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FOR IMMEDIATE RELEASE:

KCEE ENCOURAGES STUDENTS TO LEARN TO PLAY IN THE STREET – WALL STREET

January 31, 2013 – Thousands of Kansas students in 3rd through 12th grade will be receiving a hypothetical \$100,000 to invest this spring in real companies and real prices while they gain firsthand experience managing an online investment portfolio through The Stock Market Game program (SMG). More than five thousand Kansas students are already registered to participate. Registrations will be accepted until the middle of February.

The SMG is free this school year to all Kansas classrooms thanks to the generous contributors of the Kansas Council for Economic Education (KCEE). The KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University.

The SMG helps generate excitement in the classroom and encourages students to start thinking about their financial futures. Competing against other schools and teams only adds to the fun. Grade level appropriate lesson plans are provided to teachers. These lessons are correlated to state and national education standards and designed to integrate other subject areas such as math and language arts.

While playing the Stock Market Game, students work in small teams to maximize their portfolios over 10-week or 14-week trading period. They have the opportunity to research, purchase and sell stocks, bonds and mutual funds. In the process they develop critical thinking, analysis, teamwork and communication skills, apply math skills, as well as gaining an understanding of the stock market. While schools are focusing on College and Career Readiness, this sure seems to be a great fit.

Introduced nationally in 1977, the Stock Market Game is a standards-based classroom tool designed to teach students about long-term saving and investing. The SMG is flexible for use in virtually any classroom setting and is proven to improve scores in math and personal finance. To learn more about the impact of the Stock Market Game, visit www.stockmarketgame.org.

The program is owned by the SIFMA Foundation for Investor Education and is administered in Kansas by the Kansas Council for Economic Education (KCEE). KCEE, founded in 1959, is a nonprofit organization dedicated to equipping Kansas teachers and educating Kansas K-12 students on the foundational subjects of economics and personal finance. The KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University. To find out more about the KCEE and its programs, visit www.kcee.wichita.edu or contact the KCEE at (316) 978-5183 or email [KCEE@wichita.edu](mailto:kcee@wichita.edu).

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