

# ESC Pau Business School- France

## CY656

Students should check with the study abroad advisor and/or their academic advisor to determine which classes are offered during the semester in which they plan to study abroad. Classes listed below show transfer equivalencies, however the classes are not always offered during every semester. Students should meet with an academic advisor to determine how the classes would be applied toward their WSU degree.

**\*This is not a full list of classes offered at Groupe ESC Pau. Students who find classes that they plan to take that are not listed here should first consult the study abroad advisor to determine how to have those classes evaluated if needed.**

*\*\*Grades of 10-20 will transfer back for credit from this university. Grades lower than this will not receive transfer credit.*

**Groupe ESC Pau offers a variety of classes in the areas of International Business as well as Finance, Management and Marketing. Students will work directly with a business advisor to have the classes evaluated as they are not all on the list below.**

*Course at Groupe ESC Pau (offered in English)*

*Transfers to WSU as:*

BUS 102E & BUS 102F	Changing Organizations (3 ECTS) AND Human Development & Leadership 21 <sup>st</sup> Century (3 ECTS)	MGMT 462 Leading & Motivating (3 hrs)
BUS 102K	Commercial Development Strategy (3 ECTS)	IB 4000 (1 hr)
BUS 101X	Corporate Communication (5 ECTS)	MGMT 4000 or IB 4000 (2 hrs)
BUS 101Y	Corporate Social Responsibility in Finance (5 ECTS)	FIN 4000 (2 hrs)
BUS 101Z	Global Responsibility (5 ECTS)	IB 4000 or ECON 4000 (2 hrs)
BUS 102A	Governance, Law & Ethics (5 ECTS)	BLAW 4000 (2 hrs)
BUS 102P & BUS 102Q	Human Development & Leadership in the 21 <sup>st</sup> Century (3 ECTS) AND Organizational Behaviour (3 ECTS)	MGMT 462 Leading & Motivating (3 hrs)
BUS 102M	Intercultural Integration Seminar (5 ECTS)	IB 4000 (2 hrs)
BUS 102J	Intercultural Negotiations (2 ECTS)	IB 4000 (1 hr)

BUS 102I & BUS 102H	International Brands (2 ECTS) AND International Retail Marketing (5 ECTS)	IB 601/MKT 601 International Marketing (3 hrs)
MKT 101C + BUS 102U + MKT 101D	International Marketing (3 ECTS) + Changing Organizations (3 ECTS) + Global Market Penetration Techniques (3 ECTS)	IB 601 International Marketing (4 hours)
BUS 102S	NGO Management (2 ECTS)	MGMT 4000 (1 hr)
DS 101A	Project Management & Sustainable Development (2 ECTS)	DS 4000 (1 hr)
BUS 102B	Responsible Human Resource Management (5 ECTS)	HRM 4000 or MGMT 4000 (2 hrs)
MKT 101A	Social Communication (2 ECTS)	MKT 4000 (1 hr)
ECON 101A	Social Economic Mechanisms (2 ECTS)	ECON 4000 (1 hr)
MGMT 101A	Social Innovation (2 ECTS)	MGMT 4000 (1 hr)
IB 101A	Strategic Business in the Digital Age (3 ECTS)	IB 4000 (1 hr)
BUS 102T	Social Marketing Communication (2 ECTS)	IB 4000 (1 hr)
FIN 101A	Sustainable Finance (2 ECTS)	FIN 4000 (1 hr)
BUS 102Q	Sustainable Finance and Social Economy (4 ECTS)	IB 4000 (2 hrs)
BUS 102R	Sustainable Leadership & Change Management (2 ECTS)	IB 4000 or MGMT 4000 (1 hr)
BUS 102P	Sustainable Marketing (3 ECTS)	IB 4000 or MKT 4000 (1 hr)
BUS 102C	Sustainable Supply Chain Management (5 ECTS)	DS 4000 (2 hrs)
BUS 102O	Technology & Environment (5 ECTS)	IB 4000 or MGMT 4000 (2 hrs)
BUS 102G	The World We Live In (3 ECTS)	IB 4000 (1 hr)
BUS 102R & BUS 102S	The World We Live In (3 ECTS) AND Geopolitics (3 ECTS)	IB 4000 (3 hrs)

Last update on: 1/11/22