thanks to focus on student experience and economic growth](#)
- [Wichita State designated Age-Friendly University for focus on range of learning opportunities](#)

# RESEARCH AND SCHOLARSHIP

*Accelerate the discovery, creation and transfer of new knowledge.*

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Support and enhance research and creative activity	Funded research (sponsored, research, finance and administration fees, NIH/NSF) Post docs Graduate student stipends GRASP student participation	\$128.8M 5 \$5,868,696 152	\$180.5M 10 \$6,594,426 111 (held online via JudgeZed)
	President's Convergence Sciences Research Initiative	<p>Wichita State's Interdisciplinary Research Initiative empowers faculty, staff and students who span the disciplines to form research clusters that address our most pressing and opportunistic challenges. More than \$1 million in grant funding is available. The initiative is an effort to bring together the intellectual curiosity and strengths of faculty and students from a range of disciplines and give them the support to develop research programs that drive the diversity and growth of the Kansas economy while addressing global challenges.</p> <p>As defined by the National Science Foundation, interdisciplinary research is a means of solving vexing research problems — in particular, complex problems focusing on societal needs. It entails integrating knowledge, methods, and expertise from different disciplines and forming novel frameworks to catalyze scientific discovery and innovation.</p> <p>The interdisciplinary research themes include: Health Disparities and Delivery, Digital Transformation, and Sustainability. A successful proposal identifies a societal problem or challenge within one of these themes that could be effectively addressed by combining and integrating efforts of researchers from different disciplines. The proposal does not simply envision individual researchers attacking isolated aspects of the problem, but rather groups of researchers bringing their individual expertise to a concerted effort. A valuable outcome of the group approach envisioned is the teaming up of experienced researchers with emerging researchers, and researchers from disciplines traditionally focused on external funding with those less so."</p>	
	Academic Programs	<p>English, Interdisciplinary Certificate Programs:</p> <ul style="list-style-type: none"> <li>• Film Studies Certificate Program</li> <li>• Medieval and Renaissance Studies</li> </ul> <p>Liberal Arts and Sciences, Interdisciplinary Certificate Programs</p> <ul style="list-style-type: none"> <li>• Asian Studies</li> <li>• Global Competency</li> <li>• Great Plains Studies</li> <li>• Tilford Diversity Studies</li> </ul> <p>Certificate in Interdisciplinary Leadership Interdisciplinary STEM Education Graduate Certificate Interdisciplinary Leadership Undergraduate Certificate</p> <p>Honors Interdisciplinary Tracks</p> <ul style="list-style-type: none"> <li>• Honors General Interdisciplinary track</li> <li>• Law and Public Policy Track</li> <li>• Leadership Track</li> </ul>	
Increase diversity of Faculty	Diversity of Faculty Women in Science and Engineering <sup>3</sup>	35 21	39 24
Increase participation and investment in Convergence Sciences	The university has invested \$1.2 million over a period of three years, beginning in 2020, to initiate the efforts of the President's Convergence Sciences Research Initiative. The initiative is an effort to bring together the intellectual curiosity and strengths of faculty and students from a range of disciplines and give them the support to develop research programs that drive the diversity and growth of the Kansas economy while addressing global challenges. These research efforts are designed to be self-sustaining through federal and private research grants that will also fund student financial support — a priority of the university.		

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.<sup>3</sup>Faculty URM includes American Indian/Alaskan Native, Black non-Hispanic, Hawaiian & Hispanic; Women in Science includes Engineering, Biology, Chemistry, Geology

## EXECUTIVE SUMMARY

Through research and scholarship, Wichita State is focused on accelerating the discovery, creation, and transfer of new knowledge. Research is a focus within our academic departments and the Wichita State campus is home to more than 30 research centers and institutes. The focus of research and scholarship at Wichita State is to bring together the intellectual curiosity and strengths of faculty and students from a range of disciplines and give them the support to develop research programs that drive the diversity and growth of the Kansas economy while addressing global challenges. The 2022 academic year was a successful year with over \$180 million in funded research. These research efforts will only continue to increase as Wichita State focuses on supporting and enhancing the development of interdisciplinary academic programs and economic engagement that aligns with regional growth initiatives.

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# RESEARCH AND SCHOLARSHIP, CONT'D

Accelerate the discovery, creation and transfer of new knowledge.

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Elevate and transform our national reputation for research, scholarship, and creative activity to one of excellence associated with high-impact, high-quality publications, exhibitions, awards, and fellowships.	<p>WSU ranks No. 20 in US for engineering R&amp;D funding</p> <p>WSU researchers win \$1.4 million NSF grant to mitigate environmental impact of road salt</p> <p>WSU receives grant from Library of Congress to research LatinX communities in western Kansas</p> <p>Air Force awards \$100 million to continue WSU NIAR's B-1 Digital Engineering program</p> <p>WSU professor wins Alfred P. Sloan Foundation grant for work to assist the visually impaired</p> <p>CubeSat mission patch contest highlights science programs at Wichita State</p>		
Economic engagement that involves senior leadership, industry that aligns with regional growth initiatives	Economic engagement included partnerships with the federal delegation to help solve national priorities (Departments of Defence and Commerce, NASA); partnerships with state and local government to help grow the Kansas and regional economy and create jobs (KDHE, DCF, KDADS, Commerce, Transportation, Governor's Office, Kansas House of Representatives and Senate, City Council and Sedgwick County Commission). Additionally, industry partnerships were formed for applied learning and research with the Wichita Regional Chamber, the Greater Wichita Partnership and the Regional Economic Area Partnership of South Central Kansas. These efforts align with regional growth initiatives like the Kansas Framework for Growth, the GWP Regional Growth Plan, the WSU BREG Study, the Downtown Master Plan, and the future of work.		
Development of innovation economy to catalyze economic growth inclusive of local and regional studies, small business support, and facilitation of collaborations across boundaries.	<p>Number of intellectual property disclosures, patents from students, faculty, and staff</p> <p>Number of licensing agreements</p> <p>Licensing Revenues</p> <p>Start up supports and student micro-enterprises launched</p> <p>Venture funding for faculty and student businesses</p>	<p>25</p> <p>4</p> <p>\$66,500</p> <p>30</p> <p>xxx</p>	<p>18</p> <p>6</p> <p>\$1,068,586</p> <p>xxx</p> <p>xxx</p>

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.<sup>3</sup>Faculty URM includes American Indian/Alaskan Native, Black non-Hispanic, Hawaiian & Hispanic; Women in Science includes Engineering, Biology, Chemistry, Geology

### NEED-BASED AID

We've nearly doubled our institutional need-based commitment since FY19. As institutional aid has grown, our need-based percentage has outpaced the non-need-based growth. In FY22, more than 1-in-4 dollars paid by the institution were need-based.

**TOP  
20**

in U.S. college  
engineering R&D  
expenditures



## STORIES

- [FirePoint Future Innovators internship showcases under-represented STEM talent](#)
- [WSU awarded \\$51 million to advance smart manufacturing in South Kansas](#)
- [Air Force awards \\$100 million to continue WSU NIAR's B-1 Digital Engineering program](#)
- [Wichita State receives \\$1 million in funding to assist local small businesses](#)

# CAMPUS CULTURE

*Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.*

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Provide opportunities and resources that facilitate work-life balance	To promote work-life balance, HR and Legal collaborated to formalize a Remote Work request process. This request process ensures the employee and university understand all related tax and employment law implications for each individual situation. Additionally, HR partners with leaders on defining expectations and practices when implementing flexible schedules within their departments.		
	During the holiday shutdown, the President approved two additional paid administrative days for benefit-eligible employees.		
Provide structural resources, policies, practices, and oversight that foster transparency among campus groups and ensure diverse and inclusive participation	Wichita State transitioned to a market-based compensation philosophy and practice to ensure fairness and equity in our pay practices. The university invested \$6 million in additional employee compensation during the first year of implementation.		
	To improve the on-boarding experience of non-benefit eligible employees and support hiring managers, we created a webpage with policy & processes, forms and instructional information.		
Create and promote the use of inclusive campus spaces aligned with the Facilities Master Plan	The Facilities department completed a space utilization study as well as a facilities condition assessment to prepare for the university master plan process. The facilities management plan will be underway in 2023 with the final report in 2024. The Student Success Center is under construction and will be completed by Summer 2024.		
Support and recognize contributions from campus community members and partners	Through the Wichita State Engaged Series, the Office of Strategic Engagement & Planning holds monthly conversations to hear from students, faculty/staff and neighbors on ways Wichita State is engaging to collectively address challenges, create solutions, and foster environments to drive prosperity. Creating this dialogue highlights and elevates campus culture, inclusion and partnerships at Wichita State. The Office of Strategic Engagement and Planning hopes to support, connect, enhance and celebrate engagement activities and prosperity initiatives for our University and neighbors.		
Develop an intentional plan to increase student engagement on campus and in the greater Wichita community	The Office of Student Engagement, Advocacy & Leadership (SEAL) create opportunities for students to serve, explore, engage, advocate and lead during their time at Wichita State. SEAL exists to facilitate an engaged campus culture where students are empowered to maximize their potential by creating opportunities for personal growth and world-readiness. SEAL is dedicated to providing events and activities that enhance the Shocker experience through Alternative Breaks, Community Service Board, Fraternity & Sorority Life, Leadership Development, National Student Exchange, Student Government Association, Student Organizations. In addition, SEAL hosts annual events such as Family Weekend, Greek Retreat, Homecoming, Lead Conference, MGC Yardshow, Step Show, and Songfest.		
Create and foster a culture at all levels (department, College and University) that supports recruitment, retention, and advancement of women and URM Faculty	HR Talent Consultants conduct intake meetings with hiring managers to educate and partner in writing job postings to appeal more to females and under-represented applicants. For example, reducing and/or broadening the number of preferred requirements to eliminate or lessen possible barriers and be more inclusive of diverse backgrounds. In addition, Talent Consultants are offering options for diversity recruiting sites for both specialized faculty and non-teaching positions.		

<sup>1</sup> AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.

## STORIES

- [Enrollment increases at Wichita State thanks to focus on student experience and economic growth](#)
- [Woolsey Hall, new home of the Barton School of Business, opens for classes soon](#)
- [Wichita State designated Age-Friendly University for focus on range of learning opportunities](#)
- [WSU's Shocker Success Center: An oasis of opportunity](#)

## EXECUTIVE SUMMARY

Wichita State is focused on providing an environment that meets the needs of the faculty, staff, and greater Wichita Community. The 2022 academic year was no exception. The university invested \$6 million in additional employee compensation during the first year of implementing the market-based compensation philosophy and practice to ensure fairness and equity in our pay practices. The Office of Student Engagement, Advocacy & Leadership (SEAL) continued to focus on student engagement with on-campus events and activities and in the greater Wichita community. The Wichita State Engaged Series held monthly conversations to hear from students, faculty/staff, and neighbors on ways Wichita State is engaging to collectively address challenges, create solutions, and foster environments to drive prosperity. This is only the beginning as Wichita State continues to focus on being an educational, cultural, and economic driver for Kansas and the greater public good.

# INCLUSIVE EXCELLENCE

*Be a campus that reflects and promotes – in all community members – the evolving diversity of society.*

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Continuously evaluate and enhance the curriculum with diversity-related content.	Courses w Diverse content (class sections)	322	329
	Courses with diverse content (courses)	156	173
Review university processes and procedures that may create barriers to diversity and inclusive excellence	Inclusion, Diversity, Equity and Access Training for all Wichita State faculty, staff, and students is a university-wide commitment to inclusion, diversity, equity and access through shared alliances. This initiative enhances the opportunity for important, on-going education and change.		
Enhance opportunities for minority and underrepresented students to engage, receive mentoring, and professional development	Men of Color-Educators of Tomorrow is a mentor education program found in the College of Applied Studies. This program is for Men of Color with high academic potential, a demonstrated commitment to teach, and a servant-leadership orientation. This College of Applied Studies' Mentor Education Program combines the special strengths and resources of Wichita State University, College of Applied Studies, Wichita Public Schools (WPS), and the suburban Wichita metro area schools and adds an additional layer of academic support for African American and Hispanic male students who want to pursue post-secondary education as an educational leader.		
Seek and develop opportunities for diversity-related research	The Summer Research Institute (SRI) in Human Performance Studies introduces incoming first-year and transfer students to the research process through hands-on experiment design, data collection, and presentation during an intensive 4-day residential program. This program is funded by a sub-award of the National Science Foundation Kansas Louis Stokes Alliance for Minority Participation in STEM grant. SRI and its partner summer program, the Summer Engineering Academy, are designed to increase minority participation in STEM fields. It is part of a broader first-year research experience initiative designed to increase the number and diversity of first-students participating in faculty-mentored research.		

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.

## EXECUTIVE SUMMARY

Wichita State believes that diversity is key to an individual flourishing, educational excellence, and advancement of knowledge. This commitment is evident in the diversity-related content offered within the curriculum throughout campus, new mentor programs developed with a focus to enhance the diversity of the faculty, staff, and students at Wichita State, and opportunities for diversity-related research. The focus on promoting a campus that reflects and promotes the evolving diversity of society will continue as a priority for Wichita State.

## STORIES

- [WSU wins \\$750K NSF grant to improve graduation rates among low-income engineering students](#)
- [Wichita State designated Age-Friendly University for focus on range of learning opportunities](#)
- [WSU NASA program launches first-generation student's future](#)

# No. 2

in number of  
TRIO programs in  
the country

 WICHITA STATE  
UNIVERSITY

# PARTNERSHIPS AND ENGAGEMENT

*Advance industry and community partnerships to provide quality educational opportunities and collaboration to satisfy rapidly evolving community and workforce needs.*

## STRATEGIC PLAN OBJECTIVES

Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Deepen partnerships with P-12 educational providers such as USD 259, on initiatives supporting educational experiences and achievement, access to higher education, and preparation for the workforce and community engagement.	High School Programs	BAASE, Career Technical Education Pathways in Engineering and Teacher Education	
	Applied Learning	When it comes to bridging the gap between classroom learning and real-world experience, nobody offers more opportunities than Wichita State. Thanks to our location in Kansas' largest city, Shockers in every major can gain the skills, connections and confidence needed for career success—before graduation—with employers in virtually every industry. These opportunities prepare the Wichita State candidate for the workforce and engage the candidate in the community: 1) applied learning placements - paid, WSU-facilitated jobs with local industry partners that build skills that go beyond classroom learning, 2) Co-ops - paid, multi-semester jobs, related to the student's major, and student can earn academic credit, 3) Internships are paid or unpaid work experience in professional settings, with academic credit and zero-credit options, completed full time or part time.	
Collaborate with other higher education institutions on initiatives enhancing student educational opportunities and supporting the economic, health and cultural needs of our communities	Number of articulation agreements	Agreements signed: 25 Total agreements in force: 72	Agreements Signed: 6 Total Agreements in force: 98
	WSU Tech new to WSU	282	318
	Work-based Applied Learning on-campus and off-campus positions	6,549	8,029
	Work-based Applied Learning (Employed Student Salaries)	\$27.5 M	\$28M
Grow relationships with business partners to generate new applied learning and research opportunities	Internships in field of study (Applied Learning Internships)*	1,925	2,068
	Shocker Career Accelerator	Student experiences	Shocker Career Accelerator hosted 19 major on-campus recruitment events featuring 353 total employers.
		Employers Engaged	Employers conducted 278 on-campus interviews.
	Student Activity in Handshake (WSU's Online Job Board & Career Platform)	<ul style="list-style-type: none"> <li>• 53,935 Student Logins</li> <li>• 40,284 student applications submitted for jobs and applied learning opportunities</li> <li>• 11,139 professional documents uploaded including resumes, cover letters, etc.</li> </ul>	
	Regional Employer Activity in Handshake (WSU's Online Job Board & Career Platform)	<ul style="list-style-type: none"> <li>• 92,137 total part-time, full-time employment opportunities posted</li> <li>• 19,959 were applied learning opportunities (co-ops/internships, on-campus and off-campus, and other applied learning experiences)</li> <li>• 61 Grad School</li> <li>• 133 Volunteer</li> </ul>	
Kansas Employer Activity in Handshake (WSU's Online Job Board & Career Platform)	<ul style="list-style-type: none"> <li>• 6,206 total part-time, full-time employment opportunities posted in the State of Kansas</li> <li>• 1,149 KS were applied learning opportunities (co-ops/internships, on-campus and off-campus, and other applied learning experiences) in the State of Kansas</li> <li>• 17 KS Grad School</li> <li>• 20 Volunteer</li> </ul>		

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.

\* Applied Learning Internships include Coop, internships, practicum and federal work study.

## EXECUTIVE SUMMARY

The University's progress and commitment to expanding partnerships and engagement with the community is evident through the success of the 8,029 work-based applied learning positions provided. Through partnerships and engagement, Wichita State is focused on developing applied learning opportunities that not only enhance the educational opportunities for our students but also support the economic, health, and cultural needs of our communities.

# 10.6%

five-year increase in number of degrees conferred



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# PARTNERSHIPS AND ENGAGEMENT, CONT'D

*Advance industry and community partnerships to provide quality educational opportunities and collaboration to satisfy rapidly evolving community and workforce needs.*

STRATEGIC PLAN OBJECTIVES			
Strategic Plan Objectives	Key Performance Indicators	Baseline <sup>1</sup>	Academic Year 2022 <sup>2</sup>
Building additional bridges to further integrate community and business partners into campus environment and position the university as a more inviting place for members of the community to access resources and enjoy cultural activities.	Small Business Clients supported; Kansas Small Business Development Center clients, workshops and attendees	<ul style="list-style-type: none"> <li>• 640 clients</li> <li>• 109 workshops</li> <li>• 1,077 workshop attendees</li> </ul>	<ul style="list-style-type: none"> <li>• 415 clients</li> <li>• 76 workshops</li> <li>• 1,863 workshop attendees</li> </ul>
Increase the quality of the students' undergrad and grad experience	Service-Learning Academy	32 Community Orgs served by 78 students.	28 community organizations served by 73 students and 5 academic colleges
Embrace a mission of service by enhancing community and regional engagement	<ul style="list-style-type: none"> <li>• The Center for Economic Development and Business Research (CEDBR) has expanded the number of economic outlook locations. <a href="https://www.cedbr.org/events">https://www.cedbr.org/events</a></li> <li>• The Center for Economic Development and Business Research (CEDBR) under the leadership of Jeremy Hill hosted an Industry Research Exchange event, "Kansas Aerospace: Crash or Takeoff in 2022?" which addressed community economic issues by leveraging university and community experts. In partnership with community business leaders, the CEDBR business research staff discussed the current economic state of the aerospace industry within Kansas and explored current labor trends and highlight general, commercial, and military market demand.</li> <li>• The university's community engagement efforts continue to be a main focus for faculty and staff with various initiatives in Shocker Neighborhood including the Shocker Neighborhood Promise Scholars, mobile food markets, Trunk or Treat, and WU Reads.</li> </ul>		

<sup>1</sup>Baseline data is based on 2019 results.

<sup>2</sup>AY22 Results represent Fall 2021, Spring 2022, and Summer 2022 academic semesters.

\* Applied Learning Internships include Coop, internships, practicum and federal work study.

# 82

Number of works in the Ulrich Museum of Art's on-campus outdoor sculpture collection

 WICHITA STATE UNIVERSITY

## STORIES

- [Air Force awards \\$100 million to continue WSU NIAR's B-1 Digital Engineering program](#)
- [Wichita State earns APLU designation as an Innovation & Economic Prosperity institution](#)
- [Wichita State receives \\$1 million in funding to assist local small businesses](#)
- [ATF opening Crime Gun Intelligence Center of Excellence at Wichita State](#)
- [NIAR WERX announces MRO program expansion with Erickson Precision Ventures](#)
- [WSU awarded \\$51 million to advance smart manufacturing in South Kansas](#)
- [Internships with Lockheed Martin and Toyota help students prepare for the future](#)

# PARTNERSHIPS AND OUTREACH

ABC Recycling USD 443  
 Exploration Place Science and Discovery Center  
 GLSEN Kansas  
 Habitat For Humanity  
 HealthCore Clinic  
 Horace Mann Dual Language Magnet School  
 ICT Food Rescue  
 Jackson Elementary School  
 Kansas Association of the Deaf  
 Kansas Commission for the Deaf and Hard of Hearing  
 Kansas Infant-Toddler Services  
 Kansas School for the Deaf  
 Kansas Speech-Language-Hearing Association  
 M-Care  
 Table of Hope  
 Tiny-K Alliance  
 Spaght Science & Communications Magnet Elementary School  
 Sound Beginnings  
 Story Time Village, Wichita Kansas  
 USD 457  
 Victory in the Valley  
 Wesley Children's Hospital  
 Child Life  
 Community Service Board (Volunteer ICT)  
 Food Pantry at Progressive Baptist Church  
 Alzheimer's Association  
 Amedisys Hospice  
 Catholic Charities Diocese of Wichita  
 Dear Neighbor Ministries  
 Exploration Place Science and Discovery Center  
 Hunter Health  
 International Rescue Committee in Wichita  
 Museum of World Treasures  
 Nurses Global Outreach, Inc/ICT Street Team  
 Senior Services Inc. of Wichita  
 Shocker Neighborhood Coalition  
 Table of Hope  
 Tanganyika Wildlife Park  
 The Lord's Diner  
 United Methodist Open Door- Community Food Ministry  
 Wichita Family Crisis Center  
 Wichita Habitat for Humanity, Inc.  
 Wichita's Littlest Heroes  
 Wichita Clean Streams  
 United Way GIV Warehouse  
 Meals on Wheels  
 The Arc of Sedgwick County  
 Shocker Neighborhood Clean-Ups – A. Price Woodard  
 Shocker Neighborhood Clean-Ups – NE Millar  
 Shocker Neighborhood Clean-Ups – Fairmount  
 Shocker Neighborhood Clean-Ups – NE Central  
 Shocker Neighborhood Clean-Ups -Matlock Heights  
 Shocker Neighborhood Clean-Ups – Atwater Woodard  
 Shocker Neighborhood Clean-Ups – NE Heights  
 Shocker Neighborhood Clean-Ups – The Elm



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