WICHITA STATE UNIVERSITY

2011-12 Academic Year Exit Survey

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Exit Survey: Development

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Exit Survey Development

- 1999 to 2011 Graduate School era
  - Program assessment under Dean Kovar
  - Program level data
    - Census rather than sample
    - Linking student to program
  - Required via Application for Degree Card (AFD)
  - 2000-2002 testing
  - 2003 live as paper-based survey
  - Use in program assessment
  - Limitations.

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Exit Survey Development (con't)

- Modern era exit survey
  - Growing assessment demands
    - HLC, KBOR, program review, specialty accreditors
    - No systematic/comprehensive student feedback (excl GR)
  - UG exit survey development
    - GR exit survey success
    - Required / Census & Program tracking
    - Tied to the AFD system online– other banner schools
  - Alumni survey (UG & GR)
  - Limitations
  - Live Fall 2011 but partial AY
  - AFD/Exit Survey workflow.

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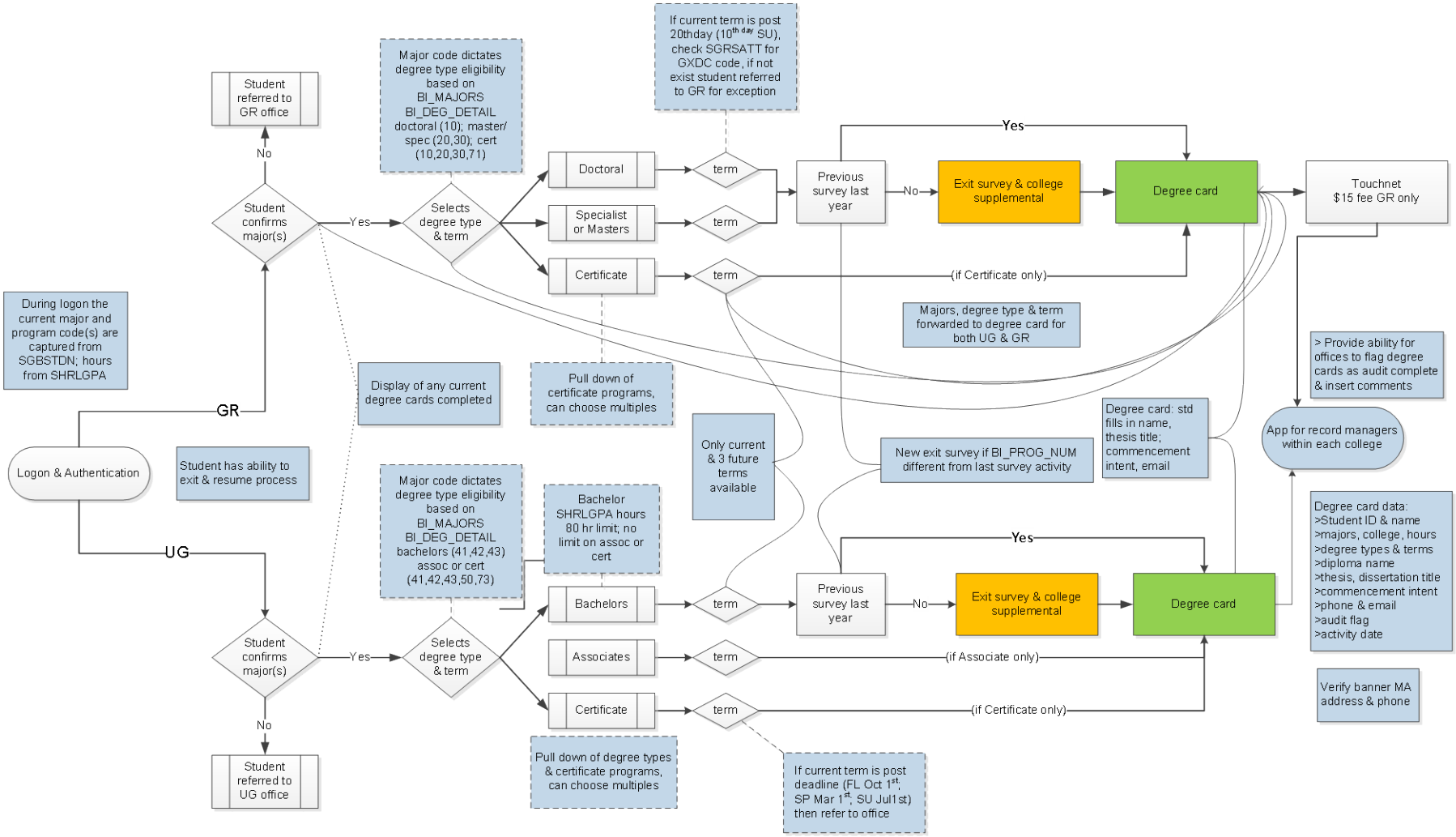
WSU Online Application for Degree (AFD) and Exit Survey Workflow



Revised 07/14/2011

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Exit Survey: Content and Access

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Exit Survey

- UG & GR versions
- Approximately 70 questions
- College supplemental
- Alumni survey

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Exit Survey: Six Subject Areas

- Degree program
  - Program & instruction
  - Advising (GR includes research advising)
  - Learning & competency skills (UG only)
- Technology (program & WSU)
- Graduate School interactions (GR only)
- Career and future plans
- Library resources
- Financial support

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Exit Survey: Degree Program

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**
1. My degree program provided written or online material about the program's requirements.....	O	O
2. Faculty were well-informed about program degree requirements.....	O	O
3. Faculty were accessible.....	O	O

4. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall satisfaction with your program at WSU.

Very Dissatisfied O O O O O Very Satisfied

Please answer the following questions below about the courses you took during your undergraduate studies.

5. What TIME of day did you **most** PREFER to attend courses (**check only one**)?

O Morning O Afternoon O Evening O No preference

6. What DAY(S) did you **most** PREFER to attend courses (**check only one**)?

O Monday
O Tuesday
O Wednesday
O Thursday
O Weekend
O Monday - Wednesday - Friday
O Monday - Wednesday
O Tuesday - Thursday
O Other
O No preference

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**
7. My classes were offered at times convenient to my schedule.....	O	O
8. Availability of courses offered enabled me to complete my degree in a timely manner.....	O	O
9. Did you enroll in online courses for your degree.....	Yes O	No O

Please rate the following aspects of your overall undergraduate education at WSU.

10. Your satisfaction with the feedback provided by faculty about your course work?

Very Dissatisfied O O O O O Very Satisfied

11. Your satisfaction with the overall course instruction you received in your program at WSU?

Very Dissatisfied O O O O O Very Satisfied

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Exit Survey: Advising

12. Did you generally receive academic advising **BEFORE** registering for classes?.....Yes O No O
13. Approximately how many times per semester did you meet or communicate with an advisor for academic advising?
O 0 O once O twice O three or more

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**
14. An advisor was usually accessible for advising.....	O	O
15. My advisor was knowledgeable about requirements in my major.....	O	O
16. My advisor made clear the requirements I needed to complete my degree..	O	O
17. My advisor provided information to help me select courses.....	O	O
18. My advisor notified me of deadlines…….....	O	O
19. My advisor assisted me in preparing for department requirements….....	O	O

20. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall level of satisfaction with the academic advising you have received.
Very Dissatisfied O O O O O Very Satisfied

From GR survey:

B.2. RESEARCH ADVISING (Dissertation, Thesis, or Master's Project advising on research)

22. During a typical semester, about how often did you meet or communicate with a research advisor about your dissertation, thesis or master's project? O none O once O twice O three or more O N/A

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**	**N/A**
23. My advisor was accessible when I wanted to talk about my research.....	O	O	O
24. My advisor provided feedback about rough drafts of my research.....	O	O	O
25. My advisor provided useful advice about preparing for my research defense.....	O	O	O

26. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall level of satisfaction with the advising you received about your dissertation, thesis, or masters project.
Very Dissatisfied O O O O O Very Satisfied O N/A

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Exit Survey: Learning & Competency Skills (UG only)

Thinking about your entire degree program, how competent do you feel in terms of:

	Low				High
21. Content in your major…….……..	O	O	O	O	O
22. Oral and written communication……..	O	O	O	O	O
23. Numerical literacy (e.g. math skills)…….	O	O	O	O	O
24. Critical thinking/problem solving…….	O	O	O	O	O
25. Collaboration and team work……	O	O	O	O	O
26. Library research skills……...	O	O	O	O	O
27. Diversity and globalization……...	O	O	O	O	O

When completing your degree, did you participate in:			If Yes, did you find these:	
28. Cooperative education …….	O Yes	O No)	28b O Useful	O Not Useful
29. Study abroad experience(s)……..	O Yes	O No	29b O Useful	O Not Useful
30. Practica…….	O Yes	O No	30b O Useful	O Not Useful
31. Field placement(s)……	O Yes	O No	31b O Useful	O Not Useful
32. Internship(s)…….	O Yes	O No	32b O Useful	O Not Useful
33. Clinical rotation(s)……	O Yes	O No	33b O Useful	O Not Useful
34. Other community-based experience…	O Yes	O No	34b O Useful	O Not Useful
35. Volunteer community service…….	O Yes	O No	35b1 O Useful	O Not Useful

35b. When performing volunteer or community-based service, how many hours per week did you usually perform this service _____

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Exit Survey: Technology

36. Was it necessary to have access to WSU technology (computers, specialized software, internet, lab or field equipment) in order to complete your degree?..... O Yes O No

On a scale of one (not at all accessible) to five (very accessible), rate the level of accessibility to each of the following:

	Not at all Accessible				**Very Accessible**	**N/A**
36a. Computers (wordprocessing, spreadsheets, etc.).....	O	O	O	O	O	O
36b. Internet access.....	O	O	O	O	O	O
36c. Laboratory or field equipment.....	O	O	O	O	O	O
36d. Specialized software (statistical, programming, CAD, etc).....	O	O	O	O	O	O

36e. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall satisfaction with the WSU technology?

Very Dissatisfied O O O O O Very Satisfied

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Exit Survey: Graduate School (GR only)

28. Which of the following did you use **<u>most frequently</u>** to contact the Graduate School Office (**check only one**)?

O In-person O Mail O Phone O Email O Webpage

29. For what reasons did you contact the Graduate School office in person, mail, phone, website, or email (**check all that apply**)?

O Obtain/submit forms
O Admission
O Enrollment
O Exceptions
O Plan of Study
O Degree completion
O Deadlines
O Regulations
O Program information
O Assistantships, awards, grants
O Financial aid eligibility
O Health insurance
O Graduate School Bulletin

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**	**N/A**
30. The staff in the Graduate School were courteous	O	O	O
31. The staff in the Graduate School appeared knowledgeable	O	O	O
32. The staff in the Graduate School processed my request in a timely manner	O	O	O

33. On a scale of one (least amount of expertise) to five (most amount of expertise), rate the level of expertise, at which you found the Graduate school staff to possess, when helping you through your graduate school career.

Least Expertise O O O O O Most Expertise O N/A

Please indicate whether you agree or disagree with the following statements.	**Agree**	**Disagree**
34. I knew the purpose of my plan of study	O	O
35. I knew the purpose of the application for degree card	O	O
36. Graduate School forms for my degree completion were easily accessible	O	O
37. I knew the deadlines for degree completion requirements	O	O

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Exit Survey: Career & Future Plans

37. How useful do you believe your academic background in your chosen degree has been (or will be) in your career?
Not very useful O O O O O Very Useful

Recall when you first made the decision to pursue your degree. How important was each of the following reasons in making this decision?

	Important	**Not Important**
38. The degree will open up job opportunities…….	O	O
39. My employer provided a tuition waiver	O	O
40. Scholarships…….	O	O
41. Location of WSU	O	O
42. Reputation of WSU or your department and/or faculty	O	O
43. An undergraduate advisor	O	O
44. Recommendations from family or friends	O	O
45. Advertisements from WSU	O	O

In terms of your career or graduate education plans, have you:

46. Have you applied or been accepted for a job after graduation? …….O Yes O No
    - 46a Is this job…… O full-time O part-time
    - 46b. In terms of your degree program, is this job:……directly related O indirectly related O not related O
    - 46c. Is this job out of state or country?..... O Yes O No
    - 46d. Please enter annual salary for your new job (whole numbers)……. ($__ __ __, __ __ __)
47. Been accepted to graduate (e.g., sociology) or professional school (e.g., law school)?..... O Yes O No

In terms of your future, are you planning to:	**Yes**	**No**
48. Obtain additional undergraduate education?	O	O
49. Join the Military?	O	O
50. Volunteer in various activities?	O	O
51. Start or raise a family?	O	O
52. Are you now employed in a job (e.g., to pay for school, etc.)?	O	O

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Exit Survey: Library

On a scale of one (very dissatisfied) to five (very satisfied), rate your overall satisfaction with the main WSU library:

	Very Dissatisfied				**Very Satisfied**
53. Convenient hours…….....	O	O	O	O	O
54. Access to online resources…….....	O	O	O	O	O
55. Resources for class work and research..	O	O	O	O	O
56. Helpfulness of Library faculty/staff.....	O	O	O	O	O
57. Overall satisfaction.....	O	O	O	O	O

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Exit Survey: Financial Support

GR version displayed

Please indicate the approximate number of <u>SEMESTERS</u> you have received each type of financial support.

	None	1 -2	3-4	5-6	7 or more
51. Teaching assistantship.....	O	O	O	O	O
52. Research assistantship.....	O	O	O	O	O
53. Staff office assistanship.....	O	O	O	O	O
54. Fellowship/Scholarship.....	O	O	O	O	O
55. Research Grant.....	O	O	O	O	O
56. Financial aid.(need-based).....	O	O	O	O	O
57. Personal/family funding.....	O	O	O	O	O
58. Off campus employment.....	O	O	O	O	O
59. Bank Loans.....	O	O	O	O	O
60. Employer tuition waiver.....	O	O	O	O	O
61. Other funding.....	O	O	O	O	O

62. Of the funding sources listed above in questions 51-61, which were your most important sources of support during your graduate studies?: Most important(62a)_____Second most important(62b)_____

63. Throughout your graduate education, about how much money did you borrow for education purposes?

O Did not obtain loans	O $15,000 - $19,999	O $40,000 - $44,999
O below $1,000	O $20,000 - $24,999	O $45,000 - $49,999
O $1,000 - $4,999	O $25,000 - $29,999	O $50,000 or more
O $5,000 - $9,999	O $30,000 - $34,999	
O $10,000 - $14,999	O $35,000 - $39,999	

64. During your graduate education at WSU, did you work for an employer off-campus? O Yes O No

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Exit Survey: Accessing the Results

- Office of Planning & Analysis (OPA)

  www.wichita.edu\opa

- Results provided by academic year (fall-spring-summer sequence)
- Program/units must have 5 or more cases
- Timing of release– August
- Alumni survey– released in February for the previous AY Exit Survey released in August
- File format and layout

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Browse A-Z Index
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OFFICE OF PLANNING AND ANALYSIS

- Data Governance and Standards
- Business Intelligence and Predictive Modeling (BIPM)
- University Assessment Data (UAD)
- External Reporting Data (ERD)
- FAQ's
- About Us

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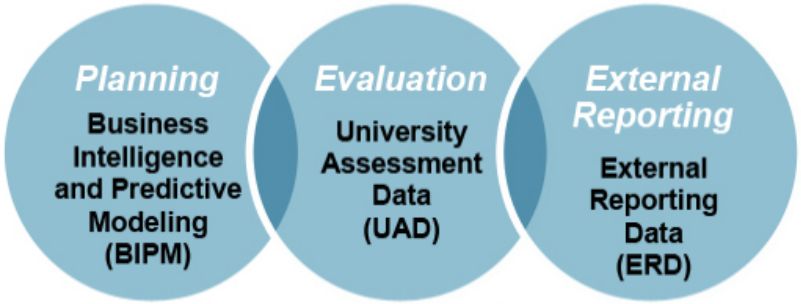
WSU Managed Data Systems for Analysis and Reporting



Office of Planning and Analysis (OPA) | Office of Institutional Research (OIR)

BIPM UAD ERD

Office of Planning and Analysis

The University community has three managed data systems from which to obtain information related to data for decision-making, planning and reporting. Depending on the type of information needed, these data systems are:

- Business Intelligence and Predictive Modeling (BIPM).
- University Assessment Data (UAD).
- External Reporting Data (ERD).

BIPM and UAD are located in the Office of Planning and Analysis (OPA) and are used to provide data, reports and analysis for internal decision-making and strategic planning.

ERD data are located in the Office of Institutional Research (IR), which provides data and reports to external entities.

FEATURED LINKS

- Data Request Form
- OPA Charge and Responsibility

Quick Facts

- Admissions
- Courses
- Enrollment
- Degrees Conferred

- Office of the Provost
- IPEDS Comparison Data

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OFFICE OF PLANNING AND ANALYSIS

Data Governance and Standards

Business Intelligence and Predictive Modeling (BIPM)

University Assessment Data (UAD)

» Office of Assesment
» UAD Exit Surveys
» Foresight 2020
» Foresight 2020 Student Learning Performance
» Performance Agreements
» Collegiate Learning Assessment (coming soon!)

External Reporting Data (ERD)

FAQ's

About Us

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Exit Surveys

Students are required when submitting a degree to complete an exit survey that asks questions connected to their degree program. Listed below are the Exit Survey questionnaires and results for both undergraduate and graduate students. Exit Survey results are contained in a multi-workshet Excel file:

- Unit Counts: provides the number of surveys completed for each program (survey results are suppressed for programs with less than 5 Exit Surveys).
- Question Index: Index of Exit Survey questions to be used for searching questions within the survey results worksheets.
- College Divisions: Exit Survey results by college division.
- Individual College Division Worksheets: For each college division, Exit Survey results are provided by academic program.

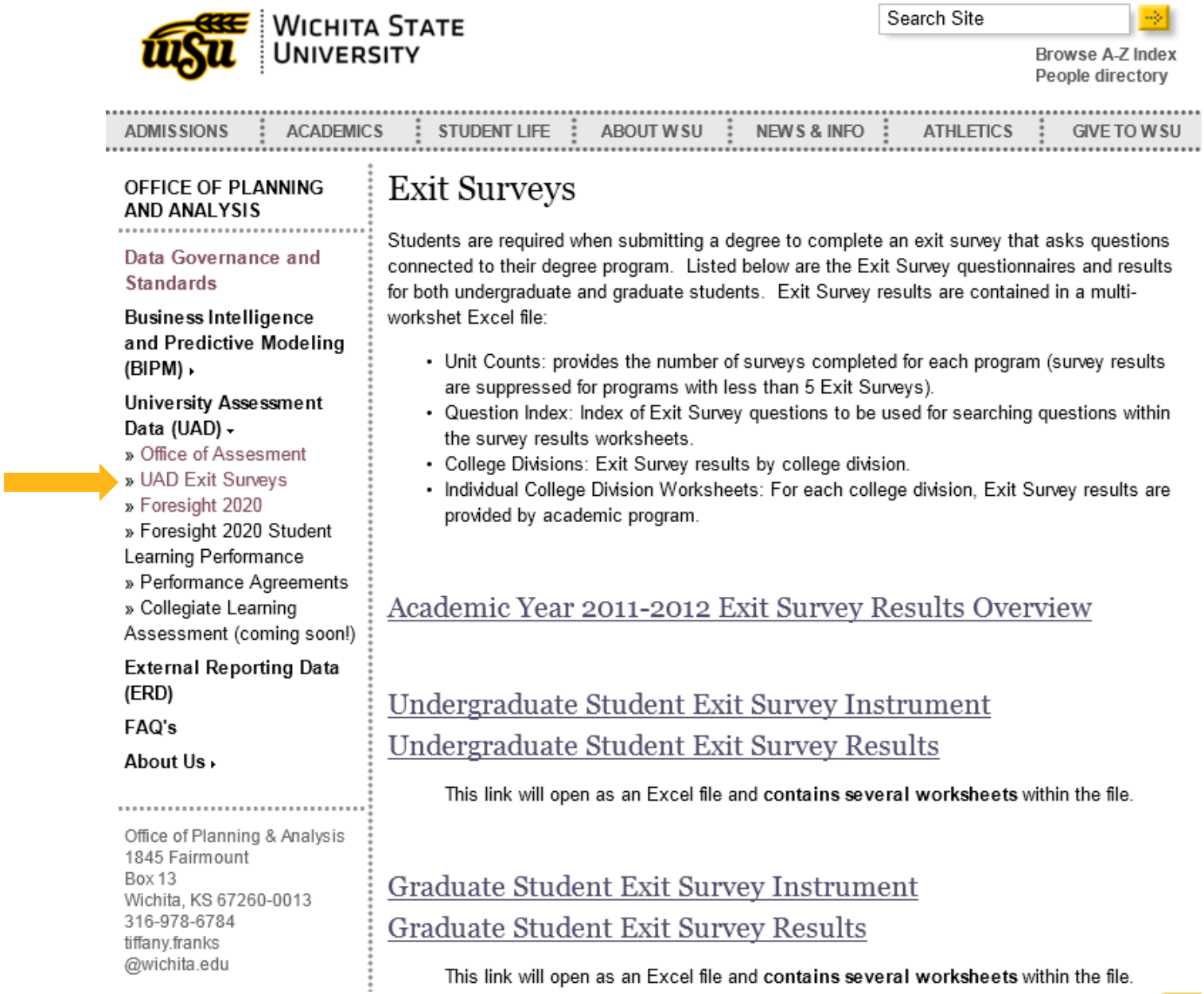
Academic Year 2011-2012 Exit Survey Results Overview

Undergraduate Student Exit Survey Instrument
Undergraduate Student Exit Survey Results

This link will open as an Excel file and **contains several worksheets** within the file.

Graduate Student Exit Survey Instrument
Graduate Student Exit Survey Results

This link will open as an Excel file and **contains several worksheets** within the file.



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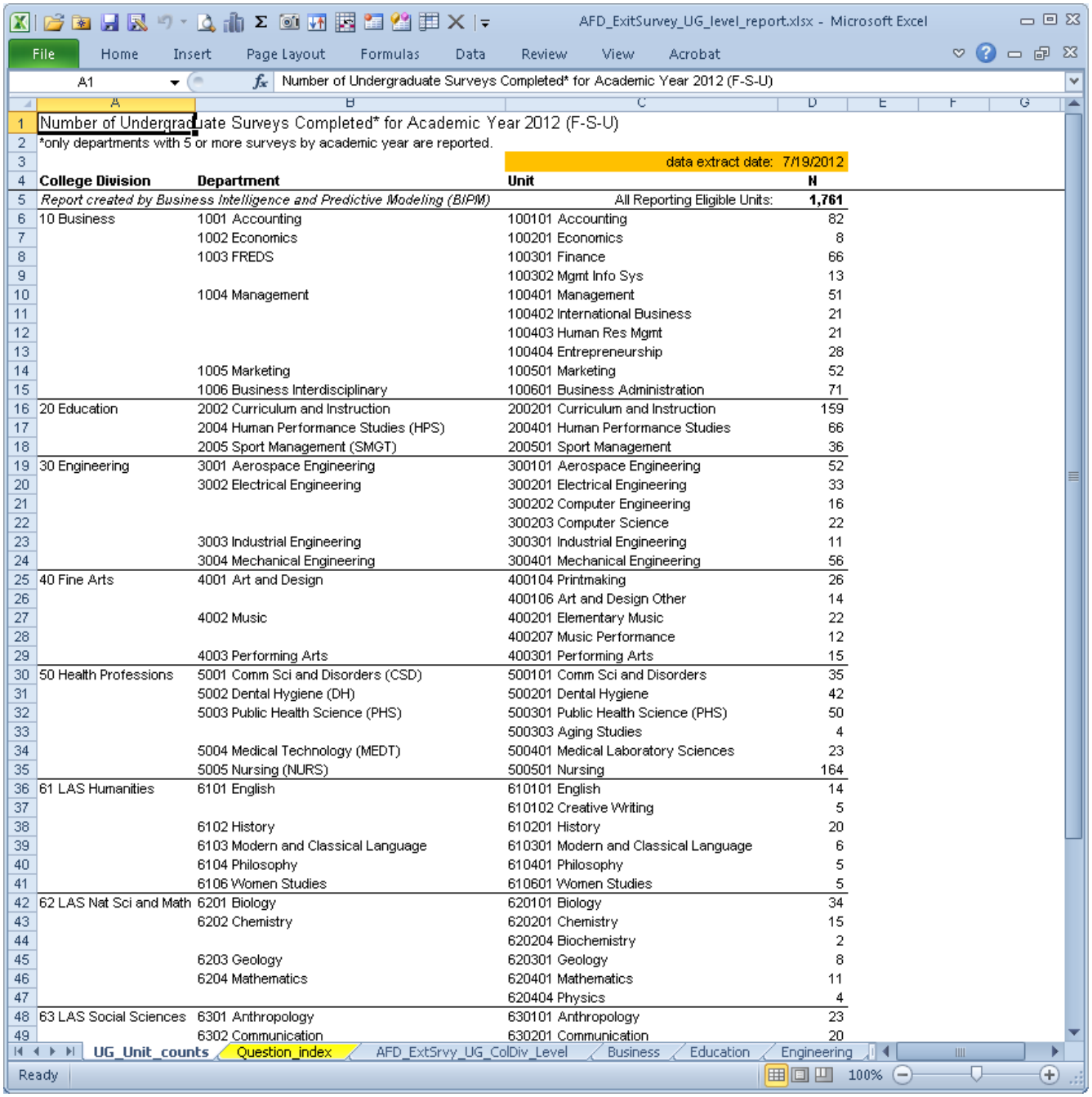

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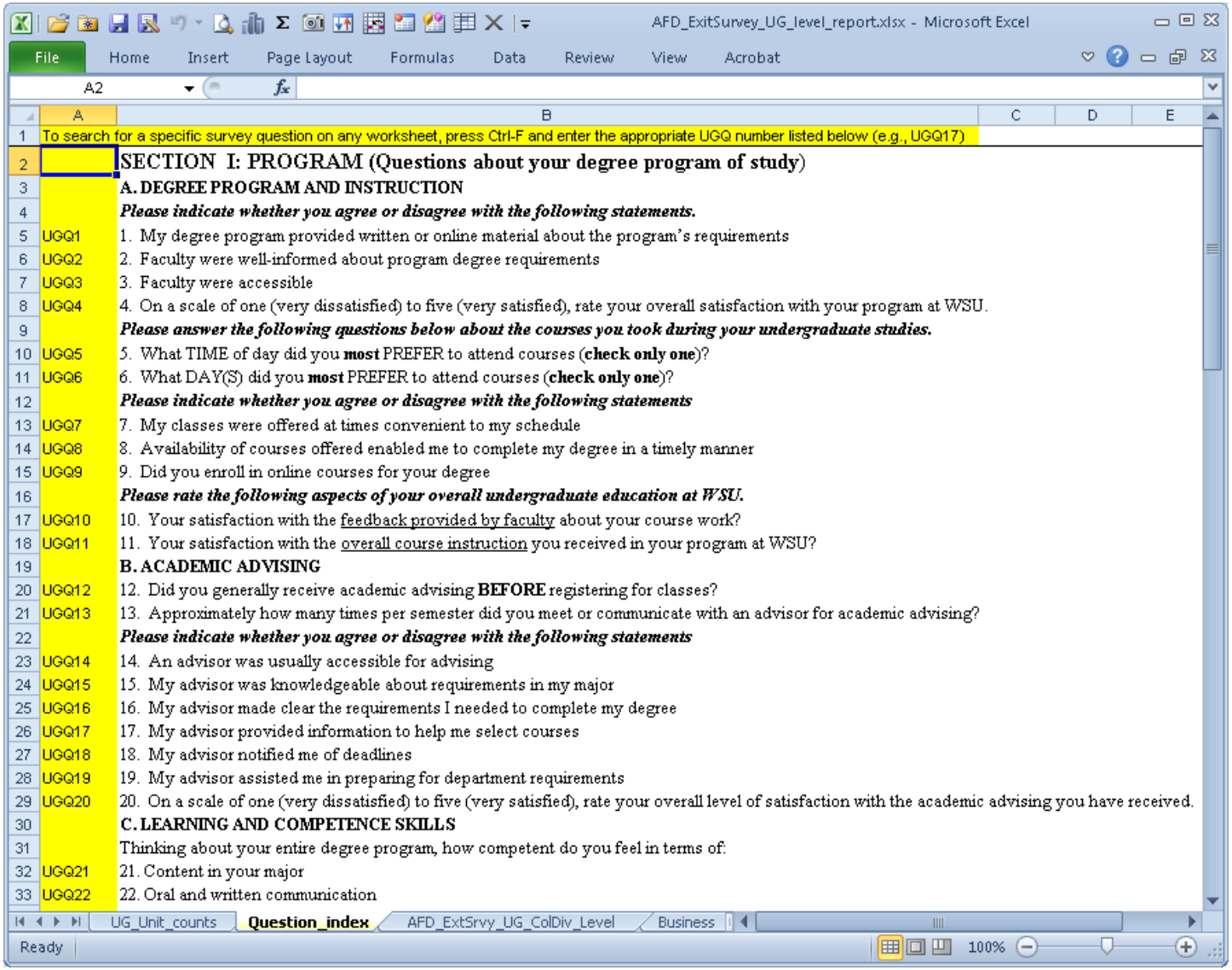
Exit Survey: Searching for Survey Questions



AFD_ExitSurvey_UG_level_report.xlsx - Microsoft Excel

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A2

	A	B	C	D	E
1	To search for a specific survey question on any worksheet, press Ctrl-F and enter the appropriate UGQ number listed below (e.g., UGQ17)				
2		**SECTION I: PROGRAM (Questions about your degree program of study)**			
3		**A. DEGREE PROGRAM AND INSTRUCTION**			
4		***Please indicate whether you agree or disagree with the following statements.***			
5	UGQ1	1. My degree program provided written or online material about the program's requirements			
6	UGQ2	2. Faculty were well-informed about program degree requirements			
7	UGQ3	3. Faculty were accessible			
8	UGQ4	4. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall satisfaction with your program at WSU.			
9		***Please answer the following questions below about the courses you took during your undergraduate studies.***			
10	UGQ5	5. What TIME of day did you **most** PREFER to attend courses (**check only one**)?			
11	UGQ6	6. What DAY(S) did you **most** PREFER to attend courses (**check only one**)?			
12		***Please indicate whether you agree or disagree with the following statements***			
13	UGQ7	7. My classes were offered at times convenient to my schedule			
14	UGQ8	8. Availability of courses offered enabled me to complete my degree in a timely manner			
15	UGQ9	9. Did you enroll in online courses for your degree			
16		***Please rate the following aspects of your overall undergraduate education at WSU.***			
17	UGQ10	10. Your satisfaction with the feedback provided by faculty about your course work?			
18	UGQ11	11. Your satisfaction with the overall course instruction you received in your program at WSU?			
19		**B. ACADEMIC ADVISING**			
20	UGQ12	12. Did you generally receive academic advising **BEFORE** registering for classes?			
21	UGQ13	13. Approximately how many times per semester did you meet or communicate with an advisor for academic advising?			
22		***Please indicate whether you agree or disagree with the following statements***			
23	UGQ14	14. An advisor was usually accessible for advising			
24	UGQ15	15. My advisor was knowledgeable about requirements in my major			
25	UGQ16	16. My advisor made clear the requirements I needed to complete my degree			
26	UGQ17	17. My advisor provided information to help me select courses			
27	UGQ18	18. My advisor notified me of deadlines			
28	UGQ19	19. My advisor assisted me in preparing for department requirements			
29	UGQ20	20. On a scale of one (very dissatisfied) to five (very satisfied), rate your overall level of satisfaction with the academic advising you have received.			
30		**C. LEARNING AND COMPETENCE SKILLS**			
31		Thinking about your entire degree program, how competent do you feel in terms of:			
32	UGQ21	21. Content in your major			
33	UGQ22	22. Oral and written communication			

UG_Unit_counts | Question_index | AFD_ExtSrvy_UG_ColDiv_Level | Business

Ready 100%

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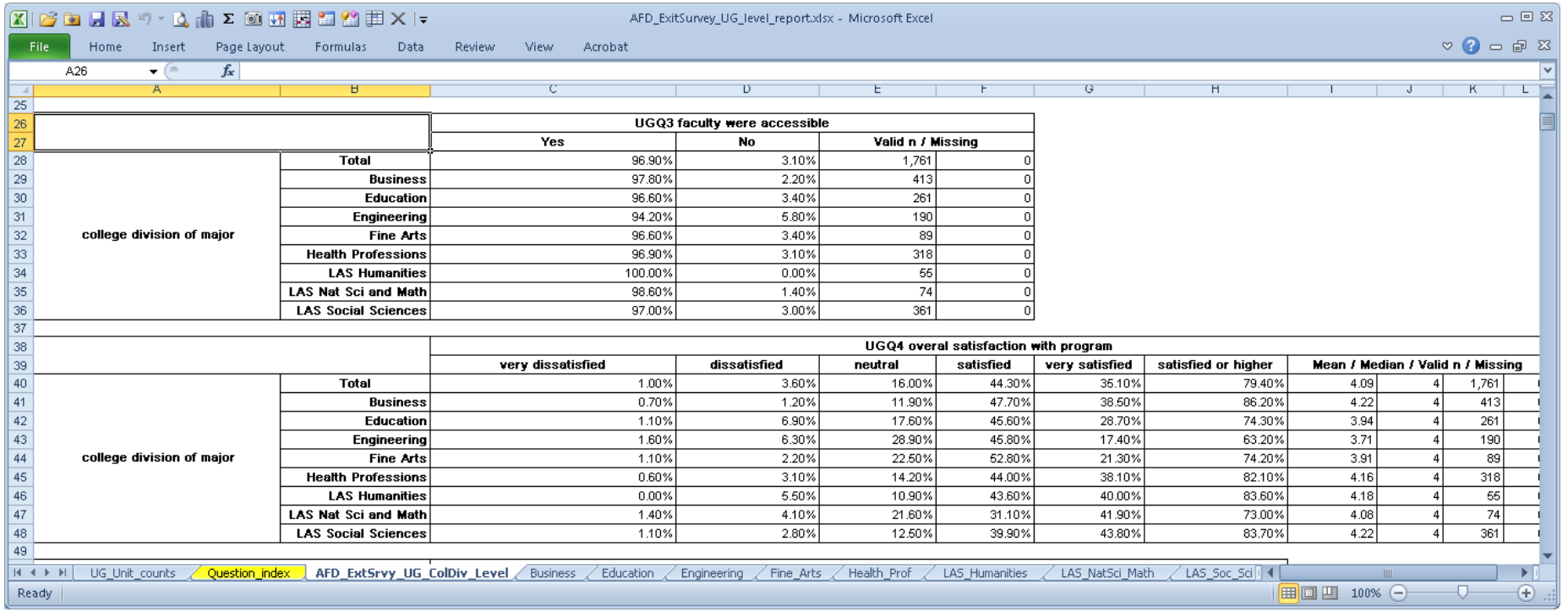
Exit Survey: College Division Level Data



		UGQ3 faculty were accessible			
		Yes	No	Valid n / Missing	
college division of major	Total	96.90%	3.10%	1,761	0
	Business	97.80%	2.20%	413	0
	Education	96.60%	3.40%	261	0
	Engineering	94.20%	5.80%	190	0
	Fine Arts	96.60%	3.40%	89	0
	Health Professions	96.90%	3.10%	318	0
	LAS Humanities	100.00%	0.00%	55	0
	LAS Nat Sci and Math	98.60%	1.40%	74	0
	LAS Social Sciences	97.00%	3.00%	361	0

		UGQ4 overal satisfaction with program									
		very dissatisfied	dissatisfied	neutral	satisfied	very satisfied	satisfied or higher	Mean / Median / Valid n / Missing			
college division of major	Total	1.00%	3.60%	16.00%	44.30%	35.10%	79.40%	4.09	4	1,761	
	Business	0.70%	1.20%	11.90%	47.70%	38.50%	86.20%	4.22	4	413	
	Education	1.10%	6.90%	17.60%	45.60%	28.70%	74.30%	3.94	4	261	
	Engineering	1.60%	6.30%	28.90%	45.80%	17.40%	63.20%	3.71	4	190	
	Fine Arts	1.10%	2.20%	22.50%	52.80%	21.30%	74.20%	3.91	4	89	
	Health Professions	0.60%	3.10%	14.20%	44.00%	38.10%	82.10%	4.16	4	318	
	LAS Humanities	0.00%	5.50%	10.90%	43.60%	40.00%	83.60%	4.18	4	55	
	LAS Nat Sci and Math	1.40%	4.10%	21.60%	31.10%	41.90%	73.00%	4.08	4	74	
	LAS Social Sciences	1.10%	2.80%	12.50%	39.90%	43.80%	83.70%	4.22	4	361	

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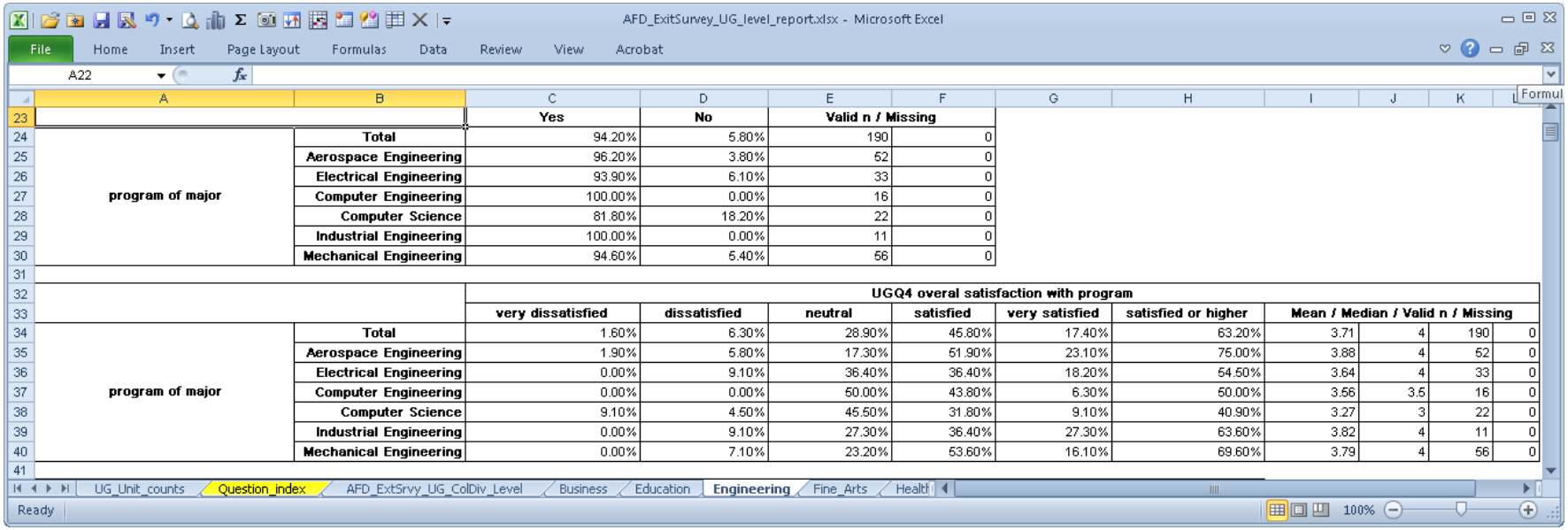
Exit Survey: Program Unit Level Data



AFD_ExitSurvey_UG_level_report.xlsx - Microsoft Excel

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A22

	A	B	C	D	E	F	G	H	I	J	K
23			Yes	No	Valid n / Missing						
24		Total	94.20%	5.80%	190	0					
25		Aerospace Engineering	96.20%	3.80%	52	0					
26		Electrical Engineering	93.90%	6.10%	33	0					
27	program of major	Computer Engineering	100.00%	0.00%	16	0					
28		Computer Science	81.80%	18.20%	22	0					
29		Industrial Engineering	100.00%	0.00%	11	0					
30		Mechanical Engineering	94.60%	5.40%	56	0					
31											
32			UGQ4 overal satisfaction with program								
33			very dissatisfied	dissatisfied	neutral	satisfied	very satisfied	satisfied or higher	Mean / Median / Valid n / Missing		
34		Total	1.60%	6.30%	28.90%	45.80%	17.40%	63.20%	3.71	4	190	0
35		Aerospace Engineering	1.90%	5.80%	17.30%	51.90%	23.10%	75.00%	3.88	4	52	0
36		Electrical Engineering	0.00%	9.10%	36.40%	36.40%	18.20%	54.50%	3.64	4	33	0
37	program of major	Computer Engineering	0.00%	0.00%	50.00%	43.80%	6.30%	50.00%	3.56	3.5	16	0
38		Computer Science	9.10%	4.50%	45.50%	31.80%	9.10%	40.90%	3.27	3	22	0
39		Industrial Engineering	0.00%	9.10%	27.30%	36.40%	27.30%	63.60%	3.82	4	11	0
40		Mechanical Engineering	0.00%	7.10%	23.20%	53.60%	16.10%	69.60%	3.79	4	56	0
41												

UG_Unit_counts | Question_index | AFD_ExtSrvy_UG_ColDiv_Level | Business | Education | Engineering | Fine_Arts | Health

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Use of Exit Survey Data

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Use of Exit Survey Data

- Data from exit surveys has been well researched
  - Highly satisfied students are more likely to:
    - Remain in, and ultimately, successfully graduate from college
    - Exert more effort in class
- Important to evaluate satisfaction data about curricula/co-curricula at the program, college, and university level
  - For improvement purposes
    - Make curricula/co-curricula more effective
    - Responsive to student needs

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Assessment and the Role of Exit Surveys

- Effectiveness and Responsiveness can be evaluated by:
  - Direct measures
  - Indirect measures
- Exit and alumni surveys
  - Indirect measures

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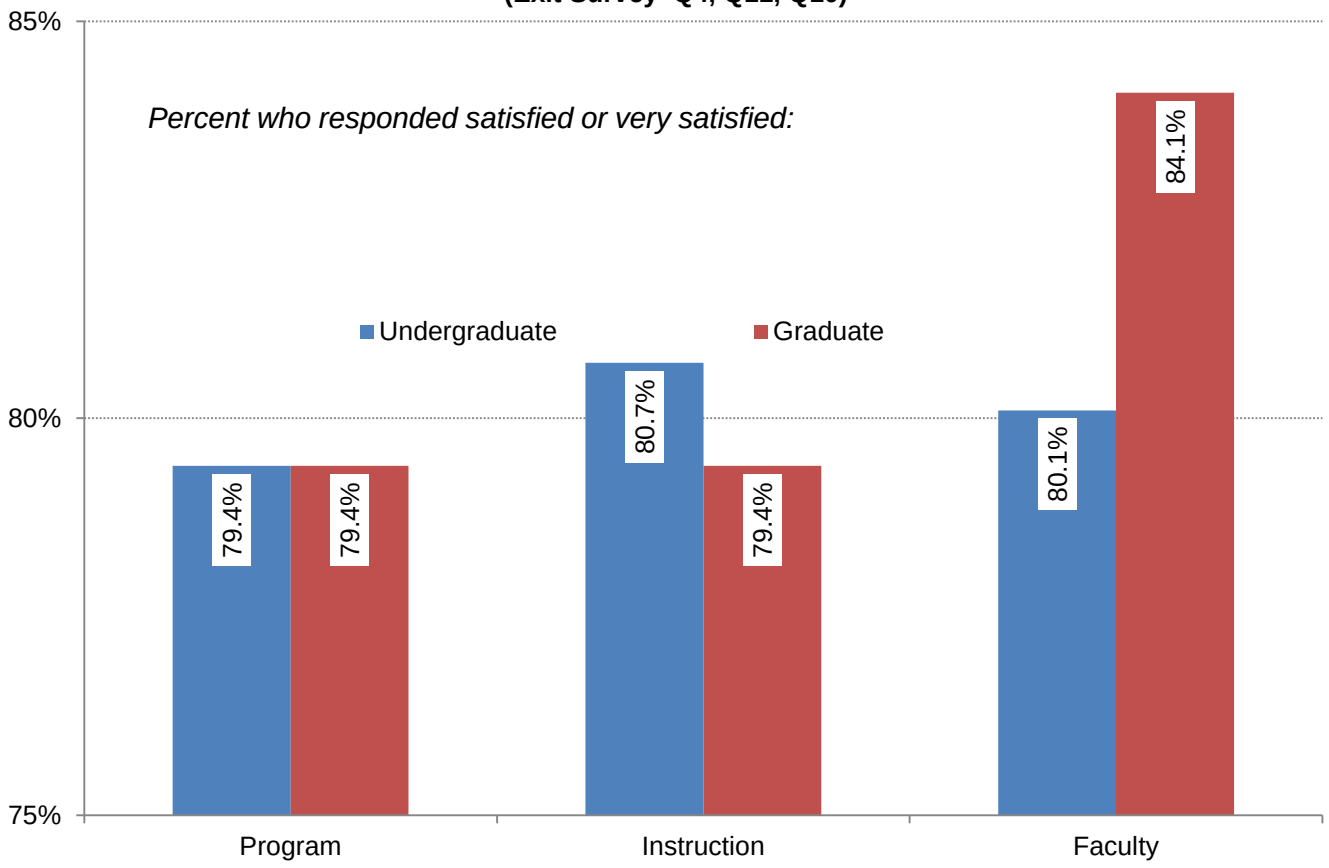
Exit Survey: Student Satisfaction

Figure 1: Overall Satisfaction with Program, Instruction and Faculty (Exit Survey Q4, Q11, Q10)



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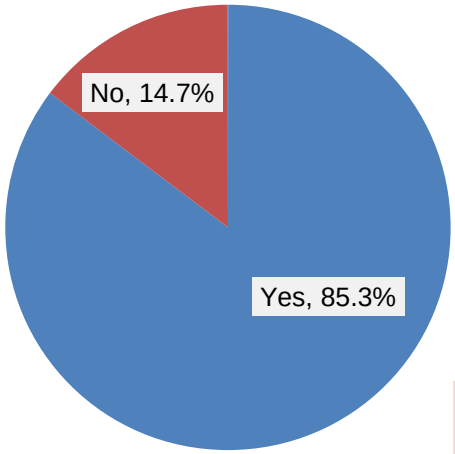
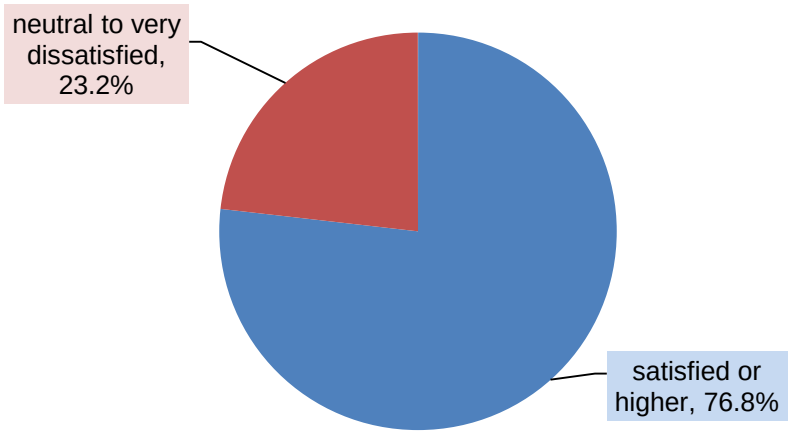
Exit Survey: Advising

Received advising pre-enrollment (UG Q12)



Satisfaction with advising (UG Q20)



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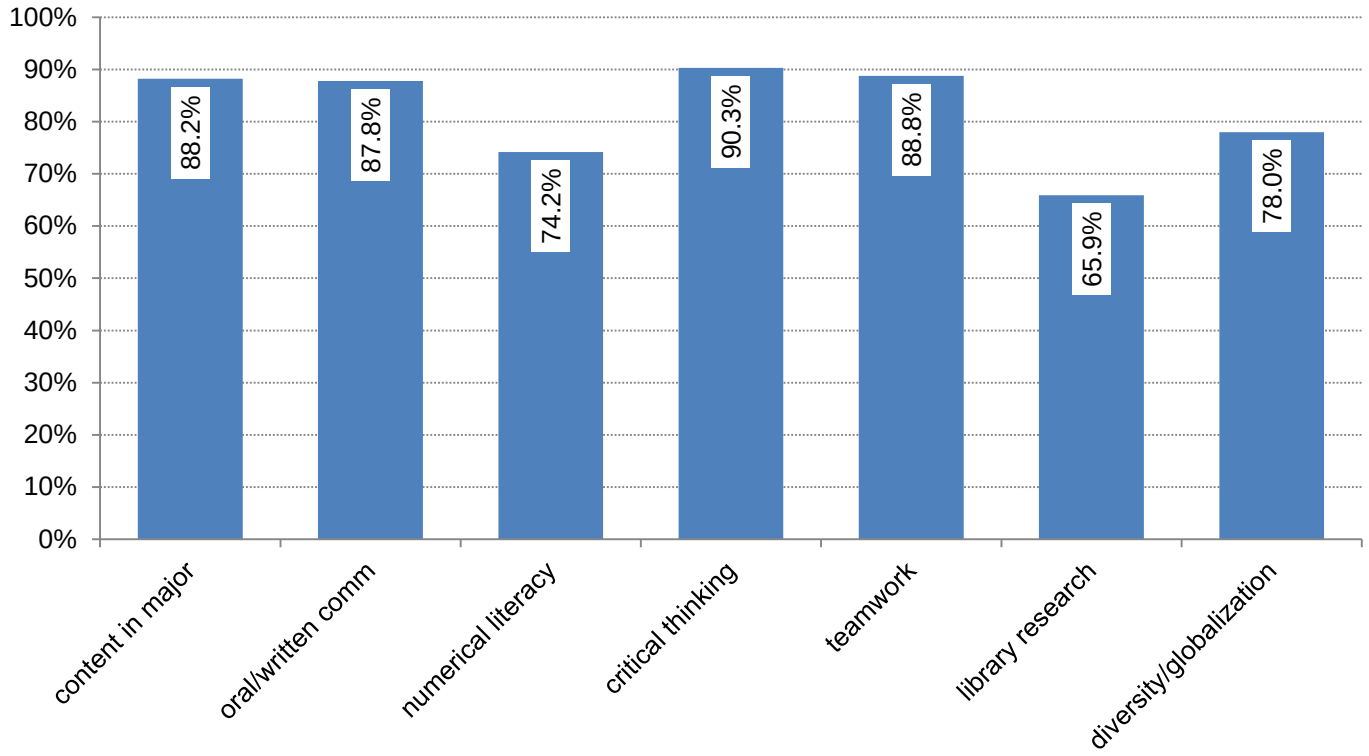
Exit Survey: Competency

Figure 2: Competence in Skills
(Undergraduate Exit Survey Q21 to Q27)

Percent responding 4 or higher (scale 1 – 5) on perception of competency:



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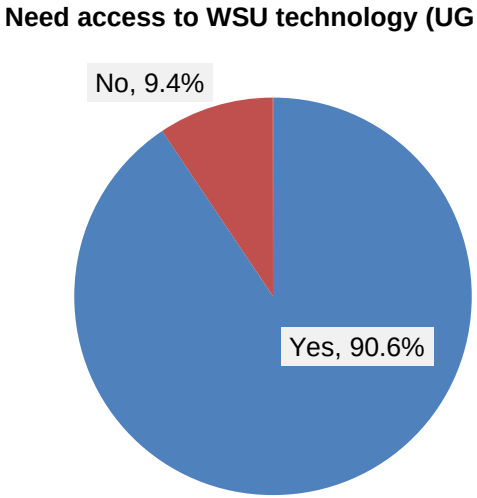
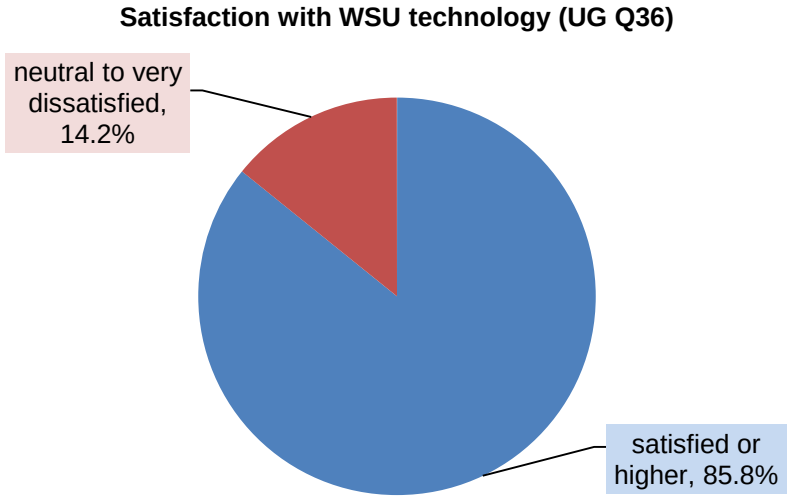
Exit Survey: Technology





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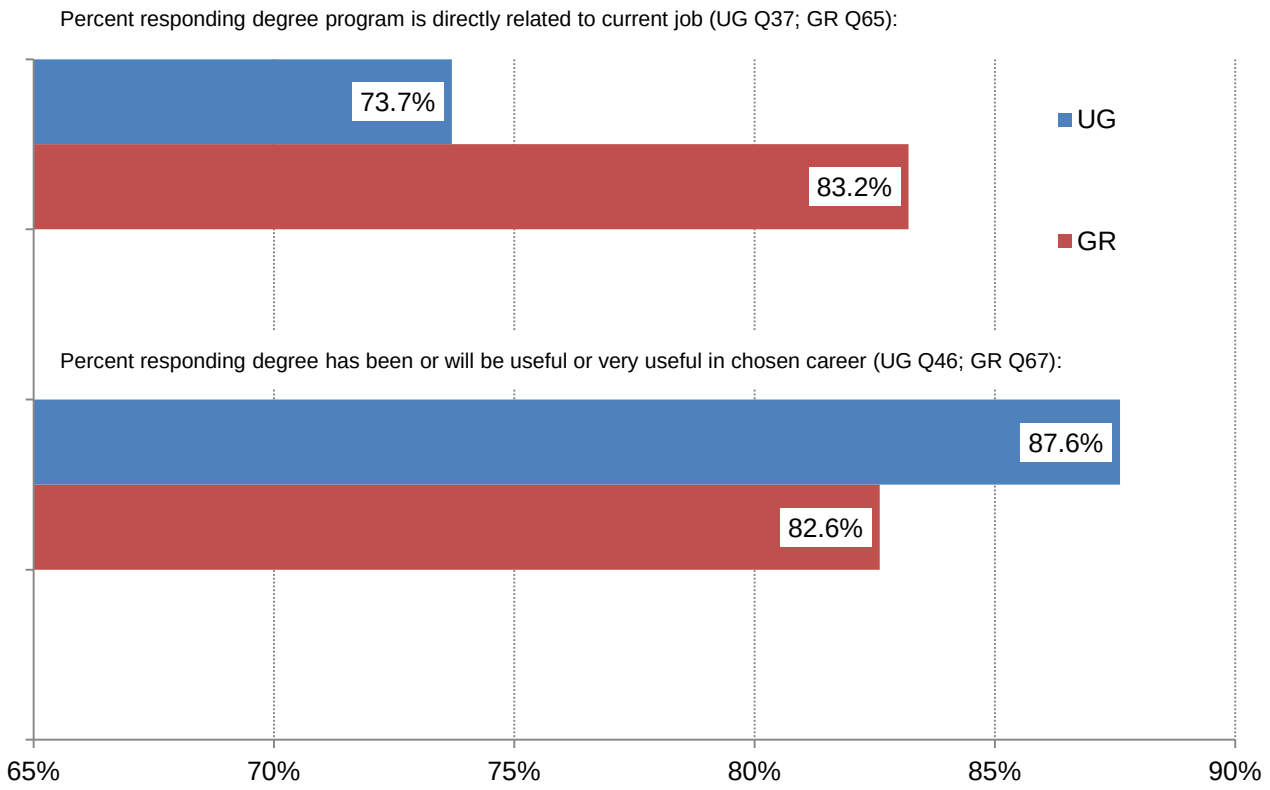
Exit Survey: Career related

Figure 3: Relationship of Degree Program to Job and Career



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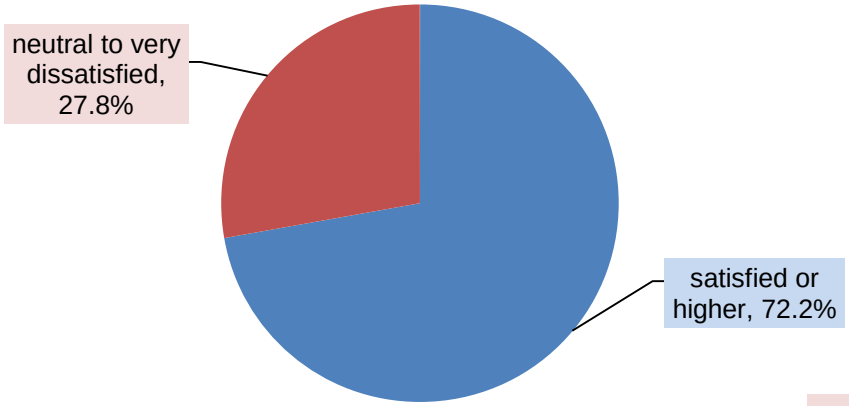
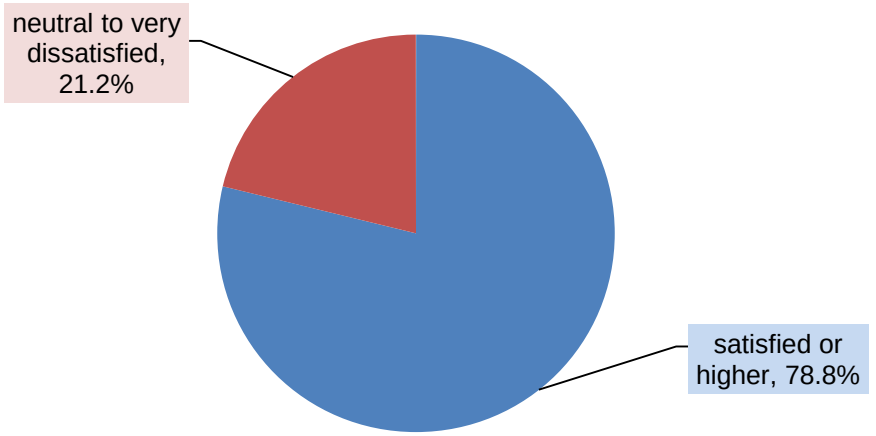
Exit Survey: Library

Satisfaction with library hours (UG Q53)



Satisfaction with library (overall) (UG Q57)



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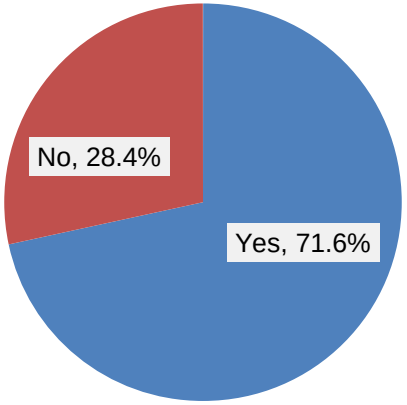
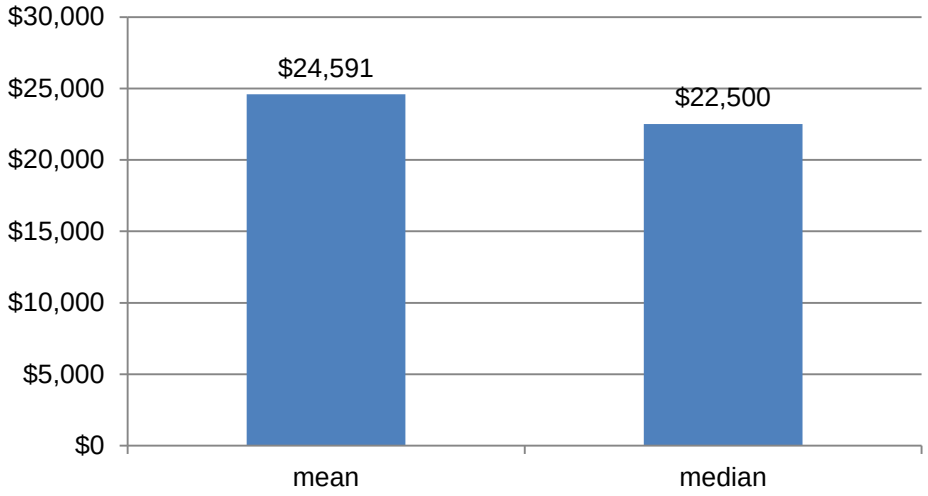
Exit Survey: Financials

Borrowed money for education (UG Q69)



Amount borrowed for education (UG Q69)



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Stoplights: actual to target
- greater than -/+ 5%
- within -/+ 5%
- met or exceeded

Wichita State University Foresight 2020* *Student Learning Performance*

Foresight 2020 Strategic Goal 4.3:	yearly measure	Actual 2009	Actual 2010	Actual 2011	Actual 2012	Target 2012	Goal Status	Goal 2020	desired goal direction
4.3 Beginning in FY 14, each Regents institution will report on assessment of the learner outcomes to the Board of Regents and based on the initial results develop goals for each outcome to be included in performance agreements (see 4.3.1 and 4.3.2 below).									
WSU Graduates as Scholars (4.3.1)									
Critical thinkers and problem solvers:									
Collegiate Learning Assessment (CLA) score[1] for Seniors as percent of expected score	AY	103.3%	103.6%	100.4%	95.0%	100.0%		100%	
Watson/Glaser Critical Thinking Appraisal [2] (mean Fall score)	Fall	57.5	56.8	56.6	n/a	57.4		64.8	
Student's perception of the level of academic challenge from NSSE[3] benchmark for Freshmen (scale 1 to 100)	AY	50.4	n/a	50.3	n/a	50.7		53.4	
Student's perception of the level of academic challenge from NSSE benchmark for Seniors (scale 1 to 100)	AY	52.1	n/a	52.4	n/a	52.4		55.2	
Undergraduate perception of critical thinking competency exit survey[4] (scale 1 to 5-- percent 4 or higher shown)	AY	n/a	n/a	n/a	90.3%	85.0%		90.0%	
Undergraduate's perception of numerical literacy competency exit survey (scale 1 to 5-- percent 4 or higher shown)	AY	n/a	n/a	n/a	74.2%	80.0%		90.0%	
Effective communicators:									
Student presentation frequency (NSSE) Freshmen (scale 1 never to 4 very often)	AY	2.2	n/a	2.3	n/a	2.2		2.3	
Student presentation frequency (NSSE) Seniors (scale 1 never to 4 very often)	AY	2.6	n/a	2.6	n/a	2.6		2.8	
English 101 Post-test scores from the English pre- and post-test writing performance assesment	Fall	3.45	3.48	3.52	n/a	3.27		4.0	
Undergraduate's perception oral/written communication competency exit survey (scale 1 to 5-- pct 4 or higher shown)	AY	n/a	n/a	n/a	87.8%	80.0%		90.0%	
Prepared for lifelong learning:									
Percent enrolled in 4 yr school within 1 yr of WSU graduation (Nat. Clearinghouse data)	AY	28.1%	29.3%	28.4%	tbd	28.6%		30%	
Percent enrolled in a 4 yr school within 1 yr of WSU graduation to have earned a master degree within 2 yrs	AY	21.2%	22.2%	tbd	tbd	tbd		tbd	
Undergraduate's perception of library literacy competency from exit survey (scale 1 to 5-- pct 4 or higher shown)	AY	n/a	n/a	n/a	65.9%	70.0%		90.0%	
Prepared for career in their chosen field:									
Percent of undergraduates perceiving chosen degree useful to very useful in career exit survey (scale 1 to 5)	AY	n/a	n/a	n/a	87.6%	85.0%		90.0%	
Percent undergraduates employed within 6 months of graduation -- alumni survey	AY	tbd	tbd	tbd	77.1%	82.0%		90.0%	
WSU Graduates as Leaders (4.3.2)									
Global minded and forward thinking									
Student's perception of Enriching Educational Experiences NSSE benchmark for Freshmen (scale 1 to 100)	AY	25.2	n/a	25.3	n/a	25.4		26.7	
Student's perception of Enriching Educational Experiences NSSE benchmark for Seniors (scale 1 to 100)	AY	34.1	n/a	33.9	n/a	34.3		36.1	
Percent of undergraduate students participating in study abroad from exit survey	AY	tbd	tbd	tbd	6.6%	7.0%		15.0%	
Undergraduate's perception of diversity/globalization competency exit survey (scale 1 to 5-- pct 4 or higher shown)	AY	n/a	n/a	n/a	78.0%	80.0%		90.0%	
Collaborative and service oriented									
Undergraduate average weekly hours in community service reported by students from exit survey	AY	n/a	n/a	n/a	5.7	4		10	
Percent of undegraduates who participate in volunteer service exit survey (scale 1 to 5-- pct 4 or higher shown)	AY	n/a	n/a	n/a	26.1%	27.0%		35.0%	
Undergraduates and Graduates in internships and/or co-op positions through Cooperative Education	AY	1,222	993	1,101	1,300	1,134		1,431	
Undergraduate's perception of team work competency from exit survey (scale 1 to 5-- pct 4 or higher shown)	AY	n/a	n/a	n/a	88.8%	85.0%		90.0%	

[1] Collegiate Learning Assessment (CLA) total score for critical thinking, analytical reasoning, problem solving and written communication. Information for Academic years 2010 and 2011 are from the College of Liberal Arts and Sciences only; [2] Watson Glaser Critical Thinking Appraisal applies to College of Business undergraduates; [3] NSSE National Survey of Student Engagement; NSSE data collected in odd years post 2009; [4] Exit Survey is required of all undergraduate and graduate students upon degree completion.

* In September 2010, the Kansas Board of Regents approved a 10-year strategic agenda for the state's public higher education system. Entitled Foresight 2020, the plan sets long-range achievement goals that are measurable, reportable, and ensures the state's higher education system meets Kansans' expectations

Legend n/a=not applicable; tbd=to be determined (data not yet available); FY=fiscal year (U-F-S); CY=calendar year; Fall=Fall 20th day

Business Intelligence and Predictive Modeling (BIPM)

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Common Uses of Exit Survey Data

- Adjust class scheduling to (qs. 5-7):
  - Meet students availability
  - Provide a variety of courses for a specific major
- Modify program to make more relevant
  - Assess student perception on usefulness of degree in career (q. 37)
- Assess high impact practices (e.g., COOP, practica experiences) and improvement in learning (qs. 21-35)
- Adjust advising based on feedback (qs. 12-20)

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Specific Examples from Campus

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