

World Trade Council of Wichita, Inc.
& Center for International Business Advancement (CIBA)
Wichita State University

February 21, 2019

presented by Dr. Usha Haley



**Negotiating Trade with China –
and Why Subsidies are a Non-Starter**

Usha Haley (PhD, Stern School of Business, NYU) has lived and worked on 5 continents. She has over 283 publications and presentations including her book, *Subsidies to Chinese Industry*, which was headlined twice in the *Economist*, reviewed in *Strategy+Business* as “important” and “influential”, and China findings described by *JP Morgan* as “with no equal in terms of scope, breadth and impact”. She has consulted and testified on Chinese FDI for the *US-China Economic and Security Review Commission*; testified before the *US Senate* on Shuanghui’s takeover of Smithfield Foods, the most important case on FDI in a decade; testified twice before the *Committee on Ways and Means*, including on federal legislation, the *Non-market Economy Trade Remedy Act* whose findings were incorporated into US regulation (HR 1229); presented her research several times before the *US International Trade Commission*, *US Department of Commerce* and *US Trade Representative*; was nominated to join the US delegation on the *Steel Dialogue* with China; and advised on the *US-China Joint Commission on Commerce and Trade*. Her research on Chinese subsidies is the basis of 3 pieces of EU anti-dumping regulation. Competitive research grants she received as Principal Investigator include currently from the *National Science Foundation* for international technology development. Usha chairs the World Trade Council of Wichita and additionally serves/served on 9 corporate, non-profit and governmental planning/advisory boards. Her expertise has been profiled over 500 times in the international media including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *Economist*, *Washington Post*, PBS, and NPR. Major research awards include the *Academy of Management’s* Practice Impact Award for scholarly impact; *Economist’s* “thought leader” on emerging markets; Emerald Publishing’s *Lifetime Achievement Award* for contributions on Asia Pacific business; *American Made Hero* for supporting US manufacturing; and, *Glorious India Award* for being an outstanding academic.

Wichita Marriott Hotel - Corporate Hills Drive

- 6:00 p.m. Reception – Sponsored & Hosted by World Trade Council of Wichita
- 7:00 p.m. Spotlight on a WSU Faculty & Student
- 7:10 p.m. Dinner
- 7:50 p.m. Presentation: **Usha C. V. Haley, PhD, W. Frank Barton Distinguished Chair in International Business & Professor of Management**, Barton School of Business, Wichita State University UshaHaley.academia.edu
- 8:40 p.m. Q & Adjourn

Reservations by Feb 18th On-line: www.wichita.edu/wtcouncil or 316/978-3176

Member/Faculty: ____@ \$30.00; Non-Member: ____@ \$40.00 Student ____@\$15

Or by check to: World Trade Council of Wichita, Inc. – Wichita State University, 1845 Fairmount, Barton School, CH 034, Wichita State University, Wichita, KS 67260-0088

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