



WICHITA STATE
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

December, 2012

Vol. 14, Issue 4

2013 Case Cup Team Named



The team of graduate students who will represent Wichita State at the 2013 Case Cup Competition will be comprised of, from left to right, Sarah Willey, Julica Bonsall, Boomer Jenkins, and Travis Richardson, team captain.

The competition, Jan. 27-29 in Orlando, Fla., will include teams from eight schools who are presented with a sport marketing case problem and given 24 hours to develop a solution. Teams then make a presentation before a group of judges comprised of industry professionals.

The Case Cup is held in conjunction with the National Sports Forum. Faculty member Mike Ross serves as the team's coach and advisor, and he said the four students should make for a strong team.

"This competition is very prestigious, and a great opportunity for participants thanks to the National Sports Forum, widely seen as one of the largest gatherings of top-ranking sports executives in the world," he said. "All of our team members should be congratulated on their accomplishments and desire to participate in the competition."



In This Issue

2013 Case Cup Team Named

SMAA Drive Continues, Next Reunion Planned

Faculty Research Results In Productive Year

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WSU had a strong showing in its first year as a Case Cup competitor in January. Other teams in the 2013 field include Canisius, George Washington, Ohio, Oregon, South Carolina, and Temple.



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Matt Brokaw - Sport Governance & Policy
Dr. Scott Crawford - Financial Management in Sport
John Lee — Sport Facility Management
Sheri Light - Legal Aspects of Sport & Physical Activities 1
David Moses — Legal Issues in the Profession II
Dr. Martin Perline —



WICHITA STATE UNIVERSITY
SPORT MANAGEMENT ALUMNI ASSOCIATION

SMAA Drive Continues, Next Reunion Planned

While the current year's membership drive continues, the Sport Management Alumni Association (SMAA) is already looking ahead to 2014 when it will hold its second alumni reunion.

Alumni who have yet to join or renew their memberships this year are encouraged to do so this month. The Department of Sport Management now has the capability to accept credit card payments, so alums can register and pay online. Please click [here](#) to join or renew today.

The SMAA's Executive Committee voted last month to hold the organization's next alumni reunion during the spring semester of 2014. A survey of program alumni is being conducted this month to assist in identifying the best dates.

SMAA is also in the process of reviewing applications for scholarships to be given during the next semester. Four students will receive \$500 fellowships as a result of SMAA members' generous support.

Faculty Research Results in Productive Year

Sport management faculty members currently are working on a number of research projects that will cap what has been a highly productive year for the department.

Having made a presentation at the Sport Marketing Association conference in October, Dr. Wonyoung Kim is continuing his research on the social impact of large-scale sports events.

After making a presentation at the North American Society for Sport Management last summer, Dr. Jeff Noble has been continuing his research on how youth sport administrators perceive policy issues pertaining to sexual harassment and abuse of children.

Mike Ross is working with Dr. Jeff Noble and Dr. Clay Stoldt on a project describing how college athletics communicators perceive to be the primary advantages and disadvantages of social media. He is also working with Dr. Mark Vermillion on a project dealing with the use of technology and flexible learning environments by sport management students.

Having worked in collaboration with Dr. Martin Perline (Economics) and Dr. Mark Vermillion, Dr. Stoldt will be making a presentation at the NCAA Convention in January. He is also continuing his research on the impact of social media in college athletics.

Dr. Vermillion recently completed work on a book chapter he co-authored regarding deviance in sport. He is also preparing a presentation for the Midwest Sociological Society dealing with perceptions of moral character and sport participation.

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Like us on Facebook, connect with us on LinkedIn and follow us on Twitter. The Sport Management department wants to keep in touch with students and alumni so we've created our own social media accounts. Connecting with us is easy. Just go to the **Sport Management** home page and click on the links on the bottom right of the page.

Economics of Sport
Frank Rokosz – Struct. &
Scheduling Sport
Tournaments
Steve Shaad – Sport
Tournament & Event Mgt,
Selling in the Sport Industry

Dr. Richard Laptad –
Assistant Professor Emeritus

Dr. Lori Miller – Professor
Emeritus

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