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FOR IMMEDIATE RELEASE

The TED Radio Hour Joins KMUW Sunday lineup

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The *TED Radio Hour* will join the KMUW – Wichita Public Radio schedule on Sunday, August 17th, 2pm, replacing *Selected Shorts*. The show is beautifully produced and combines portions of TED Talk lectures with studio interviews. It's informative, it's entertaining and it's perfect for radio. The KMUW audience will love it.

The *TED Radio Hour* is a journey through fascinating ideas: astonishing inventions, fresh approaches to old problems, new ways to think and create. Based on TED Talks given by riveting speakers on the world-renowned TED stage, each show is centered on a common theme - such as the basis of happiness, crowd-sourcing innovation, power shifts, or inexplicable connections. The *TED Radio Hour* is hosted by Guy Raz, and is a co-production of NPR & TED. Follow the show on Twitter @TEDRadioHour.

TED is a nonprofit organization devoted to "Ideas Worth Spreading." Starting as a four-day conference in California 25 years ago, TED (Technology, Entertainment, Design) has grown into a global platform for identifying and spreading those world-changing ideas. The annual TED Conference and TEDGlobal Conferences invite the world's leading thinkers and doers to speak for up to 18 minutes. Their talks are then made available, free, at TED.com

Sources: NPR and TED

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