



37th Annual World Trade Week 2013 Honors NAFTA²⁰



Calendar of Events

Place: Wichita Marriott, 9100 E Corporate Hills, Wichita

May 16, 2013

1. 7:30 – 4:50pm “NAFTA²⁰: Doing Business with CANADA & MEXICO – THE LARGEST TRADING PARTNERSHIP”

37th World Trade Week Proclamation by the Mayor opens the Day Conference that provides unique opportunities to network, discusses issues, learn about prospects for current and prospective Kansas/US firms “Doing Business with NAFTA: CANADA & MEXICO” from Canadian, Mexican & American trade specialists, Wichita Aircraft companies, suppliers & area MNC export strategy & success case studies.

2. 5:30-9:00 pm WTW 2013 Honors NAFTA²⁰ VIP Reception & Banquet

Social hour & VIP Reception provides opportunity to network with NAFTA delegates/speakers. Banquet features Keynote Addresses, Governor's World Trade Week Proclamation; Recognition of International Business Excellence Award, Scholarship/ Internships Award

Business Prospects under NAFTA²⁰

- North American Free Trade Agreement (NAFTA) marked its 20th anniversary, it is critical to understand how the agreement has generated vast new opportunities for the U.S. **NAFTA is now the largest free trade agreement in the world.**
- Since 1994 NAFTA, trade with Canada and Mexico has increased three-and-half fold to \$1.2 trillion, and the two countries buy about one-third of U.S. merchandise exports.
- Trade with Canada and Mexico supports nearly 14 million U.S. jobs.
- The expansion of trade by NAFTA supports tens of thousands of jobs in each of the 50 states—and more than 100,000 jobs in 17 states.
- NAFTA has been a boon to the competitiveness of U.S. manufacturers, which added more than 800,000 jobs in the four years after NAFTA
- NAFTA has been a bonanza for U.S. farmers and ranchers, helping U.S. agricultural exports to Canada and Mexico triple and quintuple, respectively.
- With new market access and clearer rules afforded by NAFTA, U.S. services exports to Canada and Mexico have tripled, rising from \$27 billion in 1993 to \$85 billion in 2012.

Discussion Topics - WTW Doing Business with NAFTA²⁰ Day Conference:

- * NAFTA Facts, Overview and Impacts in Canada and Mexico; Market Overview;
- * Best Prospects for Small-medium sized firms in supply-chains, imports/exports
- * Regulatory Environment, Accounting & Taxation and Market-Entry Strategies;
- * Trade Regulations; Certificate of Origin, Cross-Border Transport & Logistics
- * Opportunities for Entrepreneurs/New-to-Export firms in Mexico and Canada;
- * Learn about Industries and Best Market Opportunities from NAFTA Experts;
- * Border Trade & Investment Success Cases – New Initiatives and Opportunities
- * Network & communicate directly with Senior Trade Commissioners; Consul General of Canada, Consul Mexico, Kansas Resource Experts & Trade Agencies



NAFTA partners Canada and Mexico are the top two destinations for American exports from small and medium-sized businesses, and every day the NAFTA countries conduct nearly \$2.69 billion in trilateral trade

RSVP & Please see details next page, both NAFTA Day Conference & Banquet Events – Reservations deadline May 13th.

World Trade Council of Wichita, Inc.
Center for International Business Advancement [CIBA]
Barton School of Business, Wichita State University
1845 Fairmount, Wichita KS 67260-0088.

Please circulate & invite business associates to Join and Attend WTCouncil NAFTA²⁰!

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WICHITA KS
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(1) "Doing Business under NAFTA: after 20 Years"

AGENDA - Date: May 16, 2013

Place: Wichita Marriott, 9100 E. Corporate Hills



- 7:30 am Registration – Coffee/Tea and Croissants
8:10 am Introductions & Opening Remarks: *Dr. Dharma DeSilva and Dr. Clyde Stoltenberg (Moderator)*
Welcome & Mayor's World Trade Week NAFTA Proclamation, Hon'ble Carl Brewer, Mayor of Wichita
Greetings/Response: Representatives of Canada and Mexico (Delegates/Speakers photo with Mayor)
8:30 am **Panel I: Perspectives & Prospects of Doing Business with Canada**
Delegation: Senior Trade Commissioner Ms. Ladan Amirazizi; TC & Consul Ms. Pamela Simpson-Rose; Consul General Marcy Grossman
9:30 am **Panel II: Perspectives & Prospects of Doing Business with Mexico**
Delegation: Deputy Investment & Trade Commissioner: Ms. Diana Castañeda Zúñiga; Consul Alicia Kerber, Consulate of Mexico in KC
10:30 am **Break**
10:50 am **Panel III: Wichita Aircraft Industry Partnerships with Canada & Mexico** *Ms. Andrea Amaro (Chair), Spirit AeroSystems; John Dieker, Bombardier/Learjet; Jose Cordova, Beechcraft; Sandy Jessop, Cessna, Dr. Tom Aldag, Director R&D, NLAR*
11:50 am **Lunch – Speaker: Ms. Sara E. Hagigh, Deputy Director, Office of North-Central America & Caribbean, U.S. DOC**
1:45 pm **Panel IV: Legal/Trade Regulations, Accounting & Taxation Issues**
Mario Bonilla, Grant Thornton; Attorney Lee Shultz; Dr. Clyde Stoltenberg
2:30 pm **Panel V: Cross-Broader Transportation, Documentation & Logistics Issues**
Chair: Dr. Clyde Stoltenberg, Ms. Lori Sherrill, Coleman, Customs Administrator; Experts on Canadian & Mexican Customs, Logistics (TBA)
3:30 pm **Panel VI: Wichita Company Trade Strategy & Success Stories in Canada & Mexico: Dr. Masud Chand (Chair)**
Ted J. Vlomis, Pioneer, Dr. A. Dunleavy, BG Products; Pat Binger, Cargill; Ryan Durst, Bradbury Group; Roger Ramseyer INVISTA/Koch; Ms. Lori Sherrill, Coleman.
4:15 pm **Panel VII: Kansas Resources**-*Ms. Debra Teufel, GWEDC; Ms April Chiang, KDOC, A.J. Andersen US-DOC-EAC; Wayne Bell, US/SBA,*
4:50 pm **Adjourn – Opportunity for Individual Consultations**
5:30 – 6:30 pm **NAFTA²⁰ VIP Reception (Participants of All Day Conference are invited to hosted VIP Reception)**
If you or your spouse and/or associates plan to join the Banquet following hosted VIP Reception, Please register at Tel: 978-3176

(2) World Trade Week 2013 Honors NAFTA²⁰: VIP Reception & Banquet



- 5:30 pm **VIP Reception (Taste of Canada, Mexico & USA beers & beverages sponsor SBC - Marriott, Dean & DeLuca hors d'oeuvres)**
6:30 pm **Welcome: Dr. John W. Bardo, President, Wichita State University**
6:40 pm **World Trade Week NAFTA 2013 Banquet (Cargill KS Prime Rib carving and Wine served)**
7:20 pm **Introduction & Recognition of Delegates – Dr. Dharma deSilva, Professor & Director CIBA, Chair WTCouncil**
Proclamations of 2013 World Trade Week Honors NAFTA by Governor of Kansas and Hon'ble Jim Skelton, Chairman, Sedgwick County Commission
WTW Greetings and Featured Remarks on US-NAFTA Relations
Ms. Sara E. Hagigh, Deputy Director, Office of North-Central America & Caribbean, U.S. Dept. of Commerce, WDCr
Keynote Addresses: Hon'ble Marcy Grossman, Consul General, Consulate General of Canada
Consul Ms. Alicia Kerber, Consulate of Mexico
8:40 pm **Internships & Grant Thornton International Business Excellence Award**
Dan Meyer, Ted J. Vlomis, Roger Hubble, Dean Doug Hensler & Dr. Clyde Stoltenberg
8:50 pm **Vote of Thanks, Presentations of Souvenirs, Door Prizes & NAFTA Group Photos**

RSVP: Deadline May 13, 2013 - Please mail reservations with payment to:

World Trade Council Wichita, Inc.
CIBA, Barton School of Business, CH 034, Wichita State University
1845 Fairmount, Wichita, KS 67260-0088



- (1) Make ___ Reservations for **WTW NAFTA²⁰ Day Conference & VIP Reception @ \$100 Member or \$125 Non-members**
Make ___ Reservations for **WTW NAFTA²⁰-Day Conference/VIP Reception & Banquet @ \$125 Member or \$150 Non-Members**

Name[s] _____ **Vegetarian** _____

Company _____ Tel: _____ Email _____

- (2) Make ___ Reservations for **WTW NAFTA²⁰ VIP Reception & Banquet @ \$35 Member or \$45 Non-Member**

Name[s] _____ **Company Table \$250** _____

Company _____ Tel: _____ Email _____

Sponsors: World Trade Week Honors NAFTA 2013 is sponsored by the World Trade Council of Wichita Inc. affiliated with The Chamber & WSU's Barton School Center for International Business Advancement (CIBA) and USED/BIE Project, in association with Embassies and Consulates General of Canada and Mexico, City of Wichita, Sedgwick County, Kansas Dept. of Com, KS ITCC, US/SBA, US Dept. of Com-EAC, DEC, Wichita Committee on Foreign Relations, ex-AIESEC/IBSA-WSU

NAFTA Triumphant 20 Years: Learning from Two Decades of Gain in Trade, Economic Growth & Jobs