Bachelor of Applied Arts in Media Arts Check Sheet   2019-2020 Catalog

Collaborative Design concentration (120 Credits required)   *Rev 6/15/18*

Name _____   ID _____

General Education Requirements (30 credits)

Tier 1 Foundation Courses (C- or better)

ENGL 101	College English I	3
ENGL 102	College English II	3
MATH 111	College Algebra	3
COMM 111	Public Speaking	3

Tier 2 Introductory Courses

Humanities, choose 1 course	3
Social/Behavioral Sciences, choose 1 course	3
Mathematics & Natural Sciences, choose 1 course	3
One additional Introductory course†	3

Tier 3 Advanced Courses

Further Study course†‡	3
Issues & Perspectives course†	3

† Cannot be from Fine Arts
‡ Must be in the same discipline as a course from Tier 2

Media Arts Core (21 Credits, C or better)

MART 101	Intro to Media Arts	3	MART 390	Professional Practices (3x, 1 cr.)*	3
MART 102	Intro Media Aesthetics/Analysis	3	MART 299	Media Arts Practicum I*	1
COMM 306	Introduction to Multimedia	3	MART 399	Media Arts Practicum II*	2
COMM 406	Audio Production	3	MART 499	Media Arts Practicum III*	3

Collaborative Design Core (54 Credits from the following)

Students may substitute appropriate courses from other programs in consultation with and approval from their faculty advisor. Students are also encouraged to substitute appropriate certificates or minors with advisor approval.

ARTF 136	Foundation 2-D Design	3	MART 232	Game Design I*	3
ARTF 145	Foundation Drawing	3	MART 260	Game Design Concepts*	3
ARTG 235	Graphic Design Concepts	3	MART 322	Digital Animation II*	3
ARTH 125_	Art History	3	MART 325	Editing for Film*	3
ARTH 3___	Art History (ARTH 300-599)	3	MART 332	Game Design II*	3
ARTS 240	Introduction to Life Drawing	3	MART 350	Story Boarding*	3
COMM 506	Sound for Picture	3	MART 351	Principles of Video Production*	3
COMM 604	Video Storytelling	3	MART 352	Clay Modeling*	3
ID 300	Design Thinking & Innovation	3	MART 353	Video Storytelling*	3
ID 500	Design Thinking Process	1	MART 357	Rigging*	3
ID 501	Design Thinking Facilitation	1	MART 359	Cinematography*	3
ID 502	Design Thinking Implementation: Design Challenges-Level 1	2	MART 361	Coding I*	3
ID 503	Introduction to Branding	1	MART 365	Prop and Character Design*	3
ID 504	Building a Brand Strategy	1	MART 422	Digital Animation III*	3
ID 505	Design Thinking Implementation: Design Challenges-Level 2	2	MART 424	Compositing and VFX*	3
ID 506	Leadership Development for Innovation	3	MART 432	Game Design III*	3
			MART 481	Internship	1
MART 110	Intro to Music Tech & Industry*	2	MART 540	Adv. Editing and Mastering*	3
MART 111	Intro to Music Business*	2	MART 570	Electronic Music Production*	2
MART 220	Computer Modeling*	3	MART 571	Live Sound Design*	3
MART 222	Digital Animation I*	3	MART 575	Seminar in Music Technology*	3
			MUSC 531	Introduction to Electronic Music	2
			THEA 516	Scriptwriting I	3

Electives (15 Credits) Electives chosen with the approval of a faculty advisor, could include a minor.

_____   _____
_____   _____
_____   _____
_____   _____
_____   _____

*These classes are combined Lecture and Lab, as such they will meet for six hours per week.

*Additional fees apply, see comprehensive fee schedule

BLUE Courses = $1,000 Program Fee   **Fee Total = $6,000**
ORANGE Courses = $500 Tech Fee   **Fee Total = TBD**

ID 300 (3hr) Design Thinking & Innovation; this course provides an overview of design thinking concepts with the specific intent of understanding the key principals of user-centered design, and how the design thinking process can lead to new insights and innovations

ID 500 (1hr) Design Thinking Process; impact of human centered design on products & services, build understanding of empathy, develop problem statements, cover tools needed to utilize design thinking, build vocabulary for design thinking practices.

ID 501 (1hr) Design Thinking Facilitation; build understanding of facilitation & its role in leadership, identify stakeholders and why they're important, grow an understanding of different personalities & their impact, develop a tool kit of skills to implement design thinking within teams and organizations.

ID 502 (2hr) Design Thinking Implementation: Design Challenges-Level 1; utilize design thinking process, work within teams to tackle one or more design challenges provided by Fortune 100 company to innovate new ideas & solutions.

ID 503 (1hr) Introduction to Branding; learn what branding is, target audiences, discover who owns the brand, learn the value of branding to business success and the key elements to developing an engaging and lasting brand.

ID 504 (1hr) Building a Brand Strategy; discover what's in a name and the art of naming a business, products & services, learn about differentiations and positioning and their relevance to brand success, learn how to engage a target audience and how to apply strategic principals, learn how to put your plan into action.

ID 505 (2hr) Design Thinking Implementation: Design Challenges – Level 2; utilizing design thinking process tackle one or more design challenges provided by Fortune 100 company and/or local start-ups to innovate new ideas & solutions.

ID 506 (3hr) Leadership Development for Innovation; learn what makes a good leader, learn the 6 C's (character, charisma, commitment, competence, communication, courage).