



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for International Business
Advancement and World Trade
Council of Wichita



International
Business
Studies
Association



Wednesday, September 27, 2023

Vision 2030, Business Opportunities in the Kingdom of Saudi Arabia: An Evening with Fahad Nazer

Wichita Country Club - 8501 East 13th Street North—Wichita, KS

6:00 pm Social & Networking Reception

7:00 pm Banquet

7:50 pm Introductions: Dr. Usha Haley - Chair—WTCouncil

Barton Distinguished Chair & KS Faculty of Excellence
Wichita State University

**Keynote Speaker: Fahad Nazer, Official Spokesperson,
The Embassy of the Kingdom of Saudi Arabia in
Washington, DC.**

8:00 pm Keynote Address: Vision 2030, Business Opportunities in the
Kingdom of Saudi Arabia

8:45 pm Questions

9:00 pm Adjourn

Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior reservations not accepted

Social, Dinner & Presentation: Members—\$45.00 Non-members — \$55.00

Menu selection: Beef Short Ribs ___ Chicken Picatta ___ Cod Seafood ___ Pasta Primavera ___

Contact: wtcouncil@wichita.edu or 316/978-3176



Speaker Bios

September 27, 2023 Meeting —World Trade Council of Wichita, Inc.
Sponsored by Kingdom of Saudi Arabia



Fahad Nazer

Fahad Nazer is the official spokesperson for the Embassy of Saudi Arabia to the United States. He was appointed to this role on January 18, 2019.

Prior to this appointment, Nazer was a non-resident fellow at the Arab Gulf States Institute in Washington and served as an International Fellow at the National Council on U.S. Arab Relations. Additionally, he was also a columnist for the daily newspaper *Arab News*. His publications have appeared in *Foreign Affairs*, *The New York Times*, *CNN*, *Foreign Policy*, *YaleGlobal Online*, *The National Interest*, and *Newsweek*.

Nazer earned his BA in Political Science from New York University and an M.A in Political Science from Saint John's University in New York City. He has also completed the credit and examination requirements of the PhD program in Political Science at the Catholic University of America in Washington.



Usha Haley

Usha Haley (PhD, MPhil, Stern School of Business, New York University; MA, Political Science, University of Illinois at Urbana) is W. Frank Barton Distinguished Chair in International Business & Kansas Faculty of Distinction at Wichita State University. She Chairs the World Trade Council of Wichita. Usha has lived and worked on 5 continents and has 300+ publications/presentations, including articles in *Harvard Business Review* and *California Management Review*, and 8 authored books, 2 on world-wide best-selling lists, on emerging markets, subsidies, trade, and strategy. Her research is incorporated into federal trade regulation in the USA, EU, Australia, and India including the "Non-market Economy Trade Remedy Act" (the basis of HR 1229 in the USA) and three pieces of EU anti-dumping regulation. Competitive research grants include from the National Science Foundation. Major awards include the Academy of Management's "Practice Impact Award" for outstanding scholarly impact; the Academy of International Business's "Outstanding International Business Scholar"; *The Economist*'s "Thought Leader"; Emerald Publishing's "Lifetime Achievement Award"; "American Made Hero" for work with US manufacturing; *Wichita Business Journal*'s "Women who Lead in Education", and "Glorious India Award" for academic contributions by one born in India.