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FOR IMMEDIATE RELEASE:

**FREE EVENT FOR ALL KANSAS PERSONAL FINANCE TEACHERS  
High School Teachers Receive Free Resources and Training**

WICHITA, KS - Wichita State University (WSU) will host the Financial Fitness Extravaganza on June 18-20, 2013. The Kansas Council for Economic Education (KCEE) and the WSU Center for Economic Education has organized this FREE event to provide any Kansas high school teachers with all the resources along with training needed to teach a full semester personal finance course at no cost. The conference will begin at Noon on Tuesday, June 18<sup>th</sup> and end at 2:00 p.m. on Thursday, June 20, 2013. This event will take place in the W. Frank Barton School of Business, Clinton Hall Room 126.

This workshop, meals, resources, optional graduate credit with full tuition scholarships and dorm housing is free for high school personal finance course teachers thanks to our wonderful sponsors: The Fred C. and Mary R. Koch Foundation, Council for Economic Education, Discover Financial Services, Wichita State University and the Kansas Council for Economic Education. Teachers attending have the option of receiving graduate credit for attending the conference from Wichita State University (WSU) or Emporia State University (ESU). Teachers integrating personal finance into other subjects without a full semester course will receive \$100 scholarships.

The conference give teachers the opportunity to hear guest speakers sharing their experiences and expertise, updates on their topics and best strategies to teach these topics to high school students. Our keynote speaker, Bill Bosshardt, is the project coordinator for the new National Standards for Financial Literacy and he will discuss these new standards with participants. Below is a list of many speakers scheduled to present. An updated list including can be found on the KCEE website at [www.kcee.wichita.edu/ffi.htm](http://www.kcee.wichita.edu/ffi.htm):

- **NEW NATIONAL STANDARDS FOR FINANCIAL LITERACY: - Bill Bosshardt**  
- Director, Florida Atlantic University Center for Economic Education, Associate Professor, Dept. of Economics, Project Director for the new National Financial Standards for Financial Literacy.

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- **ESTATE PLANNING**: **Tom Docking** - Attorney, Law Offices of Morris, Laing, Evans, Brock & Kennedy, Chartered
- **CONSUMER ISSUES TODAY**: **Jackie Williams**, Assistant Attorney General
- **BANKRUPTCY SEPARATING TRUTH FROM MYTH**: **William Zimmerman** - Attorney, Case, Moses Zimmerman & Martin
- **KS/MO PERSONAL FINANCE COURSE OUTLINE**: **Mike English** - President, Missouri Council on Economic Education
- **CREDIT REPORTS: WHY YOU SHOULD CARE**: **Rod Griffin** - Director, Public Education for Experian (presenting via webinar)
- **TAXES: WHAT TEENS SHOULD KNOW**: **Jennifer Allen**, Supervisor, Tax Services, Allen, Gibbs & Houlik, L.C.
- **INSURANCE: WHAT EVERY TEEN SHOULD KNOW**: **Cindy Hermes** - Health Care Consumer Ombudsman & Director of Public Outreach, Kansas Insurance Department
- **INVESTING/FINANCIAL PLANNING IN THE CLASSROOM**: **Brian Docking**, Financial Consultant and KCEE Board President
- **FINANCIAL LITERACY FOR COLLEGE SUCCESS**: **Tim Hagan** - Financial Literacy Project Coordinator, Office for Faculty Development and Student Success, Wichita State University
- **HOW TO KEEP MORE OF YOUR MONEY**: **Jeff Witherspoon** - Executive Director, Consumer Credit Counseling Service, Inc.
- **INVESTOR PROTECTION/FRAUD**: **Jeff Kruske**, General Counsel, Office of the Kansas Securities Commissioner
- **PERSONAL FINANCE RESOURCES FROM THE FED**: **Gigi Wolf**, Economic and Financial Education Dept., Federal Reserve Bank of Kansas City
- **KANSAS STATE BOARD OF EDUCATION UPDATE ON FINANCIAL LITERACY**: **Ken Willard**, KSBE Board Member
- **HANDS ON BANKING® PROGRAM**: **Ebony Clemons**, Business Development Representative, Wells Fargo
- **KSDE UPDATE & COMMON STANDARDS** - **Don Gifford** - Education Consultant, Kansas State Department of Education
- **WSU FACULTY**: **Jan Wolcutt** - Director, Wichita State University Center for Economic Education
- **ESU FACULTY**: **Rob Catlett** - Director, Emporia State University Center for Economic Education
- **THE STOCK MARKET GAME™**: **Angela Howdeshell**, Kansas Stock Market Game Coordinator, Kansas Council for Economic Education

As a bonus, teachers will receive FREE curriculum resources containing many lesson plans for use in teaching these topics in the classroom. This workshop and the accompanying materials are made available to teachers through the generous support of Discover Financial Services and the

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Council for Economic Education. Teacher housing, tuition scholarships and more provided by the sponsorship of the Fred C. and Mary R. Koch Foundation.

Space is limited. Teachers may apply online at [www.kcee.wichita.edu/ffi.htm](http://www.kcee.wichita.edu/ffi.htm) to receive notice of acceptance and scholarship amount.

The Kansas Council for Economic Education (KCEE), founded in 1959, is a nonprofit organization dedicated to equipping Kansas teachers and educating Kansas K-12 students on the foundational subjects of economics and personal finance. The KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University. To find out more about the KCEE and its programs, visit [www.kcee.wichita.edu](http://www.kcee.wichita.edu) or contact the KCEE at (316) 978-5183.,

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