

College of Applied Studies Bachelors in Sport Management 2023

1st Year

Fall Semester		Spring Semester		Summer
ENGL 101 College English I	3	ENGL 102 College English II	3	Optional
PSY 111 General Psychology	3	GEN ED Fine Arts	3	
MATH 111 College Algebra	3	GEN ED Humanities	3	
COMM 111 Public Speaking	3	SMGT 112 Intro to Sport Mgmt	3	
GEN ED FYS First Year Seminar ¹	3	Open Electives	3	
	15		15	Hours 30

2nd Year

Fall Semester		Spring Semester		Summer
SMGT 300 Info/Comm Tech/Sport	3	SMGT 426 Sport Public Relations	3	Optional
GEN ED Math or Nat'l Science	3	SMGT 475 Diversity in Sport Mgmt	3	
GEN ED 300 level	3	GEN ED 300 level	3	
Open Elective	3	Open Electives	3	
Open Elective	3	Open Electives	1	
	15		15	Hours 30

3rd Year

Fall Semester		Spring Semester		Summer
SMGT 428 Revenue Mgmt Sport	3	SMGT 210 Practicum in Sp. Mgmt	3	Optional
SMGT 444 HR Mgmt Sport	3	SMGT 466 Sport Marketing/Promo	3	
SMGT 461 Legal Asp/Phys Act 1	3	SMGT 520 Sport Tourn. Ev. Mgmt	3	
SMGT 465 Psy Sport Phys Activity	3	Open Electives	3	
GEN ED 300 level	3	Open Electives	4	
Open Electives	1			
	16		16	Hours 32

4th Year

Fall Semester		Spring Semester		Summer
SMGT 511 Selling in Sport Industry	3	SMGT 447A Internship SMGT	12	Optional
SMGT 525 Sport Facility Mgmt	3			
SMGT 545 Sport Gov. & Policy	3			
SMGT 446 Pre-internship Sem.	1	3		
Open Electives	6			
	16		12	Hours 28

Total Hours: 120

¹ All incoming freshman are required to take one First-Year Seminar as part of their General Education program.