

2022-2023

# ANNUAL REPORT

WICHITA STATE UNIVERSITY



WICHITA STATE  
UNIVERSITY

# STRATEGIC PLAN



## STUDENT CENTEREDNESS

Promote holistic student success through a supportive learning environment in which all of our students – past, present and future – continually thrive and grow.



## RESEARCH AND SCHOLARSHIP

Accelerate the discovery, creation and transfer of new knowledge.



## CAMPUS CULTURE

Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.



## INCLUSIVE EXCELLENCE

Be a campus that reflects and promotes – in all community members – the evolving diversity of society.



## PARTNERSHIPS AND ENGAGEMENT

Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.



## 2023-24 PRIORITIES

Wichita State University endeavors to build a stronger Kansas and a brighter tomorrow through our relentless commitment to the people, businesses and economy of our state. As such, the university has adopted a strategic plan and vision to be one of the nation's premier urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

### HELPING FAMILIES THROUGH ACCESS AND AFFORDABILITY

- Provide an accessible, affordable and impactful higher education for all Kansans.
- Implement plan to increase enrollment. Grow Wichita State enrollment from 16K to 17K by 2025 and WSU Tech enrollment from 4,800 to 6,500 by 2025.
- Equalize completion rates among underserved and non-underserved students.
- Implement Shocker Promise statewide: Full tuition and fees for Pell-eligible families.
- Increase need-based aid.

### SUPPORTING KANSAS BUSINESSES WITH A TALENT PIPELINE THAT MEETS EMPLOYER NEEDS

- Increase relevant applied learning experiences that match the needs of industry, agency and community partners.
- Continue the development of the Innovation Campus by attracting potential partners. Complete the Hub for Advanced Manufacturing (HAMR) facility and Partnership Building 11, which will house new Innovative Campus partners.

### INCREASING ECONOMIC PROSPERITY WITH HIGHER EDUCATION THAT BENEFITS THE KANSAS ECONOMY

- Elevate Wichita State as a premier, urban public research university in the United States.
- Seek and capitalize on opportunities for innovation and research for the Innovation Campus and beyond.
- Increase faculty research and innovation infrastructure.
- Continue to improve support of applied research efforts for industry and defense.
- Open the Digital Research and Transformation Hub in 2024.
- Enter into financially prudent private-public partnerships (P3s) on university-owned property that provide services.
- Develop, enhance, and maintain exceptional campus facilities.
- Support Wichita downtown development via hospitality, culinary arts, and health sciences.

### VISION

To be one of the nation's premiere urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

### MISSION

To be an essential educational, cultural and economic driver for Kansas and the greater public good.

### CORE VALUES

- Integrity
- Transparency
- Personal Responsibility
- Collaboration
- Access and Equity

### DISTINCTIVE VALUES

- Seizing Opportunities
- Adaptive Approaches
- Positive Risk-Taking
- Innovation and Creativity
- Knowledge Creation and Dynamic Educational Opportunities

## STUDENT-CENTEREDNESS

Promote holistic student success through a supportive learning environment in which all of our students – past, present and future – continually thrive and grow.

Wichita State University is the most affordable research institution in Kansas and among regional research universities. Wichita State is a university committed to serving all students through a supportive learning environment, the opportunity for service learning and applied learning within all academic colleges, and the availability of numerous scholarships. These efforts to transform the educational experience for all students have yielded the highest historical enrollment in its 128-year history with 17,548 students, a 3.7% increase in fall student headcount and 168, 615 student credit hours. These results are only the beginning as Wichita State continues to respond to the needs of the industry by providing high-quality academic programs that are responsive to student and societal needs while redefining the role of a university to foster statewide economic growth.

### STRATEGIC PLAN METRICS



### STORIES

- [Wichita State, WSU Tech celebrate highest historical enrollments](#)
- [Wichita State adds \\$4.2 million in student scholarships](#)
- [Wichita State film students edit like the pros at Shocker Studios](#)
- [Wichita State is Kansas' top transfer destination for a 12th straight year](#)
- [18 WSU-bound students awarded full-ride Rudd Scholarships](#)
- [WSU wins \\$750K NSF grant to improve graduation rates among low-income engineering students](#)
- [Wichita State's \\$2.4 million NSF award aims to recruit, retain cybersecurity students](#)

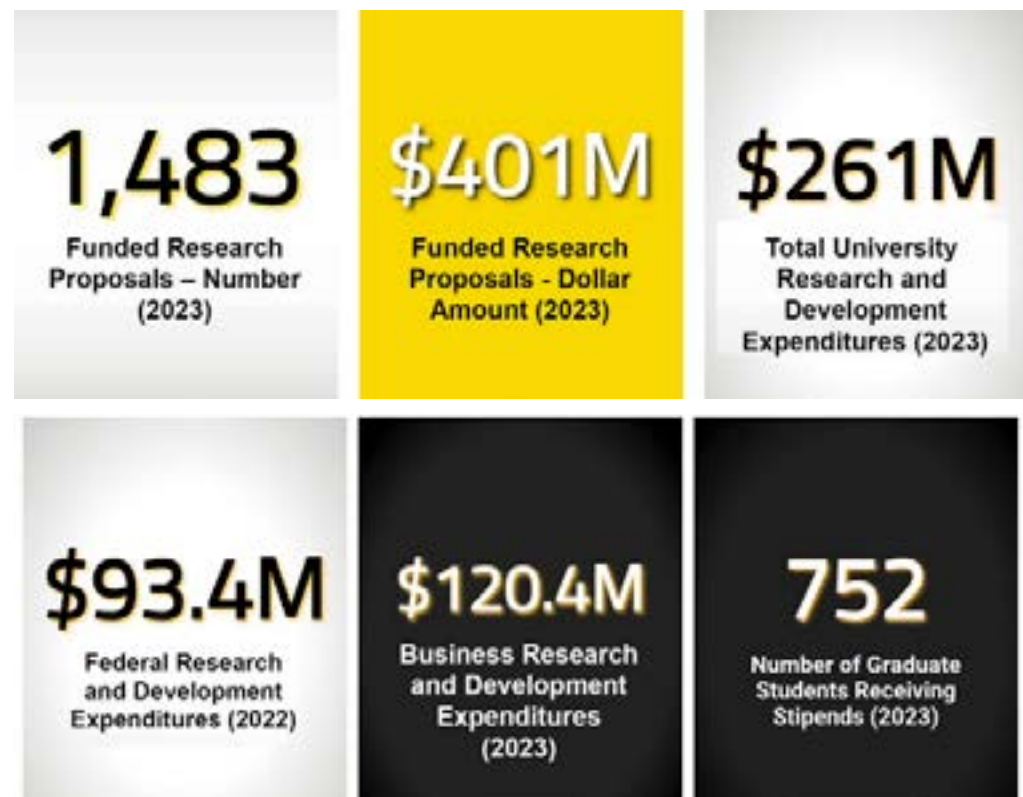
\* Fall-to-Fall Retention Rate and Six-Year Graduation Rates show the most recent data available.

# RESEARCH AND SCHOLARSHIP

*Accelerate the discovery, creation and transfer of new knowledge.*

In addition to providing an affordable academic experience for each student who enrolls at Wichita State, we are committed to research at the local, regional, and national levels that engage undergraduate and graduate students with their faculty in projects that are focused on changing lives. Wichita State campus is home to more than 30 research centers and institutes. The focus of research and scholarship at Wichita State is to bring together the intellectual curiosity and strengths of faculty and students from a range of disciplines and give them the supping global challenges. The 2023 academic year is marked with success with over \$261 million in total university research and development funding. Wichita State's focus on accelerating the discovery, creation, and transfer of new knowledge will continue to grow as we increase opportunities for student research and interdisciplinary research projects.

### STRATEGIC PLAN METRICS



\* 2022 is the latest date for full fiscal year Applied Learning and Research and Development Funding figures.

# CAMPUS CULTURE

*Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.*

Holistically supporting students, faculty, and staff is a priority at Wichita State University. Wichita State offers a network of health and wellness programs to help each Shocker succeed and thrive during every step of their WSU careers, including Campus Recreation, Steve Clark YMCA and Student Wellness Center, Counseling and Psychological Services, Student Accommodations and Testing, Shocker Support Locker, and Tutoring and Supplemental Instruction to name a few of the many services available to our Shockers. In addition, Wichita State strives to provide campus engagement activities for Shockers to enjoy the campus outside of the classroom through athletic events, the Shocker Experience, Braeburn Square, student life activities, and other campus activities and events.

### STRATEGIC PLAN METRICS



### STORIES

- [Wichita State keeps retirees connected through new WSU Retiree Association](#)

### STORIES

- [WSU engineering professor leads \\$2 million grant toward curbing nitrous oxide emissions](#)
- [Location for WSU/KU Wichita Biomedical Campus approved](#)
- [Owls inspire Wichita State researchers to create soundless propellers](#)
- [Wichita State helps NASA evaluate possibilities for life on other planets](#)
- [Treatment for burn wounds could be revolutionized through Wichita State research](#)

# INCLUSIVE EXCELLENCE

*Be a campus that reflects and promotes – in all community members – the evolving diversity of society.*

The focus on promoting a campus that reflects and promotes the evolving diversity of society continues to be a number one priority for Wichita State University. Wichita State believes that diversity is key to each Shocker flourishing, educational excellence, and advancement of knowledge. This commitment is evident in our focus on serving all students through development of new academic programs such as the Bachelor's in American Sign Language; the strengthening of institutional programs and services such as paid applied learning; research led by Wichita State that positively impacts others through resources that provide accessibility; our commitment to pursuing an HSI designation (Hispanic Serving Institution) to create more equitable practices for all students to achieve academic success and build a diverse talent pipeline to fulfill workforce needs in Kansas and beyond. Wichita State is committed to increasing graduation rates and academic success for all students.

## STRATEGIC PLAN METRICS



\* Six-Year Graduation Rate shows most recent data available.

## STORIES

- [History students hope to illuminate history of LGBTQ community in Wichita](#)
- [Wichita State filmmakers explore aftermath, trauma of 1965 plane crash](#)
- [Wichita State starting bachelor's in American Sign Language](#)
- [Hispanic-Serving Institutions: A Q&A with WSU's Sara Mata](#)
- [Wichita State-led research aims to help persons with disabilities navigate buildings](#)
- [Wichita East student named as Wichita State's 2023 Linwood Sexton Scholar](#)

# PARTNERSHIPS AND ENGAGEMENT

*Advance industry and community partnerships to provide quality educational opportunities and collaboration to satisfy rapidly evolving community and workforce needs.*

Wichita State University seeks to advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs. This commitment is evident in the student's participation in applied learning, experiences that are paid, WSU-facilitated jobs with local industry partners that build skills that go beyond classroom learning. In addition to applied learning, Wichita State is focused on developing partnerships that create expanded opportunities for students and create pathways for academic success and completion. This work is evident in Wichita State's commitment to developing 2+2 agreements with other two-year institutions.

## STRATEGIC PLAN METRICS



- Employed students are defined as:
  1. Degree-seeking undergraduate and graduate students enrolled at any time during the academic term and holding employment in any defined employee class who receives payroll from WSU and
  2. Degree-seeking undergraduate and graduates students who are non-enrolled for the academic term but are employed in defined student employment classes and receiving payroll from WSU. ICAA student employment classes are excluded. Employed student positions (jobs) may include Applied Learning activities.
- The term "Employed Student" should not be confused with "Student Employment." "Student Employment" refers to a set of defined employee classes that are only eligible to students whereas Employed Students include students employed in any employee class including student employment classes.
- For the "Total Number of Job Positions Held by WSU Students" metric, students may be counted multiple times.
- Total student employment figures are approximate and include on- and off-campus positions, co-ops/internships and applied learning experiences.
- Total Paid Applied Learning figure is latest available.

## STORIES

- [Wichita State announces cyber security collaboration with Knowmadics](#)
- [Wichita State works with Airbus to prepare employees for using French during travels](#)
- [Wichita State and WSU Tech impact on Kansas economy: \\$1.3 billion](#)
- [NIAR secures \\$100 million contract for digital transformation and technologies to support USAF operational readiness](#)
- [EPA selects Wichita State as site for environmental justice center](#)
- [Wichita State and Ascension Via Christi are affiliating to grow the pipeline of health care professionals](#)
- [Senator Moran, ATF, BJA visit Wichita State to announce new campus facilities](#)



PRODUCED 4/15/24