

FALL 2024

PROFESSIONAL EDGE EVENTS AND WORKSHOP SCHEDULE

National Association of Colleges and Employers 8 Competencies for a Career-Ready Workforce



Career & Self Development: Grow through learning, self-awareness, and networking.



Leadership: Leverage strengths to reach goals.



Communication: Share ideas clearly inside and outside the organization.



Professionalism: Show effective work habits and community-mindedness.



Critical Thinking: Analyze and respond logically to needs.



Teamwork: Collaborate to achieve shared goals.



Equity & Inclusion: Engage inclusively and challenge inequity.



Technology: Use technology ethically to boost efficiency.

SEPTEMBER EVENTS

Your Professional Career Plan

12
THURSDAY

11:30 AM – 12:30 PM

Help prepare for success in a future career! Gain insights from Ivy Bass (Enterprise Mobility), Dr. Shareika Fisher (Rise Up for Youth), Valerie Most, (McCurdy Auction), Scott Stiles (Schaefer Architecture), Jamie Harrison (Meritrust Credit Union) & more.

Location: Woolsey Hall 302



Fail Your Way to Success

19
THURSDAY

2:00 PM – 3:00 PM

This engaging workshop explores emotional intelligence through interactive exercises led by Chris Broberg (Barton School of Business) and discussions with Jess Howard (Meritrust Credit Union) & more!

Location: Woolsey Hall 231/233



Career Fair Strategies and Beyond

20
FRIDAY

12:00 PM – 2:00 PM

Interactive come and go workshop to prepare for upcoming career fairs with the assistance of our partners and local businesses.

Location: Woolsey Hall Atrium



Entrepreneur-in-Residence Chris Wright - Keynote

25
WEDNESDAY

3:30 PM – 4:30 PM

Gain insights directly from Chris Wright, founder, CEO and chairman of the board of Liberty Energy. Book signing and networking in the Woolsey Hall atrium directly after the keynote address ends.

Location: Woolsey Hall 110A/B



Business Career Fair

26
THURSDAY

9:00 AM – 2:00 PM

Meet with top employers at this exclusive career fair for Barton School of Business students. Explore internships and job opportunities.

Location: Woolsey Hall Atrium



Beyond Words: Find Confidence in Public Speaking

30
MONDAY

12:20 PM – 2:00 PM

Enhance your public speaking skills with Cory Buchta (Toast Masters) and Evan Wilson (Meritrust Credit Union). Receive real-time feedback and build confidence in a supportive environment.

Location: Wichita State Connect



GET YOUR CAREER EDGE!

Visit our website for more information:
WICHITA.EDU/EDGE




OCTOBER EVENTS

The Art of Small Talk

02
WEDNESDAY

12:30 PM – 1:30 PM

Interactive session with communications expert Niomi Thompson that equips students with essential skills for initiating and engaging in effective conversations and enhancing their networking skills.

Location: Woolsey Hall 231/233 

Behind the Scenes: McCudy Auction

18
FRIDAY

11:00 AM – 12:00 PM

Get an exclusive look behind the scenes at McCudy Auction. Learn about the auction industry and explore career opportunities.


Location: To Be Announced 

Navigating the Haunting Trends of Industry Ghosting

30
WEDNESDAY

1:00 PM – 2:00 PM

Discuss ghosting in job applications and learn strategies to cope with Audrey Schultz (IMA). Get insights from Audrey on maintaining your reputation and avoiding ghosting pitfalls.

Location: Woolsey Hall 231/231 

The Long Game: Business Golf 101

OCTOBER DATES:
**3 + 10 +
17 +24**
THURSDAYS

4:00 PM – 6:00 PM ON THE FIRST FOUR THURSDAYS IN OCTOBER

Premier workshop designed for adventurous students aiming to excel in networking and strategic career planning. This hands-on experience unfolds over four Thursdays at Crestview Country Club. Participants will receive expert guidance from golf pros, engage with business executives on the course, and enjoy light refreshments. Registration is limited to the first 20 students who commit to attending all sessions.

Location: Crestview Country Club 

NOVEMBER EVENTS

Executive-in-Residence Keynote - TBA

6
WEDNESDAY

4:00 PM – 5:00 PM

Gain insights directly from the Barton School's executive-in-residence on a topic to be announced soon.

Location: Woolsey Hall 110A/110B 

Business Lunch Etiquette Workshop

12
TUESDAY

11:30 AM – 1:00 PM

Join etiquette expert Kianga Kelly-Crowley for a Business Lunch Etiquette workshop. Learn dining manners and network with professionals over a delicious meal.

Location: Woolsey Hall Fidelity Bank Ballroom 

Nachos and Negotiations Lunch and Learn

15
FRIDAY

11:30 AM – 12:30 PM

"Nacho and, Negotiation" workshop designed to provide a comprehensive breakdown on negotiating job offers effectively with Kim Doze-Lohmann (Martin Pringle), Kara Hunt (Delta Dental of Kansas) & more.

Location: Woolsey Hall 135 

Enroll in Professional Edge, BADM191, to access all premium workshops.

Professional Edge workshops are ideal for your LinkedIn digital resume. They cover 8 core competencies that employers look for in entry-level candidates as defined by the National Association of Colleges and Employers. Each workshop is designed to help you build these essential skills.

RSVP for events on Shocker Central.