



ARKANSAS STATE UNIVERSITY

CAMPUS QUERÉTARO, MÉXICO.



ARKANSAS
STATE
UNIVERSITY

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Focused on its mission to educate leaders, enhance intellectual growth and enrich lives; **Arkansas State University (ASU)** is a catalyst for progress and the second largest university in the state of Arkansas in the United States.

The public-private partnerships of **A-State (ASU)** include the creation of the first American-style university in México, **Arkansas State University Campus Querétaro (ASUCQ)**.

To prepare the next generation of leaders with a commitment to a global mindset is our institutional priority.

OUR MISSION

educate • enhance • enrich



**EDUCATE LEADERS,
ENHANCE
INTELLECTUAL
GROWTH,
ENRICH LIVES.**

Arkansas State University Campus Querétaro



THE FIRST AMERICAN STYLE CAMPUS IN MÉXICO

ASUCQ is the first university in México with an American-style campus, which currently has the capacity to serve **2,500 students**, and an identical model to the one taught in the United States, which offers the experience **Living Learning Community**, as well as Degrees valid in both countries.

The above, together with the multiculturalism (diversity of countries origin) of our teachers and classes taught 100% in English, allows the access to the market of Higher Education in the world.



AN EDUCATIONAL MODEL CREATED WITH THE FUTURE IN MIND

The academic programs of **ASUCQ** are based on an educational model to prepare future professionals, with the highest academic levels, promoting values and social welfare.

The American educational model is cutting edge. Through this system, the students conclude their studies more professionally prepared, knowing how to work, with very good job opportunities and more likely to be successful.

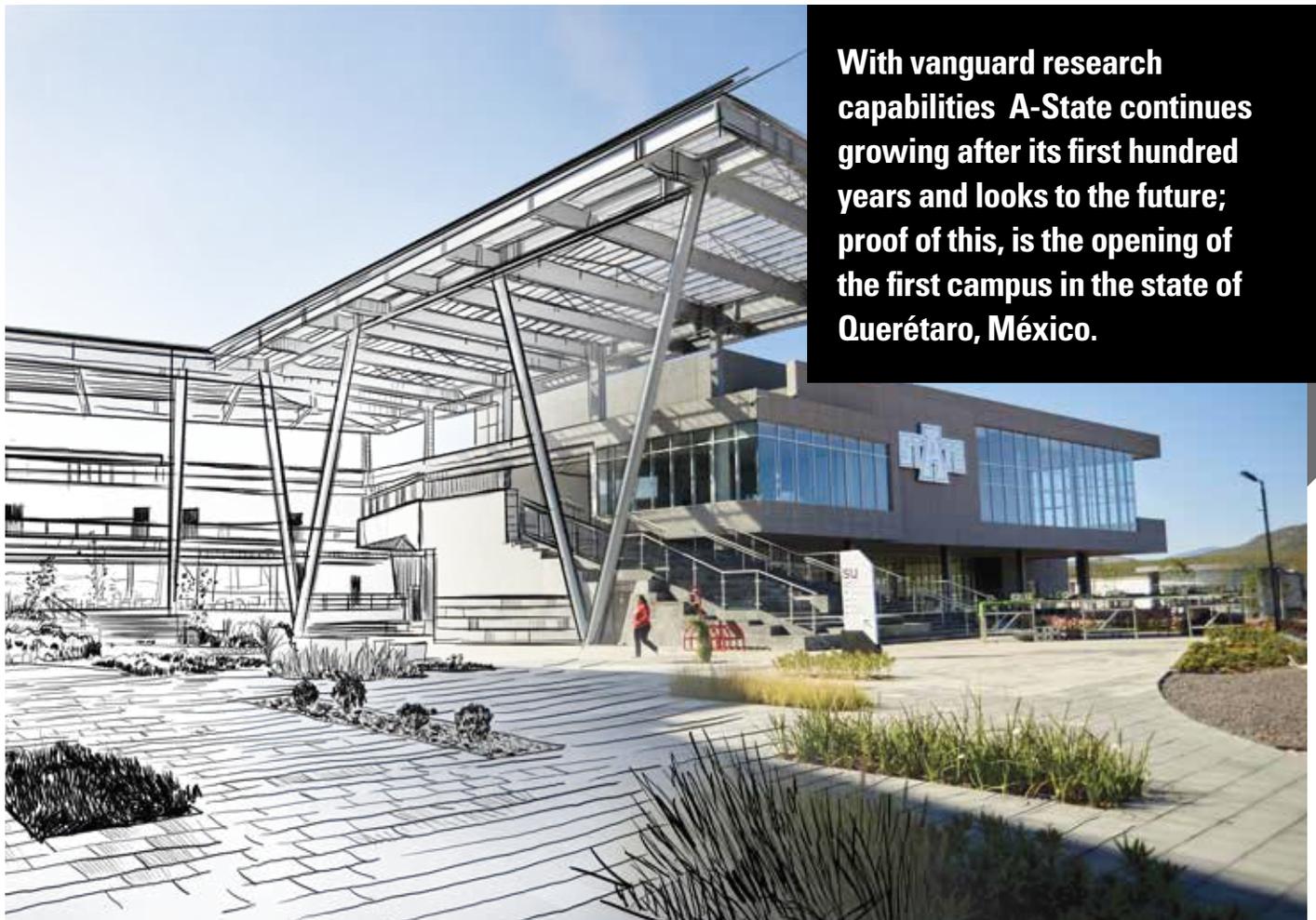
TOGETHER WE CAN INICIATE A CHANGE IN MÉXICO



Founded in 1909, A-State (ASU) meets the challenges of being the initial university for more than 24,000 students in its 5 campuses. Through the combination of world-class research with a long tradition of cutting edge of instruction for its students.

A-State, is a doctoral level institution with more than 150 areas of study in their academic programs. It also has research infrastructure, residences and sports facilities.

It receives a **diverse population of students** from the United States and the world.



With vanguard research capabilities A-State continues growing after its first hundred years and looks to the future; proof of this, is the opening of the first campus in the state of Querétaro, México.

ASUCQ is the first campus, that implements its academic programs with the **American educational model**, which opens its doors in one of the states with the highest rates of progress **in our country**.

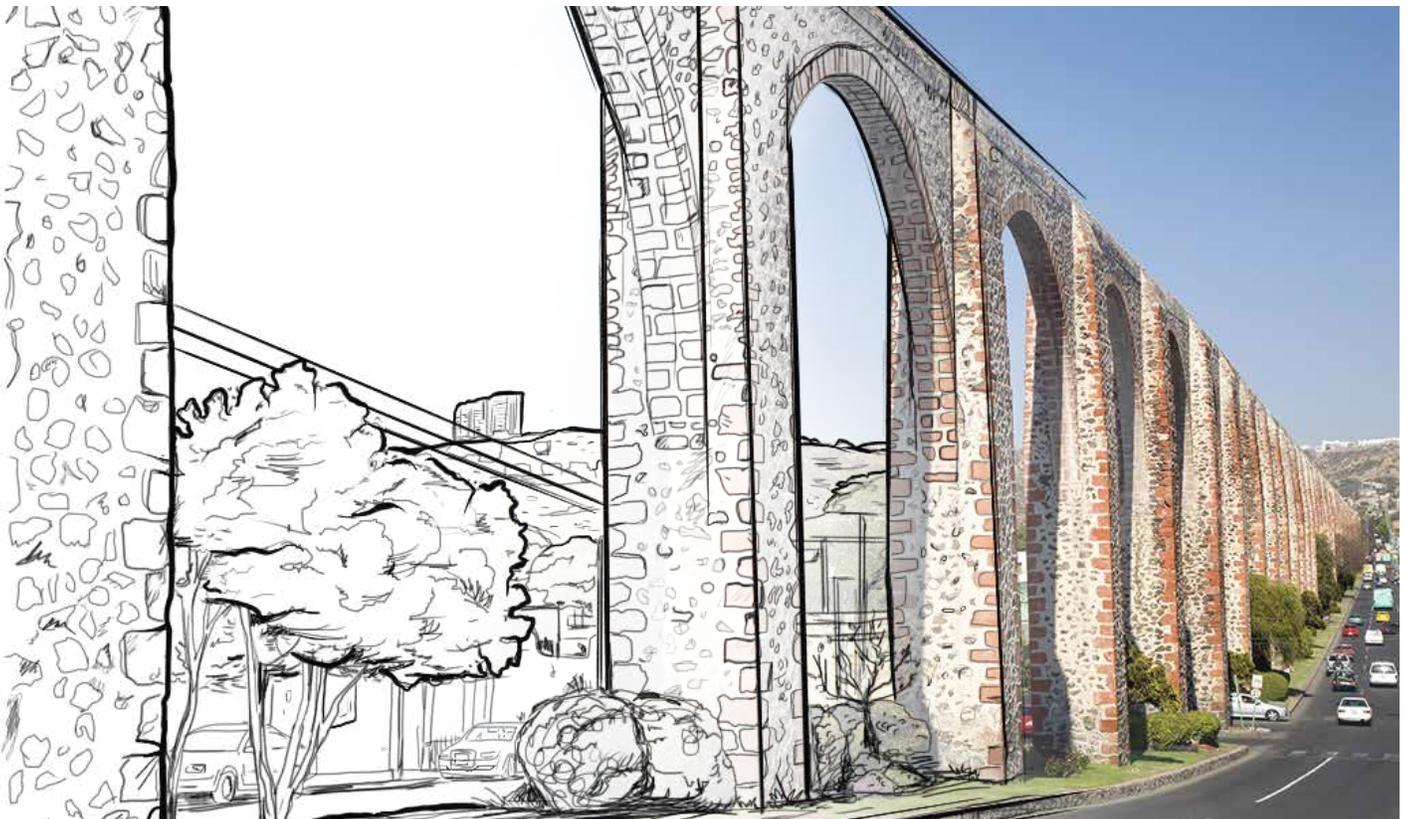
WHY QUERÉTARO?



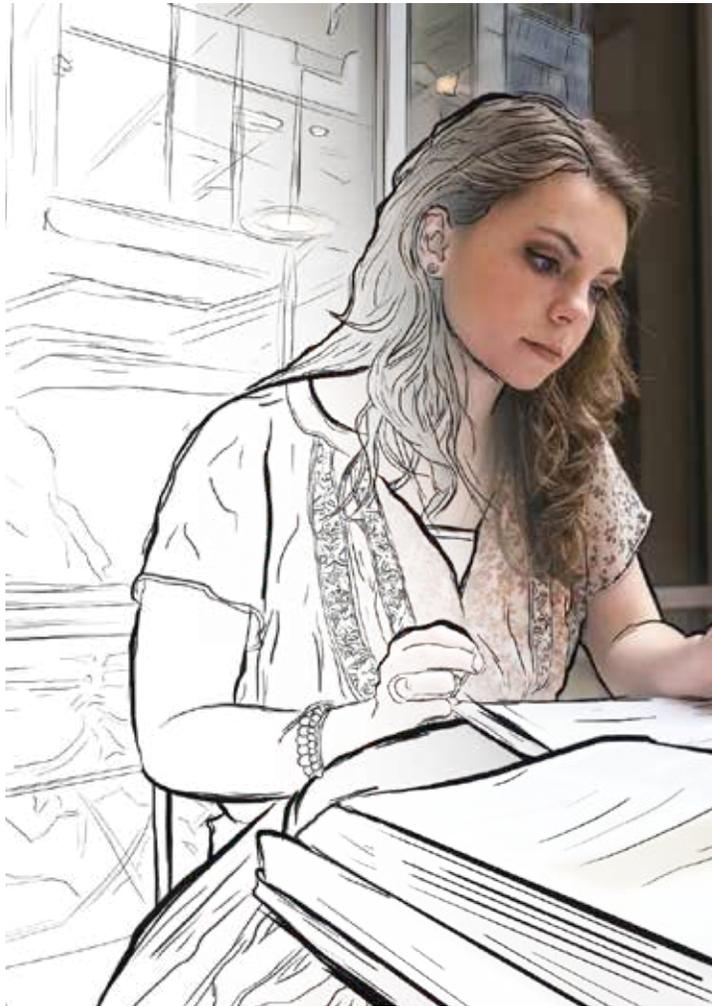
Querétaro ranks **25th globally** in terms of emerging markets, thanks to its **industrial** and **economic development**.



- In the last 10 years it has grown up to 75% faster than the national average.
- Querétaro is the first option for companies to invest nationally, according to KPMG.
- It is the first state in the Republic of México to obtain the international rating of global investment issued by Standard & Poors and Moody's.
- It is one of the safest states in the country.
- It offers an excellent quality of life due to the proximity and connection with the cities of the surroundings.
- It has a wide variety of ecosystems and biodiversity.
- www.queretaro.travel/es/



ACADEMIC BENEFITS



The students will obtain a degree valid in the United States, endorsed by *The Higher Learning Commission (HLC)* and another in México by the Secretary of Public Education (SEP), which gives them better job opportunities for graduating students.

This benefit is not a double degree. Today ASUCQ is the only university in México that has this validity.

ASUCQ OFFERS THE FOLLOWING ACADEMIC PROGRAMS:



- Business Administration – B.S.
- International Business – B.S.
- Strategic Communication – B.S.
- Electrical Engineering – B.S.E.E.
- Mechanical Engineering – B.S.M.E.
- Biological Sciences – B.S.
- Biotechnology – B.S.
- Chemistry – B.S.
- Marketing – B.S.
- Global Supply Chain Management – B.S.



Arkansas State University Campus Querétaro offers a manageable life of inclusion and recreation.

STUDENT LIFE



The **Living Learning Community** experience (part of the American educational model), is a community in which students live together, participate as a group in shared courses / projects, and attend events while learning respect and responsibility. This dynamic allows students to mature as a community, develop their leadership skills, work in teams, coexist and develop their intellectual and social growth, all in one place.

The facilities have fully equipped residences, spaces for physical development through various sports disciplines and common recreational areas; in addition to various meal plans.

BEYOND CLASSROOMS

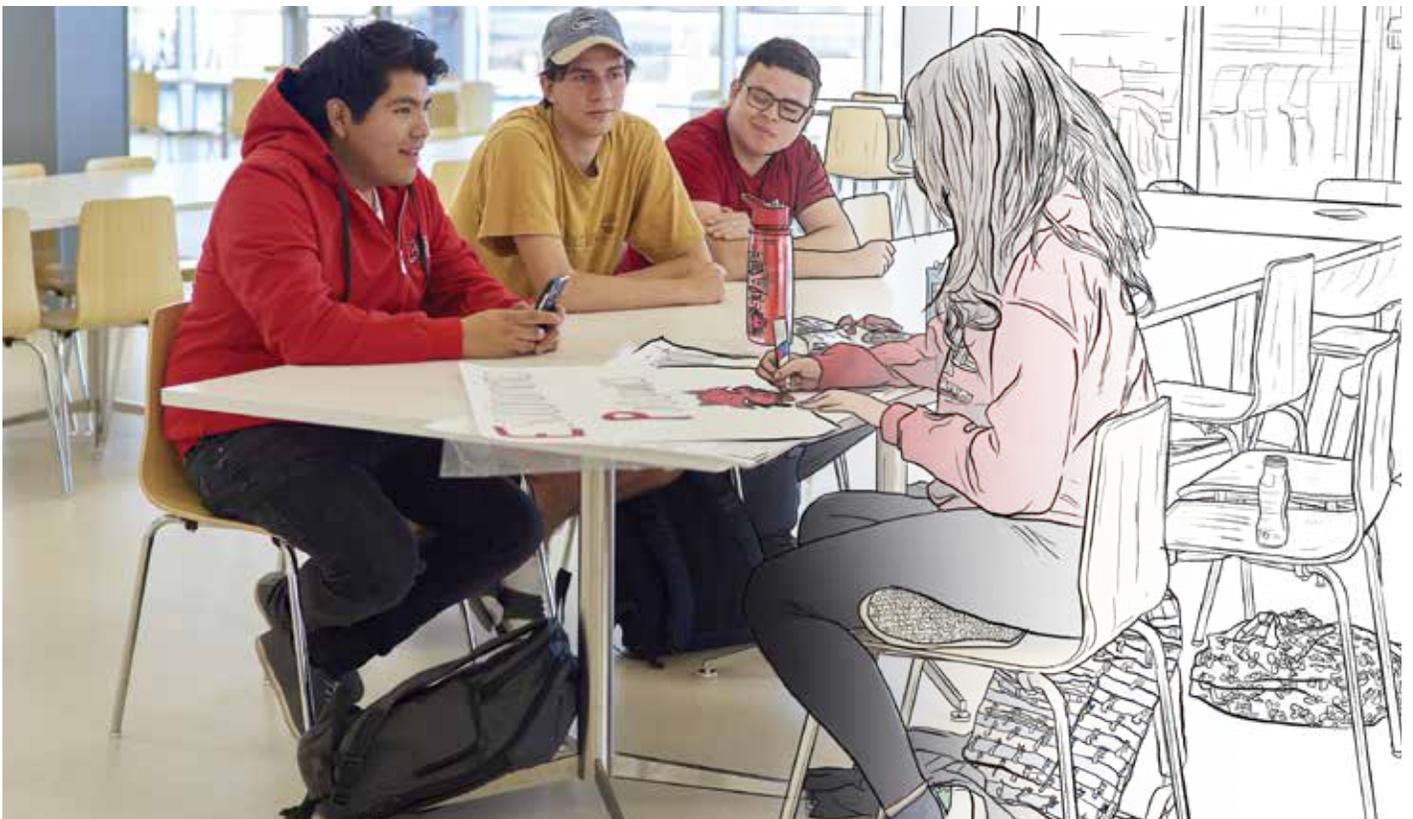


Arkansas State University Campus Querétaro has a commitment with students and México.

It offers an excellent academic quality so that its graduates, can be the best prepared professionals which contribute enormously to the development of the companies where they collaborate. Another important benefit for students is the link with the industry.

ASUCQ's Institutional Relations Department is responsible for establishing agreements with industry in the region. The purpose of this department is to enrich the professional training of students. This unprecedented cooperation will allow students to graduate not only knowing how to work, but knowing the organizational culture. Future collaborators are forged within the campus, not only in the theoretical processes of an organization's culture but also in organizational practices.

The benefit will be reflected in the preparation of the graduates and their professional success.



Arkansas State University Campus Querétaro is a university committed to fostering an inclusive environment where all students thrive. It promotes and supports social, cultural, educational and leadership opportunities with specific attention to the needs of the students and **promoting understanding and acceptance.**

With the help of the available academic resources, the **students get a deeper appreciation of multicultural**

awareness, knowledge and skills needed to be **effective and ethical professionals** through theory and applied understanding.

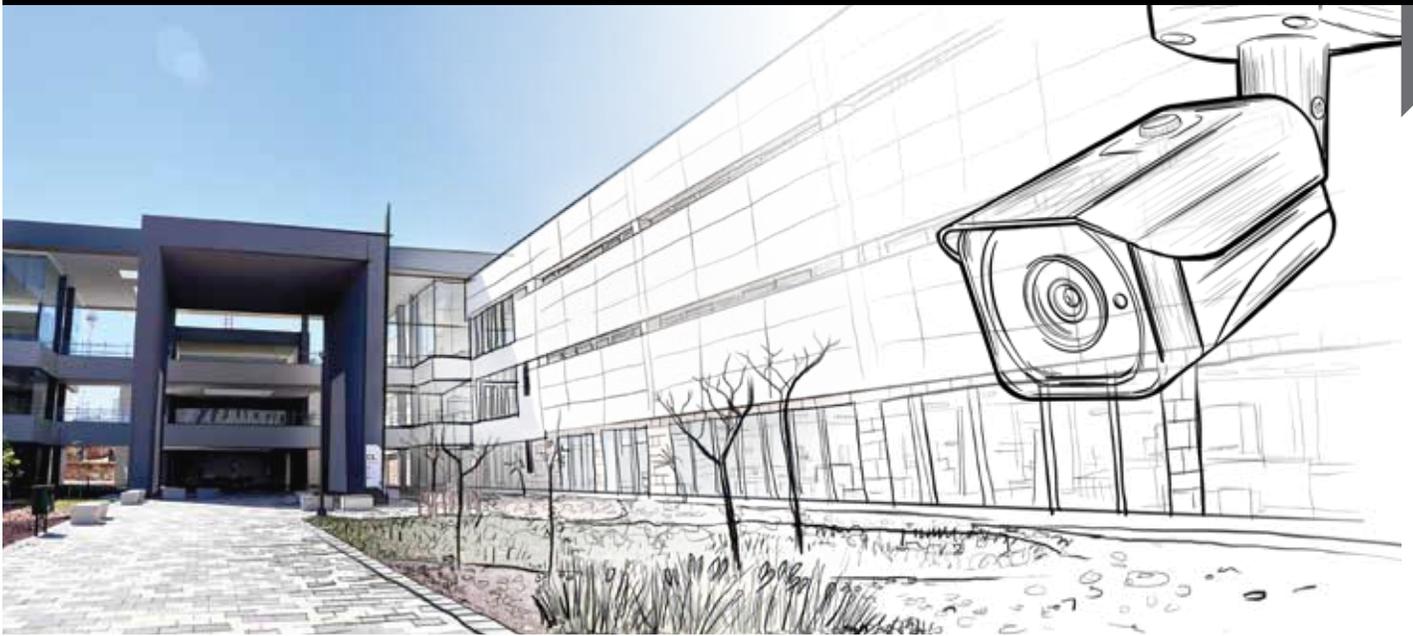
While the students take advantage of the opportunities of multicultural learning, they will discover that their perspective of the world expands, **learning more about themselves and other cultures,** while also improving and developing daily interactions.

EDUCATION IN A MULTICULTURAL ENVIRONMENT



SECURITY

The integrity and welfare of students is a priority at Arkansas State University Campus Querétaro. With the latest technology in data, voice and image transmission, the security department is responsible for safeguarding the installations 24/7. The technology capacity of campus security, has merited mention as a success story for companies such as *Cisco Systems, Dahua Technology* and *Tessa Assa Abloy*.



Control and monitoring center with a video-wall, where 5 security elements are dedicated to monitor all areas of the campus in real time. This is done through **255 cameras** installed and a network of **SOS Posts** with direct link, capable of immediate notice in case of an incidence.



Recording system of the highest quality, working **24/7**, with the ability to monitor and extract specific segments.



Vehicle access control with LPR (**License Plate Recognition**); as well as a vehicle barrier system operated with **personalized cards**; all accesses **monitored** by **security personnel**.



Access to classrooms and residences is control through a series of 600+ electronic locks which are controlled by identification cards and a WiFi network. This same technology allows for **geolocation of the students** through their smartphones.



ARKANSAS STATE UNIVERSITY
CAMPUS QUERÉTARO, MÉXICO.

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