

A complex network diagram with nodes of various sizes and colors (dark blue, orange, grey) connected by thin lines, set against a light-to-dark grey gradient background.

# Community Engagement

@ Wichita State University

# An engaged university:

- Actively involves the public in the research activity of the institution,
- Develops teaching activities which positively impact the community and enhance student engagement skills,
- Increases the two-way flow of knowledge and insight between the university and wider society,
- Seeks to maximize the benefits that the institution can generate for the public.

*(National Co-ordinating Centre for Public Engagement)*

# Engagement and Economic Development

*University Economic  
Development Association  
(UEDA)*

## **Engagement:**

Scholarly activities that **employ** the knowledge and resources of colleges and universities and of the public and private sectors to **enrich** scholarship, research, and creative activity; **enhance** curriculum, teaching and learning; **prepare** educated, engaged citizens; **strengthen** democratic values and civic responsibility; **address** critical societal issues; and **contribute** to the **public good**.

## **Economic Development:**

Proactive institutional engagement, with partners and stakeholders, in **sustainable growth** of the competitive capacities that **contribute** to the advancement of society through the **realization** of individual, firm, community, and regional-to-global economic and social potential.

# Four Pillars of Engagement

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Education



Economic  
Prosperity



Health



Culture (Pride  
of Place)

