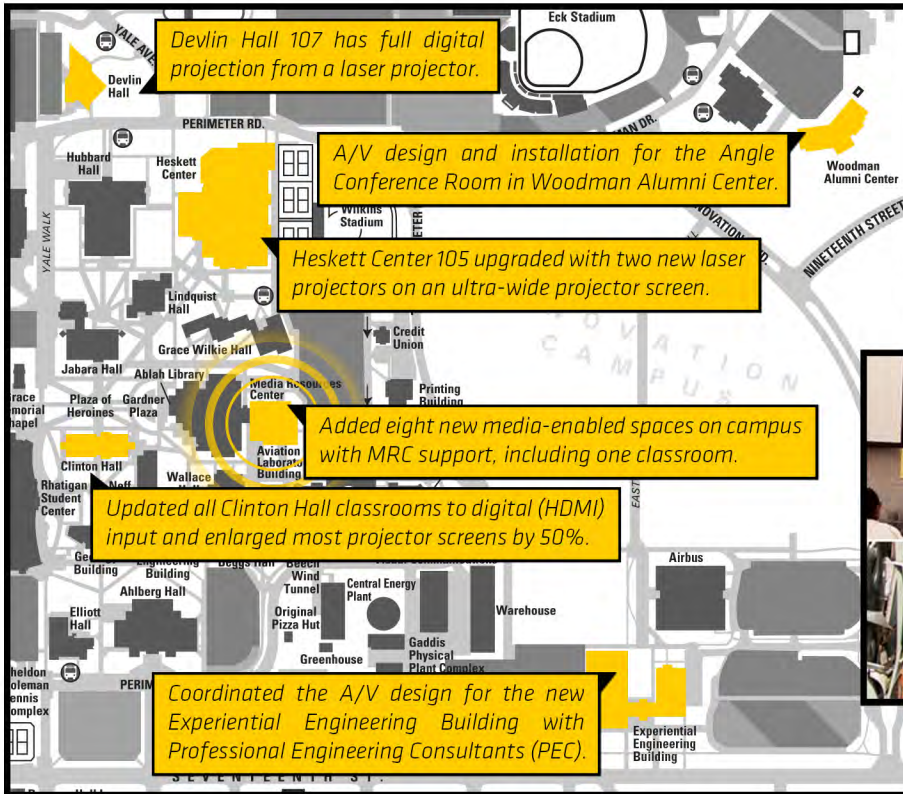


WICHITA STATE UNIVERSITY MEDIA RESOURCES CENTER ANNUAL REPORT 2015/2016

The Media Resources Center (MRC) provides centralized support and innovative leadership for effective and creative use of instructional technologies and informational services throughout Wichita State University.

CAMPUS MEDIA SERVICES



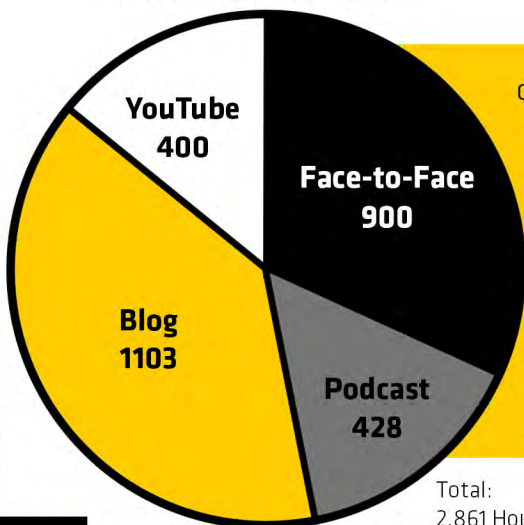
Total media-enabled spaces on campus is now over 250, up from ten since FY 2000. That's an increase of roughly 2450%!



A/V design and installation for three meeting spaces in WSU Old Town.

INSTRUCTIONAL DESIGN & TECHNOLOGY

PROFESSIONAL DEVELOPMENT



STAFF DEVELOPMENT

Quality Matters Training Classes Taken - 10
 Conference Presentations Accepted - 14
 Conference Presentations Given - 9

AUDITS

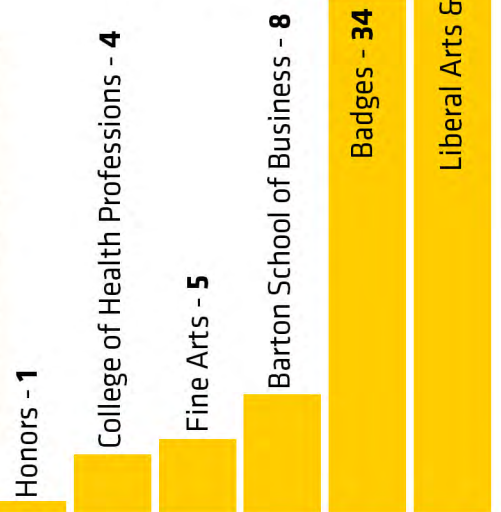
Spring 2016 - 250 Audits
 Fall 2015 - 197 Audits

TIER 2 & KNOWLEDGE BASE

New Articles, Major Edits, Re-Writes - 34
 Reviewed Articles, Minor Edits - 247
Total - 281 Articles

Total Tickets Resolved by Tier 2 IDT - 731

COURSE DEVELOPMENT



WSUTV and VIDEO SERVICES



VIDEO PROJECTS

Over 20 unique video productions:

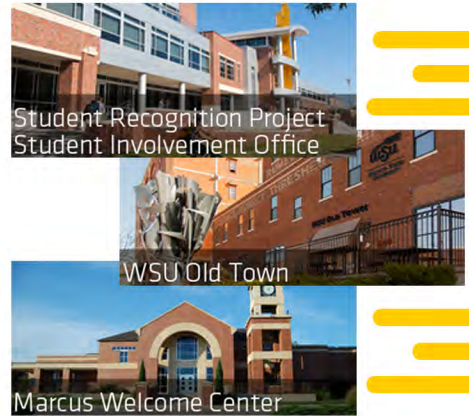
- Rie Bloomfield Organ Series
- 2016 Alumni Awards
- Interfaith Ministries
- Dr. & Mrs. Bardo Humanitarian Award
- Ulrich Museum Miro Documentary
- and much more!



ANIMATION AND DESIGN

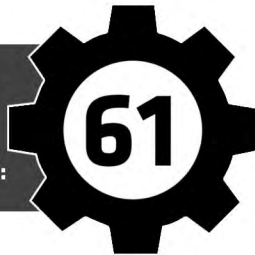
- Strategic Communications: "Your Time" Commercial
- Instructional Design & Technology: "Broken Windows" Project

WSUTV DIGITAL SIGNAGE ADDITIONS



Cox cable service now requires Digital Television Adapter (DTA) boxes for all televisions.

Total DTA's Installed:



WSUTV 13 is now broadcasting live 24/7 on YouTube, reaching a global audience.

STREAMING EVENTS

- 2015 Fall Convocation
- 2015 Fall Commencement
- 2016 Spring Commencement
- Herm Wilson Invitational Indoor Track Meet
- T.K. Woodman / Shocker Pre-State Track & Field Meet
- President Bardo Campus Address



LOOKING AHEAD TO 2017

The MRC is having a growth spurt! Thanks to new student fees earmarked for campus technology, Campus Media Services can now provide a regular replacement cadence for aging instructional equipment on campus. Instructional Design and Technology continues to grow, and it's taking on an even more critical role in the effort to make all courses fully accessible to students with disabilities.

WSU TV continues to develop content about WSU, for WSU, and to promote WSU, and with special projects like a documentary about the restoration of the Miro mural at the Ulrich Museum, **there will be a lot to watch on TV in the coming year.**

And, finally, a new team is coming to the Media Resources Center - Web Services. The web services team will work hand-in-hand with Strategic Communications to manage and support the new university website which will be deployed in the coming year.