

Program supported by THE UNIVERSITY OF KANSAS HOSPITAL





A results-based employee wellness program that improves lifestyle related health risk factors of participants and decreases overall health claims.

• Focus:

- Prevention and/or improvement of Diabetes, Cardiovascular Disease, Obesity, Smoking Cessation, Hypertension, Stress Related Illnesses
- Promote and facilitate recommended health screenings based on age, gender, and other risk factors
- Provide cost effective episodic care for minor illnesses and injuries





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Health Center

- Open to Employees and Retirees
- Staffed by Family Practice Nurse Practitioner
- Free Services Provided To All Employees Participating in Wellness Program

Wellness Program

- Annual Health Risk Assessments with Lab and Biometrics
- Coaching
- Group Challenges





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Strategy for Success

- Planning to Achieve Measurable Results
 - Employee Incentive Program
 - Free Injury and Illness Treatment for Wellness
 Program Participants
 - Insurance Discount of \$240 per Year for Wellness
 Program Participants
 - Program Components
 - Delivery Methods
 - Complimenting Current Resources
 - Goal: 90% participation of Plan Participants





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- Promoting to Achieve Greatest Participation
 - Roll-out and Ongoing Employee Communication
 - Wellness Website Development/Maintenance



Choosing the Right Provider Partner



Professional Staff

- Nurse Practitioners
- Registered Nurses
- Dietitians
- Fitness Experts





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Personal Face-to-Face Coaching



All Services Designed to Produce Measurable Results



Health Center Staffing

- WINS Staff
 - Nurse Practitioner 16 hr/wk
 - Administrative Assistant 16 hr/wk

WINS Team of Nurses and Technicians

- HRAs
- Initial Consultations
- Mid-Year Lab
- WINS Management and Support Services
 - Direction and Supervision
 - Strategic Planning
 - Problem Solving
 - Program Evaluation
 - Management Reporting
 - IT Support





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- Lifestyle Management Coaching Sessions to Address Risk Factors
 - Provided by NP, Registered Dietitian, and Fitness Expert
 - 6 Sessions throughout the year for individuals who had significant risk factors identified during the health risk assessment
- Disease Management
 - Works collaboratively with personal physician
 - For common conditions such as Diabetes, Pre-diabetes, Hyperlipidemia (high cholesterol or triglycerides, Hypertension (high blood pressure), Obesity, Asthma
- Vaccinations





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Health Center Services

- Treatment of Minor Illnesses/Injuries
 - —Upper Respiratory Illnesses
 - -Sore Throats
 - -Sprains/Strains
 - -Ear Infections
 - -Urinary Tract Infections
 - -Viral and Bacterial Infections





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- Treatment of Minor Work Related Injuries
- Physical Exams



Required for Free Clinic Usage and Ins. Discount

- Employee Screenings and Follow Up Based on Risk Factors
 - Health Risk Assessments (HRAs)
 - Lipid Panel, Glucose, Blood Pressure, Body Fat, Ht/Wt.
 - Lifestyle Questionnaire
 - 20 Minute Coaching Session by Registered Nurse or Nurse Practitioner
 - Lifestyle Management Coaching for High/Med Risk



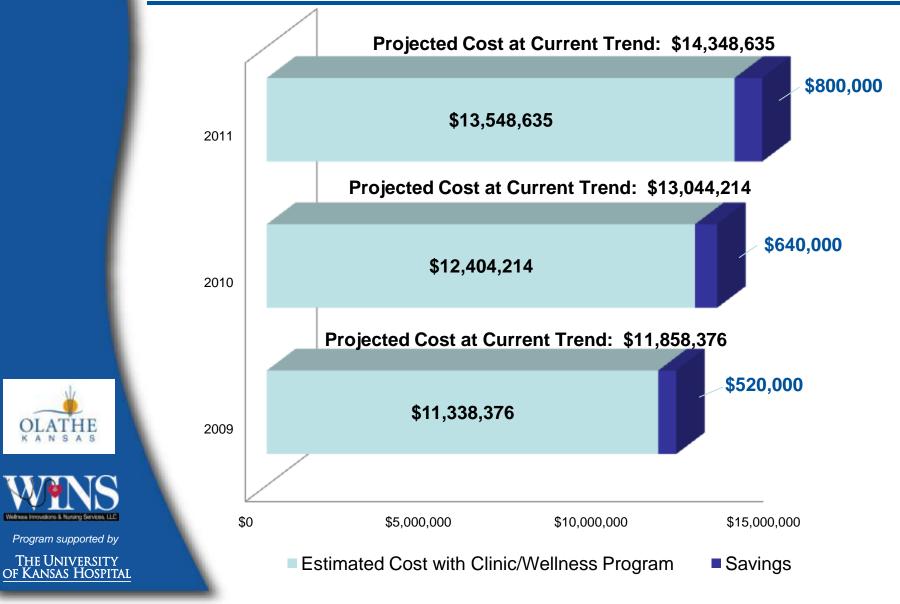


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- Wellness Activities/Promotions
 - Quarterly Exercise/Wellness Challenges
 - Web-based
 - Quarterly Wellness Presentations
 - Live and Online

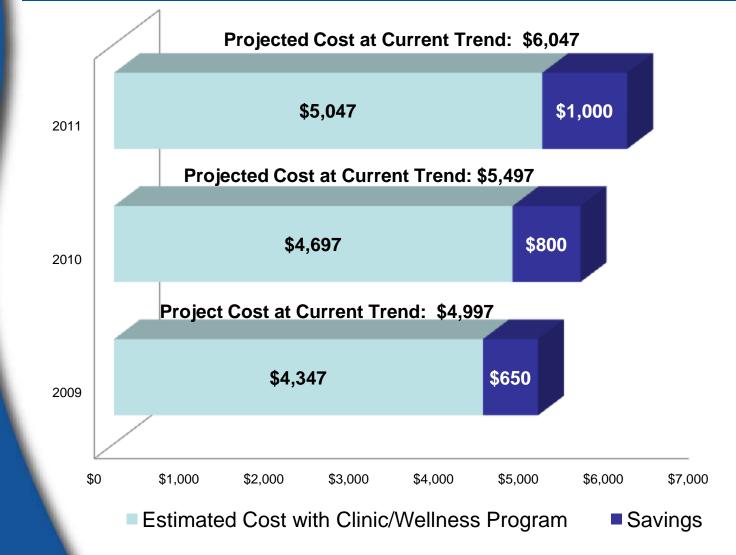


Projected Yearly ROI





Projected ROI per Program Participant



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Measuring Yearly ROI

- Participation
 - Tracking of Participation in All Wellness Events
 - Tracking All Clinic Visits
- Improvement in Risk Factors
 - Comparative Group Reports of Risk Factors Annually
- Discounted Medical Treatment
 - Collaborating with Third Party Benefits Administrator (FMH) to determine cost avoidance related to treatment provided for illnesses and injuries
 - Trending Actual Health Claims