

**Wichita State University**  
**College Strategic Plan \_ WSU Template Example**



University Goal 1: *Guarantee an applied learning or research experience for every student by each academic program.*

College Goal 1: Provide an applied learning or research experience that increases employability for every student.

Strategy 1.1 Create opportunities for applied learning or research experiences in every major.

Strategy 1.2 Develop a broad range of extra-curricular applied learning or research experiences.

Metrics and Targets

- Increase the number of faculty reporting the use of applied learning in their tenure and promotion applications from a baseline of five percent to 100 percent by the start of academic year 2017-2018.
- Increase the number of students reporting an applied learning or research experience on the Exit Survey from 20 percent to 100 percent by the start of academic year 2017-2018.
- Increase the number of students engaged in extra-curricular opportunities with formal learning objectives from a baseline of 30 percent of students to 90 percent of students by the start of academic year 2018-2019.
- Increase the number of students reporting employment upon graduation on the Exit Survey from a baseline of 40 percent to 90 percent by the end of the academic year 2019-2020.

Additional Resources Needed (if applicable): Two new faculty positions are needed to develop applied learning experience in xyz major.

Source of Additional Resources: Work with WSU Foundation to raise funding for two endowed faculty positions.

Evaluative Processes

- Establish dashboard of metrics and targets.
- College strategic planning committee assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

*Note: The above example is for illustration only. College goals are expected to have multiple strategies and metrics. If additional resources are needed, these should be specified along with the source of the resource funding.*

**Wichita State University**  
**College Strategic Plan \_ WSU Template Example**



Each of the following University Strategic Planning Goals will have related College goals, strategies, metrics, additional resource needs and sources of funding (if applicable), and evaluative processes.

University Goal 2: *Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.*

University Goal 3: *Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.*

University Goal 4: *Accelerate the discovery, creation and transfer of new knowledge.*

University Goal 5: *Empower students to create a campus culture and experience that meets their changing needs.*

University Goal 6: *Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.*

University Goal 7: *Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.*