

BIOGRAPHICAL SKETCH: USHA C. V. HALEY

Usha Haley is W. Frank Barton Distinguished Chair in International Business & Kansas Faculty of Distinction, Director/Center for International Business Advancement, and tenured, full Professor of Management at Wichita State University. She is elected chair of the World Trade Council of Wichita. She has held full-time faculty positions at West Virginia University, Massey University (New Zealand), University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico); and taught graduate students at Harvard University, Purdue University and in executive-development programs in 10 countries.

Her research focuses on international strategy, Asian and emerging markets, business-government relations, innovation, technology development, sanctions, subsidies and broader impacts of business-school research. She has over 340 publications and presentations in the most highly ranked venues in her field including 37 academic journal articles in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Academy of Management Learning & Education (AMLE)*, *Technological Forecasting & Social Change*, *Organization Studies*, *California Management Review*, and *Harvard Business Review*, among others, and 8 books. Her authored books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*, reviewed in *Strategy+Business* as "important" and "influential", and China findings described by *JP Morgan* as "with no equal in terms of scope, breadth and impact"); *Multinational Corporations in Political Environments* (reviewed in the *Wall Street Journal* and *Academy of Management Review*); *Chinese Tao of Business* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy); *New Asian Emperors* (reviewed in the *Economist* as an "important study"); and, *Impact and the Management Researcher* (reviewed in *AMLE*, *AACSB Insights*, *Chronicle of Higher Education* and *Poets & Quants*).

Usha's research has had regulatory influence over 40 times. She testified before the *US Senate* on Shuanghui's takeover of Smithfield Foods, the most important case on FDI in two decades. She also testified on her research on China to the *USCC* and twice before the *Committee on Ways and Means*, including on federal legislation, the *Non-market Economy Trade Remedy Act* whose findings were incorporated into US regulation (HR 1229). She presented her research before the *US International Trade Commission*, *US Department of Commerce* and *US Trade Representative*. She was nominated to join the US delegation on the *Steel Dialogue* with China and advised on the *US-China Joint Commission on Commerce and Trade*. Her research on Chinese subsidies is the basis of 3 pieces of *EU anti-dumping regulation* and in the *US ITA's* countervailing duties against China.

Competitive research grants she received as Principal Investigator include from the *National Science Foundation (NSF)* (sole Principal Investigator) and *Instit. for the Study of Econ. Growth* for international technology development; the *Academy of Management (AOM)* for scholarly impact; *USCC*; the *National Research Center for Coal & Energy*; and, *WVU Research, Global Affairs and Energy* for global supply chains. She co-Chaired the *AOM Practice Theme Committee on external engagement through research* and is advisor for the *AOM's* doctoral Dissertation Research Improvement Grant Program. She serves/served on 11 corporate, non-profit and governmental planning/advisory boards, including the *US Global Leadership Coalition*, *USGlass Inc.*, *Kansas International Trade Coordinating Council*, *Elea-Olivetti (Italy)*, *Emerald Publishing (UK)*, and *Hainan Province (China)*. She was lead editor for an *AMLE* special issue on Scholarly Impact, sits/has sat on 11 academic journals' editorial boards, served as founding co-Editor in Chief or Regional Editor for 4 journals, and edited 4 journal special issues on strategic management. She is co-Editor-in-Chief of the book series *Multinational Investment and Business* and 7 volume *Encyclopedia of Multinational Investment and Growth*. She has been grants reviewer for the *NSF*, *Marsden Fund (New Zealand)*, *CIBER (US Dept of Education)*, and *Networks of Centers of Excellence (Canada)*.

She served about 40 times as keynote/plenary speaker including at the *British Academy of Management (UK)*, *Brazilian Steel Institute (Brazil)*, *Academy of Management, Latin American Steel Industry Association (Argentina)*, *Global Economic Summit (India)*, *Organization for Women in International Trade*, *Center for Strategic & International Studies, Timbro (Sweden)*, *Foreign Correspondents Club (Hong Kong)*, *ITESM (Mexico)*, *National Committee on US-China Relations*, *TIE-The Indus Entrepreneurs*, and, *Trinity College, Cambridge (UK)*. Over the last two decades, her expertise has been profiled about 600 times in the international media including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Economist*, *Washington Post*, *National Business Review*, *Australian*, *PBS*, *BBC*, *NPR*, *Chronicle of Higher Education*, and *AACSB Insights*.

Major awards/recognitions include the *AOM's* "Practice Impact Award" for scholarly impact and for "Truly Outstanding Leadership and Service"; the *Academy of International Business's* "Top International Business Scholar", the *Economist's* "Thought Leader"; *Emerald Publishing's* "Lifetime Achievement Award"; "*American Made Hero*" for US manufacturing; *Wichita Business Journals* "Women who Lead in Education", "Glorious India Award" for academic contributions by one born in India; and, "University Lecturer of the Year". Degrees include a PhD and MPhil, *Stern School of Business*, *New York University*; MA, *University of Illinois at Urbana-Champaign*; and, BA, from *Elphinstone College, University of Bombay, India*.