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For Immediate Release

Wichita State University Alumni Association Selects New President and CEO

The Wichita State University Alumni Association has hired Courtney M. Marshall as its new president and CEO.

“We are excited to welcome Courtney into Shocker Nation as our new president and CEO,” said Denis Dieker, chair of the WSU Alumni Association Board of Directors. “Her extensive experience in roles working with major gifts, campaign strategy, marketing and communications, strategic planning and event management, all within the structure of a traditional alumni association, will certainly help our organization reach new levels of connecting and re-connecting our Shocker alumni and friends with Wichita State.”

“I’m thrilled to be beginning a new Shocker chapter in my alumni relations career,” Marshall said, adding, “I am looking forward to getting to know the individual faces of Shocker Nation.”

An alumni relations and university advancement professional, Marshall most recently served as major gift development officer for the College of Veterinary Medicine at Kansas State University, a position she had held since 2013. In that role, her key responsibilities were the cultivation and solicitation of donors and prospects at the level of \$25,000 and above.

Previously, Marshall, who holds a bachelor’s degree in journalism from Kansas State University, worked as director of membership and student alumni advisor at the Texas Tech Alumni Association, where she directed the annual membership dues program and created annual corporate membership levels. From 2007 through 2010, she was director of alumni relations at Benedictine College in Atchison, Kan. There, she managed the Benedictine College Fund and raised more than \$1 million annually.

Marshall’s alumni relations experience also features a stint from 2004 to 2007 as executive director of the University of South Dakota Alumni Association. In that leadership role, she helped secure major gifts, implemented a new website, developed and managed affinity programs — and oversaw the association’s outreaches to more than 50,000 alumni worldwide.

The WSU Alumni Association is an independent nonprofit organization. Led by a volunteer board of directors, the association, established in 1913, is the oldest and largest network of Shockers in the world, collectively engaged in supporting the mission of higher education at Wichita State.

Marshall succeeds Debbie Kennedy who resigned the position she had held since 2005 to take up the CEO role at the Wichita Children's Home. Marshall begins her WSUAA duties Jan. 1, 2015.

For more information, contact Connie White, WSUAA communications director, at 978-3835.