

Poster Presentation Rubric

Poster #

CATEGORY	10 - 9	8 - 6	5 - 3	2 - 1	Points
Poster Design	<ul style="list-style-type: none"> •Display is uncluttered and easily readable. •Content is easily understood without further explanation. •Design supports content without overwhelming it. 	<ul style="list-style-type: none"> •Display is relatively easily to read and relatively uncluttered. •Content is understandable, but requires some further explanation for clarity. •Design supports content, but may be a bit excessive. 	<ul style="list-style-type: none"> •Display is somewhat cluttered and difficult to read. •Content is difficult to understand without further explanation. •Design somewhat overwhelms content. 	<ul style="list-style-type: none"> •Display is overly cluttered and impossible to follow. •Content is impossible to understand without further explanation. •Design completely overwhelms content. 	
Poster Organization	<ul style="list-style-type: none"> •Thesis stated clearly and developed. •Specific examples are appropriate and logical flow to content 	<ul style="list-style-type: none"> •Thesis stated but not could be more clear. •Most information is presented in logical sequence. 	<ul style="list-style-type: none"> •Thesis somewhat unclear. •Concepts and ideas are loosely connected, lacks clear transitions. 	<ul style="list-style-type: none"> •Thesis not clearly stated. •Poster is disjointed, does not flow. No apparent logical order of presentation is present. 	
Overall Strength and Content of Research as Reflected on Poster	<ul style="list-style-type: none"> •Poster reflects a full understanding of the topic. • Poster provides accurate and complete explanations. •Clearly references appropriate literature. •Advances thinking about the discipline in new ways. • Contains a future perspective. •Research is clearly important to the discipline. 	<ul style="list-style-type: none"> •Poster reflects a good understanding of the topic. •Poster provides explanations of concepts that are accurate and complete with no elaboration. •Literature references are somewhat clear. •Somewhat advances thinking about discipline in new ways. • A futures perspective can be inferred. •Research appears somewhat important to the discipline. 	<ul style="list-style-type: none"> •Poster reflects a good understanding of parts of the topic. •Poster provides weak examples, facts, and/or statistics. •Literature references are vague. •Advances thinking about the discipline very little. •A futures perspective is not apparent. •Research is not clearly connected to the discipline. 	<ul style="list-style-type: none"> •Poster content does not seem to convey the topic very well. •Poster provides very weak or no support from examples, facts, and/or statistics. •Poster doesn't reference appropriate literature. •Doesn't advance thinking about the discipline in new ways. •A futures perspective is not included. •Research is not connected to the discipline. 	
Presentation Communication and Effectiveness	<ul style="list-style-type: none"> • Level of presentation is appropriate and understandable to the non-expert audience. • Presenter incorporates a unique approach to the topic. •Presenter greatly increases audiences' understanding of knowledge of topic. •Presenter has clear point of view and conveys it well. •Impact is clear •Within 3-5 minute time limit; concise and relevant 	<ul style="list-style-type: none"> • Level of presentation is somewhat understandable to the non-expert audience. • Presenter incorporates a typical approach to the topic. •Presenter slightly increases audiences' understanding and knowledge of topic. •Presenter has clear point of view, and does adequate job conveying it. • Impact can be inferred. •Within 3-5 min time limit, but main idea not expressed in the best form. 	<ul style="list-style-type: none"> • Level of presentation is challenging for the non-expert audience. • Presenter approach to the topic is very basic. • Presenter increases audience understanding and knowledge of some points. • Presenter points may be clear but lack development or support. • Impact is not apparent • Presentation is not within the 3-5 min time limit 	<ul style="list-style-type: none"> •Level of presentation ignores the non-expert audience. •Presenter approach to the topic is very disorganized. •Presenter fails to increase audience understanding and knowledge of topic. •Presenter points fail to effectively convince audience. •Impact is not addressed. •Presentation is not within the 3-5 min time limit 	
				Total	