

Communication 111 High School Concurrent Assessment Plan and Results (2009-2010)

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Assessment Plan and Measured Results

A common 100 point Final Exam over textbook content (20% of the final grade) is electronically scored by the Social Science Research Lab at WSU for all sections of Comm. 111, including the high school concurrent sections. In addition, scores on the Policy Persuasive Speech:

94-100=A

89-93=A-

86-88=B+

80-85=B

77-79=B-

74-76= C+

70-73=C

66-69=C-

62-65=D+

57-61=D

54-56=D-

below 54=F

are seen as an indication of achievement since this speech is the capstone speech in the course. For comparison purposes, composite scores of WSU students for the Final Exam and Policy Persuasive Speech during the 2009-2010 academic year are provided below, followed by the composite scores on the same measures by high school concurrent students:

WSU Students (non-concurrent)

Final Exam Average: 71.4%

Policy Persuasive Speech Average: 83.54%

High School Concurrent Students

Final Exam Average: 79.33%

Policy Persuasive Speech Average: 87.93%

Results indicate that Communication 111 High School Concurrent Students continue to exceed the achievement levels of regular WSU college students on both the Final Exam and the Policy Persuasive Speech. These are considered to be scores meeting passing expectations for the course (66% and above).

Assessment Plan and Faculty Development

High School concurrent instructors are always invited to attend selected segments of Comm. 750C each August as their interests, needs and schedules dictate. Comm. 750C is the course that prepares new Elliott School GTA's and Lecturers to teach Comm. 111-Public Speaking. Several times during the semester, the Comm. 111 Director consults with concurrent instructors via phone and e-mail over course related matters. Concurrent instructors also have the Student Perception of Teaching Effectiveness instrument administered in their Comm. 111 classes each semester, although they are the only ones who see results.

I'm sorry to say that it continues to be problematic for high school concurrent instructors to attend Comm. 750C anytime the first two weeks in August since they have orientation/in-service commitments in their respective school districts during the same time. Consequently, we have discussed other possible options for continuing development of concurrent instructors. Only one high school concurrent instructor has expressed interest in getting together with other high school concurrent instructors to exchange ideas during the semester. Be that as it may, I do not consider this to be a major problem since the high school concurrent instructors have extensive backgrounds in communication education and pedagogy.

Assessment Plan Notes

High School Concurrent Instructors use the same Comm. 111 textbook, course Handbook, syllabus, Curriculum Guide, Midterm and Final Exam, evaluation forms, grading criteria, and all other common assignments and other requirements as students taking the course from WSU instructors on the WSU campuses.