

2022 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE

MARCH 29-31, 2022

Manhattan Conference Center | Manhattan, KS



PRE-CONFERENCE SESSIONS

KANSAS ALLIANCE FOR DRUG ENDANGERED CHILDREN SESSION

ABOUT

Children raised in environments where there is substance abuse, illegal drug manufacturing, cultivation and distribution are often ignored, abused, neglected or abandoned. These drug endangered children are part of a large, growing population of children whose lives have been negatively impacted by dangerous drugs.

Thousands of these children across our country go unnoticed and do not receive the necessary care and treatment to heal from these abusive and neglectful environments. If not identified, these children continue to be victims caught in a cycle of substance abuse. It is critical for professionals from multiple sectors to be able to identify and appropriately respond to children in these environments. This training focuses on the problem from a multitude of perspectives.



AGENDA | TUESDAY, MARCH 29

8:45a Conference Welcome and Opening | Jennifer Gassmann, LBSW, Kansas Children's Service League

8:50a Current Drug Trends in Kansas | Tom Stanton, JD, Reno County District Attorney

This session will discuss information on the current drug trends in Kansas, including drugs most often abused and some statistics regarding drug overdoses. The course will also discuss the elements of the crimes of endangering a child and aggravated endangering a child and proper prosecution of these crimes.

10:00a Creating Community Alliances | Jennifer Gassmann & Michael Parsons, BA, DCCCA

Participants will be introduced to the concept of drug endangered children. The course identifies factors which create an environment where substance use endangers the health and safety of children. It will discuss best practices for working with families of drug endangered children and methods for inter-agency cooperation to provide safe environments for children.

11:30a Lunch

12:00p Risk Factors for Human Trafficking | Beth Rinehart, LMSW, Child Advocacy Center of Sedgwick County & Jennifer White, BA, ICTSOS

This presentation will examine the issues of exploitation and human trafficking and the vulnerabilities of drug endangered children as potential victims.

2:00p Snack Break

2:20p The Impact of Addiction & Recovery: A Family Perspective Panel | Cindy Miles, MBA, Kansas Nonprofit and Child Advocate; Kerah Pralle, Comcare Addiction Treatment Services & Kaci Conger, Higher Ground

The participants of this panel are all from a family whose children have experienced trauma as a result of drug use, including separation from their families, homelessness, foster care and even death of one of the children. This panel will share the perspective of the family's experience of both addiction and recovery and the impact on their children and grandchildren.

3:50p Closing/Wrap-up | Jennifer Gassmann

LEARNING OBJECTIVES

At the conclusion of this session, participants should be able to

- Identify the drugs currently being abused in Kansas and how they affect children.
- Understand what investigations must be conducted for a successful prosecution for endangering a child.
- Describe the concept of drug endangered children.
- Discover resources available to address the needs of drug endangered children.
- Define human trafficking and understand how children may be groomed into exploitative relationships.
- Identify risk factors of drug endangered children as they pertain to online and in-person exploitation.
- Understand a family perspective of the challenges and barriers that occur when a parent is struggling with addiction.
- Identify what could be put into place to lessen the impact on the drug endangered children and assist with recovery.

PRE-CONFERENCE SESSIONS

MATERNAL AND CHILD HEALTH SESSION

ABOUT

The MCH pre-conference session will provide an overview of the Bureau of Family Health Title V Maternal and Child Health (MCH) Program and State Action Plan. Participants will learn about Kansas Title V priority work and initiatives as well as resources available when implementing this work on the community level (technical assistance, training, etc.). In addition, participants will take part in an interactive forum focused on assessing the current ATL model and engage in collaborative work to identify areas for growth and improvement. The session will be interactive and include an opportunity for Q&A with KDHE Title V staff. **Attendance is strongly encouraged for all MCH Aid-to-Local (ATL) grantees.**

PRESENTERS

KDHE Bureau of Family Health Staff:

Carrie Akin, BS, Community Partnerships Unit Director

Holly Frye, BS, MCH Consultant

Jennifer Marsh, Children and Families Section Director

Kelsee Torrez, MPA, Consultant Unit Director & Behavioral Health Consultant

Heather Smith, MPH, Title V MCH Director

AGENDA | TUESDAY, MARCH 29

1:00p Bureau of Family Health Title V MCH Overview State Action Plan and Current ATL Model

2:00p MCH ATL Resource Overview

3:00p Breakout Groups to Provide Feedback/Input on Current MCH ATL Model

- *Strengths*
- *Barriers*
- *Areas for growth*

4:15p Breakout Group Report Out and Wrap-up

LEARNING OBJECTIVES

At the conclusion of this session, participants should be able to

- Provide a comprehensive explanation of the Kansas Title V MCH Program and State Action Plan.
- Identify what State Action Plan strategies their local program intends to focus on during the upcoming grant period as well as available resources that can support that work.
- Engage with KDHE staff and other available resources that provide training, education and technical assistance.

PRE-CONFERENCE SESSIONS

NEW LEADER ORIENTATION

ABOUT

“Kansas local health department directors come from a variety of educational and professional backgrounds. A challenge nearly all new directors face is quickly learning and managing new processes, including technical information and relationships within their organization and at the local (community) and state levels. One of the most helpful experiences I’ve had in my role as a LHD director has been to connect regularly with peers to explore their successes, challenges and to revisit fundamental public health concepts together.” – Kansas LHD Director

The purpose of the New Leader Orientation Series is to foster relationship building as well as orient participants to key public health frameworks, skills, processes, and resources. This pre-conference session will kick-off a series designed to support local public health professionals in connecting with peers and learning about key public health concepts and ideas.

The series will utilize both the in-person conference session and virtual sessions to cover a variety of important topics. Please see below for virtual dates. Topics covered throughout the course of the series may include public health in Kansas, partners in public health, systems thinking, leadership development, Kansas public health funding, and communication.

Please hold the following dates and times for virtual sessions. Zoom links and agendas will be sent out after the pre-conference session.

April 12 | 9:30–11:00a

April 26 | 9:30–11:00a

May 10 | 9:30–11:00a

May 24 | 9:30–11:00a

PRESENTERS

This session will be facilitated by Tina Payne, BS, and Jessica Smith, MPH, from WSU’s Center for Public Health Initiatives, with possible guest speakers including local health department directors and staff from the Kansas Department of Health and Environment Division of Public Health and the Kansas Association of Local Health Departments.

AGENDA | TUESDAY, MARCH 29

10:00a Welcome and Making New Connections

11:00a Public Health in Kansas: An Introduction

12:00p Lunch

12:45p Partners in Public Health: National, State and Local

1:00p How My Road Led to Public Health: Stories of Key Stakeholders in Kansas Public Health

1:15p Learning from Partners - Tabletop Conversations

2:15p Systems Thinking Lite: Review of Models for Public Health

3:00p Preparing for the Road Ahead: Introduction to Leadership Development

4:00p Adjourn

**Breaks will be scheduled throughout the session*

LEARNING OBJECTIVES

At the conclusion of this session, participants should be able to

- Network with fellow Kansas public health professionals.
- Understand the role of public health in Kansas and identify partners in public health.
- Name and define at least one public health framework.
- Explore ideas around adaptive leadership and how it applies to their role in public health.

2022 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE

ABOUT

The 2022 Kansas Governor's Public Health Conference features nationally-recognized keynote speakers on topics including:

- An exploratory discourse on how public health workers became targets of the confusion, ire and angst everyone felt during the pandemic and how we move forward from here.
- Regenerative approaches to health that are beginning to revolutionize aging, improving quality of life and increasing resistance to disease.
- How a relatively untapped science in the realm of public health, behavioral economics, can help us better understand how the people we serve and work with make decisions.
- Practical and effective strategies to improve our mental clarity and reduce stress.

In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives will be offered.

LEARNING OBJECTIVES

At the conclusion of this conference, participants should be able to

- Explain how we move forward from the COVID-19 response.
- List three methods for improving longevity.
- Describe the role of behavioral economics related to basic decisions.
- Identify at least two ways to reduce stress and two ways to improve mental clarity.

PLANNING COMMITTEE

Carrie Akin, BS, KDHE

Rebecca Adamson, DrPH, MSN, APRN-C, FNP, KDHE

Sonja Armbruster, MA, Wichita State University

Kendra Baldrige, LMSW, KDHE

James Brewster, BA, Wichita State University

Cristi Cain, MPH, KDHE

Aaron Davis, MBA, MPA, Wichita State University

Arlene Doll, RN, Lane County Health Department

Amy Gaier, BS, KDHE

Aften Gardner, Wallace County Health Department

Ashley Goss, MBA, KDHE

Phil Griffin, BBA, CPM, KDHE

Megan Hammersmith, BS, Reno County Health Department

Lisa Horn, BA, BSN, RN, KDHE

Karen Kelley, BS, KDHE

Dennis Kriesel, MPA, KALHD

Melisa Middendorf, RN, Shawnee County Health Department

Cherie Sage, MS, KDHE

Shelly Schneider, BSN, RN, KDHE

Brandon Skidmore, BA, Sunflower Foundation

Kasey Sorell, BSN, RN, CPC, KDHE

Mark Thompson, PhD, Kansas State Department of Education

Sheri Tubach, MPH, MS, KDHE

Destany Wheeler, BS

COVID-19 PROTOCOLS

- Masking is recommended but not required. K-95s will be available for participants to use.
- Social distancing will not be possible. For participants who wish to attend in person and would like to socially distance, there will be a limited number of reserved spots that will allow for social distancing.
- Antigen testing is encouraged but not required. Participants will be provided with a test to use before interacting with other participants on 3/29 as well as ones to use prior to coming to breakfast the mornings of 3/30 and 3/31. Please return any unused tests to the registration table.

***Please do not attend the conference if you are ill or have symptoms of COVID-19.
Refunds of registration fees are allowable if due to illness.***

2022 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE

DAISEY/IRIS TRAINING

Do you have questions about DAISEY or IRIS? Would you like some one-on-one technical assistance or training? Members of the DAISEY and IRIS team will be available in person during the 2022 Kansas Governor's Public Health Conference to meet with users one-on-one and provide technical support and training.

[Sign-up for one-on-one DAISEY Technical Assistance here.](#) [Sign-up for one-on-one IRIS Technical Assistance here.](#)

FIRESIDE CHAT LIVE

TUESDAY, MARCH 29 | ALCOVE ROOM | 7:30-9:00 PM

This is an opportunity for an in person, laid back discussion of whatever is on your mind. It will also be a time to build relationships, renew old friendships, foster new friendships, and get to know your peer support network. Come enjoy hot chocolate and s'mores by the "fire"!

[Click here to register for the Fireside Chat](#)

ZEN ZONE

Life can be overwhelming, anxiety invoking, and stressful. Sometimes we all need a healthy escape. Stop by to enjoy soft music, sit in a comfy chair, relax, unplug, and recharge (you can also charge your devices). This room will be open throughout the conference.

At times that will be announced during the conference, trained therapy dogs will be available in the Zen Zone to provide affection, comfort and support to participants.

FURRY PAWSITIVITY

THURSDAY, MARCH 31 | ZEN ZONE | 10:30-11:00 AM

Take a "paws" to get some furry pawsitivity from therapy dogs with the Manhattan Kennel Club. Several dogs will be available in the Zen Zone from 10:30-11:00 AM on March 31 to help you destress.

LACTATION ROOM

The Fort Riley Room has been designated for nursing mothers during the general conference.

NOTICE

During the sessions, we ask you to please be courteous of others and silence your cell phones, take any necessary calls or side conversations outside and briefly step into the hallway or lactation room if you need to soothe a fussy baby. This will help ensure everyone has the opportunity to hear the content being shared here.

CONFERENCE APP

Stay in the know before, during and after the conference with the app. Perfect for virtual and in-person attendees whether you want to network with other attendees and exhibitors or view session and speaker information. In-person attendees can make use of conference center maps and virtual attendees can log on to view live-streamed sessions.

Whoova can be used online or as a mobile app.

Check out this comprehensive [Attendee Guide for Whoova](#).

Information on how to access the conference app will be emailed to registered attendees by March 23.

CONFERENCE AT A GLANCE

WEDNESDAY, MARCH 30

8:30-8:45 AM		WELCOME Janet Stanek, Acting Secretary, Kansas Department of Health and Environment			
8:45-10:00 AM		KEYNOTE — *Love in the Time of COVID-19: How Public Health Workers Went from America's Heroes to Become the Face of Government Skepticism and Cynicism* Soledad O'Brien			
BREAK					
10:30-11:30 AM	Language and Cognitive Development in Infants	Promoting Self-Care Through Supervision	Collaborating with K-State Research and Extension (KSRE) for Health Equity and Well-Being	Rethinking Boundaries for Better Health: Exploring Sharing Arrangements for Public Health Programs and Services	* Kansas Public Health Policy Engagement*
LUNCH					
12:30-1:30 PM	2022 STI/HIV Update	Kansas Connecting Communities (KCC) Perinatal Peer Support and Guidelines	Local Health Departments Working with Elected Officials to Achieve Public Health Goals	Community Mental Health and Well-Being: The Role of the Local Health Department	* Healthy Kansas 2030: Update*
BREAK					
2:00-3:00 PM	Connections Matter in Early Childhood	Engaging Families and Consumers in Program Planning, Implementation and Evaluation	*What Does Tomorrow's Public Health Look Like?*	Recreational Drug Use: Trends and Indicators	Promoting Health Equity in the COVID Response and Beyond: Communities Organizing to Promote Equity (COPE) Panel
BREAK					
3:15-4:30 PM		KEYNOTE — *A Regenerative Model of Health* Erin Martin			
4:30 PM		DAY 1 ADJOURN			

THURSDAY, MARCH 31

8:00-9:15 AM		KEYNOTE — *Behavioral Economics: The Science of How We Choose* Derek Reed			
BREAK					
9:30-10:30 AM	MCH Home Visiting Update	KPQC Fourth Trimester Initiative: Connecting Postpartum Hospital Discharge to Outpatient Care Coordination	Stronger Together: Leading and Supporting a Team Wellness Culture in your Organization	*Moving Forward in Public Health with the "New" Normal*	Community Health Assessments and COVID-19: Applying a Health Equity Lens with the KS Academy of Sciences Workgroup
BREAK					
11:00-12:00 PM	Establishing a Gratitude Practice in Your Organization	Maternal Anti-Violence Innovation and Sharing (MAVIS) Project	Zero Suicide in Kansas	Vaping ECHO for Education Project	*Remember When? Vaccines Beyond COVID-19*
LUNCH					
12:45-2:00 PM		KEYNOTE — *Inspire Integrity: Chase an Authentic Life* Corey Ciocchetti			
2:00 PM		CONFERENCE ADJOURN			

* SESSIONS MARKED WITH AN ASTERISK WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY*

KEYNOTE SPEAKERS



SOLEDAD O'BRIEN

WEDNESDAY, MARCH 30 | 8:30-9:45 AM

Love in the Time of COVID-19: How Public Health Workers Went from America's Heroes to Become the Face of Government Skepticism and Cynicism

Soledad O'Brien is an award-winning documentarian, journalist, speaker, author and philanthropist, who founded Soledad O'Brien Productions, a multi-platform media production company dedicated to telling empowering and authentic stories on a range of social issues. She anchors and produces the Hearst TV political magazine program "Matter of Fact with Soledad O'Brien" and is a correspondent for HBO Real Sports. She is also host of the Quake Media podcast "Very Opinionated with Soledad O'Brien."

She is a thought leader, with over 1.3 million Twitter followers, who has a national impact through her speeches, numerous documentaries and her presence on the op-ed pages of platforms like the New York Times and Huffington Post. She has anchored shows on CNN, MSNBC and NBC, and reported for Fox, A&E, Oxygen, Nat Geo, the PBS NewsHour, WebMD and Al Jazeera America, among others.

Soledad's work has been recognized with three Emmy awards, twice with the George Foster Peabody Award, three times with the Gracie Award, which honors women in media, twice with Cine Awards for her work in documentary films and also with an Alfred I. DuPont Award. With her husband, she is founder of the PowHERful Foundation that helps young women get to and through college.



ERIN MARTIN

WEDNESDAY, MARCH 30 | 3:15-4:30 PM

A Regenerative Model of Health

Erin Martin has worked in the field of aging for over 15 years. She holds a master's degree in gerontology from the University of Southern California, the first and #1 gerontology school in the world. In 2017, Erin founded Conscious Aging Solutions to connect others with preventative and conscious approaches to longevity. She is certified in Regenerative Soil Advocacy and is passionate about spreading the gospel of "food is medicine," as well as the link between soil health and health outcomes. Erin is a public speaker, the President of the Tulsa Urban Ag Coalition and the Director of Oklahoma's FreshRx Food is Medicine program.

KEYNOTE SPEAKERS



DEREK REED

THURSDAY, MARCH 31 | 8:00-9:15 AM

Behavioral Economics: The Science of How We Choose

Dr. Derek Reed is professor of Applied Behavioral Science at the University of Kansas, where he directs the Applied Behavioral Economics Lab and serves as a scientist in the Cofrin Logan Center for Addiction Research and Treatment. Derek has over 150 scientific publications and has authored four books. His research seeks to apply behavioral economics concepts to improving issues of societal importance. The success and impact of his work have resulted in numerous research awards in his discipline. Findings from his laboratory have been featured in the New York Times, Forbes and the Wall Street Journal. Derek lives in Lawrence, KS, with his wife, 3-year-old son, and their two 12-year-old Jack Russell Terriers.



COREY CIOCCHETTI

THURSDAY, MARCH 31 | 12:45-2:00 PM

Inspire Integrity: Chase an Authentic Life

Serving as the Bill Daniels Professor of Business Ethics and Legal Studies at the University of Denver, Corey Ciocchetti is one of the university's most popular and highest-rated professors. Corey joined DU after graduating with a law degree from Duke University School of Law, a master's degree in religious studies and two bachelor's degrees in finance and economics—*summa cum laude*—from the University of Denver.

Corey is a talented speaker and teacher and has won multiple awards including the Outstanding Professor of the Year Award and the Joel Goldman Award for most respected speaker on the CAMPUSPEAK roster. He currently teaches classes on business law and ethics in a department ranked by the Wall Street Journal and Business Week in the top ten nationwide for producing students with high ethical standards.

Corey also speaks to tens of thousands of individuals each year about "authentic success" and living an ethical life and is the author of the book *Inspire Integrity: Chase an Authentic Life*. He has spoken to diverse audiences in over 250 cities and 47 states over the past ten years. A Colorado native, Corey resides in Denver with his wife, Jillian, and daughters, Sophia and Sydney.

CONFERENCE AGENDA

WEDNESDAY, MARCH 30

8:30-8:45 AM

**WELCOME | Janet Stanek, Acting Secretary,
Kansas Department of Health and Environment**

8:45-10:00 AM

KEYNOTE | SOLEDAD O'BRIEN

Love in the Time of COVID-19: How Public Health Workers Went from America's Heroes to Become the Face of Government Skepticism and Cynicism

The COVID-19 pandemic has been a trial by fire with everything turned on its head. Accepting policies that seemed rushed, conflicting information that left us parsing fact from fiction, remote learning, anxiety, fear and general uneasiness created damages that we will be assessing for years to come. While operating in the new normal, public health workers risked their personal health, worked longer hours, managed through inadequate PPE and navigated ever changing mandates and protocols. Somewhere around the time we received news of a vaccine, a schism happened. No matter where you fell on the "to vax or not to vax" argument, public health workers became targets of the confusion, ire and angst everyone felt. This will be an exploratory discourse on how we got here and where we go from here.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

BREAK

10:30-11:30 AM

BREAKOUT SESSIONS

1.1 Language and Cognitive Development in Infants

Brenda Salley, PhD, University of Kansas Medical Center

Talk With Me Baby is a language promotion initiative designed to bring the concept of language nutrition into public awareness and educate caregivers on the importance of talking with their child every day. Language nutrition is the quality and quantity of a child's language interactions with parents and caregivers in the first three years of life. It is a key predictor of a child's later language development, academic success and long term health and economic outcomes. Talk With Me Baby aims to empower families to engage in critical, brain-building conversational interactions with their child to support their language development and lifelong learning. This session will provide an overview of the science linking early language interactions to key child outcomes as well as an overview of Talk With Me Baby strategies for embedding language promotion intervention when working with families and young children.

1.2 Promoting Self-Care Through Supervision

Teresa Cornejo, LMSW, MSOD, WSU Community Engagement Institute

The last two years have been challenging for public health staff and supervisors alike. We have become keenly aware of the impact of stress on our minds, bodies and organizational systems. We are not wells of infinite energy and the need to prioritize self-care is critical in order to retain staff, deliver quality services and achieve outcomes. In this session, participants will be introduced to four primary functions of reflective supervision and the role supervisors can play in promoting and supporting self-care.

1.3 Collaborating with K-State Research and Extension (KSRE) for Health Equity and Well-Being

Elaine Johannes, PhD, Kansas State University

The population health issues that challenge Kansas are complex and require collaborative solutions. The Kansas public health system and K-State Research and Extension (KSRE) are both multi-level, community-based organizations that have unique roles in addressing community health issues and are motivated to work together. Partnering to address health inequities makes sense given limited funding and workforce and the desire for citizen engagement. Consequently, this session unpacks the KSRE system and the National Extension Framework for Health Equity and Well-Being. There will be time built in the session to discuss how the two systems could partner for the good of Kansans.

1.4 Rethinking Boundaries for Better Health: Exploring Sharing Arrangements for Public Health Programs and Services

Wyatt Beckman, MPH, CHES, Kansas Health Institute and Center for Sharing Public Health Services & Grace Gorenflo, MPH, RN, Center for Sharing Public Health Services

By working together, public health departments can accomplish more than they could do alone. This session will define and describe cross-jurisdictional sharing (CJS), an approach for working collaboratively to improve the effectiveness and efficiency of public health services. Drawing from a decade of work supporting and learning about sharing arrangements for public health services, this presentation will describe the factors and components of successful sharing arrangements. Examples of sharing arrangements and models from across the United States will be reviewed. Finally, the session will describe the available tools and resources to assist public health leaders as they consider and adopt CJS approaches.

CONFERENCE AGENDA

1.5 Kansas Public Health Policy Engagement

Tanya Dorf Brunner, MS, Oral Health Kansas

Policy development is a core public health function, but getting involved in the work can be challenging. The legislative process isn't always straightforward, so this session will explain the basics and some of the nuances of how a bill becomes a law. This session will provide an overview of some of the health policy decisions made in this legislative term and cover tips for staying informed about the latest public health policy efforts happening in Kansas. Participants will leave with an action plan for first steps to engaging in policy development.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

LUNCH

12:30-1:30 PM

BREAKOUT SESSIONS

2.1 2022 STI/HIV Update

Scott Strobel, BA, KDHE

This session will discuss the current conditions related to Sexually Transmitted Infections (STIs) in Kansas. Topics covered in this discussion will include updated morbidity data through calendar year 2021, comparison of state and national morbidity trends, the epidemiology of Syphilis in Kansas, updates to CDC guidelines for treatment of STIs, and how KDHE is expanding resources, initiatives, and collaborations to address the emergent Congenital Syphilis crisis.

2.2 Kansas Connecting Communities (KCC) Perinatal Peer Support and Guidelines

Ellen Walker, LMSW, WSU Community Engagement Institute; Sherri Dockter, BSN, RN, CLC, PMH-C, Saline County Health Department & a representative from Postpartum Support International (PSI)

Peer support has been shown to have resilience-building benefits. This presentation will focus on peer support using shared lived experiences in the perinatal period (pregnancy through first-year postpartum). It will equip attendees with the information and resources necessary to begin the process of developing or improving peer support groups and systems within their own communities.

2.3 Local Health Departments Working with Elected Officials to Achieve Public Health Goals

Sanmi Areola, PhD, Johnson County Health Department; Janeé Hanzlick, 4th District Commissioner, Johnson County, KS; Julie Gibbs, MPH, Riley County Health Department, & John Ford, 1st District Commissioner, Riley County, KS

This session will be a conversation between two LHD directors and their county commissioners. They will recap their experiences and lessons learned during this pandemic

and discuss how the two positions work together to keep each other informed. This session will also explore what LHD directors need from county commissioners and what county commissioners need from LHD directors in order to support each other.

2.4 Community Mental Health and Well-Being: The Role of the Local Health Department

Nicole Freund, PhD; LeeAnne Mullen, MEd & Juliane Walker, MSW, Wichita State University

Local public health departments have a crucial role in understanding and impacting their communities' physical and mental well-being. However, what does it look like for an LHD to address mental or behavioral health issues? This interactive session will outline the research done to help LHDs assess their ability to address the mental health needs of staff, clients and the community as a whole. This will be done by leaning on examples from Kansas LHDs as well as examples from across the US.

2.5 Healthy Kansas 2030: Update

Jade Ramsdell, MBA, LSSGB; Julie Sergeant, PhD & Alix Guerrero, BA, KDHE

Kansas is in year two of its State Health Assessment/State Health Improvement Plan. Building a healthier Kansas and reducing disparities in our state has been named a priority by the Healthy Kansas 2030 Steering Committee. Making real progress will require that we learn from and collaborate with the communities that experience the disparities. In this session, you are invited to hear an update on the key health issues identified through the HK2030 process. In addition, you will be invited to suggest ways the Kansas public health system can work together to influence systems that impact health.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

BREAK

2:00-3:00 PM

BREAKOUT SESSIONS

3.1 Connections Matter in Early Childhood

Rachelle Soden, MS, Kansas Children's Service League

Positive connections are more important than we ever believed. Connections Matter is designed to engage community members in building caring connections to improve resiliency, prevent childhood trauma and understand how our interactions with others can support those who have experienced adversity. Connections Matter explores how the connections we make in life profoundly impact our abilities to cope and thrive.

CONFERENCE AGENDA

3.2 Engaging Families and Consumers in Program Planning, Implementation and Evaluation

Heather Smith, MPH, Title V MCH, KDHE

Families and consumers provide firsthand knowledge and insight to areas that program staff may not have considered as well as suggestions on how to drive positive change for Kansans. There is a collective vision across state agencies serving children and families to support systems and services that meet the basic needs of Kansans, including access to quality health care, education, social service systems and community-based resources. This session will share about the Title V/ Maternal and Child Health vision for family and consumer partnership and how families can inform programming and policies to support and shape the services provided at the local and state level. During the session, participants will learn of key frameworks that have shaped the institutional approach established by the MCH program, discuss opportunities to expand engagement of families and consumers served, brainstorm strategies to engage families in ways that are most beneficial to the program and learn about a new resource available to support their individual goals around family and consumer partnership within their own local organization and community.

3.3 What Does Tomorrow's Public Health Look Like?

Jason Tiller, MS CHES, Saline County Health Department; Lynnette Redington, MEd, Harvey County Health Department & Brie Greeson BSN, RN, Seward County Health Department; Moderator: Aaron Davis, MPA, MBA, Center for Public Health Initiatives

Join a panel discussion of new and experienced local health department directors who will be exploring what they see on the horizon for public health in Kansas. There are several national public health models along with new research on public health, but how do these apply to the current activities of local health departments? COVID-19 has changed the narrative around public health and public health services at the local level. This panel will explore and engage with the audience on what they believe the future of local public health will look like.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

3.4 Recreational Drug Use: Trends and Indicators

Tim Anderson, Kansas Highway Patrol

An overview of the drug problem from a roadway perspective, including prevalence of use and indicators exhibited by those who consume them to impairing levels.

3.5 Promoting Health Equity in the COVID Response and Beyond: Communities Organizing to Promote Equity (COPE) Panel

Joan Duwve, MD, MPH, KDHE; Alix Guerrero, BA, KDHE; Sarah Kessler, PhD, MPH, University of Kansas Medical Center

Incorporating equity and community input into the COVID response has been discussed regionally and nationally since the start of the pandemic. But what does it look like in Kansas? Join the Communities Organizing to Promote Equity (COPE) panel to learn how the University of Kansas Medical Center (KUMC), Departments of Family Medicine and Population Health, in partnership with KDHE, is helping to build Local Health Equity Action Teams (LHEATs), comprised of community leaders and a new cadre of community health workers (CHWs) to mobilize communities across 20 counties to work together to promote health equity, particularly as it relates to COVID-19, and engage diverse stakeholders in shared learning and action to reach communities with less access to COVID-19 services and support.

BREAK

3:15-4:30 PM

KEYNOTE | ERIN MARTIN

A Regenerative Model of Health

As our communities and public health departments are taxed by COVID-19, drastic increases in chronic conditions, the largest age wave in history and breakdowns in healthcare, food supply and other social systems are being exposed. Luckily, both new science and a recalling of ancient practices are revealing a new paradigm of healthcare. Produce prescription programs, breakthroughs in mental health and other regenerative approaches to health are beginning to revolutionize aging, improve quality of life and increase resistance to disease. This regenerative model of health will create a ripple effect in your own self-care, those that you serve and the wider community.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

4:30 PM

DAY ONE ADJOURN

CONFERENCE AGENDA

THURSDAY, MARCH 31

8:00-9:15 AM

KEYNOTE | DEREK REED

Behavioral Economics: The Science of How We Choose

Any issue of public health necessarily involves a human element. Unfortunately, human behavior is often irrational and fraught with poor decisions that favor immediate gains while negatively impacting long-term goals which present major roadblocks to public health. The fortunate upside is that the irrationality of human decisions is largely predictable. This presentation will introduce attendees to the booming field of behavioral economics which seeks to catalog ways humans make poor decisions and leverage behavioral science to help mitigate them. Through examples and discussions, attendees will learn the advantages of understanding behavioral economic concepts for improving public health.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

BREAK

9:30-10:30 AM

BREAKOUT SESSIONS

4.1 MCH Home Visiting Update

Carrie Akin, BS, KDHE

This session will discuss the home visiting models in Kansas, focusing on MCH Home Visiting. Additional topics will include the current MCH Home Visiting universal model, expansion of MCH Home Visiting, the Kansas Home Visiting website and the Kansas Learning Management System.

4.2 KPQC Fourth Trimester Initiative: Connecting Postpartum Hospital Discharge to Outpatient Care Coordination

Terrah Stroda, CNM, MS, APRN, Kansas Perinatal Quality Collaborative

Since its inception, the Fourth Trimester Initiative has called on the statewide collective impact model to impact maternal morbidity and mortality. This involves everyone; public health workers are a key factor in the FTI success. An update will be provided on the strides FTI-enrolled Kansas hospitals have made and how their connections to your public health agency will be instrumental as we move forward. Best practice models including POSTBIRTH training, standardized screening, referrals postpartum and hospital-to-outpatient navigation services will be highlighted. Finally, an innovative community-wide pilot program under FTI will be unveiled that stands to dramatically change the face of postpartum care in Kansas.

4.3 Stronger Together: Leading and Supporting a Team Wellness Culture in your Organization

Vanessa Lohf, LBSW, Center for Public Health Initiatives

Compassion fatigue and burnout in public health organizations is not a new topic. While the pandemic has deepened the challenges in ways many have never experienced before, it has also made it more acceptable to talk openly about staff and provider well-being. In this interactive session, we'll explore the challenges organizations face and discuss opportunities for leaders to integrate strategies that support staff in developing and maintaining a sense of purpose, control and connection with their work.

4.4 Moving Forward in Public Health with the "New" Normal

Sonja Armbruster, MA, Department of Public Health Sciences, Wichita State University

Come ready to share your wisdom in this interactive session. The hope is that all participants will leave with actionable ideas that improve community health and public health agency resilience. The framework for this discussion will be the recently released report called Call to Action for State, Territorial, and Local Public Health Departments to Move Public Health Forward. The model has six action areas: Financing, Data & Information Technology, Workforce, Public Health Laws and Governance, Partnerships and Community Engagement. If you are interested in learning from your colleagues about what is working for them in these areas and sharing your ideas about new actions you could take to strengthen the system in your own community, then this session is for you.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

4.5 Community Health Assessments and COVID-19: Applying a Health Equity Lens with the KS Academy of Sciences Workgroup

Taylor Carter, MPH, Wichita State University Community Engagement Institute

Community Health Assessments (CHAs) are useful tools local public health and stakeholders rely on to identify where and how health inequities exist in their community. Until now, CHAs generally have not included questions regarding the COVID-19 pandemic and its various impacts on health equity in the community. However, future CHAs may serve as an opportunity to include such questions. In this session, participants will have the opportunity to work with the KS Academy of Sciences Workgroup members to develop CHA survey questions that assess community needs as they relate to COVID-19. The final draft of this survey will be made available to all participants of this session and members of the KS Academy of Sciences Workgroup.

BREAK

CONFERENCE AGENDA

11:00-12:00 PM

BREAKOUT SESSIONS

5.1 Establishing a Gratitude Practice in Your Organization

Vanessa Lohf, LBSW, Center for Public Health Initiatives

The unique contributions of those who choose to work in public health are vast and multi-dimensional yet are often under-appreciated. High pressure, high-stress conditions create ongoing physical and emotional challenges that can lead to exhaustion, burnout and overall poor health for caregivers, ultimately affecting the care they provide. In this session, we will discuss how organizations can reduce stress and depression among staff while improving productivity and quality of care by building a culture of gratitude using science-based strategies developed by The Greater Good Science Center and the American Nurses Foundation.

5.2 Maternal Anti-Violence Innovation and Sharing (MAVIS) Project

Jennifer Marsh, Children and Families Section, KDHE; Kelsee Torrez, MPA, Consultant Unit, KDHE & Sarah Hachmeister, MA, Kansas Coalition Against Sexual and Domestic Violence

The Maternal Anti-Violence Innovation and Sharing (MAVIS) Project was launched in Winter 2021 to reduce maternal deaths in Kansas due to homicide and suicide. The MAVIS Project provides cross-training to perinatal care providers and domestic violence service providers related to perinatal mood and anxiety disorders, substance use and intimate partner violence. This presentation will highlight the need for integrated continuum of care efforts in Kansas, discuss collaborative goals and provide foundational training around universal education and intervention to address domestic and sexual violence.

5.3 Zero Suicide in Kansas

Leslie Hale, LMSW & Lauren Gracy, MPH, Zero Suicide Program, KDHE

Zero Suicide is a framework to improve suicide care for those within health and behavioral health systems. By addressing the seven elements of Zero Suicide, health systems will be ready to identify, treat, refer and ensure continuity of care for individuals at risk for suicide and suicidal behaviors. Because suicide is a major public health concern that greatly impacts individuals, families and communities, the Kansas Department of Health and Environment (KDHE) is committed to improving suicide care in health care systems through promoting state and local level prevention strategies through its Zero Suicide Program and collaborating with multiple stakeholders.

5.4 Vaping ECHO for Education Project

Mark Thompson, PhD, Kansas State Department of Education & Jordan Roberts, MPH, KDHE

This session will give an inside look at an innovative approach to addressing vaping cessation in Kansas middle and high schools. The Vaping ECHO for Education pilot project involved teams from 20 schools across Kansas who participated in a series of virtual trainings to learn best practices for student vaping cessation and develop school-specific action plans to implement. A multi-disciplinary approach was implemented through the collaboration of various state agencies, higher education, health advocates and medical professionals to provide guidance and resources for schools to address this significant challenge.

5.5 Remember When? Vaccines Beyond COVID-19

Phil Griffin, BBA, CPM, Bureau of Disease Control and Prevention, KDHE

This session will focus on overarching vaccine updates capturing recommendations and changes in the routine wellness vaccines during the pandemic. Research, development and new recommendations have continued over the past two years though much of this has gone unnoticed due to the pandemic priorities. The audience will be refreshed and reengaged in the importance of routine wellness vaccines for protection of the public's health.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

BREAK

12:45-2:00 PM

KEYNOTE | COREY CIOCCHETTI

Inspire Integrity: Chase an Authentic Life

This keynote on ethics encourages audiences to chase the truly important things in life, such as a solid character, strong personal relationships and a sense of contentment. These "real rabbits" are compared and contrasted to more fleeting worldly success, such as excessive wealth, popularity and prestige. Audience members will leave with a better sense of what it takes to develop integrity, set priorities, gain a big-picture perspective and chase an authentic life.

THIS SESSION WILL BE LIVE-STREAMED FOR THOSE ATTENDING VIRTUALLY.

2:00 PM

CONFERENCE ADJOURN

CONFERENCE INFORMATION

VIRTUAL CONFERENCE

Select sessions of the 2022 Kansas Governor's Public Health Conference will be offered virtually via Zoom. All keynote presentations will be streamed live as well as one select breakout session per breakout group. These sessions are noted on the agenda. Registrants will receive login information 1-2 weeks prior to the conference. We recommend updating your Zoom account prior to the conference and ensuring that you have a reliable Internet connection and adequate bandwidth. We also recommend using Google Chrome for the best conference experience.

IN-PERSON CONFERENCE

The 2022 Kansas Governor's Public Health Conference will be held on March 29-31 at the Manhattan Conference Center in Manhattan, KS.

HOTEL INFORMATION

The main hotel block at the Hilton Garden Inn is now sold out. Please utilize one of our overflow hotels below. All are within a 3-5 minutes walk of the conference center.

Candlewood Suites Manhattan
(785) 320.7995

Holiday Inn Express & Suites Manhattan
(785) 320.7454

Fairfield Inn by Marriott Manhattan
(785) 539.2400

REGISTRATION FEES

General Conference: \$225

Pre-Conference Sessions: \$75

Virtual Conference: \$150

REGISTRATION PROCESS

Conference registration will be through the Wichita State University Conference Office (not KansasTRAIN). Your certificate will still be made available through [KansasTRAIN](#) within 30 days of the conference. You can register and pay online for the conference [here](#).

REGISTRATION DEADLINE

Registration is required. Registration and payment must be received by the Wichita State University Conference Office. Virtual registration deadline is March 26. The deadline for in-person registration is March 23.

PAYMENT INFORMATION

The conference is being facilitated by the Wichita State University Conference Office. You may pay for your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences.

Please send check or purchase order to:

Wichita State University
Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

CANCELLATIONS AND REFUNDS

All cancellations must be in writing. A \$25 cancellation fee* will be assessed on all cancellations (this includes purchase orders and unpaid registrations). *This fee will be waived on cancellations due to illness.

CONFERENCE INFORMATION

NURSING

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering has been pre-approved for contact hours applicable for RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are approved for 4.2 contact hours for the MCH pre-conference, 6.0 contact hours for the New Leader Orientation pre-conference, 7.6 contact hours for the KADEC pre-conference and 12 contact hours for the general conference, all for RN or LPN relicensure.

SOCIAL WORK

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 3.5 contact hours for the MCH pre-conference, 5 contact hours for the New Leader Orientation pre-conference, 6.3 contact hours for the KADEC pre-conference and 10 contact hours for the general conference applicable for relicensure (BSRB approval #05-001).

CERTIFICATES

Separate certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through [KansasTRAIN](#). Attendees will not be able to access their certificates until they have completed the online evaluation from the Wichita State University Conference Office.

NOTICE OF NON-DISCRIMINATION

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age (40 years or older), ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Institutional Equity and Compliance Director, Title IX Coordinator or Equal Opportunity Coordinator, Wichita State University, 1845 Fairmount, Wichita, KS 67260, telephone (316) 978-3187.

SPECIAL ACCOMMODATIONS

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

RIGHT OF TERMINATION FOR CAUSE

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility.

If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.