



# International Leadership Program in Lima, Peru



Summer 2020: Three Weeks



Deadline to Apply:  
November 1st 2019

Presenters:      Brian Rawson  
                         Ann Burger

# WHO CAN PARTICIPATE?

- Anyone (All majors & both undergraduate/graduate students)  
(Generally UG students will need at least 45 credits completed)
- Targeted at the following students:
  - Interested in Leadership/Honors
  - Management & HRM majors/minors & other business students
  - International Studies/International Business majors  
(cultural experience)
  - Studying Spanish
  - Engineering students to complete 2020 requirement
- All students will be required to enroll in 3 credit hour course  
(MGMT 462 or MGMT 690 or an honors section of the course)



# DO I NEED TO SPEAK SPANISH?

- Simple answer: NO
- Those who do speak Spanish will have lots of opportunities to practice.
- Class will be taught in English. Hotel staff also speaks English.
- Learn a little before going if you can. (Free apps or online tutorials)



# ACCOMODATIONS

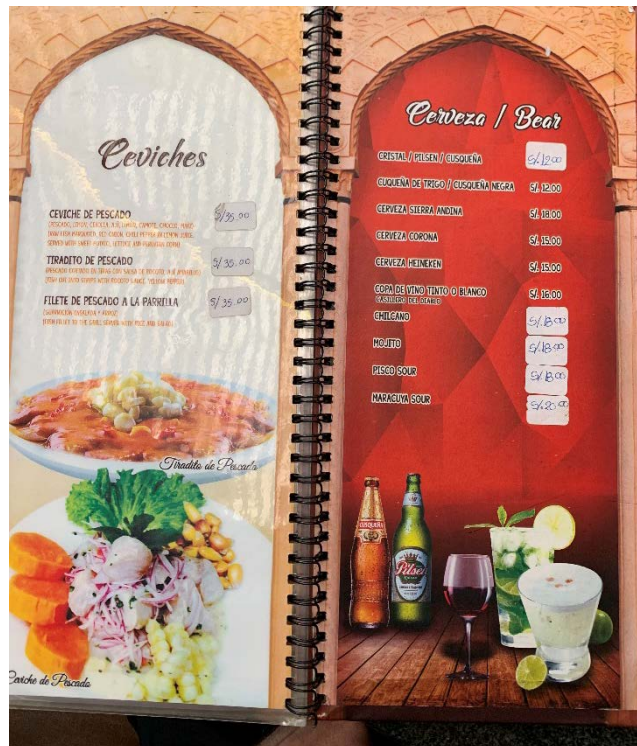
- Shared rooms in Hotel Señorial located in Miraflores neighborhood of Lima



# MEALS

- Breakfast is included in the program fee and provided by the hotel
- Lunch/Dinner on your own

3.4 Soles = US\$1



# UNIVERSIDAD DE LIMA





# CULTURAL EXPERIENCES!

- Cultural visits to museums provided by Universidad de Lima





# FREE TIME IN LIMA AND ON WEEKENDS TO EXPLORE OTHER PARTS OF PERU





# COSTS



- Program fee: \$1,900

Includes: in-country transportation(hotel to university), all lodging, breakfasts, culture activities/visits and orientation

- Estimated extra funds: \$1,525

NOT included in program fee: Airfare, most meals, international health insurance, souvenirs, entrance fees to sites you want to visit on your own and miscellaneous expenses

**\$3,425 Estimated total excluding tuition fees**

- Tuition fees for course & cost of passport if you do not already have one would be in addition to above costs



# PAYING FOR THE PROGRAM

Three payments:

- \$100 November 20<sup>th</sup>
- \$1,000 February 1<sup>st</sup>
- \$800 March 1<sup>st</sup>
  
- Tuition fees due according to WSU payment schedule for summer 2020 classes
  
- Book flights once you receive confirmation from International Office (after February 1<sup>st</sup>)



# STUDY ABROAD SCHOLARSHIPS FOR 2020 WSU FACULTY-LED PROGRAMS UP TO \$1,500 EACH

- Deadline to Apply Oct 22nd!
  - Study Abroad Scholarship Application, which includes personal statement and 2 references
  - Based on financial need (students must have FAFSA 2019-20 on file & preference will be given to Pell grant recipients)



# QUESTIONS

Ann Burger

[ann.burger@wichita.edu](mailto:ann.burger@wichita.edu)



# INTERNATIONAL LEADERSHIP

## “LEADING AND MOTIVATING” (MGMT 462)

### COURSE CONTENT SAMPLE

**Tues 22**

Reading: What Makes A Leader? Daniel Goleman; *HBR's Must-Reads on Leadership; Harvard Business Review*, Case No. 12546. Published 10/12/2009, **Harvard Business School Publishing**;

#### **Quiz 1 due**

Reading: Crucibles of Leadership Warren G. Bennis and Robert J. Thomas; *HBR's Must-Reads on Leadership; Harvard Business Review*, Case No. 12546. Published 10/12/2009, **Harvard Business School Publishing**

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**Wed 23**

Reading: Crucibles of Leadership  
Case: “The Story of K2 and the Brotherhood of the Rope”

#### **Quiz 2 due**

Reading: Ethical Breakdowns; Max Bazerman and Ann E. Tenbrunsel

Case: Lenhage AG: Ethical Dilemma

#### **Quiz 3 due**

**Thurs 24**

Reading: What Leaders Really Do; John P. Kotter; *HBR's Must-Reads on Leadership; Harvard Business Review*, Case No. 12546. Published 10/12/2009, **Harvard Business School Publishing**

Case/Reading: “Raising Haier” Ruimin, Zhang. In *Harvard Business Review*, Case No. R0702J. Published 02/01/2007, **Harvard Business School Publishing**

#### **Quiz 4 due**


Reading: Beware the Busy Manager; Heike Bruch and Sumantra Ghoshal; Published 01/01/2007, **Harvard Business School Publishing**

#### **Quiz 5 due**

**Fri 25**

#### **Exam 1**

Reading: Women and the Vision Thing; Herminia Ibarra and Otilia Obodaru; *Harvard Business Review*, Case No. R0901E. Published 01/01/2009, **Harvard Business School Publishing**



# GUEST SPEAKERS...



## **Oscar Moreno Gonzalez**

Executive Director

IBR LatAm (500+ employees)

Financial Services Company doing business  
in Peru, Argentina, and Chile





## GUEST SPEAKERS...



### **Aquilino Flores**

Director/Founder

Topitop

Apparel Company with stores throughout South America and exports throughout the world



# THIS IS ME...



- Wichita Kansas since 1993
- Four children and 8 grandchildren
- BSc, Brigham Young University
- MBA, University of Virginia
- Seven years living and working in Japan
- 30+ years corporate/consulting/leadership
- 11 years teaching at WSU

