

### **Prevention Services (now HOPE Services)**

## **ANNUAL REPORT FY23**

Wichita State University
Student Affairs



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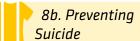
6. Prevention **Grants** 

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8. Areas of Prevention

#### 8a. Promoting Mental Wellness

- · Maintaining well-being, feeling connected and supported, managing stress
- Raising awareness of mental health concerns, like eating disorders, body image
- Maintaing wellness, healthy sleep, eating, and digital habits; movements



- Increasing connections
- · Providing recognition, intervention, and referral trainings
- Improving resiliency and coping tools before a crisis
- Supporting survivors of loss



#### 8c. Preventing Sexual Violence

- Developing healthy relationships
- · Obtaining consent
- · Preventing harmful behaviors, sexual, domestic, and dating violence, stalking



#### 8c. Preventing Substance Use

- · Reducing harm
- · Practicing healthy habits
- · Creating connections and feelings of belonging
- Preventing and reducing vaping and intake of alcohol tobacco, and other drugs

#### **Department Changes**

Prepared to roll out Health, Outreach, Prevention, and Education (HOPE) Services department and updated documents to demonstrate equal alignment with CAPS and Student Health Services.

#### Team Positions

- Created and hired **OUTREACH MANAGER** to assist in better coordinating outreach for all departments of the Student Wellness Center.
- Created a **PREVENTION AMBASSADOR COORDINATOR** role and funded by grant funds.

#### **Community Engagement**

- Presented at two conferences (State Youth Suicide Prevention Conference, Suicide Research Symposium (SRS) Poster Presented with Public Health) regarding our prevention efforts.
- Provided support to the WSU community through engagement in committees (e.g. Clery, Title IX, HRL committees) and consultation on campaigns and projects across the University.
- Served on the planning committee for the annual Kansas Prevention Conference, which had attendees from various organizations across Kansas.
- Gained **63,000** IMPRESSIONS through engagement across all social media platforms for CAPS, HOPE Services and Suspenders4Hope



**@SHOCKERSCAPS** 



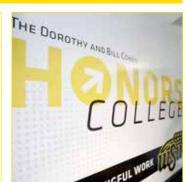
**@WSUHOPESERVICES** fy o



#### **Collaborations**



Began a relationship with the McNair Scholar program to evaluate the efficacy of educational and credit. prevention materials.



Began an undergraduate applied learning research lab for Honors College



Partnered with the Engineering department to get new LMS system running, increasing accessibility of online materials.



Collaborated with Elliott School to ensure marketing materials were meeting intended goals and audiences.



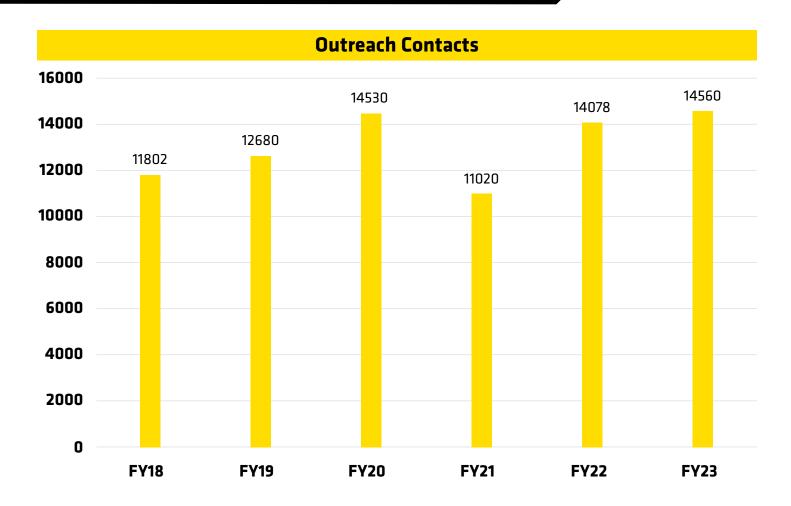




Engineering

Connected with faculty fellows

#### 2. #WSUWESUPPORTU SUSPENDERS4HOPE



#### **Prevention and Outreach**



Engaged in **535.9** HOURS

#### **Presentations**



Totaled **314** HOURS



**Had 14,560 CONTACTS** with students, parents, staff/ faculty, and community members



Had **8,919** CONTACTS average of 40 people per presentation. These presentations ranged in topics covering our four focus areas.



Continued hosting a significant amount of outreach engagement on **VIRTUAL PLATFORMS** 

(livestreams, social media, & Zoom presentations) to increase resources for remote students.



**135** OUT OF 222 **PRESENTATIONS** provided by CAPS were requested by campus partners

#### **Trainings**



Revised the flow of the Suicide Prevention **Training** and its evaluation to increase ease of use.



Rolled out Preventing Sexual Violence **Bystander** Training (please see Area of Focus 7C)

#### **Currently developing**



Mental Wellness Advocate Training



Stigmas, Stereotypes, and Safety (A Substance Use Prevention Training)

#### Community

- Our trainings are a free resource for the community.
- Midwestern Public Health Training Center utilizing our Preventing Suicide training for their students.

#### Other

- Delivered hopeful content and informative campaigns on social media, WSU TV, Shocker Blast, WSU Today, WSU Alumni Newsletter, and other publications to build awareness of available resources among students, staff, faculty, and the community
- Partnered with SGA and other Student Affairs departments to engage in Wellness Weeks for the campus community.





- Collaborated with Elliott School of Communication in video production class to develop public service announcements produced by students.
- Updated Wellness Card Evaluation

#### **Tabling**



Totaled approx. **203** HOURS



Had **5,403** CONTACTS average of 77 people per table



Provided **70** TABLES with information and resources

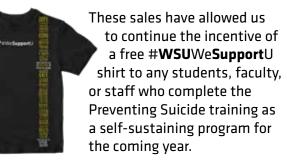
### **Suspenders Gear**



Totaled **\$2,500** over the fiscal year







#### Recognition



& Education Foundation with Jiggs Nelson Quality of Life Award.

Recognized by Wichita Business Journal as Healthcare Hero for community outreach.

#### **Awareness**

- Elevating the conversation around Suspenders4Hope and making strides toward becoming the nationally recognized symbol for supportive mental health communities.
- Worked with WSU's Office of Tech Transfer and Commercialization to produce a video about Suspenders4Hope and how it can contribute to workplace wellness initiatives and other initiatives.
- Grew Suspenders4Hope campaign awareness with multiple promotional and marketing initiatives through large-scale events with community partners



dgwick County..







OPSUICIDEICT

#### Missing & Murdered Indigenous Women (MMIW)

- Salud Bienestar
- This is Her
- Cafe Con Leche

### Featured in media by



The Wichita Eagle The Sunflower





#### **Community Partners**

who have a 2022-2023 licensing agreement to use the Suspenders4Hope Prevention Program, focusing on Mental Wellness, Preventing Suicide, Preventing Sexual Violence and Substance Use Disorders.









THRIVE PRESTAURANT group

• New Suspenders4Hope Community Partners are currently in the onboarding process





#### **Materials**

- Engaged national experts Dr. Ken Duckworth (CMO, NAMI) and Dr. David Jobes for feedback on our materials and engagement.
- Translated Wellness in the Workplace cards to create a Spanish version of the exercises.

#### **Community Positions**

Served on County, State, and Regional Committees, such as Sedgwick County Suicide Prevention Coalitation.

#### **Trainings**

#### **Created by our dept. & currently in use** online



**Community Preventing Suicide Training** 



Spanish version of the **Preventing Suicide Training** 

#### **Currently developing** in-person & online



Vietnamese version of the Preventing Suicide Training



Veterans' version of the Preventing Suicide Training



**Promoting Wellness and Preventing** Suicide in the LGBTQ+ Community (In-person rolled out)



Promoting Wellness & Preventing Suicide in the Law Enforcement Community (In-person rolled out)



Preventing Sexual Violence Bystander Training (In-person rolled out)



**Promoting Wellness and Preventing** Suicide in Older Adults



Mental Wellness Advocate Training



Stigmas, Stereotypes, and Safety (A Substance Use Prevention Training)

#### Train the Facilitator program

- Launched in March 2023
- **17** FACILITATORS are now trained

The new Facilitators will be able to teach our Suspenders4Hope Mental **Wellness and Preventing Suicide Training** out in the community. We have been able to provide Preventing Suicide Facilitator Training

to many community members, at no cost to them, by funds we received from grants (see grants section).







#### Trainings cont.

**Mental Wellness & Preventing Suicide Training community events** in-person for the following groups:

the artistic community





























for the substance use recovery community



(The Association of Fund Raising Professionals)

#### **Ringorang Collaboration**



- We are in the development stage of a program that will be offered to a school group in West Baton Rouge, LA.
- The program is designed to help those who are graduating. To help them build habits that promote healthy individual employability.
- We have also partnered with Ringorang, the United States Air Force and Goodwill of Kansas on other grant submission projects.

#### Suspenders4Hope.com

- Added pages to the website with relevant content
  - o About
  - o FAO
  - Get Involved
  - Advocate
  - Become a Partner
  - Current Partners.
  - Donate
  - o Suspenders Gear

- Take the Training
- Wellness Activities
- News
- Events
- Media Inquiries
- Press Release
- o Stories4Hope

### Cause-Related **Marketing & Fundraising**

- A cause-related marketing partnership between Suspenders4Hope and the WSU Office of Tech Transfer and Commercialization.
- Continued efforts are in finding new partners and raising funds to sustain and expand all our Suspenders4Hope efforts and community actions.
- We have donation and fundraising materials available for distribution.

## **Promoting Wellness** Subcommittee



Services



**Heather Stafford Marci Young** Chair. Student Health Counseling and **Prevention Services** 



**Andy Sykes** Campus Recreation

Diversity, Equity, and

Vacant

Inclusion



Tonya Baldwin International Education



Elizabeth Hardyway



Jennifer Nicholson Office of **Disability Services** 



Sara McIntyre Human Resources



Mary Elizabeth Thorton SGA VP



## **Preventing Suicide** Subcommittee



Selmon Chair. Counseling and **Prevention Services** 



Community Engagement Institute Department



Sarah Stephens Georgina LaFoe Guy Shchroder University Police



**Marci Young** Counseling and Prevention Services



Suzanne Hawley Chad Steinkamp Public Heatlh Science



Admissions



Ionathan Stanger SGA Representative

4. PREVENTION SERVICES ADVISORY BOARD (PSAB)



## **Preventing Sexual Violence** Subcommittee



Cora Olson Chair, Counseling and Prevention Services, Office on Violence Against Women Grant Sociology



Amanda Abeywickrama CAPS, International Graduate Student in



Carley Enyart Housing and Residence Life



Corey Herl **Kat Fishwick University Police** CAPS, Doctoral Department Practicum Student in Community



**Kennedy Rogers** Student Affairs Staff Engagement



**Megan Lewis** Student Affairs Staff Engagement

Jodie Hertzog

Sociology Department WASAC Advocate



Liz Thornton Student Conduct and



Courtney McHenry Community Standards OIEC/CTAC - Title IX Coordinator

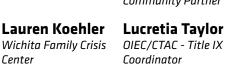


Marci Young Counseling and Prevention Services



Psychology

Counseling and Prevention Services, Community Partner





Student Affairs, Assessment and Retention, CARE Team

Josh Steward Sedgwick County District Attorney's Office



### **Preventing Substance Use** Subcommittee



Marci Young **Prevention Services** 



Chair, Counseling and Counseling and **Prevention Services** 



Rachael Gladden Sheri Barnes Academic Advising



**Kelly Adams** Mothers Against Drunk Driving



**Andrew Moses** Athletics



**Liz Thornton** Student Conduct and Community Standards



**Selmon** Counselina School of Social Work and Prevention Services



Sarah Stephens Jennifer Mackey Malaree Hood Student Engagement, SGA Representative Advocacy and Leadership



Noah Carter



Wichita Family Crisis Center

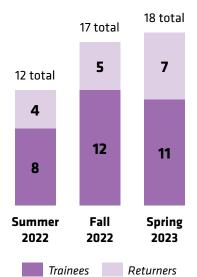
Vanessa Hunter Alice Fitzgerald SGA Advocate



#### **4A. PREVENTION AMBASSADORS**

#### **Program Updates**

Number of ambassadors



- The Dedicated Positions Initiative was launched at the beginning of FY 23. This initiative allows ambassadors to contribute their own expertise to the prevention work in their spheres of influence on campus. Under this initiative Ambassadors were dedicated to the following populations in FY23:
  - o Health Sciences
  - o Greek Life
  - o Health Professions
  - o LGBTQ+ in Engineering
  - o Women in Engineering
  - o Criminal Justice
  - o Psychology Department (Human Factors)
  - o Social Work
  - o Housing and Residence Life
  - o Military
  - o International Student Population
- Moving forward on classroom curriculum in order to provide classroom credit for Prevention Ambassador's efforts
- Created space in the old Wesley Space for Prevention Ambassadors to gather informally in.

#### **Outreach Events**

Engaged in 17 IN-PERSON EVENTS
 with 400 STUDENT CONTACTS

· Informational tabling throughout the year

#### Fall 2022

- Notes of Purple concert promotion table
- Notes of Purple Concert: This concert was coordinated by Prevention Ambassadors to connect campus with the Purple Mile, a community event promoting awareness for domestic violence and sexual assault.
- Purple Day Activity: Promoting awareness
  for Domestic Violence awareness month, the
  prevention ambassador created an activity for
  students to show their support to victims by tracing
  their hands on a poster in solidarity.
- Tipsy Trials Activity: Promote AOD survey as well as sharing resources for campus and community. Beer Goggle activity was well received and information on recognizing and responding to alcohol overdose provided
- End of Semester Wellness Activity: Ambassadors hosted an arts and crafts event for students to destress from the semester.

#### Spring 2023

- Valentine's Day Tabling: Promoting healthy relationship materials
- Wellness Table Week: The ambassadors partnered with SGA to provide financial wellness resources
- Tipsy Trials promoting Drug Take Back Day:
   Spreading awareness for Drug Take Back Day as well as sharing resources for campus and community.
- Kissing Booth 1 and 2: Two tabling events promoting resources on discerning red and green flags in relationships.
- Denim Day Tabling: Promoting Denim Day, a national campaign promoting Sexual Violence Awareness Month

#### **Purple Mile**











#### Outreach Events cont.













#### **Applied Learning Opportunities**



Offered **40** STUDENTS applied learning opportunities, including those who participated in the Prevention Ambassador programs.



## **6** COMMUNICATIONS applied learning opportunities



**4** STUDENTS completed Community Psychology practicums

#### **Created opportunities**

- Sociology practicum
- Engineering applied learning
- Social Work practicum
- Aging Studies practicum



Six of our student workers **graduated** from Wichita State University this year: Jacob Workentine, Neiman Thompson, Amanda Abeywickrama, Jillian Ross-Mason, David Liu, and Monique Gaines.

In celebration of their graduations, we shared about their work with our department and their future plans on our social media pages.

#### **Prevention Grants**



\$43,500 grant from the Kansas
Department of Aging and Disability Services (KDADS)





Given **\$200,000** in funding from Garrett Lee Smith (GLS)<sup>1</sup> and Office on Violence Against Women (OVW)<sup>2</sup> multi-year grants.

1. from Substance Abuse and Mental Services Administration (SAMHSA) 2. from the U.S. DOJ

#### **Academic Courses**

- Created curriculum and submitted materials for Prevention Science and Community Wellness undergraduate course.
- Started the Prevention and Wellness Research Lab



Logo designed by student worker Jacob Workentine

2 professional staff supervised 2 graduate students and 1 undergraduate student, who worked on a quantitative analysis of the AOD survey and a qualitative analysis of perceptions of sexual violence prevention and response on campus

#### **Campus Culture**

Promoted Wellness in the Workplace program, and Wellness for Students. These easy-to-use exercises allow supervisors or individuals to infuse wellness content into their everyday routines and meetings.



Developed focused efforts to educate campus supervisors in ways to increase mental health support to WSU faculty/ staff, including sharing the Mental Health Advocate campaign in WSU Today and Shocker Blast

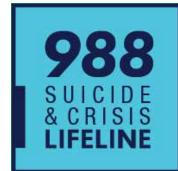


#### Social media campaigns

Continued building a culture of mental health wellness at WSU through social media campaigns designed to connect students and staff with resources and encourage them to reduce stigma in their personal and professional lives. Student-led campaigns and graphic design featured messages around:









fentanyl awareness

monthly wellness calendars the launch of 988

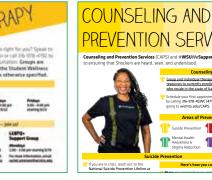
safe and sober driving



healthy relationships connection



the importance of group therapy options



other resources available at CAPS

#### **Wellness Cards**

over **1,150** SETS have been distributed for use

Adapted Wellness in the

Classroom cards to include a set for individual students to complete on their own.



#### Stories4Hope

- Created a video with guidelines showing how to record your own Story4Hope to help people feel more comfortable and capable and increase submissions
- **Expanded and included** Jim Yoder, Father Meng



Dr. Aaron Austin, featured on Blackboard, the most engaged with ad on Blackboard during the FY.



**Student Body President** John Kirk, featured on Blackboard



Produced a zine titled "How to Talk About Feeling Bad" in collaboration with Wichita Journalism Collaborative. This combines stories of hope and information from our Preventing Suicide training. Launched zine at Ulrich Art Museum. Now available in locations for free across Wichita.

**Resource Publication & Distribution** 

### **Mental Health Screenings**



1,135 ONLINE MENTAL **HEALTH SCREENS** completed



Ran ads in The Sunflower encouraging students to complete the online mental health screens.



Created flyers in English and Spanish to promote the screenings at tabling events. The online screenings also available in both English and Spanish.



Booth in Kansas State Fair to provide resources and information to the broader Kansas community.



Collaborated with SGA on resources flyers to be more available and accessible across campus.

#### **Preventing Suicide Training**

#### **Current reach**



**2,046** PEOPLE

completed the Preventing Suicide training in FY 23.

**5,806** PEOPLE trained since its launch in September 2018.

Connected with members of the WSU community who completed the Preventing Suicide training online to provide them with follow-up materials, resources, and a free suspenders t-shirt.

#### **Awareness**



Distributed crisis magnets to all Housing and Residence Life as information on how to take the online Preventing Suicide training.



Collaborated with Strategic Communications to produce a video featuring President Muma that encourages students and apartments as well staff to take the Preventing Suicide Training. It is featured on Wichita State University's YouTube page.

#### Feedback

Engaged in student focus groups to evaluate student perspectives on our current trainings.

#### **Preventing Suicide in Communities**

#### Rolled out our



Preventing Suicide training in **Spanish** for WSU members and their support systems.



Preventing Suicide in the LGBTQ+ Community training on campus.



Preventing Suicide in the Law Enforcement training. All UPD members are currently trained.

#### Focus areas



Collaboration with Vet to Vet Support Command to provide Preventing Suicide Training to veterans and veteran service providers. (For other affinity group trainings, please see Area of Focus 3)





Focused on men's mental health with outreach messages and resources (The sub-committee of the PSAB worked on messaging, topics.)

#### 2<sup>nd</sup> Annual Suspenders4Hope 5K & 1 mile Memorial Walk

























#### **8C. PREVENTING SEXUAL VIOLENCE**

Red Flags

Isolates from others

resolve conflict

Little trust

Lack of respect

Pushes boundaries

#### **Comprehensive Prevention**

#### **Healthy Relationship and Bystander** Intervention Training (HR&BI)

#### Green Flags

- Respects boundaries and limits - honors consent
- Supports the need for separate friendships and activities
- Communicates about, and can resolve, conflict
- much as talking Encourages success and

#### Values listening just as





Avoids conflict or unwilling to

Too much or too little sharing



#### **19** STUDENTS TRAINED

- · Materials being translated into Spanish for social media, bookmarks, etc. and for marketing the training
- HR&BI education and promotional videos created
- **International student version** of the HR&BI training drafted and focus group conducted
- Reviewed the healthy relationship and bystander training for the **LGBTO+ community** inclusiveness and got high marks with only a couple of recommendations for adjustments.
- Collaborated with F&SL for the annual, new member academy in early stages of establishment

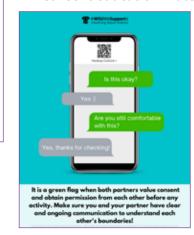
#### **Collaborated with Prevention Ambassadors**

(see Prevention Ambassador section of report for details)

- Healthy relationships Table
- Notes of Purple, Purple Day
- Valentines Day tabling
- Kissing Booths
- Denim Day

#### Created and trialed

- · the research informed red and green flags of hookup culture campaign
- consent education materials





#### **Classroom Infusion Activities**

- Further refined and planned pilot study of Classroom Infusion Activities,
- Developed to foster conversation in the classroom about social norms, empathy, and healthy relationships as well as provide basic prevention information about intimate partner violence, sexual assault and stalking.
- The activities have been intentionally crafted to connect students and instructors teaching a wide variety of course content.

#### **Applied learning opportunities** offered under the OVW grant

- Two paid graduate positions
- Four undergraduate positions, two paid and two for course credit \*New Partnerships
- Four team members attended the multiday OVW Technical Training Institute in Atlanta

#### **Communications and Practices**

- Procedure, policy, and resource review conducted with CCCRT partner departments to assess university resources related to student care/referral around intimate partner and sexual violence for clarity, comprehensiveness, trauma-informed language, perspective, and unified and up to date messaging.
- Collaborated with Student Affairs in conducting CARE Team focus groups to assess services and student experience with a variety of departments across campus.
- Created training materials for Title IX conduct hearing board member to better align with best practices, specifically providing a background on sexual violence and its impact, trauma informed questioning, informal resolution procedures, and the relationship between alcohol and sexual assault.



From July 1 to Dec. 31, 2022, a total of

### **13,464** OUT OF 16,921 **ENROLLED STUDENTS**

were trained in sexual assault prevention training (Everfi). This total includes undergraduate and graduate students. Data provided by CTAC.

- Website pages being edited for comprehensiveness, trauma-informed language, and usability/ accessibility.
- Focus groups conducted with key stakeholders to understand the perception, prevention efforts, and resourcing on campus regarding sexual violence
- Complied an information sheet for accessing resources in the community specifically related to immigration.

#### **Community Partner Collaborations**





Campus Advocate to WSU Medical Advocate, who can

Introduced the new WASAC Partnered with WFCC's serve students in the SWC

#### Purple Mile

Cora Olson, chair of the CCCRT, served on the planning team for the annual Purple Mile domestic violence memorial walk and community resource fair held at WSU. Community organizations involved included:













and over a dozen others. This served as an opportunity to build community partnerships and better connect the campus and community.



#### **8D. PREVENTING SUBSTANCE USE**

#### Surveys

#### **AOD Survey** (Alcohol and Other Drugs)

Completed 2<sup>nd</sup> & 3<sup>rd</sup> Tier AOD sanctions in collaboration with Student Conduct and Community Standards.



Collaborated with the Sunflower to publish ads promoting the AOD survey and pledge webpage.

Offered a red parking spot as an incentive. Thanked all surveyers on Facebook and in Shocker Blast.

Opioid

Response

Network

Developed Stigma,

Stereotypes, and Safety

substance misuse/use on

assistance providers (Opioid

campus. It was reviewed

by national technical

Response Network and Safe

Campuses) to ensure best

practices are being met.

training for decreasing

Thank you

and congratulations to

RED PARKING SPOT WINNER

REUBEN SCHECK +

#WSUWeSupportU

#### **Student Perceptions**

Distributed a survey about students' thoughts and opinions on important topics, such as the effects, risks, and presence of illegal substances in Wichita.

### **1.700** STUDENTS RESPONSED.

Gained valuable insight into students' attitudes toward substances.

#### **Training**



Hosted Stigmas, Stereotypes and Safety, a discussion on substance use with Dylan Dunn. It had

**70** ATTENDEES

 Trained all PSAB sub-committee members to facilitate the Choices About Alcohol program to students in their areas of influence.

#### **Safe Driving**

#### THANK YOU! FOR KEEPING SHOCKER NATION SAFE ON THE STREETS BY CHOOSING NOT TO DRIVE WHILE IMPAIRED HOW DO YOU KEEP SHOCKER NATION SAFE? LET US KNOW BY USING OUR HASHTAG \*WSUWESUPPORTU Support! Times of page >

Launched and advertised a webpage for WSU individuals pledge to not drive while impaired.



**Designed Drive with Care** stickers featuring Wu.





Created air fresheners, wristbands, bumper stickers, license plates, and other items regarding safe driving

- Created various advertisements (flyers, social media posts, etc.) and posted them across campus and other communication channels. The content focuses on messaging around safe driving and transportation options. Messaging also includes safe practices around alcohol consumption
  - o knowing the signs of alcohol poisioning
  - o what to do in emergency situations
- Created and distributed safer drinking and driving alternatives to post in local restaurants and bars.
- Created a webpage for safe transportation options if you are impaired

#### Other Resources

- Provided medication locks and medication deactivation bags to students across campus, and have them available as needed for students in campus housing. This will help decrease access to medications for misuse/overuse.
- Put up yard signs across campus with safer use info.

#### **Collaborations**





#### **Shocker Store**

- Created brochures for the Shocker Store. Students, faculty, and staff have the option to receive a free WSU t-shirt near their birthday - the brochure will be provided along with the t-shirt. The brochure contains information about safe practice around alcohol and transportation options.
- Over the summer, the Shocker Store sent out an estimate of 10-20 EMAILS PER DAY about free birthday shirts to students, and

#### **ABOUT 5 OR SO PEOPLE PER DAY** pick up a shirt. These numbers are expected to significantly increase during the regular school semesters (fall and spring).

Additional brochures will also be placed at the checkout for individuals to take if interested.

#### Other

- Partnered with Safe Streets ICT to make Narcan and fentanyl test strips available on campus.
- Collaborated with Student Affairs and Housing and Residence departments to share flyers in their departments' respective areas (e.g. Rhatigan Student Centre, Shocker Hall, and The Flats).

