

# ACTIVATE...



Michael Jorgenson  
John Perry

**Guarantee an **Applied Learning** or research experience for every student by each academic program.** This Activation Team (AcT) will evaluate the progress made on the university's goal to insure the integration of applied learning into the curriculum. Quality and types of applied learning experiences will also be reviewed as well and some discussion about the potential impact of applied learning on students and the greater Wichita community. Ultimately the Applied Learning AcT will answer questions about this goal and make recommendations on modifications, elimination or continuation.



Aleks Sternfeld-Dunn  
Mark Vermillion

**Pioneer an educational experience for all that integrates **Interdisciplinary Curricula** across the university.** This AcT will evaluate the efforts taken to adopt an interdisciplinary approach to the WSU curricula. AcT members will review the work university staff has taken to provide myriad educational experiences to students in preparation for an ever-changing world and demanding workforce. Ultimately the Interdisciplinary Curricula will answer questions about this goal and will also make recommendations on modifications, elimination or continuation to this goal.



Deanna Carrithers  
Gergana Markova

**Be a campus that reflects—in staff, faculty and students—the **evolving diversity of society**.** This AcT will evaluate the progress made to recruit and retain a diverse faculty and staff in order to serve the diverse student body attracted to our campus. Additionally, Wichita State University strives to have services, activities and opportunities for diverse populations to engage in the campus community and thrive. The Inclusion AcT will also make recommendations on modifications, elimination or continuation to this goal.



Judy Espinoza  
John Dreifort

**Create a new model of **Assessment, Incentive and Reward** processes to accomplish our vision and goals.** This AcT will evaluate progress made towards transition of the aforementioned processes to those that celebrate community members who adopt and live-into the values of our campus – seizing opportunities, success for all stakeholders, diversity, adaptive approaches, teamwork and positive risk-taking. The Assessment, Incentive and Reward AcT will also make recommendations on modifications, elimination or continuation to this goal.



Debra Fraser  
Clay Stoldt

**Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.** **Community and Industry Partnerships** are the hallmark of relevance for a university housed in an urban area. This AcT will evaluate the progress made on creating and supporting a mutually-dependent ecosystem between the university and the surrounding community. The Community and Industry Partnerships AcT will also make recommendations on modifications, elimination or continuation to this goal.



Bobby Gandu  
Bobby Berry

**Empower students to create a **Campus Culture** and experience that meets their changing needs.** This AcT team will evaluate progress on the evolution of the campus climate and the ability of students to impact the campus culture. Wichita State endeavors to graduate student leaders and this campus is a great place to practice those skills. Whether the tolerance for diversity, the physical spaces or the facilities, students should feel empowered to lead towards their shared future. The Campus Culture AcT will answer questions about this goal and will also make recommendations on modifications, elimination or continuation to this goal.





Gary Brookings  
Tonya Witherspoon











**Accelerate the discovery, creation and transfer of new knowledge.** This AcT will evaluate progress on **Innovation** and new technologies. Research at the faculty, graduate and undergraduate levels is at the core of the educational experience. Research and innovation that leads to improved outcomes, more efficiencies and income from the transfer of knowledge is desirable. Not only does Wichita State want to produce and share knowledge, we want more people to do and we want to do it faster than other entities. The Innovation AcT will also make recommendations on modifications, elimination or continuation to this goal.

## Activation Team Success & Desired Outcomes

To ensure transparency & communication in each Activation Team:





-  As stated in the Strategic Plan, it is expected that Wichita State University faculty, staff, and students will display honesty and truthfulness in all their actions. All are expected to show individual initiative as well as cooperative interaction among colleagues in accomplishing the goals of Wichita State University.
-  Two-way communication must be embraced by displaying individual initiative and cooperative interaction among colleagues. Regardless of the role you play during the Strategic Planning process here are the expectations for you as a communicator to embrace and activate:
  - Play an active role in communicating with others
  - Stay current with WSU information and initiatives
  - Ask questions
  - Listen for understanding and take action or elevate
  - Be respectful with others
  - Participate effectively in work conversations
  - Leverage your network and small group communication
  - Use communications to improve results

Each AcT will prepare a report that responds to **questions** that were the basis for their **crucial conversations**. Those questions, noted below will provide the Strategic Planning Committee with recommendations for further work. Those questions are noted below:

-  What stakeholders exist who have a piece of this goal?
-  What duplication related to the goal exists across the University?
-  Are there any gaps of service or responsibility related to this goal?
-  What community and regional support exist for this goal?
-  What is preventing progress on this goal?
-  Who can help facilitate progress on this goal?
-  What are we going to stop doing to accomplish this goal?
-  How and where does this goal build value?
-  Should we continue to pursue this goal? If yes, why? If not, why not?
-  Does this goal need to be revised? If so, how and why?

In preparation for the reporting, each AcT will engage in a **SWOT Analysis** that consists of the following and answers the following questions:

How should we...

-  Leverage our strengths?
-  Address critical weaknesses (areas for improvement)
-  Take advantage of the external opportunities?
-  Mitigate the external threats?