



Presentation for the  
Faculty Senate  
August 23, 2021

Rick Muma, President

Shirley Lefever, Interim Executive Vice President and Provost

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# KBOR Actions – June 2021

- Tuition Proposal
  - Flat Tuition – Approved
  - College & Online Fee Changes – Approved
  - Student Services Support Fee – Not Approved
    - SGA Student Services Fee: Requested 1% Increase
      - KBOR: 0% Increase and Reduction for RSC Refinance – Approx. \$342K
    - Athletics: Requested 1% Increase
      - KBOR: 0% Increase – Approx. \$40K
- Maintenance of Effort
  - Post Secondary Education Operating Grant - \$1.7 million
  - Need-based Aid Scholarship and Recruitment - \$2.1 million
- Bond Resolution – NIRDT Building & Shocker Hall Refinance
- Capital Renewal Initiative – Maintenance Assessment

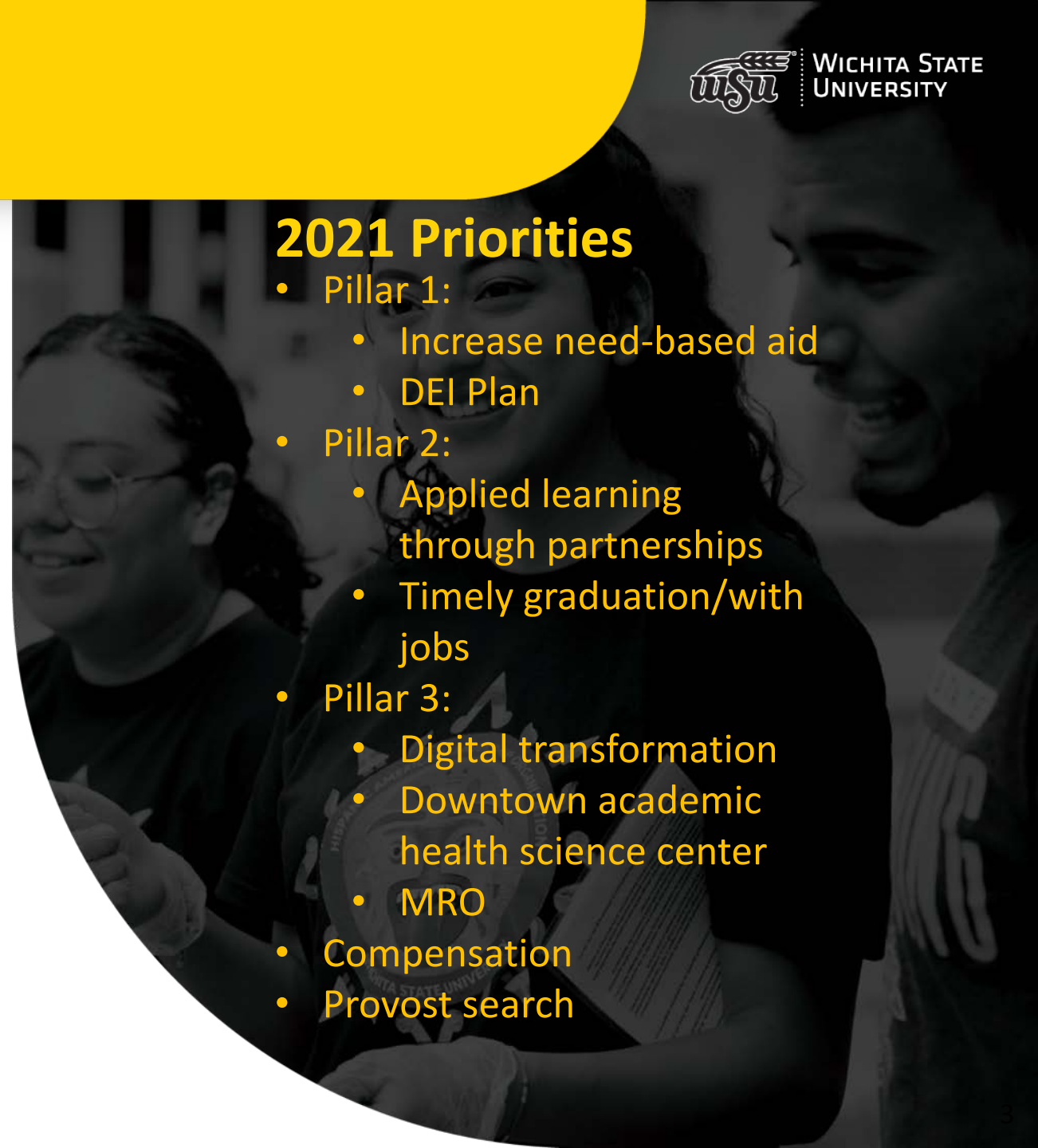


# Wichita State ...

- Strives to be one of our nation's premier urban public research universities.
- We're committed to the Kansas Board of Regents' *Build a Future* plan in which we:
  - Pillar 1: Support families by providing an affordable education and a great student experience.
  - Pillar 2: Support businesses by providing a talent pipeline that meets their needs.
  - Pillar 3: Support increasing the economic prosperity of our community.
- We have a strong strategic plan to make this happen.
- *Build a Future* = WSU's Strategic Plan = Wichita State's Priorities

## 2021 Priorities

- Pillar 1:
  - Increase need-based aid
  - DEI Plan
- Pillar 2:
  - Applied learning through partnerships
  - Timely graduation/with jobs
- Pillar 3:
  - Digital transformation
  - Downtown academic health science center
  - MRO
- Compensation
- Provost search

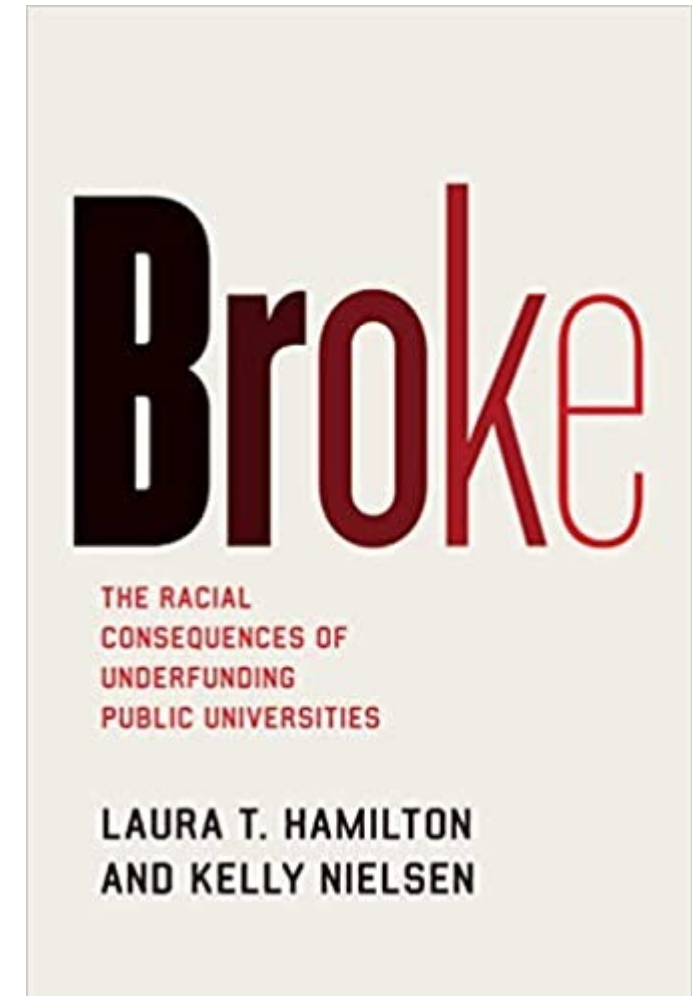




**Accessible, Affordable  
and Impactful Education**

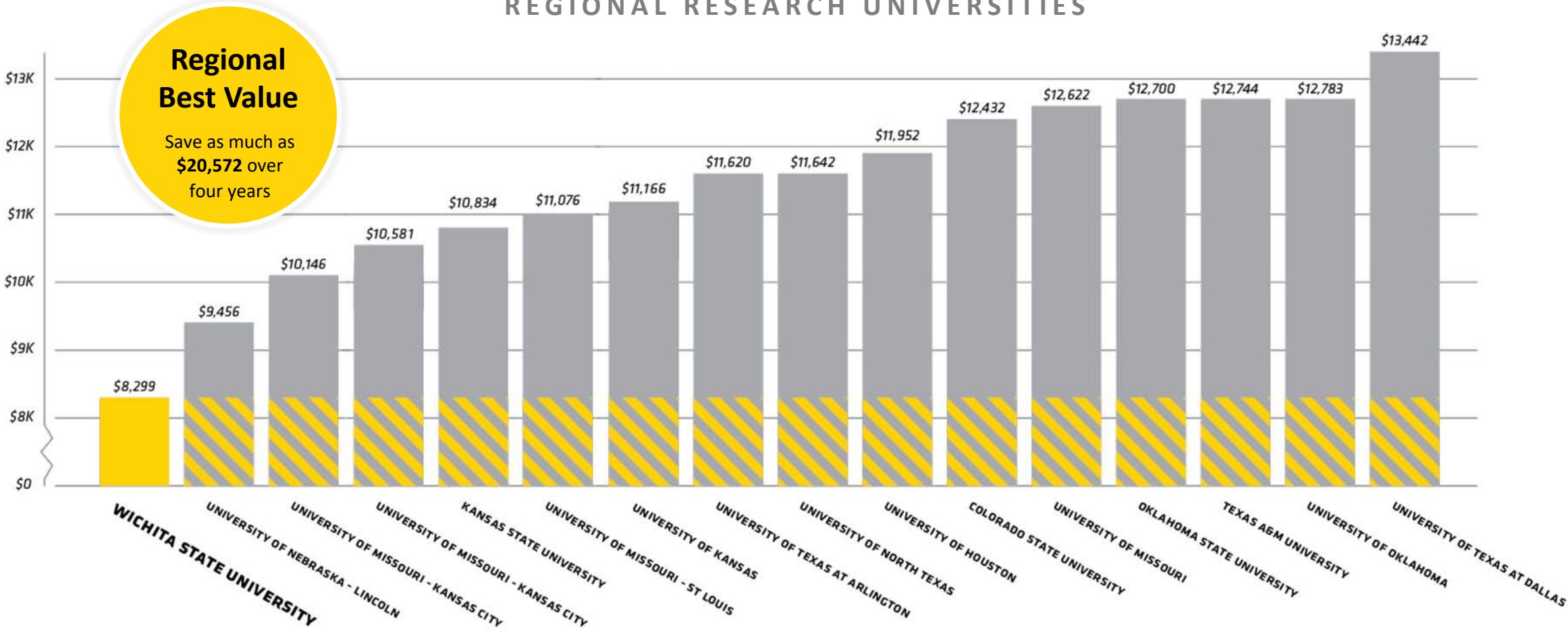
# Point of Difference and Opportunity

- **WSU:**
  - 1 out of 4 UG freshmen students identify as underrepresented minorities
  - 1 out 5 Pell eligible students in Kansas public universities are enrolled at WSU
  - WSU is on track to becoming a Hispanic Serving institution by 2030
- **In Sedgwick County**
  - And looking at the number of individuals ages 25-35 who hold a degree, there are 83,102 who have completed a high school degree as their last educational degree attainment (as of May 1 , 2021)
- **Unlike other “New” universities, WSU leverages paid applied learning and other employment experiences to help students**
  - Annually more than 5,000 students earn \$27 million



# Affordable Education

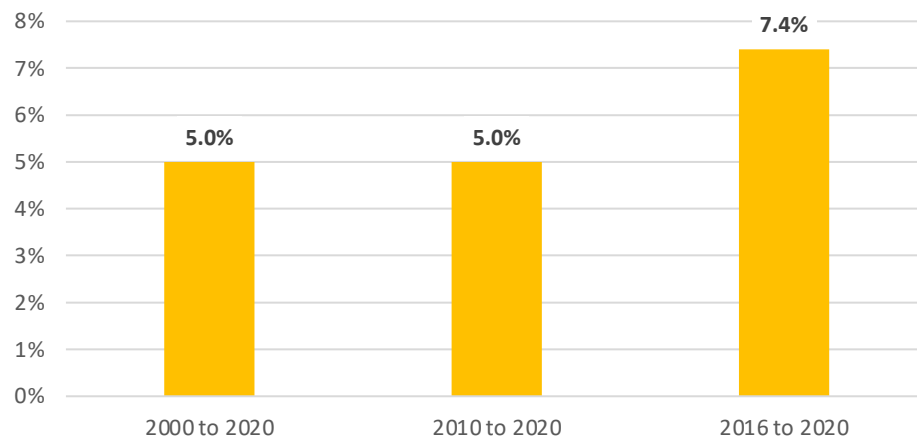
## REGIONAL RESEARCH UNIVERSITIES



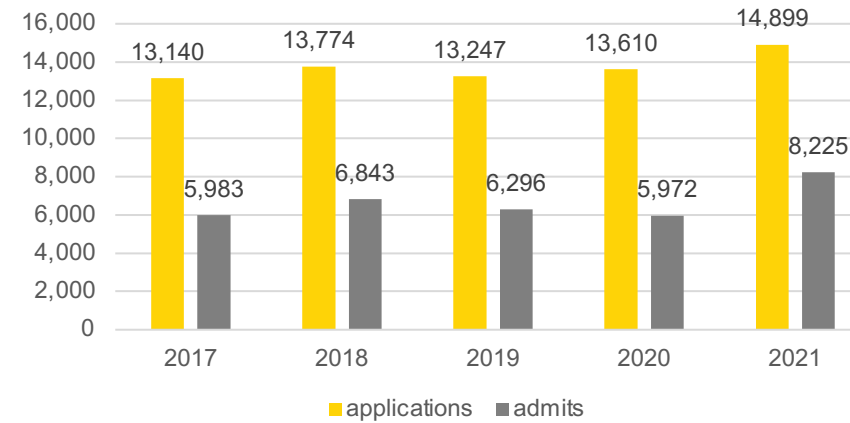
\*Comparing WSU's in-state rates to other institutions' in-state rates

# Application and Enrollment Trends

### Fall 2020 Enrollment Gains over Previous Decades



### Fall Yr-to-Yr Applications & Admits Enroll Eligible as of 7/12/2021







# Business and Talent Pipeline



# A Trend to Reverse

- For the fifth straight year, more people **have left Kansas** than moved in.
- **Kansas ranked #5** out of the top 10 states that have seen the **most outbound migration** in the past year.
- The biggest reason people cited for their move out of Kansas **was to find a job** (63.82%).



# Recruiting Talent to Wichita

Metro Area	2010	2018	Growth
Wichita	631,000	644,888	13,888
Dallas FW-Arlington	6,426,000	7540,000	1,114,000
Houston Area	5,920,000	6,997,000	1,077,000
Austin-Round Rock	1,716,000	2,168,316	452,316
McAllen, TX	774,000	866,000	93,000
St. Louis, MO-IL	2,787,701	2,805,465	17,764
Kansas City, MO-KS	2,009,000	2,143,651	134,651
Oklahoma City, OK	1,252,987	1,396,445	143,458
Tulsa, OK	937,000	994,000	57,000
Omaha, NE	865,000	942,000	77,000
Colorado Springs, CO	646,000	739,000	93,000



# Wichita in the Ranks

Of 100 largest U.S. metro areas  
**WICHITA RANKS #1**  
in manufacturing jobs as a  
percentage of all jobs.

Brookings calls South Central KS the  
**MOST MANUFACTURING-SPECIALIZED  
REGION IN THE UNITED STATES**

with 17.7% of regional jobs in manufacturing, more than half of which  
are engaged in making some of the world's most sophisticated aircraft.



**Wichita, KS**

Advanced industry hotspot  
**RANKED #3 NATIONALLY.**

Of 100 largest U.S. metro areas  
**WICHITA RANKS #1**  
in percentage of jobs involving  
science, technology, engineering  
and math (STEM occupations).

*Bookings Institution Rankings*

Highest concentration of aerospace  
manufacturing employment  
**IN THE NATION.**



# America's Engineering Hubs:

The Cities With The Greatest Capacity For Innovation

## WICHITA RANKS #3

among metros for highest concentration of engineers per 1,000 employees (22.4/1,000).

*"Where engineers concentrate, we can expect the greatest capacity for innovation."*





*Support increasing the economic  
prosperity of our community*





# WSU INNOVATION CAMPUS

The envy of universities around the globe



**2012**

**TODAY**



# Current Partnerships on Innovation Campus





# WERX

# NIAR<sup>®</sup>

# WERX

AT WICHITA STATE UNIVERSITY



## DESIGN

ENGINEERING SERVICES



## BUILD

MODIFICATIONS & OVERHAUL



## TEST

ENVIRONMENTAL TEST,  
FLIGHT TEST & CERTIFICATION

ENGINEERING SERVICES

DESIGN

MODIFICATIONS & OVERHAUL

BUILD

ENVIRONMENTAL TEST,  
FLIGHT TEST & CERTIFICATION

TEST



# GROWING & DIVERSIFYING ECONOMY

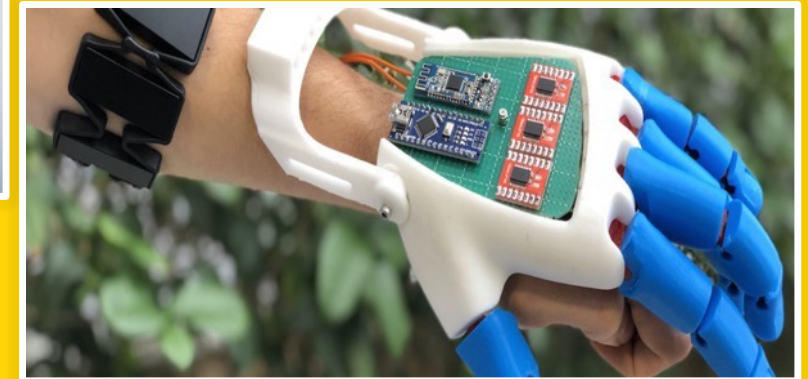
Preparing our students for the jobs of today + tomorrow



National Institute  
for Research & Digital  
Transformation



SMART  
Manufacturing



Health Sciences  
and Bioengineering

# Downtown Investments

A Great City Must Have A Vibrant Downtown

We are exploring combining the strengths of WSU's College of Health Professions with KU's Medical School-Wichita into one "academic health science center" facility to address health needs and diversity and grow the Kansas economy.





# Current Projects



**Woolsey Hall  
Business School  
Q2 2022**

**FUTURE NetAPP  
under construction —  
Q4 2021**

**SMART Factory @  
Wichita (Deloitte)  
opens Q4 2021**

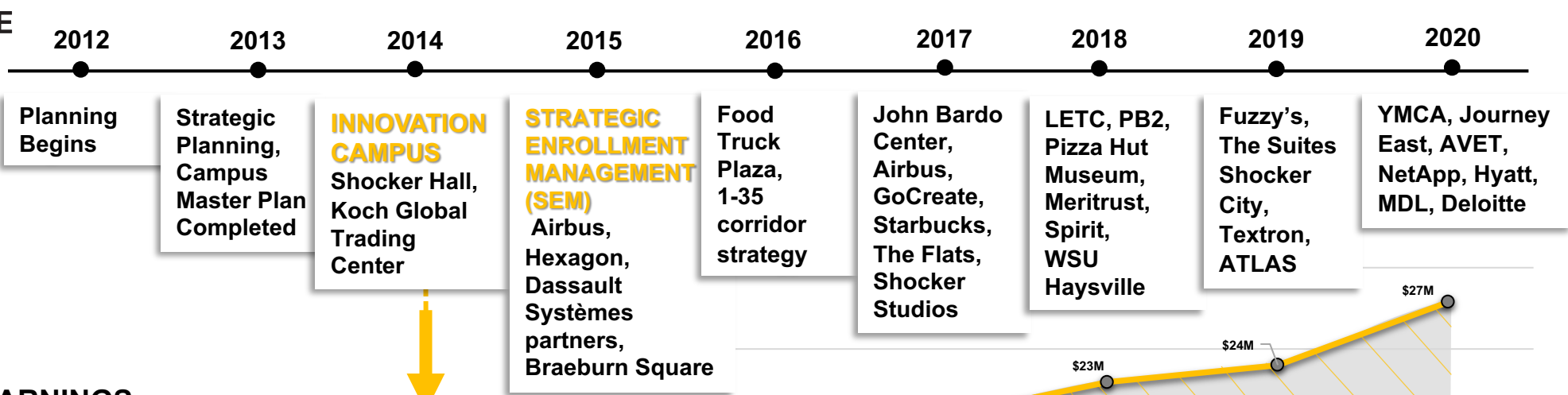
**Future National  
Institute for  
Research and  
Digital  
Transformation  
groundbreaking fall  
2021**



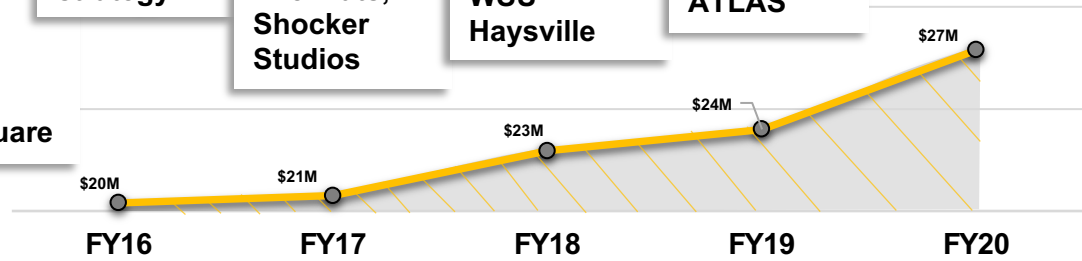
NEW SIGNAGE COMING SOON TO 21<sup>st</sup> and  
Oliver – looking SW



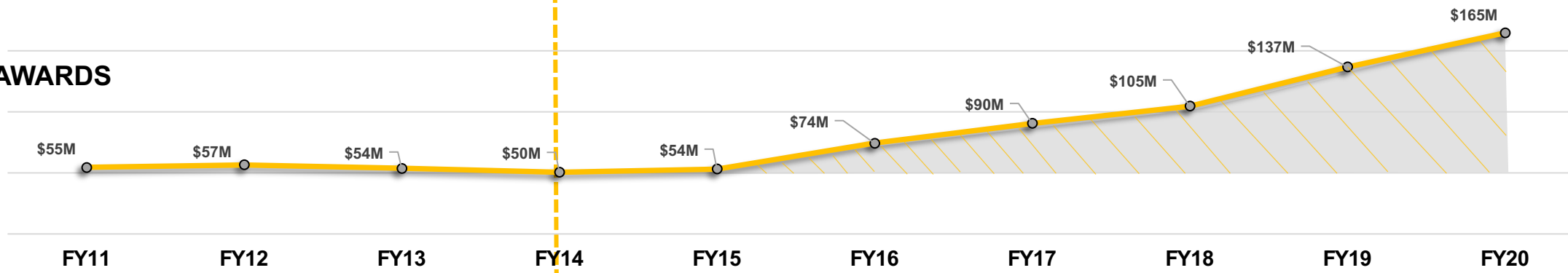




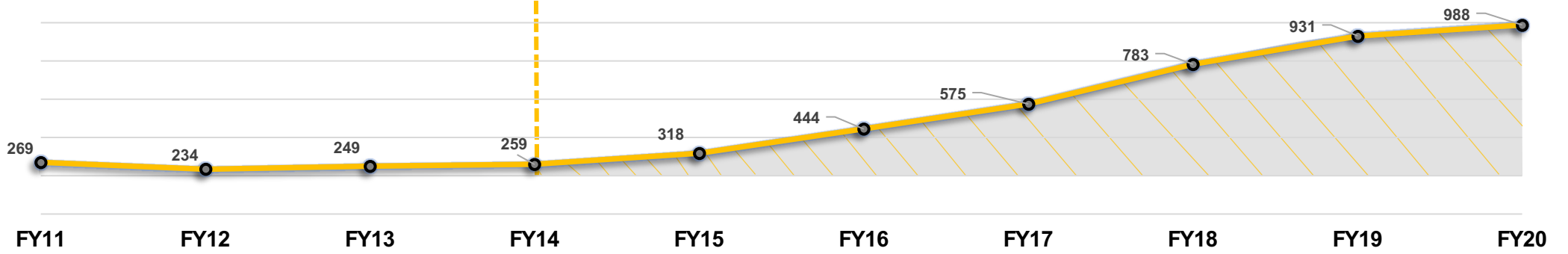
**PAID APPLIED LEARNING EARNINGS**



**TOTAL GRANT AWARDS**

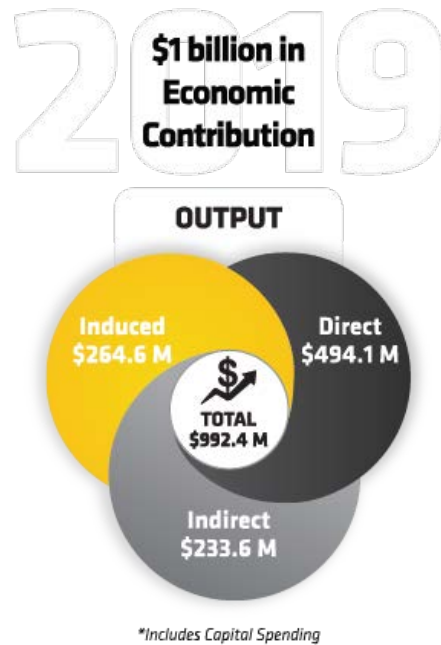


**I35 CORRIDOR ENROLLMENT**

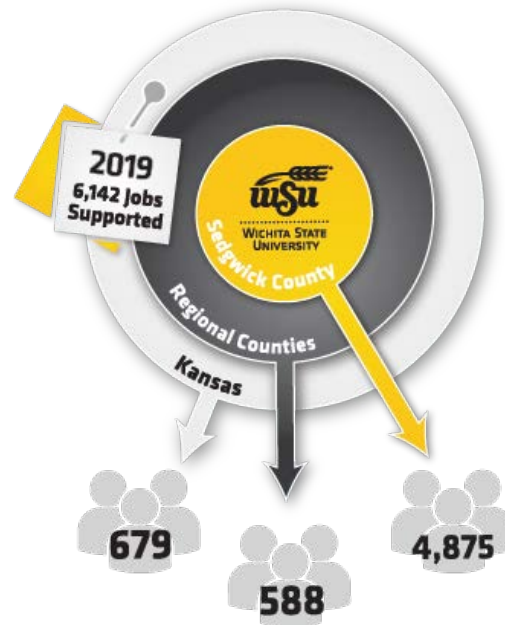


# Our Impact

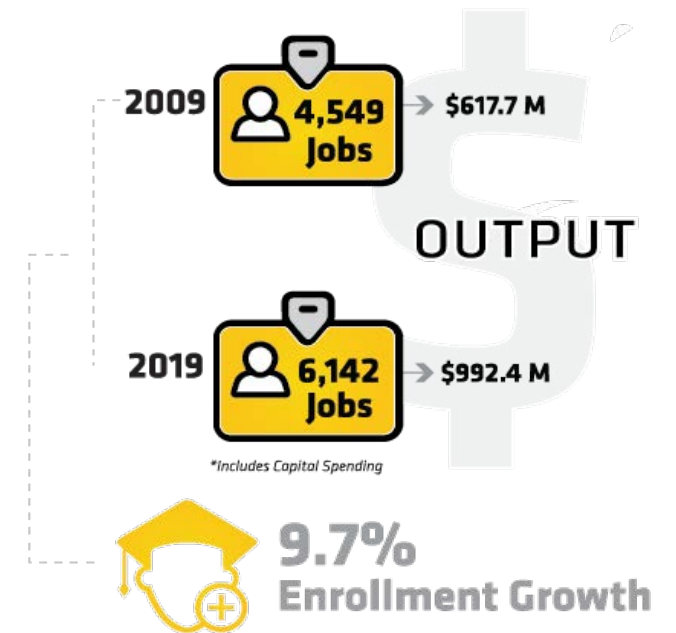
## An Economic Driver



## Generate Jobs Across the State



## Continue to Grow in Economic Contributions





**Shirley Lefever, Interim  
Executive Vice President  
and Provost**

# ***COVID-19 Health and safety***



- Vaccine strongly recommended, incentives available for students.
- Free testing
- Self-monitoring for fevers or other signs of illness before coming to campus.
- While on campus, everyone must wear a face covering while in classes and labs, strongly recommended in other building locations.
- Handwashing and other basic safety precautions.



- Decreasing graduation rate equity gaps – NISS (Georgia State University)
- Expanding the numbers of hours that can be transferred from community colleges and count toward a 4-year degree
- General education
  - Transferability of a common Gen Educ package across all KS Regents institutions (2 and 4 year)
    - Establishing a range of total GE credit hours
    - Establishing learning outcomes across all institutions

# WSU Initiatives

- Equity Taskforce
- Diversity Equity and Inclusion
- Title IX training





# SGA Initiatives

- Diversity Week
- Mental Health Awareness
- Title IX Training



*Inspired by the Past, Focused on the Future*

**Dr. Richard Muma  
WSU's 15th president  
Inauguration**

**October 29, 2:30 pm  
Metropolitan Complex**

Order regalia AND  
RSVP by **Sept. 24**





## QUESTIONS/FEEDBACK:

- On the priorities and initiatives we've described today?
- The university vision:
  - Current - To be one of the nation's most innovative public research universities, known for providing impactful student experiences and driving prosperity for the people and communities we serve.
  - Proposed - To be one of the nation's premiere urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.
- Other questions?