



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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WHAT WOULD YOU DO WITH \$100,000?

Program Helps Kansas Students Experience Wall Street at No Cost to Schools

Wichita, KS, September 4, 2015 – Thousands of Kansas students in 3rd through 12th grade classrooms are spending classroom time this fall learning about the fundamentals of investing and how they might get their money to work for them. The Stock Market Game (SMG) has been used in Kansas by thousands of teachers since 1977. The SMG has a competitive side for the students but was designed with educational resources for teachers. Teams of students invest a hypothetical \$100,000 dollars in real stocks, mutual funds & bonds with real prices during a trading session. Teams track their progress with an online portfolio while watching their rankings against other schools in their grade level around the state. The teachers are using resources tied to Common Core standards and more while helping students to develop critical thinking and teamwork skills. The SMG is virtual investing with real-world learning.

Teachers may register teams of students in their classes now at www.stockmarketgame.org. Teams (2-5 students) in any public or private Kansas classroom (grades 3rd-12th), with a teacher advisor, can participate at **no cost** this year thanks to grants to the Kansas Council for Economic Education (KCEE) from the Office of the Kansas Securities Commissioner's Investor Education and Protection Fund, the Cloud L. Cray Foundation, and general contributors to KCEE. The SMG is a program of the SIFMA Foundation and coordinated in Kansas through KCEE. The KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University.

The SMG can be used during the Fall and/or Spring semester. Teachers are provided access throughout the semester to free classroom tested lesson plans and activities that allow them to focus on their specific grade level and subject area such as math, business, economics and more. Lessons are correlated to the Common Core math and language arts and other standards, and provide strong support for 21st century readiness. Higher test scores in math and personal finance are another proven benefit.

The SMG is available to home schools, colleges, adults or groups outside of schools at a cost of \$10/team.

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About the Kansas Council for Economic Education and the Stock Market Game

The Stock Market Game™ program is owned by the SIFMA Foundation for Investor Education and is administered in Kansas since 1977 by the Kansas Council for Economic Education (KCEE). KCEE, founded in 1959, is a nonprofit organization dedicated to equipping Kansas teachers and educating Kansas K-12 students on the foundational subjects of economics and personal finance. The KCEE is affiliated with all of Kansas' six public universities and is hosted by the W. Frank Barton School of Business at Wichita State University. To find out more about the KCEE and other programs for economic and financial literacy, visit the website <http://www.kcee.wichita.edu> or contact the KCEE at (316) 978-5183 or KCEE@wichita.edu.