



WICHITA STATE
UNIVERSITY

College Update By the Numbers

The Dorothy and Bill Cohen Honors College

Advisory Board Meeting

September 10, 2021

Honors Recruitment 2019-20

4,042

Prospective honors-eligible students reached by 17 targeted emails.

22

Recruitment-related events with Honors representation

366

Honors applications received

82 Honors distinction graduates 2019
743 Honors students enrolled fall 2020



The Importance of One

sample CRM recruitment email



Why did you choose WSU?

I knew aerospace engineering was the path for me many years before entering university. There were many factors that led to my choice of WSU: aerospace program, Honors program and being close to home. Wichita State has one of the top aerospace programs and is a short drive from my hometown. This allowed me to get a great education and still watch my siblings grow up.

- Gabe Kimuri *from Lawrence, Kansas*

Empower to Serve

sample CRM recruitment email

Did you know you could receive a scholarship to help pay for you to attend a national conference? Honors College students are eligible to receive Cohen Enhancement scholarships worth up to \$4,000 to participate in activities such as study abroad, National Student Exchange, unpaid internships, national conferences, undergraduate research or service learning.

“The best part of my experience was being able to meaningfully connect with individuals across the country who share my passion for addressing public health issues,” said Ngoc Vuong.



Honors Student Profile – October 2020

official 20th day enrollment numbers for 2021 available 9/13/21

Dimensions:	Year		1 yr year chg 2020-2019		5 yr change 2020-2016	
	2015	2020	diff	% chg	diff	% chg
Headcount	506	743	61	8.9%	182	32.4%
% female	54.7%	53.8%				
% first generation	31.6%	27.5%				
% underserved*	40.7%	36.3%				
% military related	3.6%	3.6%				
Race/Ethnicity:						
% underrepresented minorities*	12.1%	14.4%				
Amer Ind & Alaskan Native	4	2	-2	-50.0%	-1	-33.3%
Asian non-Hispanic	46	50	10	25.0%	-1	-2.0%
Black non-Hispanic	14	14	-2	-12.5%	-5	-26.3%
Hawaiian	0	1	0	0.0%	0	0.0%
Hispanic	43	90	15	20.0%	44	95.7%
White non-Hispanic	348	536	45	9.2%	153	39.9%
multiple race non-Hispanic	33	28	-5	-15.2%	-11	-28.2%
missing	7	19	1	5.6%	7	58.3%
International	11	3	-1	-25.0%	-4	-57.1%

Graduation Rates - further examination needed

Academic Year (fall-spring-summer sequence)

	2012	2017	2018	2019
Bachelor Degrees	28	48	98	82

Cohort Starting Year (Fall Census) as Junior

Graduation Rates **

	2012	2017
2 Year Junior Rate (4 year proxy)		
University	22.1%	29.0%
Honors related	50.0%	27.1%
4 Year Junior Rates (6 year proxy)		
University	59.8%	n/a
Honors related	94.4%	n/a

** proxy graduation rates: given that traditional First-Time-In-College students are not numerous enough to allow program-level graduation rates, that many programs do not have starting freshmen or sophomores, and that major migration normally occurs in the first two years, juniors are used as a starting cohort to create 2 & 4 year outcomes (serves as proxies for 4 & 6 year graduation rates) to evaluate program level outcomes.

Honors Applications for Spring and Fall 2021

Decisions

Decision	Headcount	Percent
Total	544	100
Accepted	418	76.8
Denied	126	23.2
Wait-Listed	0	0



Honors Applications for Spring and Fall 2021

Demographics

Underserved*	Headcount	Percent
Total	544	100
No	354	65.1
Yes	190	34.9
On ANY Financial Aid*	Headcount	Percent
Total	544	100
No	240	44.1
Yes	304	55.9

*underserved includes under-represented minority (American Indian/Alaskan Native, Black non-Hispanic, Hawaiian & Hispanic), first generation, & students from low-income families (family income 125% or less of the poverty level based on family size); financial aid includes loans, grants, scholarships & work-study



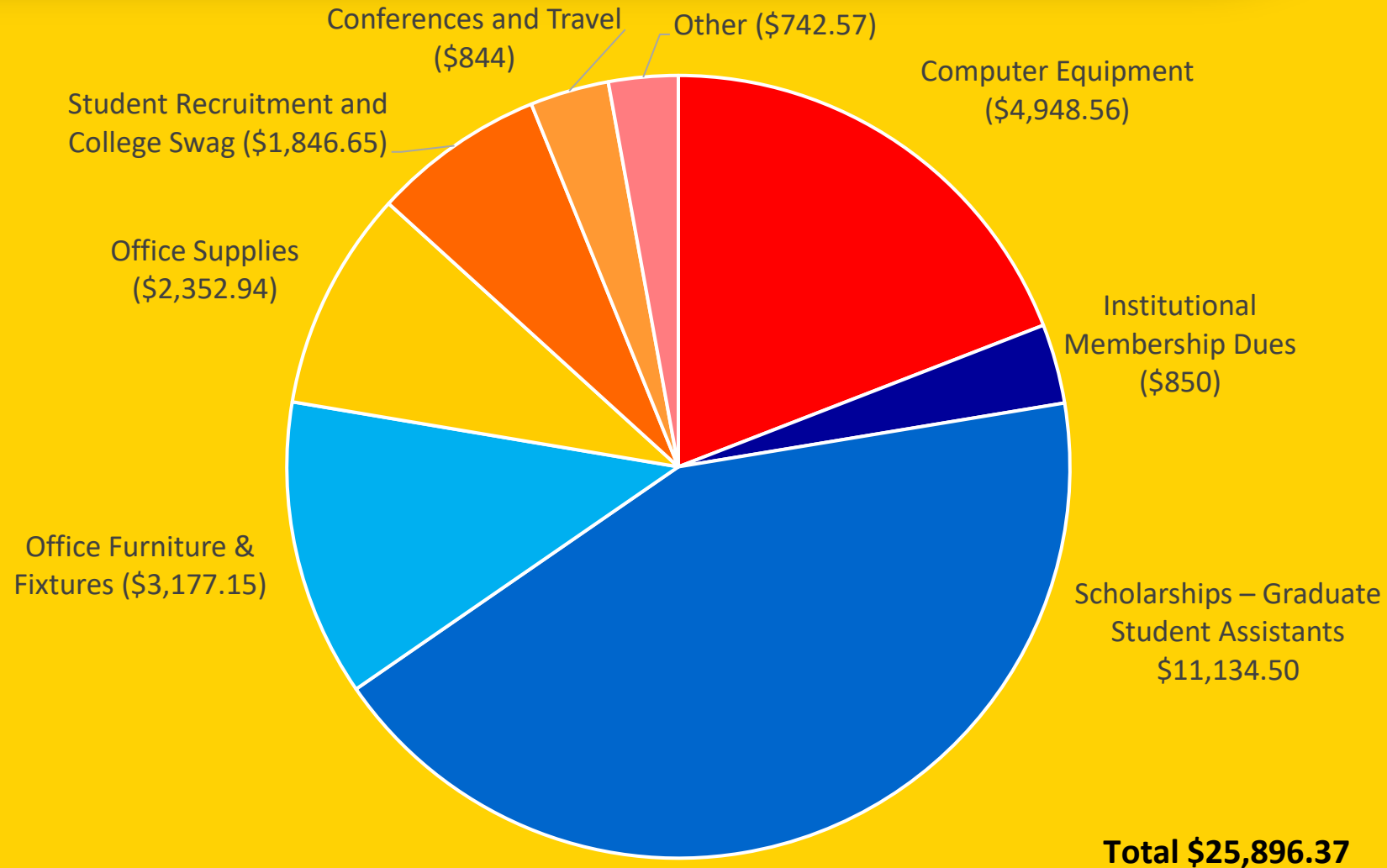
Honors Applications for Spring and Fall 2021

Demographics

Race/Ethnicity	Headcount	Percent
Total	544	100
Amer Ind & Alaskan Native	3	0.6
Asian non-Hispanic	29	5.3
Black non-Hispanic	32	5.9
Hawaiian	0	0
Hispanic	65	11.9
White non-Hispanic	365	67.1
multiple race non- Hispanic	32	5.9
missing	17	3.1
International	1	0.2

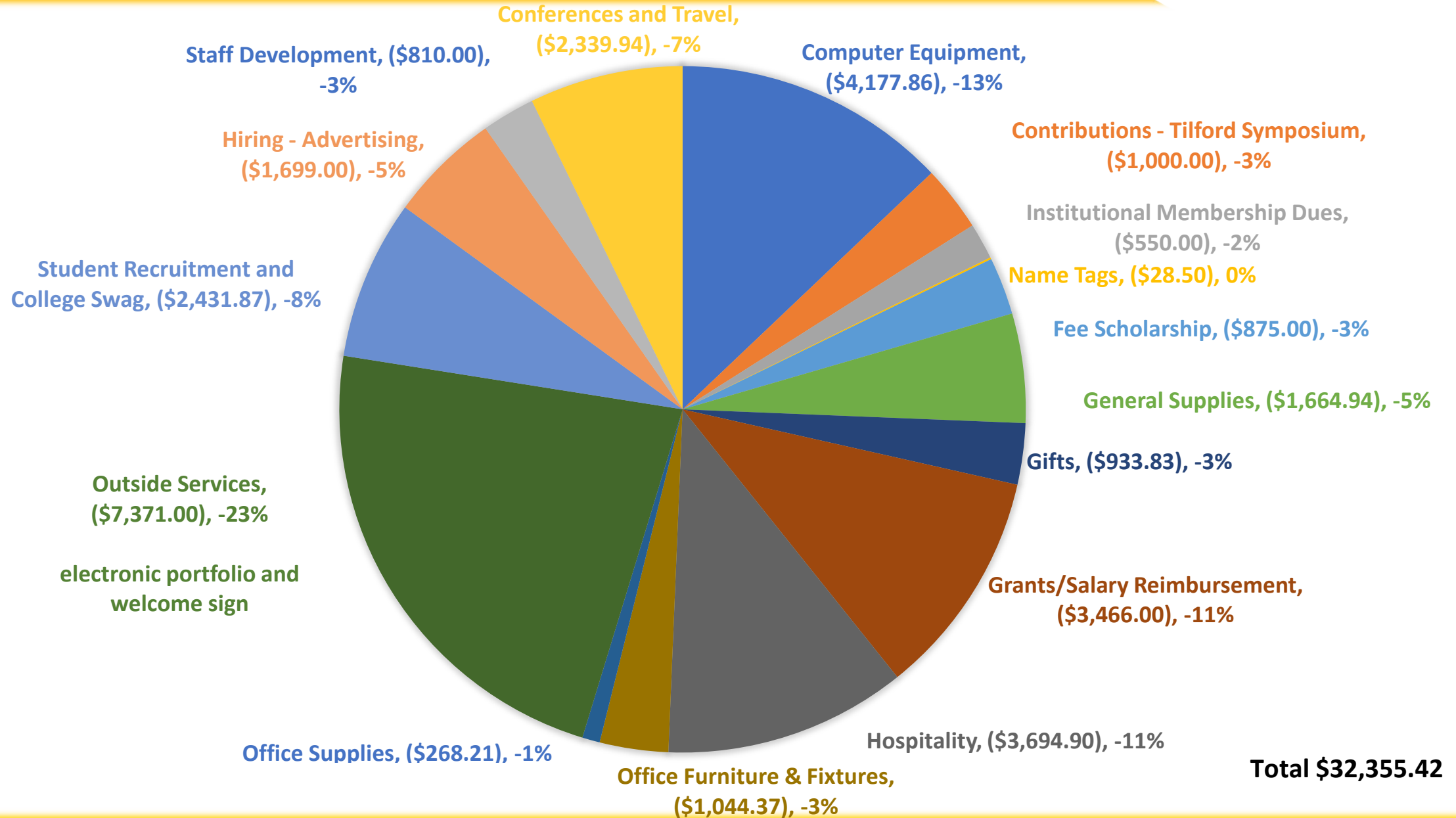


Total State Funded Operating Expenses FY21



And thanks to you ...

Board Gift Funded Expenses FY19-FY21



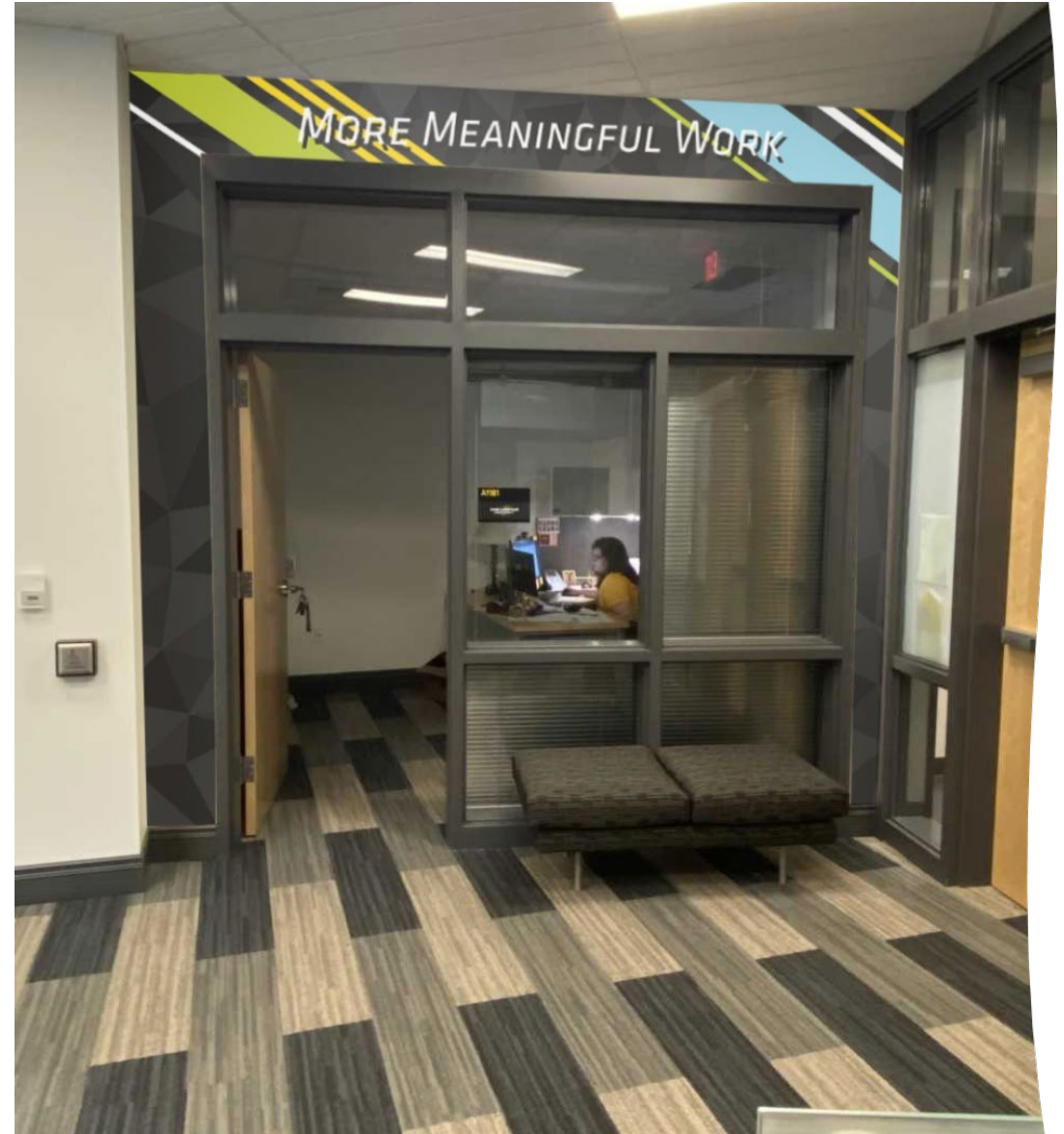
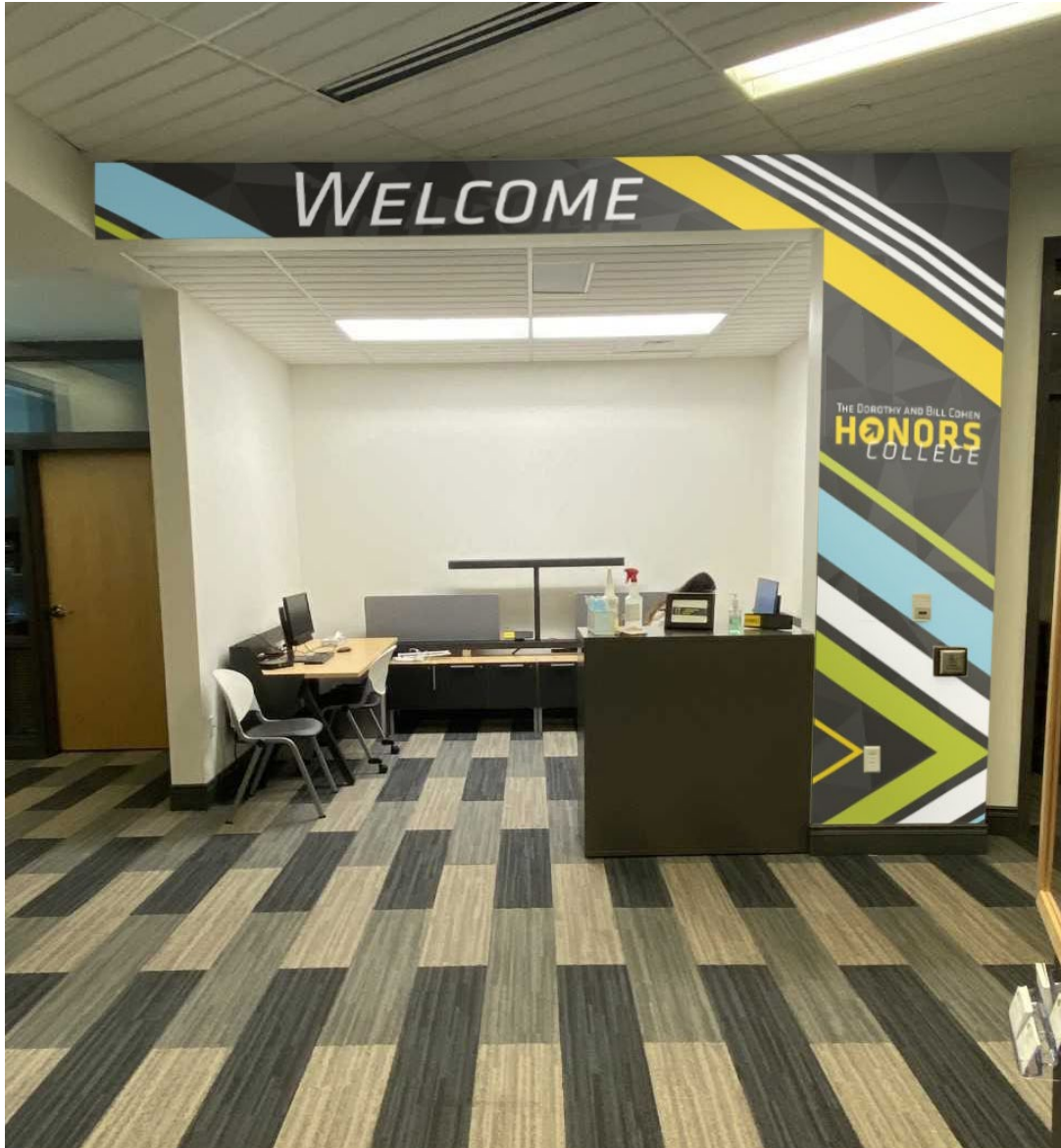
FYRE



A first-year research experience in science, technology, engineering, and mathematics.

- 39 student applications and 15 students accepted into labs across campus to begin research in Spring 2021, an increase of 9 applications and 3 matched students accepted as compared to 2020
- 46% first generation and 37% from underrepresented minority groups (Hispanic, African American, and/or American Indian) in STEM as well as 49% women
- 6 new faculty mentor applications and 4 returning FYRE mentors
- Funding (\$250/student) provided to mentors to support research materials associated with FYRE projects

Funding for FYRE projects may incentivize additional mentor applications in the future.



More computers! and our COVID environment

