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**WICHITA STATE UNIVERSITY**

Stoplights: actual to target
- 🔴 greater than -/+ 5%
- 🟡 within -/+ 5%
- 🟢 met or exceeded

# Wichita State University Foresight 2020* Performance

| Foresight 2020 Strategic Goals: | yearly measure | 2010 | 2012 | 2013 | 2014 | 2015 | Target 2015 | Goal Status | Goal 2020 | desired goal direction |
|---|---|---|---|---|---|---|---|---|---|---|
| **I. Increase higher education attainment.** | | | | | | | | | | |
| *I.1 Identify gaps that currently exist between preK-12 completion and higher education expectations.* | | | | | | | | | | |
| **Indicator: % of incoming high school seniors who are in need of remedial course preparation** | FY | 36.1% | 32.1% | 35.4% | 31.7% | 32.6% | 30.5% | 🔴 | 25.0% | ↘ |
| *I.2 Adopt a revised set of university admissions standards designed to identify a level of high school preparation that significantly enhance student success at the state's higher education institutions.* | | | | | | | | | | |
| **Indicator: Mean ACT score of admitted High School Seniors** | FY | 23.7 | 23.9 | 23.8 | 24.0 | 23.8 | 24.3 | 🟡 | 25.0 | ↗ |
| *I.3 Improve levels of participation that reflect the racial, ethnic, and economic demography of the community with a special focus on the most underrepresented students.* | | | | | | | | | | |
| **Indicator: % of under-represented minority Undergraduate students** | Fall | 14.6% | 15.6% | 15.6% | 16.4% | 16.5% | 18.8% | 🟡 | 23.0% | ↗ |
| **Indicator: % of low income Undergraduate students who have filed a FASFA** | Fall | 19.6% | 21.6% | 20.2% | 20.7% | 19.4% | 17.3% | 🟢 | 15.0% | ↗ |
| *I.4 Increase participation among "traditional" students.* | | | | | | | | | | |
| **Indicator: # of Undergraduate Kansas Residents age 24 or younger** | Fall | 7,137 | 7,442 | 7,160 | 7,172 | 7,074 | 7,513 | 🔴 | 7,889 | ↗ |
| *I.5 Increase participation of adults between the ages of 25-39 seeking a degree.* | | | | | | | | | | |
| **Indicator: # of Undergraduate Kansas Residents age 25 to 39 seeking a college degree** | Fall | 2,568 | 2,549 | 2,405 | 2,371 | 2,249 | 2,635 | 🔴 | 2,702 | ↗ |
| *I.6 Increase participation of adults between the ages of 40-64 seeking a degree.* | | | | | | | | | | |
| **Indicator: # of Undergraduate Kansas Residents age 40 to 64 seeking a college degree** | Fall | 658 | 657 | 586 | 531 | 495 | 677 | 🔴 | 696 | ↗ |
| *I.7 Identify and recruit back into the higher education system working adults who have earned substantial credit but have not finished the work necessary to earn a credential or degree.* | | | | | | | | | | |
| **Indicator: # Undergraduate students returning or transferring after at least 2 year absence** | Fall | 100 | 128 | 157 | 197 | 228 | 165 | 🟢 | 230 | ↗ |
| *I.8 Increase out-of-state student enrollment.* | | | | | | | | | | |
| **Indicator: # of Undergraduate & Graduate Out-of-State students (excludes foreign)** | Fall | 716 | 730 | 828 | 1033 | 1,007 | 745 | 🟢 | 774 | ↗ |
| *I.9 Achieve a 10 percentage point increase in first-to-second year retention rates.* | | | | | | | | | | |
| *(cohort year)* | | (2009) | (2011) | (2012) | (2013) | (2014) | (2014) | | | |
| **Indicator: % First time Full Time Freshmen Cohort advancing to next fall term** | Fall | 69.7% | 72.6% | 74.5% | 74.5% | 71.6% | 74.9% | 🟡 | 80.0% | ↗ |
| *I.10 Increase delivery of online systems to accommodate the variety of student educational needs.* | | | | | | | | | | |
| **Indicator: # of On-line Student Credit Hours (fiscal year)** | FY | 12,256 | 24,582 | 29,318 | 35,238 | 40,688 | 40,649 | 🟢 | 69,042 | ↗ |
| **Indicator: # of on-line students enrolled (fiscal year)** | FY | 4,378 | 8,676 | 10,277 | 12,465 | 14,613 | 13,897 | 🟢 | 1,904 | ↗ |
| **Indicator: # of On-line student FTE** | FY | 1,219 | 2,361 | 2,829 | 3,430 | 3,963 | 3,825 | 🟢 | 521 | ↗ |
| *I.11 Increase the number of students who have earned an associate degree or higher.* | | | | | | | | | | |
| **Indicator: # Undergraduate and Graduate students who have earned an associate degree or higher** | AY | 2,902 | 2,908 | 2,941 | 3,023 | 2,982 | 2,992 | 🟡 | 3,082 | ↗ |
| *I.12 Achieve a 10 percentage point increase in the six-year graduation rate.* | | | | | | | | | | |
| *(cohort year)* | | (2004) | (2006) | (2007) | (2008) | (2009) | (2009) | | | |
| **Indicator: Six-year graduation rate of first time, full-time freshmen** | Fall | 41.7% | 41.3% | 45.8% | 44.2% | 42.8% | 45.6% | 🟡 | 49.5% | ↗ |
| **II. Improve Economic Alignment.** | | | | | | | | | | |
| *II.1 Increase the percentage of degrees awarded in STEM fields.* | | | | | | | | | | |
| **Indicator: % Undergraduate & Graduate degrees in STEM disciplines among all degrees** | AY | 16.4% | 21.8% | 19.0% | 19.8% | 21.9% | 23.2% | 🟡 | 30.0% | ↗ |
| **Indicator: % Undergraduate degrees in STEM disciplines among all Undergraduate degrees** | AY | 14.0% | 15.8% | 16.8% | 18.8% | 20.7% | 19.5% | 🟢 | 25.0% | ↗ |
| **Indicator: % Graduate degrees in STEM disciplines among all Graduate degrees** | AY | 22.2% | 26.4% | 27.3% | 29.5% | 36.6% | 28.6% | 🟢 | 35.0% | ↗ |
| *II.2 Increase research expenditures.* | | | | | | | | | | |
| **Indicator: Expended salary and OOE for research initiatives (in millions, reported as nominal dollars)** | FY | $70 | $79 | $87 | $91 | $85 | $94 | 🟡 | $118 | ↗ |

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# Wichita State University Foresight 2020* Performance

| Foresight 2020 Strategic Goals: | yearly measure | 2010 | 2012 | 2013 | 2014 | 2015 | Target 2015 | Goal Status | Goal 2020 | desired goal direction |
|---|---|---|---|---|---|---|---|---|---|---|
| **II. Improve Economic Alignment (continued).** | | | | | | | | | | |
| *II.3 WSU Graduates are Scholars by demonstrating:* | | | | | | | | | | |
| ***Critical thinking and problem solving*** | | | | | | | | | | |
| Collegiate Learning Assessment (CLA) score[1] for Seniors as percent of expected score | AY | 103.0% | 99.7% | 99.6% | 100.7% | 99.8% | 101.5% | (yellow) | 100% | ↗ |
| Collegiate Learning Assessment (CLA) score[1] for Seniors | AY | 1,296 | 1,181 | 1,174 | 1,151 | 1,147 | | | | |
| (expected score) | | 1,258 | 1,184 | 1,179 | 1,143 | 1,149 | | | | |
| Student's perception of level academic challenge from NSSE[2] for Freshmen (goal to exceed peers, scale 0-60) | AY | n/a | n/a | 32.1 | n/a | 34.7 | 36.5 | (red) | 40.0 | ↗ |
| Student's perception of level academic challenge from NSSE for Seniors (goal to exceed peers, scale 0-60) | AY | n/a | n/a | 35.9 | n/a | 36.9 | 38.0 | (red) | 40.0 | ↗ |
| Undergraduate perception of critical thinking competency exit survey[3] (scale 1 to 5-- percent 4 or higher shown) | AY | n/a | 90.3% | 92.8% | 90.9% | 91.8% | 88.2% | (green) | 86.0% | ↗ |
| Undergraduate's perception of numerical literacy competency exit survey (scale 1 to 5-- percent 4 or higher shown) | AY | n/a | 74.2% | 77.0% | 75.2% | 76.3% | 78.1% | (yellow) | 82.0% | ↗ |
| ***Effective communication*** | | | | | | | | | | |
| Student presentation frequency (NSSE) Freshmen (scale 1 never to 4 very often) | AY | n/a | n/a | 2.1 | n/a | 2.1 | 2.2 | (yellow) | 2.3 | ↗ |
| Student presentation frequency (NSSE) Seniors (scale 1 never to 4 very often) | AY | n/a | n/a | 2.5 | n/a | 2.5 | 2.7 | (red) | 2.8 | ↗ |
| English 101 Post-test scores from the English pre- and post-test writing performance assessment | Fall | 3.45 | 3.52 | 3.27 | 3.35 | 3.43 | 3.73 | (red) | 4.0 | ↗ |
| Undergraduate's perception oral/written competency exit survey (scale 1 to 5-- pct 4 or higher shown) | AY | n/a | 87.8% | 90.0% | 88.7% | 89.3% | 88.9% | (green) | 90.0% | ↗ |
| ***Preparation for lifelong learning*** | | | | | | | | | | |
| Percent enrolled in 4 yr school within 1 yr of WSU graduation (Nat. Clearinghouse data) | AY | 29.3% | 25.9% | 26.7% | 28.2% | tbd | 28.2% | (green) | 27% | ↗ |
| Percent enrolled in a 4 yr school within 1 yr of WSU graduation to have earned a master degree within 2 yrs | AY | 22.2% | 32.0% | tbd | tbd | tbd | 28.6% | (green) | 35.0% | |
| Undergraduate's perception of library literacy competency from exit survey (scale 1 to 5-- pct 4 or higher shown) | AY | n/a | 65.9% | 69.2% | 68.3% | 68.1% | 69.0% | (yellow) | 72.0% | ↗ |
| ***Preparation for career in their chosen field*** | | | | | | | | | | |
| Percent of undergraduates perceiving chosen degree useful to very useful in career exit survey (scale 1 to 5) | AY | n/a | 87.6% | 91.8% | 87.2% | 87.8% | 88.8% | (yellow) | 90.0% | ↗ |
| Percent undergraduates employed within 6 months of graduation -- alumni survey | AY | tbd | 80.0% | 82.1% | 81.2% | 83.9% | 85.0% | (yellow) | 90.0% | ↗ |
| *II.4 WSU Graduates are Leaders by demonstrating:* | | | | | | | | | | |
| ***Global mindedness and forward thinking*** | | | | | | | | | | |
| Percent Freshmen participated in at least one High Impact Practice (NSSE, goal to exceed peers, scale 0-100) | AY | n/a | n/a | 37.0% | n/a | 36.1% | 38.5% | (yellow) | 40.0% | ↗ |
| Percent Seniors participated one or more High Impact Practice (NSSE, goal to exceed peers, scale 0-100) | AY | n/a | n/a | 50.0% | n/a | 51.1% | 55.0% | (yellow) | 60.0% | ↗ |
| Percent of undergraduate students participating in study abroad from exit survey | AY | tbd | 6.6% | 7.1% | 8.1% | 8.5% | 10.8% | (yellow) | 15.0% | ↗ |
| Undergraduate's perception of diversity/globalization competency exit survey (scale 1 to 5-- pct 4 or higher shown) | AY | n/a | 78.0% | 80.8% | 78.8% | 79.0% | 80.0% | (yellow) | 90.0% | ↗ |
| ***Collaboration and service orientation*** | | | | | | | | | | |
| Undergraduate average weekly hours in community service reported by students from exit survey | AY | n/a | 5.7 | 5.7 | 5.1 | 5.1 | 7.9 | (red) | 10 | ↗ |
| Percent of undergraduates who participate in volunteer service exit survey (scale 1 to 5-- pct 4 or higher shown) | AY | n/a | 26.1% | 28.9% | 29.3% | 29.8% | 26.1% | (green) | 35.0% | ↗ |
| Undergraduates and Graduates in internships and/or co-op positions through Cooperative Education | AY | 993 | 1,300 | 1,138 | 1,094 | 1,032 | 1,495 | (red) | 1,690 | |
| Undergraduate's perception of team work competency from exit survey (scale 1 to 5-- pct 4 or higher shown) | AY | n/a | 88.8% | 89.5% | 88.4% | 88.7% | 89.4% | (yellow) | 90.0% | ↗ |

[1] Collegiate Learning Assessment (CLA) total score for critical thinking, analytical reasoning, problem solving and written communication. Information for Academic years 2010 and 2011 are from the College of Liberal Arts and Sciences only; [2] NSSE National Survey of Student Engagement; NSSE data collected in odd years post 2009; NSSE changed survey in 2013, no longer using benchmarks [3] Exit Survey is required of all undergraduate and graduate students upon degree completion.

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|---|---|---|---|---|---|---|---|---|---|---|
| **III. Maintain State University Excellence.** | | | | | | | | | | |
| *III.1 Standing in National Science Foundation rankings for industry expenditures for aeronautical research* | | | | | | | | | | |
| **Indicator: NSF Ranking (1=highest)** | FY | 1 | 1 | 1 | 1 | tbd | 1 | 🟢 | 1 | ↗ |
| **Indicator: NSF Funding in aeronautical engineering research and development from industry (millions)** | FY | $20.5 | $23.3 | $25.3 | $28.7 | $29.1 | $22.8 | 🟢 | $25 | ↗ |
| *III.2 Increase in private giving to university* | | | | | | | | | | |
| **Indicator: Gifts received by WSU foundation (in millions)** | FY | $29.8 | $18.0 | $22.6 | $31.3 | $49.0 | $29 | 🟢 | $28 | ↗ |

* In September 2010, the Kansas Board of Regents approved a 10-year strategic agenda for the state's public higher education system. Entitled Foresight 2020, the plan sets long-range achievement goals that are measurable, reportable, and ensures the state's higher education system meets Kansans' expectations