## Exploration Meeting

### with American Industries and

### Academic and Institutional Partnerships Task Force

**February 18, 2020**

**RSC 266**

Facilitators: Seth Bate and Hugo Pérez Trejo, Community Engagement Institute

Meeting objective

As a result of today’s meeting we will have a shared understanding of this opportunity; “take the temperature” of the Academic and Institutional Partnerships Committee; identify potential barriers to seizing this opportunity; consider how to make the business case for this opportunity; and agree on next steps for exploring the opportunity.

8:30 a.m. Breakfast

Comments from President Golden

9 a.m. Welcome and overview — Provost Muma

Comments from Mr. Lara

Introductions

* Context
* Motivation from Chihuahua’s government and business community to open a location of Wichita State University in Chihuahua, Mexico.
* Previous Visits to Wichita (KS), Chihuahua and Queretaro, Mexico
* Wichita State University exchange program in Puebla, Mexico
* Differences between UNAQ and Arkansas State University, campus Queretaro, Mexico.

Questions to help understand the opportunity

10:30 a.m. BREAK

10:40 a.m. What is exciting? What might be possible?

* Benefits for Chihuahua’s population, city, businesspeople, etc.
* Benefits for Kansas population and Wichita State students, Wichita State University and the city of Wichita.

What would we still need to know more about?

* Engineering at WSU… how to apply it in Chihuahua’s location?
* Curriculum?
* Culture?
* Business and financial picture?

Barriers

* What might get in the way?
* Who will be opposed to the idea?
* Investments?
* Timing?

Take the temperature

What other programs / offerings could Wichita State provide (when the time is right)?

Noon Lunch served

Check in: On what do we have agreement? About what do we still have questions?

Next steps in exploring this opportunity: Who will do what by when?

1 p.m. Adjourn