

COMMUNICATION: STRATEGIC COMMUNICATION

CONNECTING MAJORS TO CAREERS

Below you will find a list of **some** careers linked to this major. Remember, your major does not always determine your career. Contact the departmental advisor for information about additional education requirements.

Sample Job Titles related to this degree:

Trainer	Public Relations Specialist	PR Events Coordinator
Marketing Assistant	Motivational Speaker	Account Executive
Recruiter	Secondary Teacher	Project Coordinator
Sales Associate	Speech Writer	Community Organizer
Advocate	Legislative Staffer	Commercial Talent
Speech Coach	HS Forensics Coach	Grants Writer

Sample Job Titles requiring further education:

Professor/Dean	Mediator	College Instructor
Sales Executive	Attorney	Media Critic
Consultant	Crisis Communicator	Political Analyst
Minister	Negotiator	Lobbyist

Helpful Websites:

National Communication Association (<http://www.natcom.org>)
Current Research in Strategic Communication (<http://communicationscurrents.com>)
Best Speeches in American Rhetoric (<http://www.americanrhetoric.com>)
International Listening Association (<http://www.listen.org>)
International Communication Association (<http://www.icahdq.org/>)
Central states Communication Association (<http://www.cscs-net.org/>)
Rhetoric Society of America (<http://www.rhetoricsociety.org/>)
Occupational Outlook Handbook (<http://www.bls.gov/OCO>)
O*Net (<http://online.onetcenter.org/>)
Choosing A Major (http://www.cco.purdue.edu/Student/Series_Major.shtml)
<http://www.fhsu.edu/aace/MAJORS/index.shtml>

Next Steps:

- Take a course to explore/confirm your interest in the major(s).
- Ask faculty members about local resources and about what their graduates are doing.
- Talk to someone doing the work you are considering to find out what you would do day-to-day.
- Volunteer in a related role.
- Get involved in a related student or national professional organization.
- Take Career Network Experience to be matched with a mentor.
- Ask your parents about whom they know in your field of interest.
- Find out if graduate work is necessary or preferred for what you want to do.
- Get a part-time job, internship or co-op to explore your field of interest first hand.

WSU Resources:

Career Development Center – Brenan III – 978-3688, <http://www.wichita.edu/careerdevelopment>
(Career Assessment, Resume and Interview Reviews, Job Search Counseling, Cooperative Education and Internship Opportunities)

Graduate School – 107 Jardine Hall – 978-3095, <http://www.wichita.edu/graduate>

Liberal Arts Advising Center – 115 Grace Wilkie Hall – 978-4757, <http://www.wichita.edu/LASadvising>
(Career Exploration Course and Workshops (LAS I 102, LAS I 150D) academic advising for LAS and deciding majors)

Communication Department: 102 Elliott Hall, 978-3185, <http://wichita.edu/elliott>
Undergraduate Advisor: Amy DeVault, 978-6052, amy.devault@wichita.edu
223 Elliott Hall

(Major Advising, Related Career Information, preparing for Graduate School)