



WICHITA STATE
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

THE SPORT MANAGER

Official Newsletter of the Department Sport Management

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DECEMBER, 2010

Vol. 12, issue 4

President Beggs Speaks to Sport Management Class



Dr. Don Beggs, president of WSU, spoke to students in the SMGT 801-Management in Sport class Nov. 10 about intercollegiate athletics at both the institutional and national levels.

Dr. Beggs spoke about his experiences with athletics as a university president and as a former member of the NCAA Division I Board of Directors. He addressed topics ranging from considerations when hiring athletic directors to key financial issues in college athletics to the restructuring of college athletic conferences.

“It was an honor to have Dr. Beggs come speak to the class,” said Dr. Jeff Noble, the class instructor. “His experience as an administrator in higher education offered students a very insightful perspective on intercollegiate athletics. His words of wisdom will certainly serve everyone who had the chance to listen to him well as they pursue careers in the sport industry.”

Sport Management Recognition Night Attracts Largest Audience

More than 100 people attended Sport Management Recognition Night Nov. 2 in the Heskett Center, making this year’s version of the annual event the most highly attended yet.

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The event featured the presentation of five awards and a keynote presentation by alumnus and Paralympic gold medalist Nick Taylor. The award recipients were:

- Undergraduate Major of the Year: Jesika Elmquist
- Graduate Major of the Year: Sharon Erwin
- Alumna of the Year: Rebecca Endicott, WSU Athletics
- Practitioner of the Year: Matt Brokaw, Wichita Thunder
- Special Recognition: PHS Wichita Open Staff



Taylor shared his story of taking up tennis while in high school, becoming a prominent wheelchair tennis player and winning gold medals at the Athens and Beijing Paralympic Games. He also discussed the importance of setting lofty goals and persevering in the pursuit of those goals.

Alumni Directory Data Reveals Key Trends

The annual Sport Management Alumni Directory serves as a valuable resource for graduates who are looking to stay in touch with former classmates and for current students hoping to make professional contacts. The directory is also an excellent indicator of where sport management alumni are working and the kind of work they do.

Graduate student Sharon Erwin, who works in consultation with the Sport Management Alumni Association, conducted analysis of this year's alumni directory data, and key findings included the following:

The most common sport setting in which WSU sport management graduates are working is college athletics (20%). The second most common sport setting is recreation (12%). Most of the department's graduates work in the state of Kansas (2:1 ratio to out-of-state). Roughly one-third of the department's graduates are working in the Wichita area.

If you have updated or new information to submit to the alumni directory, please contact Mary Myers at (316) 978-5445 or mary.myers@wichita.edu. The 2011 Sport Management Alumni Directory will be available next summer.

**SPORT MANAGEMENT STUDENT
ASSOCIATION**

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LECTURERS AND OTHER FACULTY

Alan Aagaard — Desktop
Publishing

John Lee — Sport Facility
Management

Mike McCoy — Sport Finance

David Moses — Legal Issues
in the Profession 1

Martin Perline — Economics
of Sport

Frank Rokosz — Struct. &
Scheduling Sport
Tournaments

Steve Shaad — Sport
Tournament & Event Mgt,
Selling in the Sport Industry

Tonya Sullivan —
Introduction to Sport
Management

Sherri Massey — Psychology
of Sport

FINALS PARTY

All SMSA members are invited to the Finals Party at Louie's, 9747 E. 21st. St. N., at 6:30 p.m. on December 3.

Hope to see you there!

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