



The Sport Administrator

Official Newsletter of the Sport Administration Program in the
Department of Kinesiology and Sport Studies and
WSU College of Education

January 2004 * Volume 5 * Issue 3

Job Market in Sports Still Strong

TeamWork Online, a Web service that advertises jobs available in all the major professional sports leagues and with major sport entertainment companies, estimates it posted roughly 750 positions in 2003. What types of jobs are most common? The following table provides an estimated breakdown by category.

<u>Job Category</u>	<u>Est. Percentage</u>
Ticket Sales	30%
Miscellaneous Internships	20%
Facility Management/Operations	15%
Corporate Sponsorship Sales	10%
General Administration/Office Mgt.	10%
Public/Community/Media Relations	10%
Marketing/Fan Development	5%
Broadcast, Finance, Game Operations, Retail, Web Design/Interactive/Network	Minimal

Other services that list jobs in other sectors of the sport industry would no doubt offer different statistics. However, the above table does bear out that if one wants to work in pro sport, sales skills are highly valued.

Member of the Sport Administration Student Association receive weekly listings of jobs advertised by TeamWork Online. If you're interested in joining SASA, please see the related article on page two.

Scholarships Nominations Accepted

Applications for a handful of undergraduate scholarships ranging in value from \$220 to \$920 are now being accepted by the KSS Scholarship Committee. For a complete listing of the scholarships, pick up an application in the KSS Department Office (Heskett Center 106).

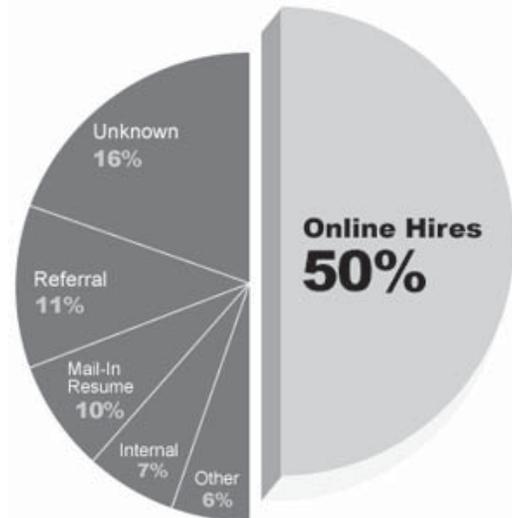
Scholarship winners will receive the awards in the fall 2004 semester. Applications are also being accepted for the 2004-05 John Hansan Sport Administration Fellowship. The value of the fellowship is still to be announced, but it was worth \$270 in 2003.

Fellowship criteria are:

- * Enrolled in the Graduate School at WSU with full-standing status
- * Accepted into the graduate program in sport administration

Awards will be made with regard to financial need, which will be assessed the department scholarship committee based on the information provided by the applicants

Applicants should submit to Clay Stoldt a letter of application addressing their qualifications for the award. Application deadline is March 1.



Source: www.teamworkonline.com

TeamWork Online Free to SASA Members

Members of the Sport Administration Student Association receive a free weekly listing of available jobs and internships courtesy of TeamWork Online delivered directly to their email box. The above graphic show what percentage of online applicants fill jobs advertised on TeamWork Online.

Membership in SASA is just \$10 per academic year. Sign up now in the KSS office to get a jump on summer internship possibilities.

Inside this Issue...

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Lineup Card

The Wichita State Sport Administration program is a part of the Department of Kinesiology and Sport Studies (KSS) housed in the College of Education.

You may find us in Heskett Center Room 106 or by contacting:

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Dr. Clay Stoldt, Associate Professor (x5441)

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Faculty member, graduate program coordinator and graduate student advisor (KSS 726, KSS 803)

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Spring 2004 Lecturers

John Lee, KSS 525; Alex Reed, KSS 770;
Steve Shaad, KSS 520; Mark Vermillion, KSS 475; Jackie Williams, KSS 560

SASA to order member T-shirts; Plans set for spring tailgate at Eck

By Travis Redeker, SASA President

SASA concluded the fall semester with a social event for members at Northrock Lanes on Dec. 12. Despite wintry conditions that night, several members made it out and enjoyed free bowling and pizza. Thanks to those of you who made it!

We will begin taking orders for SASA shirts at the beginning of the semester. The shirts will be dark gray long-sleeved T-shirts that have the SASA logo on the upper left chest. They will cost \$12 and must be paid for in advance. Checks will not be cashed until the order is placed. We will try to place an order for these by Jan. 30. Contact Travis Redeker at 978-5278 or tjredker@wichita.edu for additional information.

SASA has reserved a pavilion in the outfield at Eck Stadium for the annual tailgate party. We have reserved it for the Arizona State game on Wednesday, April 28. We will have more details when the time nears, but please make plans to attend as this is annually the most popular SASA event.

Remember it is not too late to join SASA. Benefits include a weekly email with job announcements and inclusion in all events. Forms are in the Heskett Center 106.

Graduate Program Applications Now Being Accepted for 2004-05

Applications are now being accepted for admission to the sport administration master's program in 2004-05. Review of applications begins Feb. 2 and will continue until the program reaches its capacity of 30 new students.

Applicants will need to complete an application and provide official transcripts and GRE scores (optional depending on GPA) to the Graduate School. They will also be required to submit a letter of application, three letters of recommendations and a resume to the sport administration program. For complete information contact Clay Stoldt, graduate coordinator, at 316-978-5441 or clay.stoldt@wichita.edu.

Lecturer Profile

Mark Vermillion, a recent WSU master's degree recipient in sociology, will teach KSS 475 - Sport in American Culture this spring. He is currently pursuing his doctoral degree at Oklahoma State University and is developing a specialization in sport sociology. Mark served as an intern with the sport administration faculty last summer, contributing to numerous program initiatives including the development of a program assessment report. He is also collaborating with members of the sport administration faculty on a research project that has both sport sociological and sport public relations implications.

Faculty Update

Work continues on finding another full-time individual to join the sport administration faculty next fall. The position has been officially approved, the search plan authorized, and applications have been accepted. Members of the search committee will be reviewing candidate applications and developing a final recommendation in January and February.

Major of Year Nominations Accepted

Nominations are now being accepted for the Sport Administration Undergraduate and Graduate Major of the Year Awards.

The undergraduate MOY award is open to any undergraduate sport administration student who has achieved junior status at WSU, has been a student at WSU for a minimum of one year, and has declared sport administration as a major.

The graduate award is open to any graduate sport administration student who has completed 24 credit hours or more in the program or who graduated in the fall semester.

For either award, candidates may nominate themselves or be nominated by others (students, faculty, constituents). Each letter of nomination should specify the candidate's identity and a rationale for consideration and should be accompanied by an updated resume.

Nominations for both awards will be accepted through Feb. 14. Members of the sport administration faculty will review nominations and select the eventual winners. Faculty assessments will be based on academic performance in the program, relevant professional experience gained while in the program, and service to the program (e.g. SASA, assistance with program initiatives, etc.).

Undergraduate nominations should be sent to Steve Dittmore, undergraduate program coordinator. Graduate nominations should be go to Clay Stoldt, graduate program coordinator. The award winners will be announced at the annual KSS Recognition Night in April.

Good Job Leads ...

While specific information had yet to be received when this newsletter went to print, internships with Disney's Wide World of Sports are usually posted in January with recommendations due in February.

The Omaha Classic golf tournament has three paid and one non-paid internship available this summer. The positions offer a unique opportunity for insight into the realm of the PGA Tour and event management. Students should send resumes right away as interviews begin in February.

The Greater Wichita Area Sports Commission and the Kansas Sports Hall of Fame are seeking students for internship possibilities through June. The sports commission has a long history of working with sport administration students by offering opportunities to assist with events such as the Kansas Kids Wrestling Classic and Johnny Bench Award.

The Kansas Sports Hall of Fame recently relocated to Old Town in Wichita and is preparing for its 2004 induction ceremony in May at the Hyatt Regency Hotel.

Students interested in any of these exciting opportunities may find information on the Sport Administration bulletin board outside Heskett Center 106, or by asking Clay Stoldt or Steve Dittmore.



Congratulations 2003 Fall Graduates

Several sport administration students were candidates for graduation in December. Congratulations to the following master's and bachelor's candidates!

Master's Degree Candidates

Maureen Burt, Brooke Herring, Rhonda Place, Jeremy Rogers, Amanda Schuster, Ryan Schmidt.

Bachelor's Degree Candidates

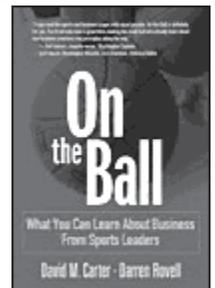
Gabe Dick, Doug Evans, Spencer Frame, Jason Fulghum, Evan Graff, Jason Novascone, Catherine Pherigo, Pat Tetrick, Clint White, Robert Whitney, Zach Woodburn

Sport Administration Mission:

To provide students with knowledge, understanding, and appreciation of the sport industry that will provide career advancement opportunities. The tools and resources provided to the students will occur in a positive learning environment combining both theory and practice.

Good Reads

On the Ball, written by David Carter and Darren Rovell, is a book about how business people can learn from sport managers. Carter is well-known sport marketing expert, and Rovell is the sport business writer for espn.com, so the book is chock full of sport-specific examples that flesh out general business theory.



Topics range from building a business to building strategic alliances to building a brand. The text is well organized, the cases interesting, and the recommendations sound.

Notice of nondiscrimination: Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, sex, age or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita, KS 67260-0145; Telephone 316-978-3371.

Sport Admin Alumni Association Updates

Founded last year, the Sport Administration Alumni Association (SAAA) continues to grow. SAAA has two objectives for the 2003-04. The first is to continue to grow its membership base, and the second is for its current membership develop a constitution to guide the organization in its future endeavors.

Membership packages range in price from \$25 annually to \$500 for a lifetime membership. Interested alumni can request membership information by contacting either Clay Stoldt or Steve Dittmore.

Current SAAA members who would like to play a role in developing the organization's constitution are also encouraged to contact a faculty member to express their interest. Several alumni have already volunteered for this important task, but additional help is most welcome!

Paul Colwell (G 00) is now the assistant principal at Turner USD #202.

Angie Elliott (G 02) is now the special events coordinator for Kansas Big Brothers Big Sisters.

Brooke Herring (G 03) is a sales representative with Davidson Promotional Products, working with colleges, high schools and athletic teams.

Kip Racy (G 03) has accepted a position with Learfield Communications in Memphis, Tenn., working with **Brent Seebohm (G 02)**.

Craig Steven (U 03) has been working as the color analyst on Wichita State men's basketball games on KWCH-TV.

Alumni Spotlight

Caitlin Fiandt (U 01) is the luxury suites sales coordinator for the Texas Rangers baseball club. A former student-athlete at WSU and officer in the Sport Administration Student Association, Caitlin spent a year working with Wichita Baseball Inc. before moving to her current organization.

Caitlin offers the following advice to current students, "To prepare for a career in sports, be willing to do an internship (even if it is unpaid) to learn as much as possible and make as many contacts as possible. Many organizations will hire an intern who has proven to be a reliable, hardworking employee before hiring someone from 'the outside.' Even if the organization doesn't have a full time position to offer, you'll find that several people will have contacts with other teams and won't hesitate to recommend you for a position there."

WSU Sport Administration

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