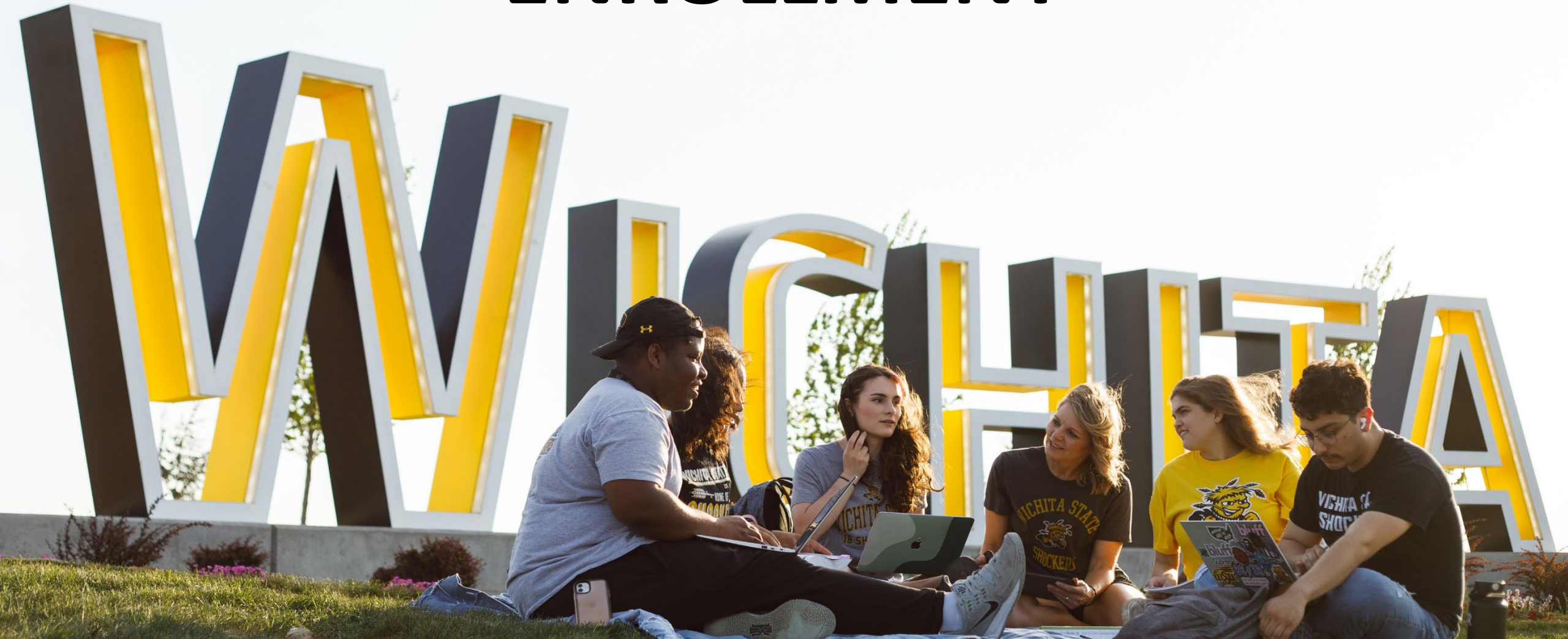- International and Domestic Enrollment goals for every program (set by each college/program)
- Weekly Data reports/Executive summaries (SEM Leaders and Deans)
- Weekly meetings, Grad Enrollment leaders; Bi-weekly meetings, Grad Coordinators/Deans
- Waive GRE for admission
- 1 Data App for Data Science programs
- Continuous review of applications (minimum seven-day approval rate)
- Focused recruitment work around capacity denials in previous semesters, purchased names
- Building business relationships with international agents; Emails to agents and setting up live webinars.
- Focused work around increasing enrollment in Intensive English- 1) competitive program/overall cost, and 2) Intensive English + 1 Program - Offering i-Hold students the opportunity to attend IE on-campus and then continue with their graduate program after demonstrating English proficiency.
- Refer a Friend
- Advance pre-registration for courses
- Targeted email campaigns with prospective students in Slate bins

——————— **ACTIONS**