

Content Mapping

With over 16,000+ courses available on LinkedIn Learning, Content Mapping is our way to help you align to:

- Supplement course curriculum with courses and/or replace textbooks where possible
- Leverage core competencies pre-mapped for HR programs, new employee onboarding
- Level up staff and students with certifications and recognized continuing education units
- Help students enhance their transferrable skill set using career preparation competencies, like NACE



Content Mapping 101

Required Skills Achieved Skills Critical Thinking Skills Course Completion Standard Delivery: Textbook, Lecture, Project work, etc. Project and topic Communication Skills retention Supplemental Resources: Presentation Skills Online Project Portfolio LiL Courses/Videos, Custom Content, Learning Paths Organizational Skills -Articulated transferable skills

Getting Started

ldentify your course learning objectives using your syllabus, textbook needs, etc.

- Check the
 Academic Mapping
 Repository, to see if
 course mappings
 already exist for your
 curriculum OR submit
 a custom mapping
 request
- Build your custom learner journeys directly on LiL*, or use organization-specific links to deep link within your Learner Management System



Content Mapping Repositories

LinkedIn Learning offers mapping repositories as a place to start so you do NOT have to reinvent the wheel.

The mappings are compiled using the top requests including academic subjects, career prep, professional development, diversity, working from home, etc.



Academic Subjects



HR Frameworks (i.e. Korn Ferry)



Diversity, Equity, and Belonging



<u>Leadership and</u> Management



Return to Work



Student Academic Journey



NACE 2021 Competencies



Microsoft Learning and Tools

Customizing Learning Journeys

The LinkedIn Learning platform provides ample opportunities for you to build and customize learning for your students & employees.

As a Sub-admins or Curators, faculty members, managers, or other leaders can create unique Learning Paths melting content directly from Linkedln Learning AND their own custom content.

Actions and Support	Resources
Empower faculty with Instructor and/or Curator Permissions	Administrator Course
	Creating Sub-Admins
Provide faculty with a <i>Syllabus Script</i> to add LinkedIn Learning login info to course resources	Setting up Curators
	<u>Curator Resources</u>
Support Virtual and Hybrid Teaching	Faculty Guide
	Content Mapping Repository
Supplement and replace textbooks with Curriculum Alignment	Virtual & Hybrid Teaching

Specific Curriculum? How does LinkedIn Learning fit in?

When your curriculum does not align perfectly with the business, creative, and technology courses of LiL, help students:

- Find LinkedIn & LinkedIn Learning
- Include tips for programs useful for the course
- Start building transferable skills for their future



Course Syllabus

Additional Resources:

LinkedIn Learning is FREE for all students at your school. Login to access over 16,000 courses and videos to support your coursework & prepare for your career with important skill development.

Login here: [Insert School Custom Login Link/Instructions]

Quick tips and course recommendations:

- Excel Tips Weekly
- Working and Collaborating Virtually
- The Most In-Demand Soft Skills That Everyone Should Know

Have a custom request for your course or program?! Fill out the <u>Custom Mapping</u> <u>Template (included in this link)</u> and return to your Customer Success Manager for FREE mapping support from LinkedIn.