



The Department of Sport Management

## Sport Management Recognition Night Set for Nov. 5

**Dr. Andy Gillentine** of the University of Miami (Fla.) will be the keynote speaker at Sport Management Recognition Night Nov. 5 at 6:30 p.m. in the Heskett Center lobby.



The event will also include the presentation of several honors, and all students, alumni and other program constituents are invited to attend.

The evening will begin with a reception, followed by the presentation of awards to the Undergraduate Student of the Year, Graduate Student of the Year, Alumnus of the Year, and Practitioner of the Year. Dr. Gillentine will then offer a presentation which will include his assessment of the business of sport and challenges facing sport managers today.

Dr. Gillentine has served as the associate dean and director of the sport administration programs at the University of Miami (2002-present) and at Mississippi State University (1995-2002). Additionally, he served as athletic director and coach for over 15 years and is nationally recognized for his expertise in sport management curriculum and program development.

Presently, he serves as a Commissioner of the Council of Sport Management Accreditation (COSMA). Prior to this appointment, Gillentine served as Chair of a joint task force of NASPE/NASSM charged with formalizing the curricular standards required for accreditation.

In 2007, he was appointed to serve as a board member of the Miami Dade Sports Commission, which is charged with developing and expanding the presence of the sport industry in Miami Dade County and South Florida. Previously he served on the Sport Management Program Review Council Executive Board and as Chair of the National Sport Management Council.

Dr. Gillentine's research interests are sport marketing, professional development, and management issues in sport. Dr. Gillentine has conducted research projects for numerous sport organizations that have resulted in over fifty publications and over 100 national and international presentations.

Recently, he was appointed as a Research Fellow of the Research Consortium of the AAHPERD, the largest professional organization of sport and physical educators in the U.S. His textbook, *Foundations of Sport Management*, is widely used in Sport Management Programs throughout the country.

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## New Officers Named For Sport Management Alumni Association

The Sport Management Alumni Association (SMAA) has named new officers to lead the organization starting this fall. Each will serve a two-year term in leading the organization, which provides scholarship support for students and field support for students and faculty.



**Korey Torgerson** (G 1996), associate athletic director for student services at WSU, will serve as SMAA's new president. Torgerson is a long-time advocate of the program and holds a Shocker (the highest level) membership in SMAA.

**James Nicas** (G 2001),

assistant athletics director for development at the University of Houston, will serve as executive vice-president. Nicas served as SMAA's first president from 2004 through 2006 and is a Shocker-level member in the organization.

**Kristy Bansemer** (G 2002), public information officer for the City of Derby, will serve as the vice-president for special events.

**Sheri Light** (G 2002), trade show specialist for the Golf Course Superintendents Association of America in Lawrence, will serve as the organization's treasurer.

**Rhonda Place** (G 2003), business analyst for ACS Athletics in Austin, Texas, will serve as the SMAA's secretary.

The new officers will meet in Nov. to conduct business for the organization.

A special word of thanks goes to the outgoing officers for SMAA, who did an excellent job in growing the organization over the last two years. They are **Rod Scheer** (G 2000), **Angie Elliott** (G 2002), **Nick Garner** (G 2005), **Deuane Howard** (UG 1999, G 2001), **James Nicas**, and **Kristy Bansemer**.

## Election Day Carries Sport Implications

As November 4<sup>th</sup> approaches I am sure that all of you are going to do your civic duty and cast your vote for not only the presidential race, but also many state legislators and local issues. This article is not concerned with the differences between Democrats, Republicans, Independents, those of the vaunted Bull Moose Party, or even those crafty socialists, which always seem to grab a few votes.

While you cast your opinion--your vote-- there are sport decisions being made that affect many different people. Yes, that's right. I am talking about the sport-politics relationship on both the local and federal levels. For some the only sport-politics relationship they want to think about is the fact that Keith Olbermann is on Sunday night football and also hosts a political satire show on MSNBC. But, these are real decisions affecting real sport managers.

Wayne Huizenga, current managing partner of the NFL's Miami Dolphins has agreed to sell an additional 45% of the Dolphins to current co-owner, Stephen Ross. Chris Mortensen of ESPN reported that the deal received the proverbial blessing from other NFL owners and can be finalized "at any date the two agree on"

(<http://www.profootballtalk.com/2008/10/19/report-huizenga-will-sell-dolphins-to-ross-this-year/>).

How does this relate to politics? Huizenga wants to officially complete the sale of the Dolphins by the end of the calendar year because if Barack Obama wins the presidential election, as many believe he will, new capital gains tax policies will be implemented, which are "less favorable to billionaires who sell their businesses".

(<http://www.profootballtalk.com/2008/10/19/report-huizenga-will-sell-dolphins-to-ross-this-year/>).

On the local level, a bond issue is to be voted on for the Wichita school system. The \$370 million bond issue will fund the building of six new schools and update athletic facilities. Specifically, \$61 million has been set aside for improving athletic facilities. Helen Cochran from Citizens for Better Education and Wichitans for Effective Education, according to a news report from KSN, stated: "We don't believe that every single school needs the same facilities, it costs too

much money,"

(<http://www.ksn.com/news/local/30988019.html>).

I speak about inequality issues within my classes, as do the other faculty members. Focusing on athletic facilities, schools in suburban areas TEND to have residents with higher incomes and socio-economic status. As a result those individuals with higher social class have more opportunities and better opportunities for sport participation. Is this right? Do you smell that boiling in the kitchen? A little pinch of 'federal' and a dash of 'local' and you get the sweet aroma of politics and sports mixing, again. Man, I can't wait to dig in on November 4<sup>th</sup>.

-- Mark Vermillion

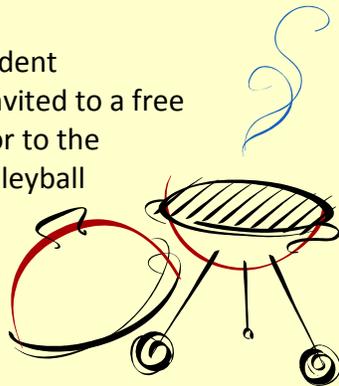
## Sport Management Student Association Volleyball Tailgate

All Sports Management Student Association members are invited to a free tailgate Friday, Oct. 24, prior to the Wichita State University volleyball match against Creighton.

The event kicks off at 5:30 p.m. in the multi-purpose gym at Koch Arena. Please enter the arena through the east doors (side closest to the football stadium). We will be grilling burgers along with some other tailgate fare. We are also inviting the athletic department staff to join us for the event, so this will be a great opportunity to meet some people currently working in the field.

After the tailgate, stick around to watch the undefeated Shockers play a key conference opponent. WSU is 20-0 and ranked 12th in the country. Students get in free to volleyball games.

This is a SMSA members' only event. But not to worry, you can sign up to join SMSA this week by stopping by the Sport Management office (Heskett 109). Membership is \$20 and includes a T-shirt, invitation to several events, and periodic e-mail listing of sports industry job and internship opportunities.



## Faculty Q & A with John Lee

### Describe your background. How did you end up with your position at Wichita State and teach in the sport management program?

*I received my B.A. degree from Creighton University. During that time I was involved with the campus recreation department officiating, supervising and working in the facility. I decided to come to Wichita State University and get my Master's Degree in Sports Administration because I liked the field of Campus Recreation and a Master's Degree is required in most campus recreation facilities. After graduating from Wichita State, the Heskett Center offered me a job and I have now been here for over fifteen years professionally.*



*I began teaching in the sport management program after Greg Comfort, former professor at WSU, asked me to teach a class in Sport Facility Management. I have been teaching the facilities class for eight years.*

### What are your main responsibilities as the associate director for facilities at the Heskett Center?

*My main responsibilities include the day to day operations of the Heskett Center. I am in charge of all student staff, facility rentals, purchasing and informal recreation. Each day is different and brings a new exciting challenge which is what I like most about the job.*

### What are some trends you are seeing with the way sport facilities are managed?

*Technology has had the biggest influence on how sport facilities are managed since I started at Wichita State. New computer programs, machines and other technologies are something that you have to stay on top of every year.*

*Something unique to campus recreation in recent years is how much time we talk about different types of assessment for campus recreation and learning objectives for our student staff.*

**What advice would you give to those who seek to become facility managers?**

*Get a job, internship or a graduate assistant position at a sport facility. There is nothing that beats the practical experience you can get on the*

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## Alumni Update

**Joni Brown** (G 2006) is serving as a physician assistant with the St. Francis Health System in Tulsa. .... **Rebecca Day** (UG 2007) is now a guest relations associate with the Oklahoma City Thunder. ... **Renee Vanlaningham** (UG 2000) has been promoted to director of stadium operations for the Kansas City Royals. ... **Michael Zoerb** (G in progress) has taken a job with Jayhawk Sports Marketing in Lawrence.

*Thanks to all our alumni for staying in touch. All sport management alumni are encouraged to submit updates to the Department of Sport Management by calling 316-978-5445 or by sending an e-mail to [mary.myers@wichita.edu](mailto:mary.myers@wichita.edu).*

*job. Be ready for anything, one minute you might be booking an event and the next you might be filling in the holes of an outdoor playfield.*

**And finally, who do you think will compete for the BCS Championship? Who wins?**

*I am a UCLA football fan and that dream is long over with this year. Therefore, I will pick Florida vs. USC.*

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**LECTURERS AND OTHER FACULTY:**

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**Greg Buell** — Psychology of Sport

**Scott Crawford** — Sport Public Relations

**John Lee** — Sport Facility Management

**Mike McCoy** — Sport Finance

**David Moses** — Sport Law

**Martin Perline** — Economics of Sport

**Chris Presson** — Marketing Sport & Physical Activity

**Frank Rokosz** — Structuring & Scheduling Sport Tournaments

**Steve Shaad** — Sport Tournament & Event Management, Selling in the Sport Industry