

WE WILL ENHANCE EVERY STUDENT'S COLLEGE EXPERIENCE.

WHAT FACULTY AND STAFF CAN DO:

- Send students to OneStop for personalized help with admissions, advising, financial aid, registration and student accounts: Jabara Hall, Room 122 or wichita.edu/onestop
- Learn to identify students who are at risk from a wellness or academic standpoint and where to refer them for help: wichita.edu/counselingtesting or wichita.edu/ssc
- Familiarize yourself with the Wellness Services Departments and what they offer.
- Encourage students to meet with their advisor each semester.
- Take advantage of professional development opportunities to maintain best practices in advising.
- Understand the learning outcomes and goals of advising, and refer students accordingly.
- Create and complete a campaign using the Student Success Collaborative (*contact kim.sandlin@wichita.edu for more information*).
- Utilize completed Success Plans with new students in the advising process (*contact heidi.rodrick@wichita.edu for more information*).
- Explore different department websites to learn about their student resources.
- Engage with students more and ask them how you can help.
- Refer students who may need extra support to the Office of Student Success: wichita.edu/success
- Assume the best in students and look for their strengths; find ways to remove their obstacles.

Contact:

Maureen Dasey-Morales, *associate vice president for wellness*
Counseling & Testing Center
maureen.dasey-morales@wichita.edu
(316) 978-3440

WE WILL EFFECTIVELY PROMOTE WICHITA STATE.

WHAT FACULTY AND STAFF CAN DO:

- Remember that you are a brand ambassador for Wichita State—both on and off campus. The personal connections you make with students are vital to recruiting and retention.
- Show your Shocker pride. Every time you speak to a group or are interviewed, wear WSU attire.
- When you are interviewed in your office, make sure your WSU decorations are visible.
- Get trained. For media training, or tips on how to work with reporters, contact Joe Kleinsasser, director of news and media relations, at (316) 978-3013 or joe.kleinsasser@wichita.edu
- Email bobby.gandu@wichita.edu to:
 - Subscribe to the weekly Office of Admissions email newsletter
 - Provide compelling stories about our students and graduates
 - Share interesting data points that we can use for student recruitment
 - Share photos of WSU students engaged and involved on campus
 - Send us your recruitment ideas
- Know a high school or transfer student who'd make a great Shocker? Visit: wichita.edu/referashocker
- If prospective students visit your department, consider the following:
 - Wearing Wichita State attire
 - Greeting them with a smile
 - Creating an overall welcoming environment
- Encourage WSU graduates to attend college fairs on WSU's behalf. They can sign up here: wichita.edu/shockerrecruiters
- Stay up to date on opportunities available for the children of WSU employees by emailing andrew.walker@wichita.edu
- Engage with us online and share from your personal accounts to help us extend our reach on social media.

Contact:

Bobby Gandu, *director, Office of Admissions*
bobby.gandu@wichita.edu
(316) 978-5675

Shelly Coleman-Martins, *executive director, University Marketing*
shelly.coleman-martins@wichita.edu
(316) 978-3051

WE WILL BETTER SERVE ALL STUDENTS.

WHAT FACULTY AND STAFF CAN DO:

- ➔ Send students to OneStop for personalized help with admissions, advising, financial aid, registration and student accounts: Jabara Hall, Room 122 or wichita.edu/onestop
- ➔ Keep up to date with scholarship opportunities and processes.
- ➔ Learn about the FAFSA—especially its new submission date— and encourage students to complete it early.
- ➔ Mentor students through the Office of Diversity and Inclusion (ODI), McNair Scholars and other programs.
- ➔ Use the Student Early Alert System in all classes to help identify students at risk of not succeeding: wichita.edu/seas
- ➔ Encourage students with financial concerns to utilize the Office of Student Money Management: wichita.edu/osmm
- ➔ Connect struggling students to support services like the Office of Financial Aid, ODI and the Office of Student Success.
- ➔ Donate to scholarships that matter to you and specify that your donation is for need-based aid.
- ➔ Get involved with TRIO
 - Attend a program or event
 - Present on your area of research to TRIO programs
 - Become a TRIO partner: offer tours; give lab access; help with course development for bridge programs

Contact:

Dr. Richard Muma, *senior associate vice president for enrollment management*
richard.muma@wichita.edu
(316) 978-5761

WE WILL HELP GROW ENROLLMENT.

WHAT FACULTY AND STAFF CAN DO:

- Encourage department faculty to contact or meet with each student in their major once a year.
- Help recruit from our own towns, states or countries.
- Increase our presence in high schools by offering guest lectures.
- Develop faculty-led professional preparation workshops and alumni panels for every major.
- Identify enrollment growth expectations for academic programs.

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