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FOR IMMEDIATE RELEASE

DR. ERIC HIGGINS NAMED DIRECTOR OF THE CENTER FOR ECONOMIC EDUCATION AT KANSAS STATE UNIVERSITY

Kansas State University (KSU) and the Kansas Council for Economic Education (KCEE) jointly announce that Dr. Eric Higgins has been named Director of the Center for Economic Education at KSU. Dr. Higgins brings outstanding credentials to the position. In addition to being Head of the Department of Finance in KSU's College of Business Administration, he has been recognized by the Kansas Board of Regents with its Faculty of Distinction designation and fills the endowed von Waaden Chair of Investment Management. The Center will be part of the larger Integrated Investment Management Initiative (IIMI) within the Department of Finance. The IIMI strives to be a leader in providing experiential learning opportunities to all of its constituencies. The addition of the Center for Economic Education will allow the IIMI to expand its outreach activities to the citizens of Kansas consistent with the land-grant mission of KSU.

The Kansas Council for Economic Education (KCEE) is a non-profit entity organized under IRC Section 501(c)(3). Although it is a separate legal entity, the KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University. The VISION of the KCEE is that every K-12 student in Kansas will become economically and financially literate so they will be more knowledgeable consumers, wiser savers and investors, better employees, and more responsible citizens. In order to reach as many students as possible, the MISSION of the KCEE is to equip teachers to teach economics and personal finance. The KCEE equips teachers by providing professional development events, by providing tuition assistance to enable them to take courses for graduate credit through its affiliated universities, by providing standards-based curriculum resources, and by providing programs and competitions that engage students through experiential learning and practical applications of knowledge.

As Director of KSU's Center for Economic Education, Dr. Higgins will speak at the KCEE's professional development events for K-12 teachers, designate courses that teachers may take for graduate credit, and participate in the university's outreach to teachers, school districts in its geographical area, and in the community.

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