

JUNE 3, 2024

PRESIDENT'S RETREAT



WICHITA STATE

RETREAT OBJECTIVES

1. Strengthen leadership cohesion.

Foster teamwork and collaboration among executive members to ensure a unified approach toward achieving our goals.

2. Facilitate discussion and debate.

Encourage active participation in discussing, debating, and evaluating the critical issues and opportunities that influence our priorities.

3. Present the 2024-2025 presidential priorities.

Outline and share the key goals and initiatives set for the upcoming term.



TEAM CHARTER

➔ PRESIDENT'S EXECUTIVE TEAM

- **WE WILL HOLD EACH OTHER ACCOUNTABLE INDIVIDUALLY AND AS A TEAM TO DELIVER OUR GOALS.**
- **WE WILL MAKE THIS OUR TOP PRIORITY BY SHOWING UP AT EVERY MEETING.**
- **WE WILL HOLD OUR RESPECTIVE TEAMS AND DEPARTMENTS ACCOUNTABLE.**
- **WE WILL ACTIVELY SUPPORT EACH OTHER, OFFER GRACE, OFFER SUPPORT TO TEAMMATES' CHALLENGES.**
- **WE WILL PRESENT A UNIFIED FRONT TO ALL STAKEHOLDERS WITH CONSISTENT MESSAGING AND BEHAVIORS.**
- **WE WILL ENGAGE ALL ESSENTIAL VOICES.**
- **WE WILL TAKE POSITIVE RISKS.**

STRATEGIC PLAN AND 2024-25 PRESIDENTIAL PRIORITIES

Rick Muma



STRATEGIC PLAN

STUDENT EXPERIENCES
 • Provide a comprehensive and engaging learning experience to all WSU students through a variety of educational and extracurricular opportunities.

RESEARCH AND SCHOLARSHIP
 • Advance the discovery, creation and transfer of new knowledge.

CAMPUS CULTURE
 • Promote academic, faculty, staff and the greater WSU community to reach a culture and experience that meets the ever-changing needs.

INCLUSIVE EXCELLENCE
 • The campus that reflects and provides a diversity of faculty.

PARTNERSHIPS AND ENGAGEMENT
 • Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.

2024-25 PRIORITIES

Wichita State University endeavors to build a stronger Kansas and a brighter tomorrow through our relentless commitment to the people, businesses and citizens of our state. At WSU, the university has adopted a strategy plan and vision to be one of the nation's premier public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

HELPING FAMILIES THROUGH ACCESS AND AFFORDABILITY

- Provide an accessible, affordable and impactful higher education for all Kansans.
- Continue implementation of strategic enrollment management plan.
- Advance university funds toward student aid and retention efforts.
- Continue implementation of Student Income Risk Reduction Plan for Fall eligible incoming high school students.
- Increase open-book aid.

SUPPORTING KANSAS BUSINESSES WITH A TALENT PIPELINE THAT MEETS EMPLOYER NEEDS

- Increase relevant applied learning experiences that match the needs of industry, agency and community partners.
- Continue the development of the Innovation Campus by attracting potential partners. Complete the Hub for Advanced Manufacturing (HAB) facility and Farmington Building (F) which will house new innovative Campus partners.

INCREASING ECONOMIC PROSPERITY WITH HIGHER EDUCATION THAT BENEFITS THE KANSAS ECONOMY

- Elevate Wichita State as a premier, urban public research university in the United States.
- Seek and capitalize on opportunities for innovation and research for the Innovation Campus and beyond.
- Increase faculty research and innovation infrastructure.
- Continue to improve support of applied research efforts for industry and defense.
- Enter into financially prudent private-public partnerships (PPPs) on university-owned property that provide services.
- Develop, enhance, and maintain exceptional campus facilities.
- Support Wichita's downtown development with a health corridor.

VISION
 To be an essential, impactful, cultural and economic driver for Kansas and the greater public good.

MISSION
 To be an essential, impactful, cultural and economic driver for Kansas and the greater public good.

CORE VALUES

- Integrity
- Transparency
- Personal Responsibility
- Collaboration
- Access and Equity

DISTINCTIVE VALUES

- Learning Opportunities
- Adaptive Architecture
- Rhythmic Risk Taking
- Innovation and Creativity
- Knowledge Creation and Dynamic Educational Opportunities



WICHITA STATE UNIVERSITY

PRESIDENTIAL PERFORMANCE GOALS 2024-25

<p>GOAL 1 Provide an accessible, affordable and impactful higher education for all Kansans.</p> <ul style="list-style-type: none"> • Continue implementation of strategic enrollment management plan. • Baseline: Fall 2023 WSU enrollment was 17,046 and WSU Term enrollment was 6,485. • Baseline: Fall 2023 WSU enrollment was 17,046 and WSU Term enrollment was 6,485. • Baseline: Fall 2023 WSU enrollment was 17,046 and WSU Term enrollment was 6,485. 	<p>BUILDING A FUTURE PRICING Raising tuition through access and affordability.</p>
<p>GOAL 2 Provide relevant applied learning experiences that match the needs of industry, agency and community partners.</p> <ul style="list-style-type: none"> • Continue the development of the Innovation Campus by attracting potential partners. • Baseline: Start construction on the Hub for Advanced Manufacturing (HAB) facility and complete Farmington Building (F) which will house new Innovation Campus partners. • Baseline: Start construction on the Hub for Advanced Manufacturing (HAB) facility and complete Farmington Building (F) which will house new Innovation Campus partners. 	<p>BUILDING A FUTURE PRICING Supporting lower tuition with a value package that works together.</p>
<p>GOAL 3 Elevate Wichita State as a premier, urban public research university in the United States.</p> <ul style="list-style-type: none"> • Seek and capitalize on opportunities for innovation and research for the Innovation Campus and beyond. • Support faculty research initiatives. • Increase faculty research and innovation infrastructure. • Continue to improve support of applied research efforts for industry and defense. • Baseline: WSU term enrollment was 6,485. • Baseline: WSU term enrollment was 6,485. 	<p>BUILDING A FUTURE PRICING Increasing research proficiency with higher standards that benefit the Kansas economy.</p>

GOAL 4
Provide university support and advocacy of Office for Civil Rights, Title IX, Americans with Disabilities Act (ADA), Equal Employment Opportunity (EEO), and Inclusive Excellence.

- Continue to provide awareness and support efforts across campus to include reporting.
- Continue to implement inclusive excellence plan.
- Continue to monitor and respond to Title IX, ADA and EEO reporting.
- Update student-based compliance program and establish a system for measuring and monitoring work.

GOAL 5
Focus on financial responsibility through support of expense details and having into off-balance sheet accounts.

- Continue to work with the Board of Regents to address the need for expansion.
- Continue to work with the Board of Regents to address the need for expansion.

GOAL 6
Increase outreach with Kansas legislators, federal delegates, local elected officials, internal campus stakeholders, and other constituents - including alumni, donors, businesses and greater community.

- Continue to work with the Board of Regents to address the need for expansion.
- Continue to work with the Board of Regents to address the need for expansion.

Financial Outlook
 • 2024-25 term enrollment
 • 2024-25 term enrollment
 • 2024-25 term enrollment

Operating Expenses
 • 2024-25 term enrollment
 • 2024-25 term enrollment
 • 2024-25 term enrollment

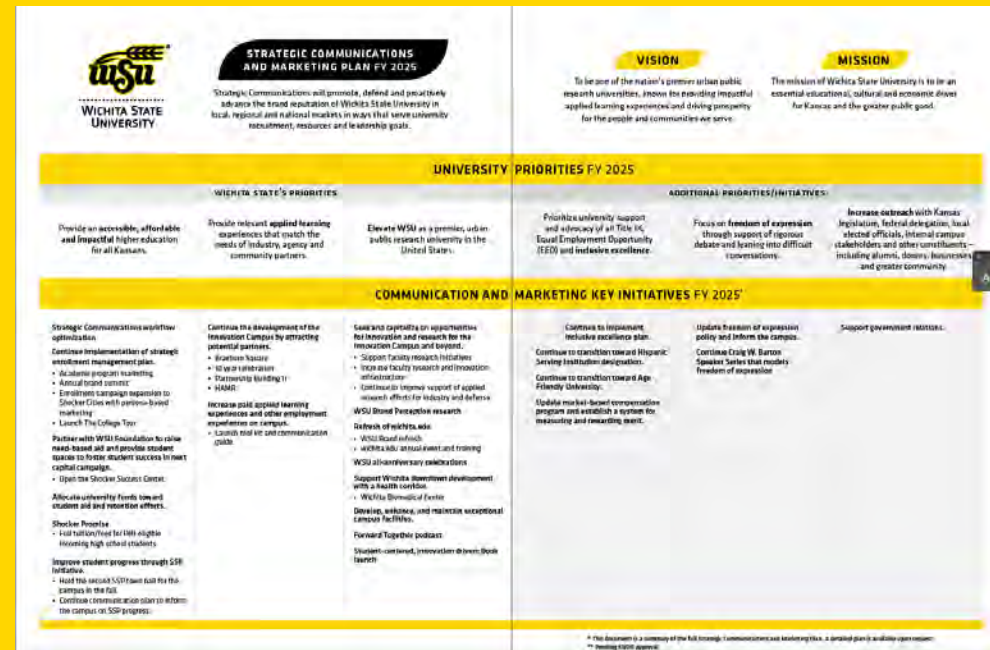
Capital Expenses
 • 2024-25 term enrollment
 • 2024-25 term enrollment
 • 2024-25 term enrollment

Operating Income
 • 2024-25 term enrollment
 • 2024-25 term enrollment
 • 2024-25 term enrollment

See handouts.

UNIVERSITY COMMUNICATIONS AND MARKETING PLAN

Shelly Coleman-Martins



STRATEGIC COMMUNICATIONS AND MARKETING PLAN FY 2025

VISION
To be one of the nation's premier urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

MISSION
The mission of Wichita State University is to be an essential education, cultural and economic driver for Kansas and the greater public good.

UNIVERSITY PRIORITIES FY 2025

WICHITA STATE'S PRIORITIES

- Provide an accessible, affordable and impactful higher education for all Kansans.
- Provide relevant applied learning experiences that match the needs of industry, agency and community partners.
- Elevate WSM as a premier urban public research university in the United States.

ADDITIONAL PRIORITIES/INITIATIVES:

- Prioritize university support and advocacy of an Title IX, Equal Employment Opportunity (EEO) and inclusive excellence.
- Focus on freedom of expression through support of opinion debate and learning into difficult conversations.
- Increase outreach with Kansas legislators, federal delegation, local elected officials, internal campus stakeholders and other constituencies including alumni, donors, investors and greater community.

COMMUNICATION AND MARKETING KEY INITIATIVES FY 2025*

- Strategic Communications workflow optimization**
 - Continue implementation of strategic workflow management plan.
 - Alabama program reworking
 - Employee language updates to Shaker Cities with partner-based marketing
 - Launch The College Tour
 - Partner with WSM Foundation to raise major fund and provide student space to foster student success in next capital campaign.
 - Update the Shaker Success Center.
 - Allocate university funds toward student aid and research efforts.
 - Shaker Promise
 - Initiate/refresh for 1000 degree housing high school students
 - Improve student progress through SSP Initiative
 - Lead the annual SSP award for the campus in the fall.
 - Continue strategic action plan to inform the campus on SSP progress.
- Continue the development of the Innovation Campus by attracting potential partners.**
 - Research House
 - 10 year celebration
 - “The growing building”
 - HAMR
- Increase public applied learning experiences and other employment experiences on campus.**
 - Launch mid- to end communication cycle.
- Seek/raise capital on opportunities for innovation and research for the Research Campus and beyond.**
 - Support facility research initiatives
 - Issue new facility research and innovation initiatives
 - Continue to improve support of applied research efforts for industry and defense
 - WSU Brand Perceptivity research
- Develop of Wichita ads**
 - WSU Brand refresh
 - Wichita ads actual content and timing
 - WSU all-influencer campaign launch
 - Support Wichita Development Development with a health corridor
 - Wichita Division of Events Director, website, and maintain exceptional Campus Facilities.
 - Forward Together podcast
 - Student-centered innovation @wsm.btwk launch
- Continue to implement inclusive excellence plan.**
- Continue to transition toward Hispanic Serving Institution designation.**
- Continue to transition toward Age Friendly University.**
- Update mid-level based representation program and establish a system for measuring and rewarding merit.**
- Support government interests.**
- Update Freedom of Expression policy and inform the campus.**
- Continue Craig W. Barton Speaker Series that models freedom of expression.**

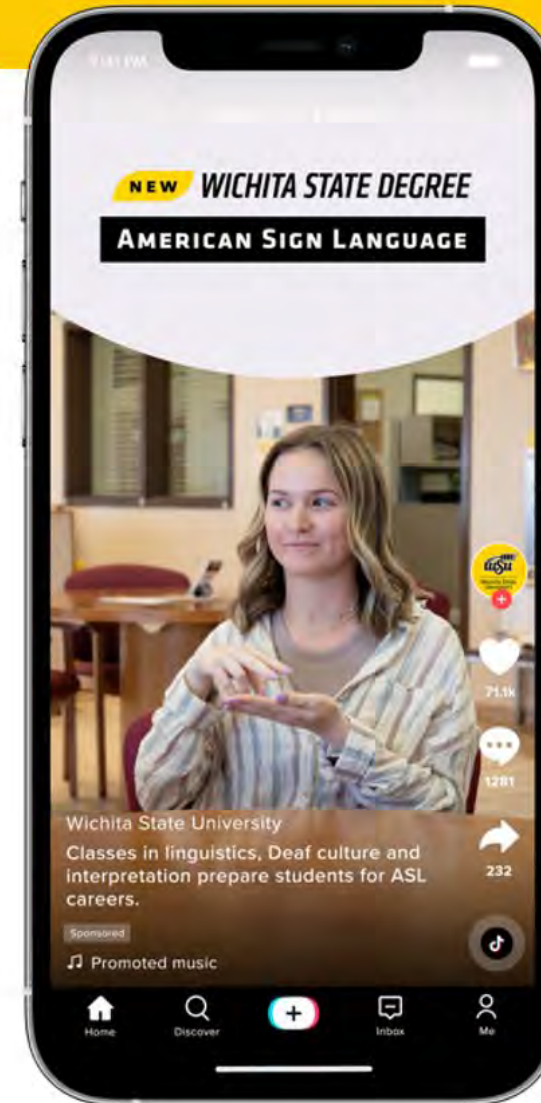
* The document is a summary of the full Strategic Communications and Marketing Plan, a separate plan is available upon request.
** Pending final approval.

See handout

Continue implementation of the strategic enrollment management plan.



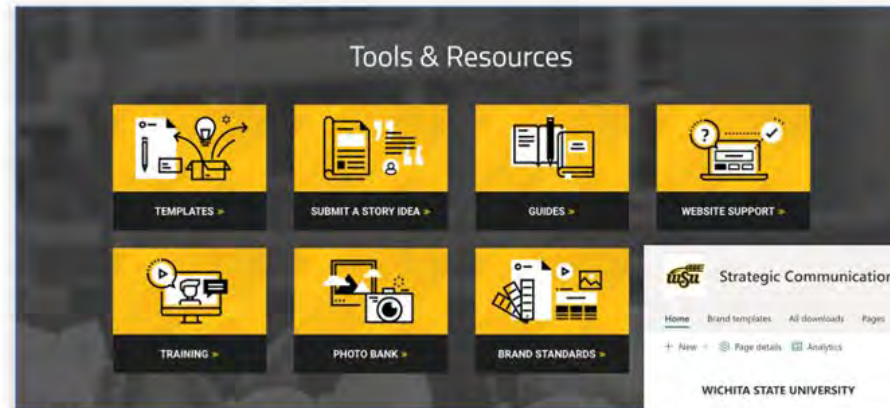
- **ACADEMIC PROGRAM MARKETING**



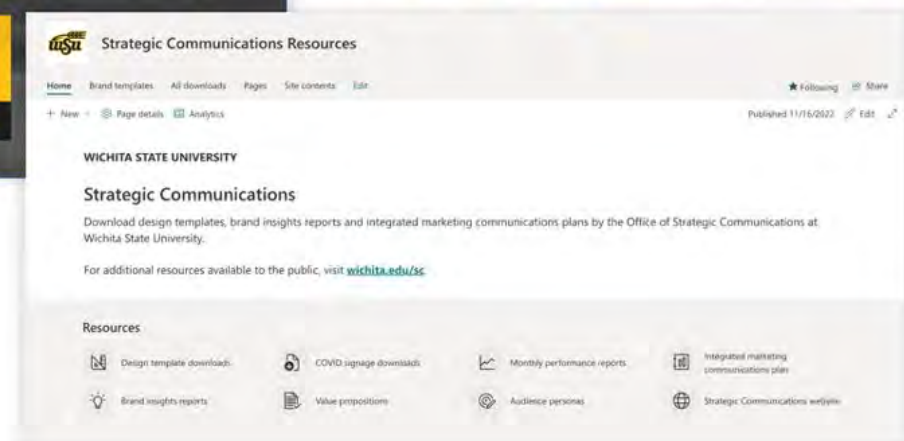
Continue implementation of the strategic enrollment management plan.



- **ACADEMIC PROGRAM MARKETING**
- **ANNUAL BRAND SUMMIT**



wichita.edu/sc



Continue implementation of the strategic enrollment management plan.



- **ACADEMIC PROGRAM MARKETING**
- **ANNUAL BRAND SUMMIT**
- **SHOCKER CITY EXPANSION**



Continue implementation of the strategic enrollment management plan.



- **ACADEMIC PROGRAM MARKETING**
- **ANNUAL BRAND SUMMIT**
- **SHOCKER CITY EXPANSION**
- **THE COLLEGE TOUR**

Premium Channels	The College Tour Streaming Channel	The College Tour App	ED Tech	Newletter
 ▶ 167 Million REACH	SMART TV'S ▶ 116 Million REACH	iOS ▶ 1.8 Billion REACH	 ▶ 200,000 REACH <small>Teachers Across the US</small>	HIGH SCHOOL COUNSELORS (USA) ▶ 60,000 REACH
 ▶ 65 Million REACH	Roku ▶ 87 Million REACH	android ▶ 2.7 Billion REACH	NICHE ▶ 25 Million REACH	
tubi ▶ 51 Million REACH	apple tv ▶ 26.3 Million REACH			
	 ▶ 65 Million REACH			
	androidtv ▶ 80 Million REACH			

Casting Students Now!

The hit Amazon Prime TV Series *The College Tour* is coming to film at Wichita State!

Apply with a 2 minute video by April 21st to be considered for the show. Learn more at wsu.news/thecolletour.

Wichita State University in conjunction with The College Tour

Continue implementation of the strategic enrollment management plan.



- **ACADEMIC PROGRAM MARKETING**
- **ANNUAL BRAND SUMMIT**
- **SHOCKER CITY EXPANSION**
- **THE COLLEGE TOUR**

Segment themes: each is 1:45

- Barton School of Business
- College of Applied Studies
- College of Engineering
- College of Fine Arts
- College of Health Professions
- College of Liberal Arts and Sciences
- Graduate Research and College of Innovation and Design
- Cohen Honors College
- Access and Affordability
- Applied Learning
- Athletics and Campus Pride
- History of WSU, Story of Wu and Notable Alumni
- Paid Applied Learning & Research Experiences in IDP
- Innovation Campus (ATF, Deloitte, Law Enforcement Center, etc.)
- Living on Campus
- Student Life
- Student Success and Support
- Location - City of Wichita



- Dorothy and Bill Cohen Honors College
- Corbin Education Center
- Community Engagement Institute
- Kansas Kids @ GEAR UP

WICHITA STATE UNIVERSITY CELEBRATIONS



APPLIED LEARNING MODEL

Applied learning experiences that match the needs of industry, agency and community partners

WICHITA STATE UNIVERSITY

APPLIED LEARNING MODEL

THINKERS

DOERS

MOVERS

SHOCKERS

DRAFT

APPLIED LEARNING MODEL AT WICHITA STATE UNIVERSITY

MODEL FRAMEWORK

SHOCKERS
emerge from their educational journey equipped with a comprehensive skill set and a deep understanding of how to make meaningful contributions to the world.

MOVERS
Adapt and evolve through their experiences.
Service-learning | Community service
Civic Engagement | Volunteerism

DOERS
Actively put knowledge into action.
Co-op placement | Work Study | Clinical Placement | Internships
Apprenticeship | WERX (modified apprenticeship program)
Practicum | TAP (teacher apprenticeship program)

THINKERS
Critically analyze and understand concepts.
Research | Entrepreneurship
Field Study | Study Abroad
Creative Works

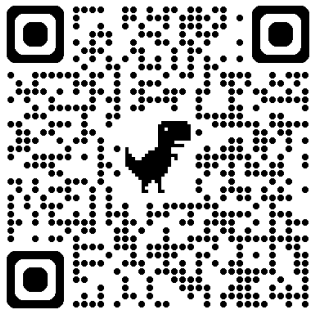
DRAFT

2

RESEARCH



- Begin discovery phase with university research to support this goal.
- Next stage of the Wichita State brand perception study.
- Survey is open now.



bit.ly/WSUPET2024

Wichita State University
Shocker City Brand Awareness Study:
Kansas City, Tulsa, Oklahoma City, Dallas/Ft. Worth

PUBLIC POLICY & MANAGEMENT CENTER
Misty Bruckner, Director
Dulcinea Rakestraw, Research & Program Evaluation Manager
Andrew Myers, Program Manager
Isabel Ebersole, Research Assistant
Elizabeth Ewers, Graduate Research Assistant

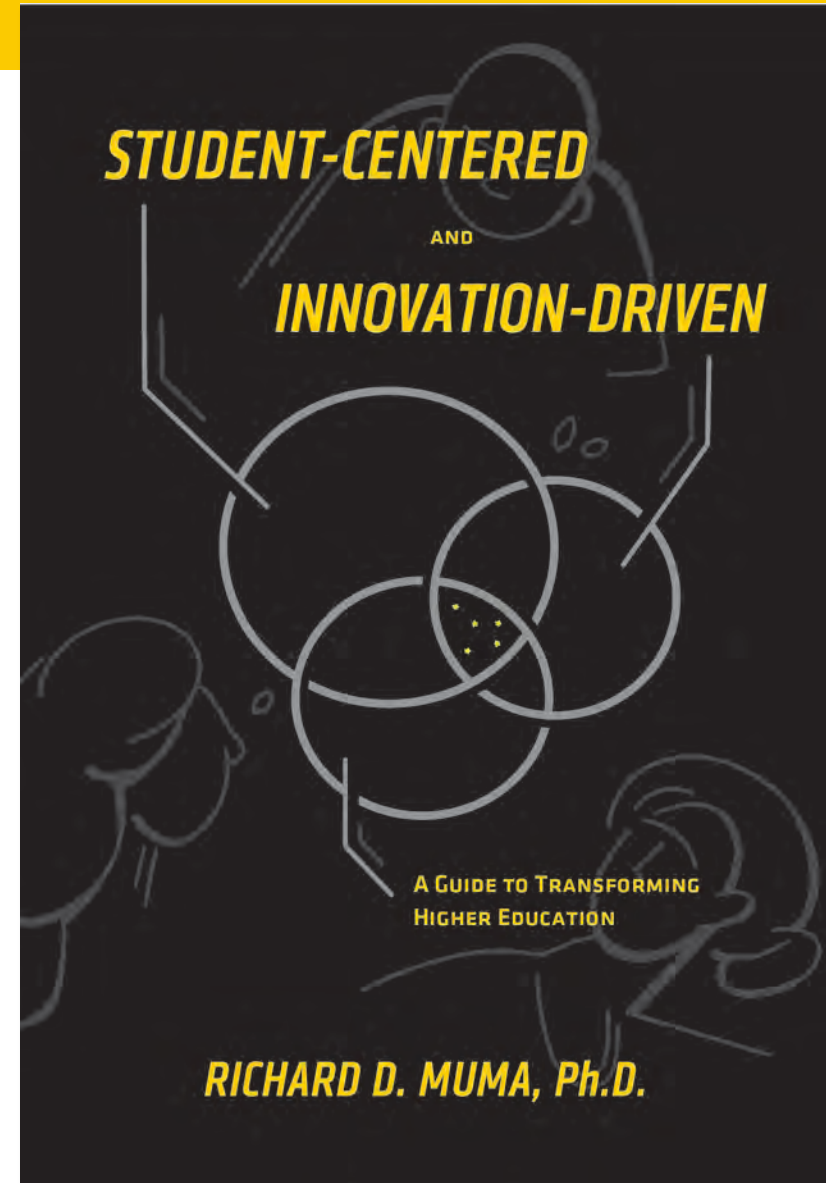
Wichita State University
Division of Diversity and Community Engagement
Public Policy and Management Center

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GOAL 3: Elevate WSU as a premier, urban public research university in the United States and additional priorities



- Working with New City on Wichita.edu refresh
- WSU all-anniversary celebrations
- Book: "Student-Centered and Innovation-Driven: A Guide to Transforming Higher Education" (publishes late 2024)



GOAL 1

Access and affordability, inclusive excellence

- Legislature's focus on DEI and practical implications —
Zach Gearhart and Andy Schlapp
- Updates on changes and activities to ensure all students succeed —
Marché Fleming-Randle and Teri Hall
- Foundation and Alumni Engagement update —
Telly McGaha

University Update

May 13, 2024

Update on diversity, equity and inclusion at Wichita State

As you may be aware, there has been a national spotlight on diversity, equity and inclusion (DEI), and the Kansas Legislature and Kansas Board of Regents have been focused on this issue for the past several months.

As those conversations have been ongoing, WSU has been working diligently to ensure all our students – regardless of background – are positioned to succeed, graduate and start their careers. To that end, WSU is focusing on using more inclusive terminology, signaling our dedication to holistic and integrated approaches to excellence and inclusivity. You may notice a change in commonly used nomenclatures at WSU, including the re-naming of some offices and strategies to “inclusive excellence” and similar language. Information on other efforts can be found in these frequently asked questions (see below).

Changes to these efforts have no effect on curriculum, instruction or research, ensuring the preservation of academic freedom.

“At WSU, we recognize the evolving landscape of diversity, equity and inclusion initiatives. Our focus remains steadfast on providing an inclusive environment where all students can excel,” says Dr. Marché Fleming-Randle, vice president and director of Military and Veteran Programs. “We’re transitioning our efforts to embrace a more integrated approach, ensuring every student has the resources and support necessary to

See Also

- This news item is in these publications:
- [WSU Today: Monday, May 13, 2024](#)

Want to hire a Shocker?

The Shocker Career Accelerator is your department’s gateway to a talented pool of exceptional Shockers who possess the education, skills and professionalism you need to elevate your department’s goals.

[Start the hiring process](#)

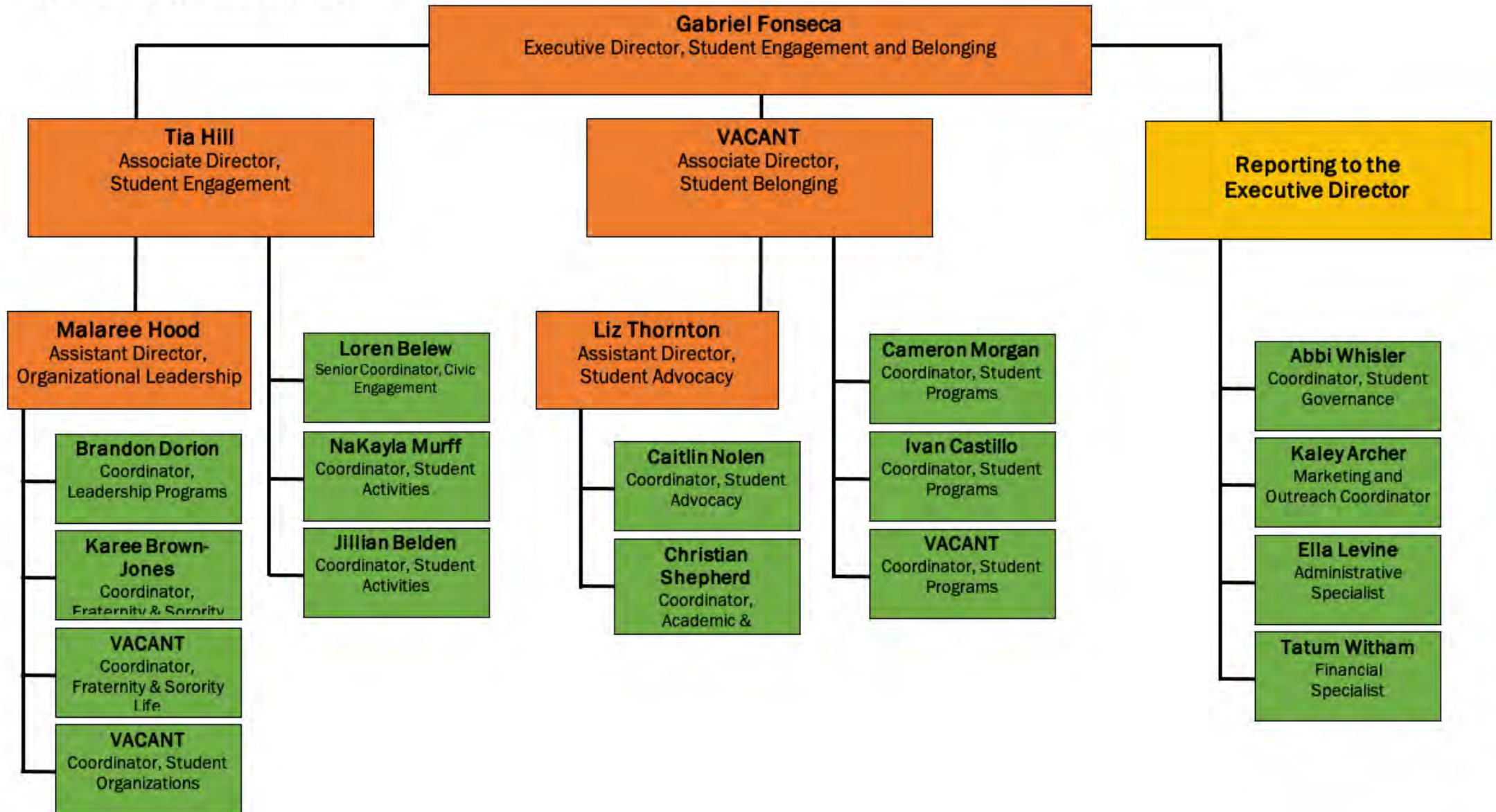
GOAL 1

Access and affordability, inclusive excellence

- Updates on changes and activities to ensure all students succeed –
Teri Hall
- Foundation and Alumni Engagement update –
Telly McGaha

Student Engagement and Belonging

Division of Student Affairs



GOAL 1

Provide an accessible, affordable and impactful higher education for all Kansans.

Student Engagement and Belonging merger benefits —

- Created efficiencies in operations
- Created staff opportunities
- Developed staffing model
- Eliminated redundancies

INCLUSIVE EXCELLENCE DISCUSSION

Questions for discussion:

- How do you see the questions regarding inclusive excellence playing out in your disciplines and colleges?
- What issues or items are you seeing regarding student belonging?
- How can we work together to enhance student belonging and success?

GOAL 1

Access and affordability, inclusive excellence

- Foundation and Alumni Engagement update –

Telly McGaha

- Capital campaign process
- Current priorities
- Potential master plan priorities

GOAL 2

Talent pipeline

- Overview on enrollment, aligning with the board on program review and general education plan and student support and persistence —
Shirley Lefever and Ashlie Jack

PET Summer 2024 Retreat Academic Affairs



KBOR Programs Identified

Program	Student Demand >25 Jr. & Sr	Degree Production >10	Talent Pipeline 51% employed in region	Student ROI Mean salary \$38,500	Recommendation
Women's, Ethnicity, & Intersectional Studies			X	X	Merge plan
Philosophy			X	X	Action plan
Geology			X	X	Action plan
Physics	X			X	Action plan
Forensic Science	X		X		Action plan

Philosophy, Geology, Physics, Forensic Science

Action Plans

- Recruitment efforts
- Retention efforts
 - increased paid applied learning opportunities

Women's Ethnicity and Intersectional Studies

Merge Plan

- Combine with another LAS Dept.
- Field Major
- BGS area of emphasis
- Minor

- **President's priority #2:** Provide relevant applied learning experiences that match the needs of industry, agency, and community partners.
 - Increase paid applied learning experiences and other employment experiences on campus. **Benchmark:** Year-over-year growth of paid applied learning opportunities.
- **SEM Strategy 1.4** For each degree program, create paid applied learning that promotes student employment opportunities and reduces the need for students to take on debt.
- **Legislative funding protocols and guidelines**
 - Shared Definition of what "counts"
 - Priorities
 - Student salaries
 - Dedicated personnel
 - Industry relationships
 - Professors of Practice
 - College liaisons
 - Data Collection
 - CLR platform
 - Marketing/recruitment

At your tables, discuss the following questions:

- How do we ensure WSU remains the leaders in applied learning?
- How and what do we continue to invest in and encourage others (legislators, industry partners, city/community leaders, WSU community) to invest in with us?
- How do we tell our story to various audiences?
- From your vantage point, what are the gaps and opportunities we should prioritize?

University Enrollment update

Metric	Fall 2024 Actual (as of 5.31.2024)	Fall 2024 Goal*	+/- Difference	Fall 2023 Census	Fall 2022 Census	Fall 2021 Census
Census (Headcount) <small>(OPA 18, Table 1)</small>	10,412	18,142 Goal: 14,942 degree seeking + 3,200 NDS	-7,730 <small>(3,200 NDS will address gap, leaving 4,600 degree seeking needed by 20th day)</small>	17,548	16,921	16,097
Census (SCH) <small>(OPA 18, Table 1)</small>	122,888	172,884 (goal)	-49,996	168,615	168,526	162,955
Census (FTIC) <small>(OPA 18, Table 10)</small>	1,184	1,600 (goal)	-416	1,663	1,680	1,734



*Based on a 3.6% growth

Undergraduate

- FTIC Outreach
- Executive Summaries and SEM Campaigns
- Scholarships
- Shocker Comeback program
- Early College Programs (High School Enrollment)
 - Concurrent Enrollment
 - Dual Enrollment
 - Shocker Academy

Graduate (both domestic and international)

- 7-day process of applicants
- Pre-Registration
- International: early registration scholarship
- Pivot to online
- Syllabi
- Communications
- Grad School welcome events

Student Success and Persistence Focus

Goals:

- Equalize the six-year graduation rates among underserved and non-underserved students by narrowing the gap to 1.9% in four years (2026).
- Increase persistence rates among underserved and non-underserved students to 75% in 2025 and 80% by 2030.

Strategies:

- Centralize student success offices within the Shocker Success Center.
- Systematize the use of academic data to improve academic outcomes (NISS Recommendation #1).
- Standardize academic advising to ensure students receive consistent support across all majors (NISS Recommendation #2).
- Develop intentional pathways to help students learn about, select, and transition between academic majors (NISS Recommendation #3).
- Strengthen financial aid through collaboration with other units and coordinated, proactive outreach to students (NISS Recommendation #4).



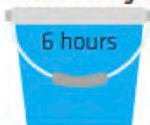
Student Success and Persistence Programs and Initiatives

- Student Success and Persistence Coalition (SSPC)
- Centralized Professional Advising
- Shocker Pre-season Programs
- New Orientation and Transition Model
- Mentor programs
- Faculty Professional Development
- Center for Excellence in Teaching and Research



General Education (GE) Requirements at Wichita State follow the KBOR system-wide GE program framework and are comprised of 34-35 credit hours organized in six discipline-based "buckets" and an institutionally designated bucket. A student who satisfies all seven buckets will complete the GE program.

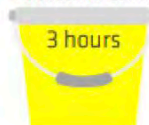
Bucket #1: English Discipline Area



6 hours

English 100 or 101 and English 102


Bucket #2: Communication Discipline Area



3 hours

Communication 111


Bucket #3: Mathematics & Statistics Discipline Area



3 hours

Math 111, 112 or 131* or any math/stat course that requires a MATH 111 or MATH 112 prerequisite. (123, 144, 242, 242H, STAT 370)

Bucket #4: Natural & Physical Sciences Discipline Area



4-5 hours

Choose One Subject (must include a lab):
 Anthropology (101 with 106)
 Biological Sciences (106 with 107, 210, 211, 220, 223)
 Chemistry (103, 211, 212, 523, 531)
 Geology (102 for 4 cr.hr., 111, 302, 312, 570, 574)
 Physics (195 with 196, 111, 210, 213, 214, 313 with 315, 314 with 316)
 Health Sciences (290)

Bucket #5: Social & Behavioral Sciences Discipline Area



6 hours

Choose from at Least Two Subject Areas:
 Anthropology
 Criminal Justice
 Economics
 Entrepreneurship
 Ethnic Studies
 Geography
 Political Science
 Psychology
 Sociology
 Social Work
(full course list on next pages)

Bucket #7: Institutionally Designated Area




6 hours

3 hours of First-Year Seminar***
 (FYS may ONLY count for GE credit in Bucket #7)

3 GE hours with Diversity designation
 (May be satisfied by #4-#6 requirement)
 If diversity requirement is satisfied in buckets #4-#6, students must take additional Gen Ed approved courses to reach a total of 6 cr. hr. in bucket #7. *(May include disciplines not included in buckets #1-#6. See full list on next page. No repeat courses.)*

Bucket # 6: Arts and Humanities Discipline Area



6 hours

Choose from at least Two Subject Areas:
 Communication**
 English**
 History
 Modern and Classical Languages
 Linguistics
 Philosophy
 Religion
 Women's Studies
 Art History
 Dance
 Musicology / Composition Studio Arts
 Theatre
(full course list on next pages)

*MATH 131 does not fulfill the prerequisite for any further math course. MATH 131 does not meet degree requirements in all colleges.

**Excludes courses from #1-#3

***Students who have earned an Associate Degree or 30 credit hours prior to high school graduation and before starting classes at WSU as a degree-bound student, may be exempt from taking a First-Year Seminar course.

- Fall 2026 Full Implementation of Math and English Pathways
 - elimination of developmental courses allowing students to complete math and English in one semester.
- Math options are algebra, statistics, and contemporary math
 - no required prerequisites.
- Social and behavioral sciences: statistics
- Natural sciences, math and engineering: Algebra
- Fine Arts, Humanities and Education: contemporary math.
- Health sciences pending

Implementation timeline and steps

July 1, 2024

- Requests for AY 25/26 exceptions (program-required GE courses)
- Degree maps for all UG programs posted and submitted to KBOR.
- Performance agreement submitted to KBOR

Fall, spring, summer 2024-25

- KBOR provides professional development
- Design corequisite Math and English support for each pathway course.
- Redesign gateway math courses (algebra, statistics, contemporary math) to fit a no-prerequisite model.
- English course placement measures

Fall 2025 and spring 2026

- Implement gateway math and English courses
- Implement corequisite math supports

Fall 2026 and spring 2027

- Full scale implementation Corequisite English and math support
- Full scale systemwide English and math course placement measures

Believe!

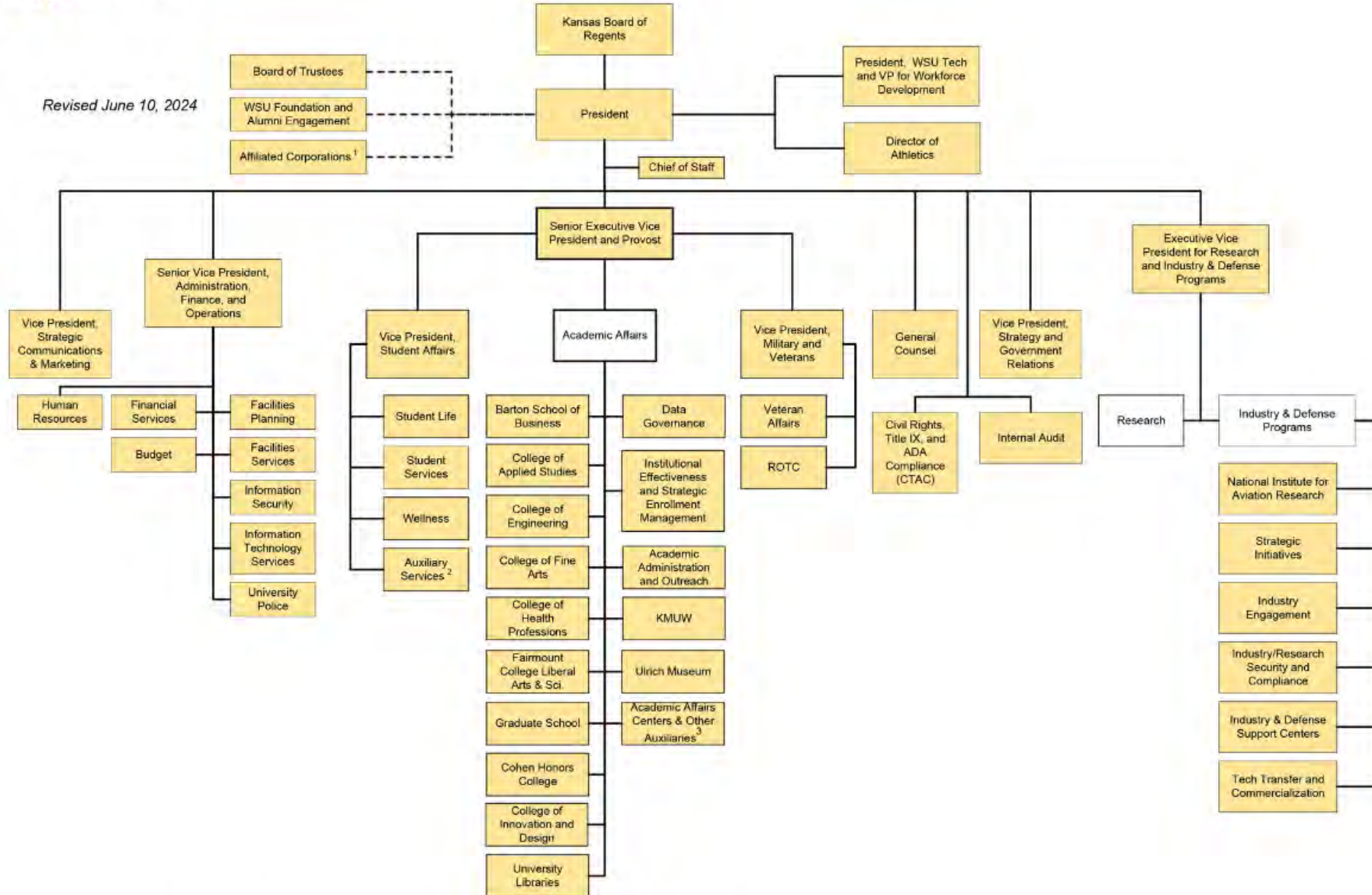


GOAL 3

Economic prosperity, research structure

- New structure of research and renewed collaboration between IDP and faculty to grow research and Ph.D. production –
John Tomblin and Coleen Pugh

Revised June 10, 2024



1 = Affiliated Corporations, as defined in WSU Policy 1.06, includes: Wichita State Intercollegiate Athletic Association, Inc., Wichita State Union Corporation, Wichita State University Innovation Alliance, WSIA Investments Corporation.

2 = Auxiliary Services includes oversight of operations of Wichita State University Union Corporation.

3 = See Academic Affairs Organizational Chart for list of Centers and Auxiliaries.



WICHITA STATE
UNIVERSITY

WICHITA STATE UNIVERSITY

RESEARCH OVERVIEW

PRESIDENT'S RETREAT | June 3, 2024

John Tomblin

Executive Vice President for Research and Industry & Defense Programs

WSU RESEARCH ORGANIZATION & SIZE



Wichita State University



Academic Colleges



Industry & Defense Programs (IDP)



Biology

Engineering

NIAR

NIRDT

Chemistry

Human Factors

Strategic Initiatives

FirePoint

250,000
SQUARE FEET

ON CAMPUS &
2 WICHITA LOCATIONS

~870
FACULTY/STAFF/
STUDENTS

2 MILLION
SQUARE FEET

7 WICHITA AREA
LOCATIONS & ON-CAMPUS

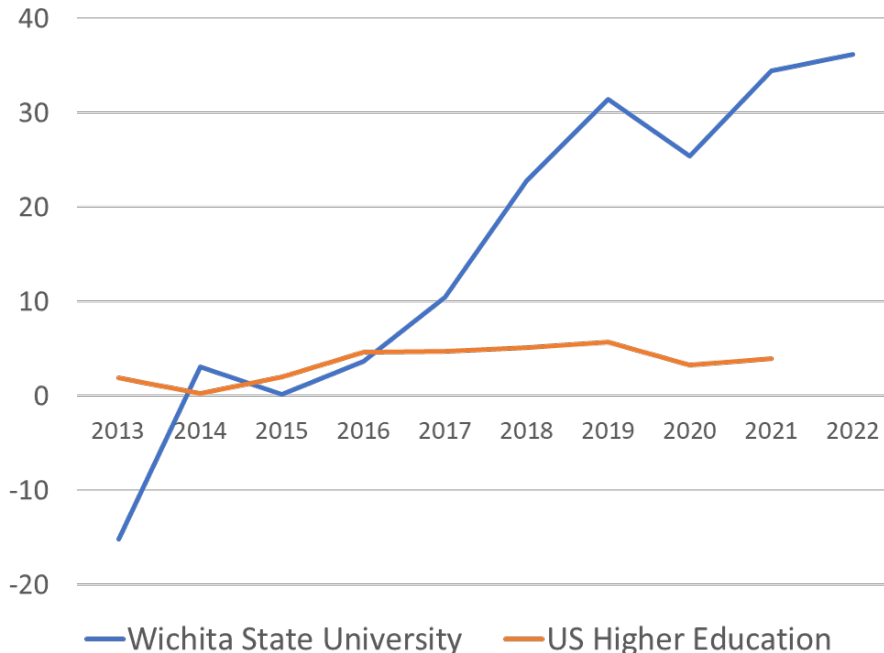
~1,800
EMPLOYEES

WICHITA STATE UNIVERSITY RESEARCH



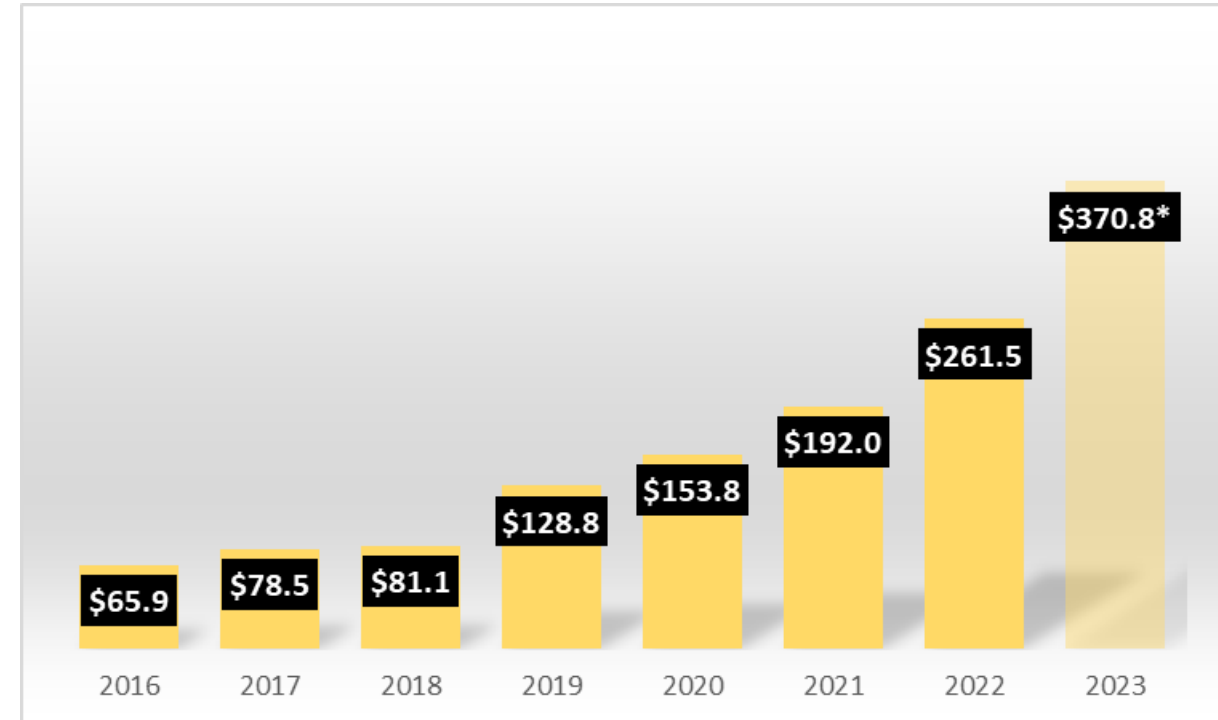
- WSU's research expenses more than doubled between fiscal 2019 and 2023, far exceeding national trends
- Specializations in aviation and manufacturing, with applied tech-driven manufacturing, are driving the robust growth

Annual Growth in Research Expenditures (%)



Sources: Wichita State University Financial Statements; National Center for Science and Engineering Statistics, Higher Education Research and Development Survey; PFM Financial Advisors and Consulting, LLC

R&D EXPENDITURES 2016-2023 (Reported to National Science Foundation)



Wichita State has seen a **241%** increase in R&D expenditures since 2020.

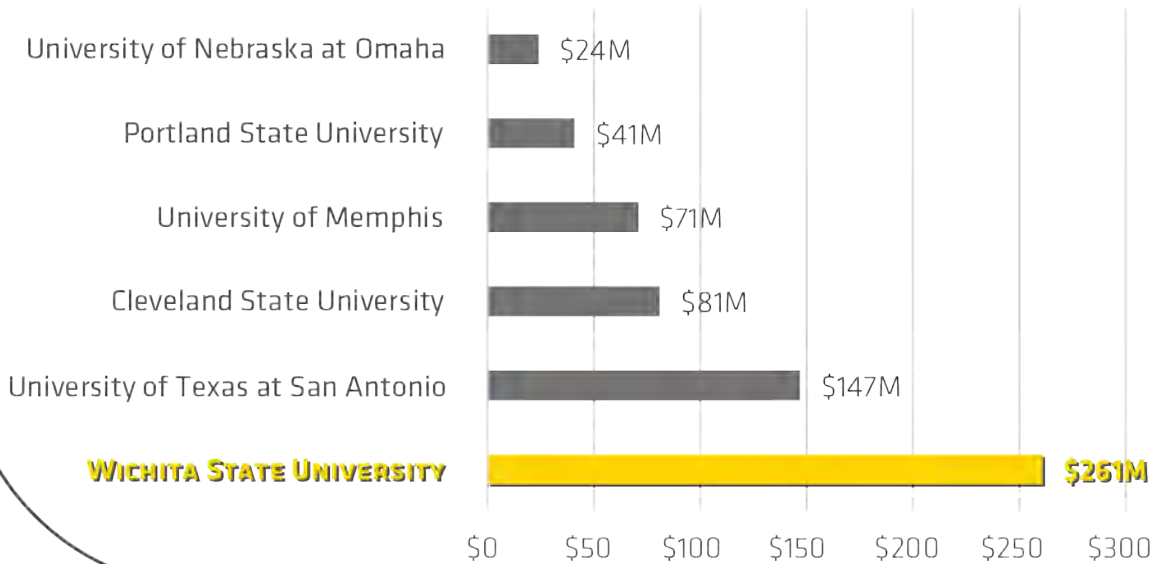
*estimated 2023 NSF HERD number

COMPARED TO KBOR-APPROVED PEERS



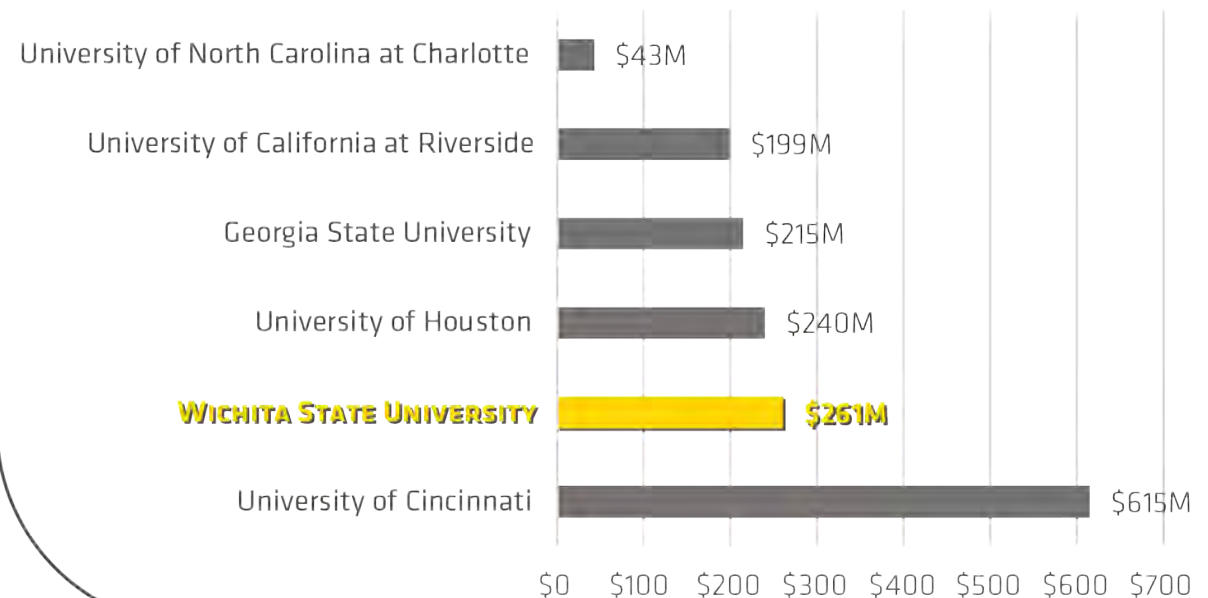
TOTAL R&D - WSU PEER INSTITUTIONS

Total R&D in Millions



TOTAL R&D - WSU ASPIRATIONAL PEER INSTITUTIONS

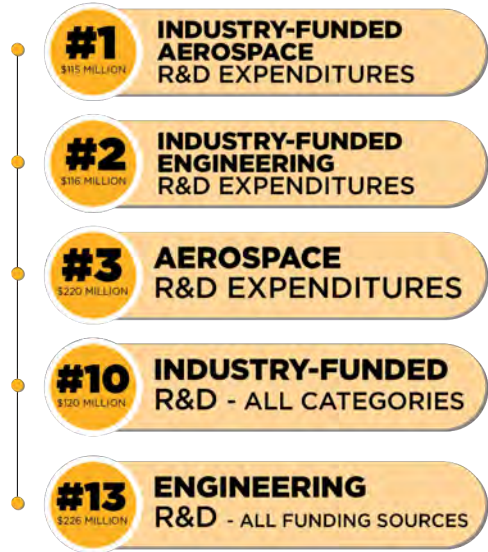
Total R&D in Millions



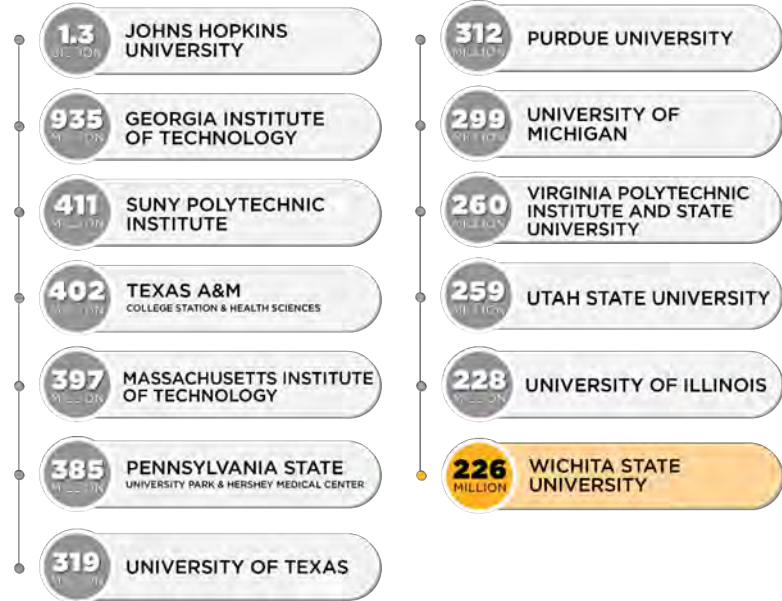
COMPARISON IN SPECIALITY AREAS

Source:
2022 NSF
HERD Survey

2022 WICHITA STATE UNIVERSITY R&D EXPENDITURES RANKINGS



2022 TOTAL ENGINEERING R&D EXPENDITURES

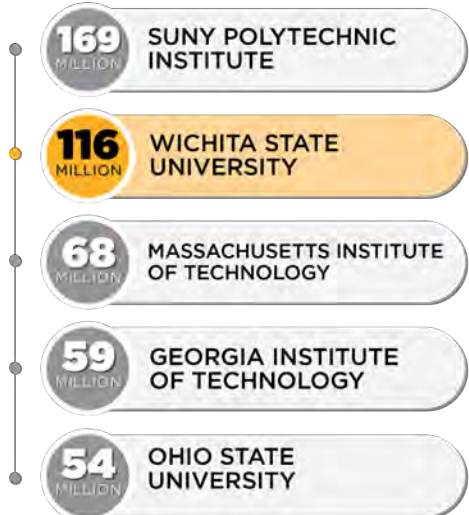


2022 TOTAL AEROSPACE R&D EXPENDITURES



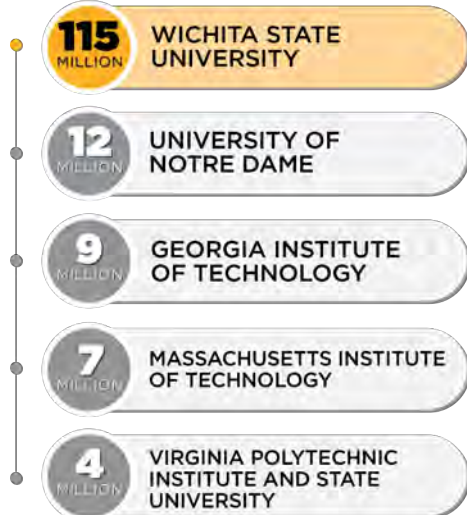
Source: National Science Foundation Higher Education Research and Development survey 2022

2022 INDUSTRY-FINANCED ENGINEERING R&D EXPENDITURES



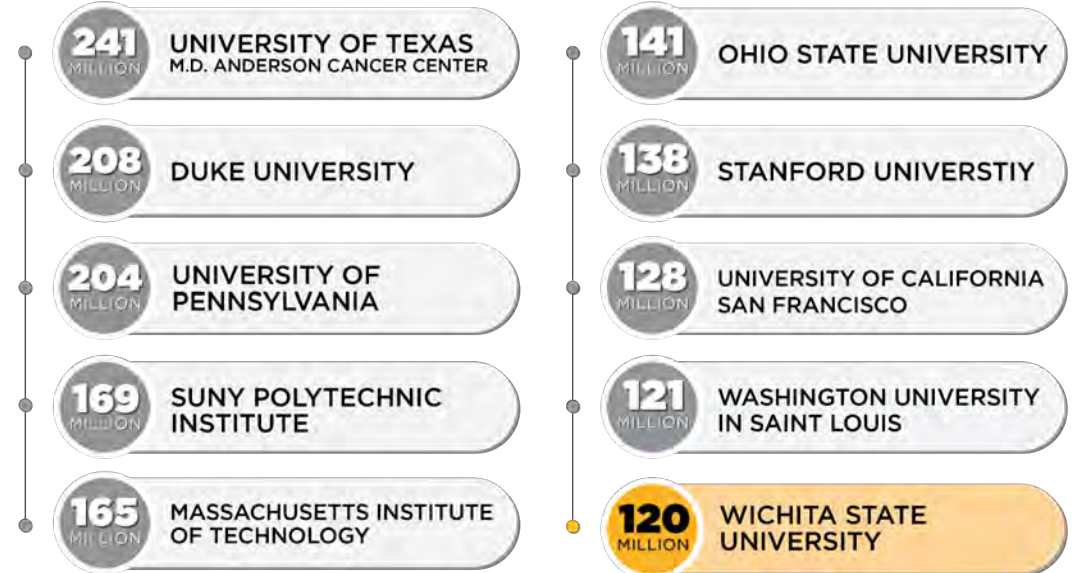
Source: National Science Foundation Higher Education Research and Development survey 2022

2022 INDUSTRY-FINANCED AEROSPACE R&D EXPENDITURES



Source: National Science Foundation Higher Education Research and Development survey 2022

2022 INDUSTRY-FINANCED R&D EXPENDITURES



WICHITA STATE UNIVERSITY RESEARCH



Discussion Items :

- (1) What would you like to see for a future research strategy for Wichita State ?

U.S. CODE: SUBCHAPTER III: NATIONAL SCIENCE FOUNDATION FOR THE FUTURE DIRECTORATE FOR TECHNOLOGY, INNOVATION, AND PARTNERSHIPS

KEY TECHNOLOGY FOCUS AREAS (KTFAS)

1. Artificial intelligence, machine learning, autonomy, and related advances*
2. High performance computing, semiconductors, and advanced computer hardware and software*
3. Quantum information science and technology*
4. Robotics, automation, and advanced manufacturing
5. Natural and anthropogenic disaster prevention or mitigation
6. Advanced communications technology and immersive technology*
7. Biotechnology, medical technology, genomics, and synthetic biology*
8. Data storage, data management, distributed ledger technologies, and cybersecurity, including biometrics*
9. Advanced energy and industrial efficiency tech (e.g., batteries, advanced nuclear tech) including for the purposes of electric generation*
10. Advanced materials science, including composites 2D materials, other next-generation materials, and related manufacturing technologies*

Source: U.S. Code [42 U.S.C. § 19107\(c\)](#)

* Overlaps with USD (R&E) - Identified Defense [Critical Technology Areas](#)



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Discussion Items :

- (1) What would you like to see for a future research strategy for Wichita State ?
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Discussion Items :

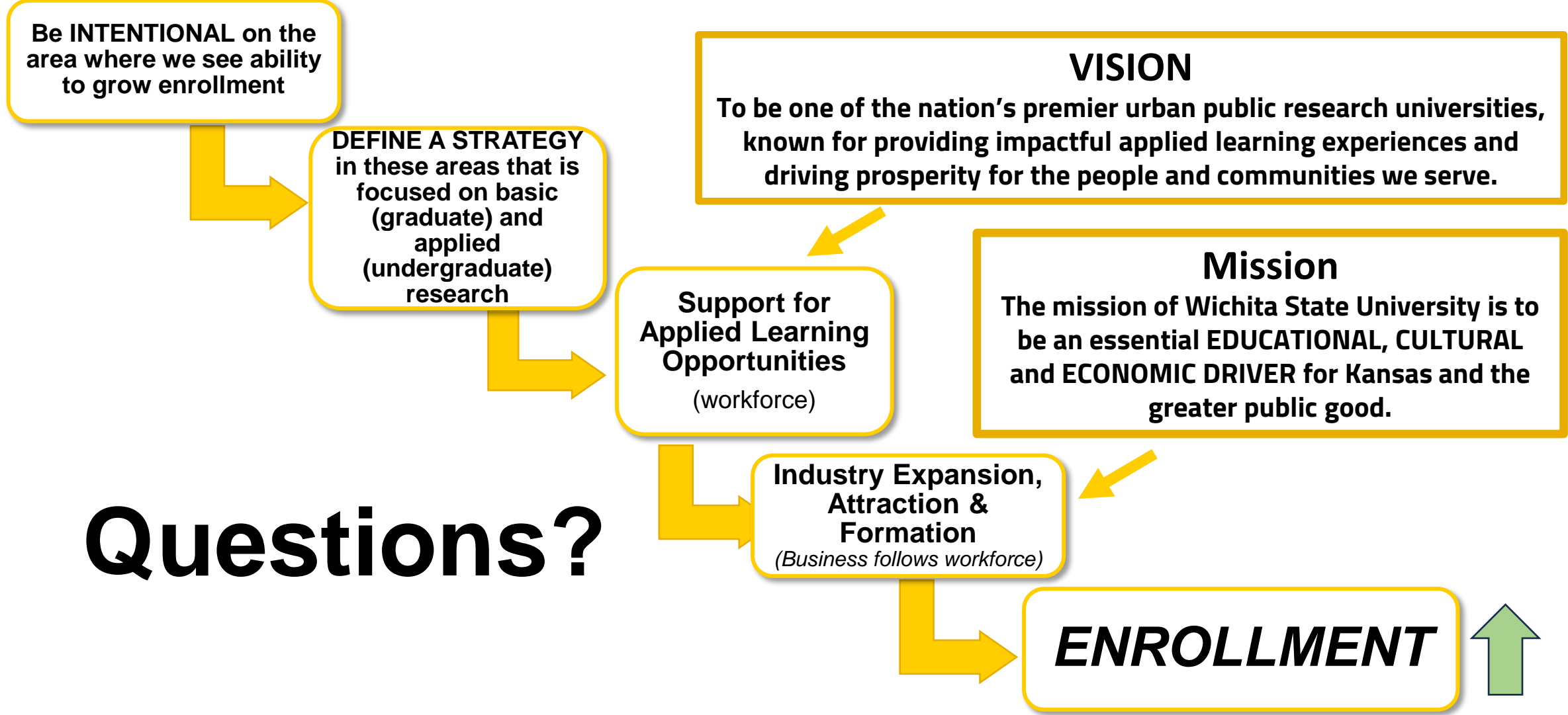
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- (2) Can or should we change our direction to another focus ? Or ask another question all together ?

Discussion Items :

- (1) What would you like to see for a future research strategy for Wichita State ?
- (2) Can or should we change our direction to another focus ? Or ask another question all together ?

What research areas drive ENROLLMENT – both from the undergraduate side and the graduate side ?

WICHITA STATE UNIVERSITY RESEARCH



Carnegie Classification

- R1 – Doctoral Universities – very high research activity
 - \geq \$50m
 - \geq 70 research-based doctoral degrees
- R2 – Doctoral Universities – high research activity
 - \geq \$5m research expenditures
 - \geq 20 research-based doctoral degrees
- Why?
 - Correlates with greater resources
 - Correlates with more opportunities
 - Many states distribute funds differently for R1 vs R2 vs R3 ranking
- New rankings every 3 years: 2024, 2027, 2030...
- New, simpler, 3-dimensional classification criteria 2024 & 2025

WSU

\$370.8m

~ 45 PhDs/yr

Carnegie Classification – double PhDs

Degree Unit	1965	1972	1975	1989	1991	1995	1998	2004	2007	2008	2010	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023			
Total	1	1	3	17	13	22	37	28	27	62	67	77	77	93	100	92	103	123	108	115	93	86	117			
200104 Educational Leadership	0	0	0	0	0	2	7	5	5	5	6	4	2	9	8	5	7	4	6	7	9	4	6			
300101 Aerospace Engineering	0	1	1	2	2	2	2	3	2	4	1	5	1	3	4	3	2	0	2	3	0	0	5			
300201 Electrical Engineering	0	0	0	4	1	4	7	2	2	2	3	2	7	11	4	4	8	5	8	5	5	4	8			
300301 Industrial Engineering	0	0	0	3	3	6	2	2	3	7	1	2	2	4	7	7	11	11	3	5	3	4	7			
300401 Mechanical Engineering	0	0	0	3	1	2	4	2	1	0	5	3	5	3	3	5	2	8	1	6	5	4	6			
500101 Communication Sci & Disorders	1	0	1	5	2	1	2	0	3	0	1	2	2	0	2	2	1	1	1	2	0	2	1			
500102 Audiology	0	0	0	0	0	0	0	0	1	5	2	8	8	8	10	5	5	6	7	5	8	7	8			
500501 Nursing	0	0	0	0	0	0	0	0	0	0	3	3	1	4	1	4	12	22	29	23	8	12	19			
500601 Physical Therapy	0	0	0	0	0	0	0	0	0	29	32	29	32	38	42	38	38	44	35	39	40	38	42			
620201 Chemistry	0	0	1	0	3	0	5	3	1	3	4	4	2	5	3	5	5	4	1	4	2	1	5			
620401 Mathematics	0	0	0	0	1	3	3	3	0	1	2	3	2	2	2	2	3	5	3	4	4	0	5			
630702 Clinical Psychology	0	0	0	0	0	0	1	2	5	2	2	4	4	3	4	4	2	5	2	5	2	5	2			
630703 Community Psychology	0	0	0	0	0	0	0	1	1	2	2	6	4	3	6	4	4	5	5	5	2	4	2			
630704 Human Factors Psychology	0	0	0	0	0	2	4	5	3	2	3	2	5	0	4	4	3	3	5	2	5	1	1			
												37	36	43	47	54	48	53	37	48	37	29	48			research PhDs

- New PhD programs
 - Biology?
 - Interdisciplinary PhD
 - Materials Science & Engineering
 - CAS
- Recommendation: tuition remission for PhD GRAs w/stipends \geq \$25k/yr
- Target Growth Areas
 - By funding
 - Materials Science: 13.2% (Mat E 3.5%)
 - Aerospace, Astro, Aeronautical E: 12.3%
 - By interest & enrollment
 - Data sciences?
 - Sustainability
 - Cybersecurity

- min Total Cost of resident PhD student – 5 yrs
 - \$125 stipend (\$25k/yr)
 - \$25k tuition for up to 72 credits
 - \$37.5k research costs (\$7.5k/yr)
 - **\$187.5k TOTAL**
- **189** PhD students enrolled F2023 – double to **378** to double degrees
 - \$525k tuition cost for PhD students who did not receive tuition remission
 - \$2.2m cost of tuition remission for 378 PhD students
 - \$1.1m cost of tuition remission for 189 PhD students (50% are GTAs)

GOAL 4

Prioritize university support and advocacy of Office for Civil Rights, Title IX, Americans with Disabilities Act, Equal Employment Opportunity

- Update market-based compensation program and establish a system for measuring and rewarding merit

Vicki Whisenant and Werner Golling

GOAL 4

Update market-based compensation program and establish a system for measuring and rewarding merit

FY24 Priorities

- ✓ Refined faculty and staff pay variables
- ✓ Collected related prior work history data to determine quartile targets
- ✓ Created autonomy for externally funded departments to accelerate funding of MBC goals
- ✓ Determined the pay gap between current pay and market pay

FY25/26 Priorities

- Develop funding strategy to close pay gap to market
- Assess additional survey data sources
- Revise performance management process
- Establish process to manage merit pay, including PIR.

GOAL 4

DISCUSSION - Develop funding strategy to close pay gap to market

- *What is a reasonable timeline for us to address this \$24m pay gap?*
- *What funding options should we consider for closing the pay gap?*

FACILITIES UPDATE

- Wichita Biomedical Campus —
Emily Patterson

WICHITA BIOMEDICAL CAMPUS

Construction Documents



**WICHITA
BIOMEDICAL
CAMPUSSM**



WICHITA STATE
UNIVERSITY



THE UNIVERSITY OF
KANSAS

Aerial View looking SE from
Broadway and William



WICHITA BIOMEDICAL CAMPUSSM

 WICHITA STATE
UNIVERSITY

 THE UNIVERSITY OF
KANSAS

Aerial View looking NW
from Topeka and English



WICHITA BIOMEDICAL CAMPUSSM





WICHITA BIOMEDICAL CAMPUSSM



WICHITA STATE
UNIVERSITY





WICHITA BIOMEDICAL CAMPUSSM



WICHITA STATE
UNIVERSITY



WICHITA BIOMEDICAL CAMPUSSM



FACILITIES UPDATE

- HAMR, ATF –
John Tomblin

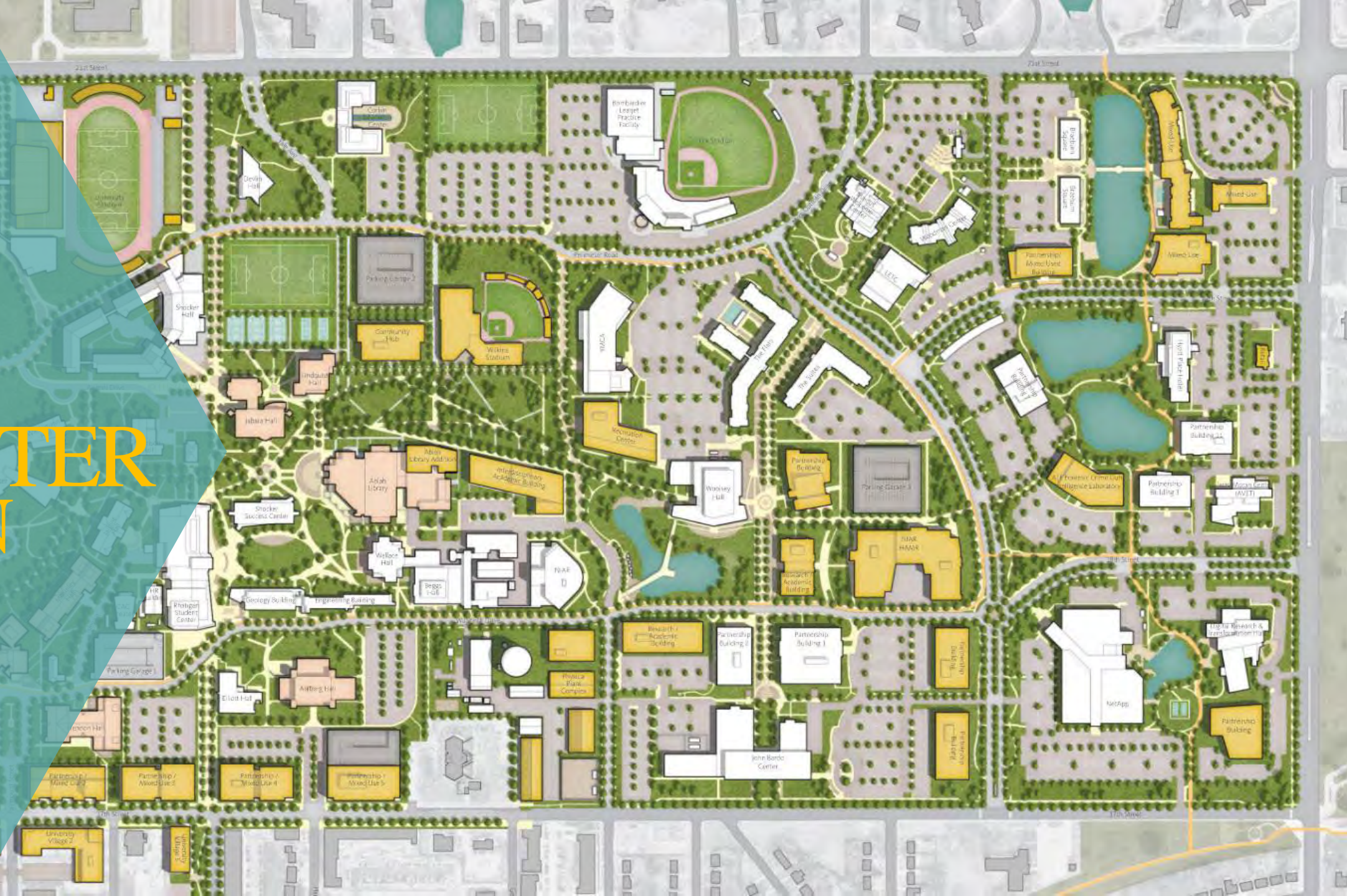


2024

FACILITY UPDATE

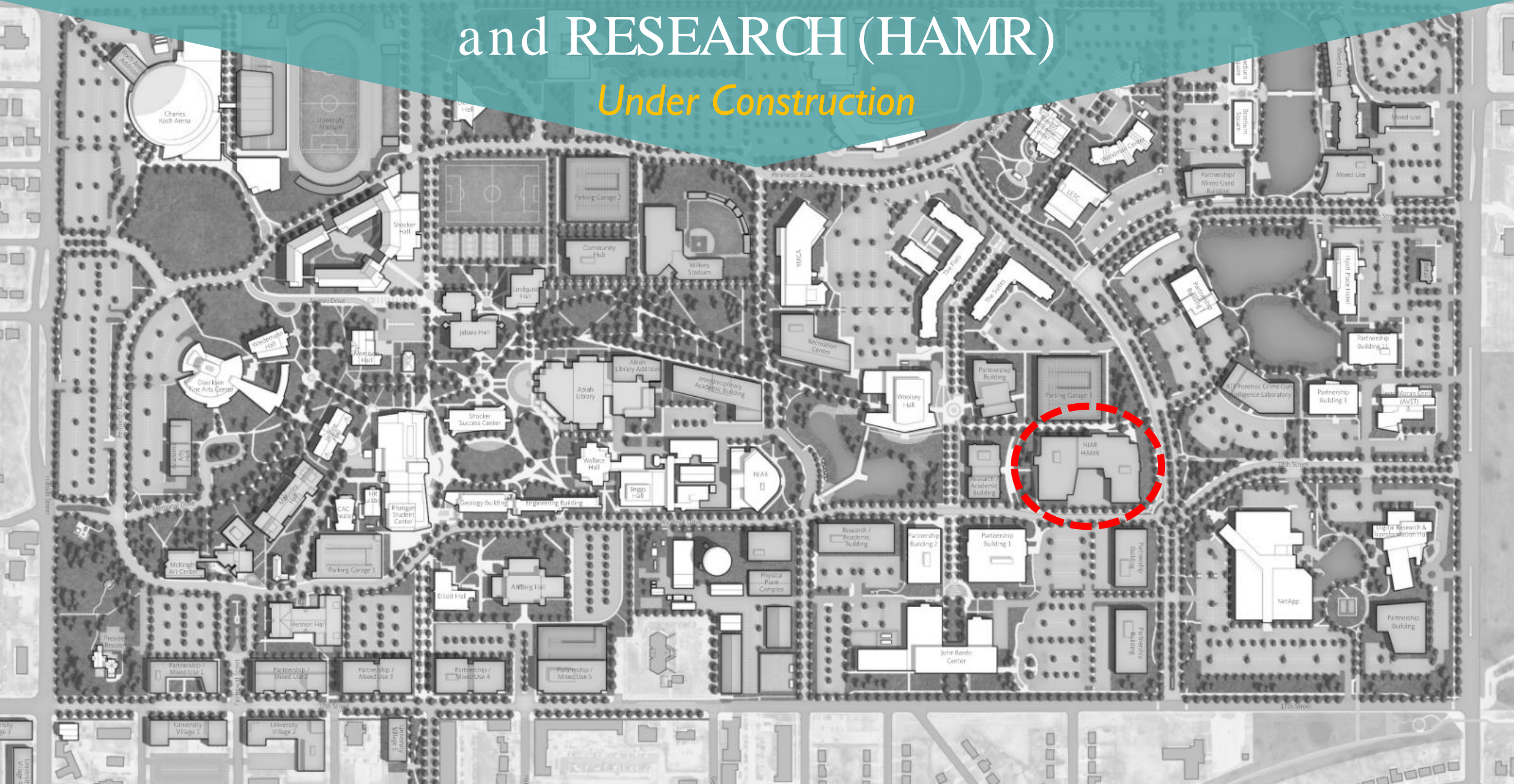
2024

MASTER PLAN



HUB for ADVANCED MANUFACTURING and RESEARCH (HAMR)

Under Construction





WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

EXTERIOR PERSPECTIVE
DAYTIME





WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

EXTERIOR PERSPECTIVE
NIGHT





WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

EXTERIOR PERSPECTIVE
DAYTIME





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EXTERIOR PERSPECTIVE
NIGHT



WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

EXTERIOR PERSPECTIVE
DAYTIME





WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

EXTERIOR PERSPECTIVE
NIGHT











Architecture

WSU NIAR - HUB FOR ADVANCED MANUFACTURING AND RESEARCH

DESIGN DEVELOPMENT // 10/19/2023

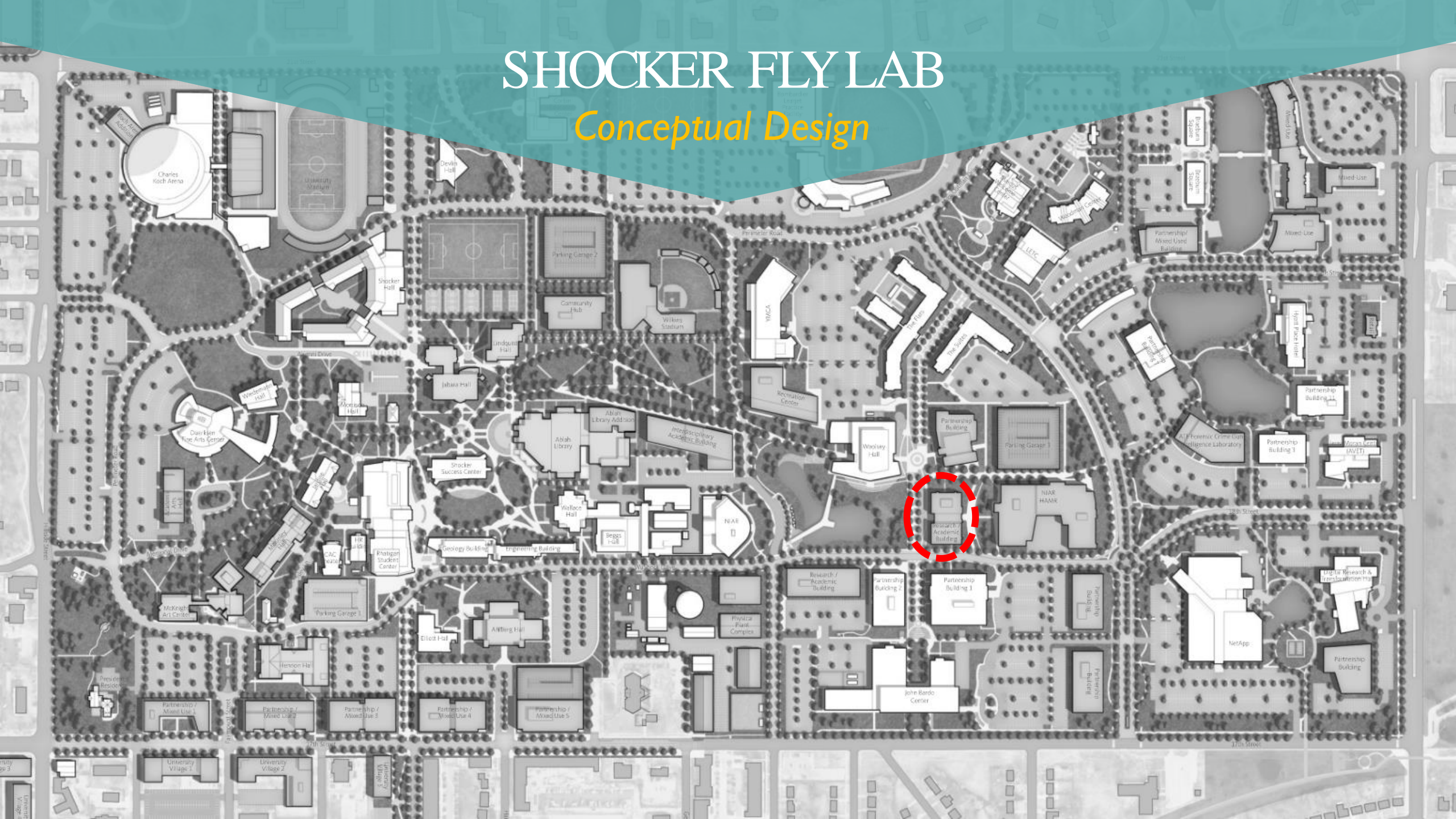
INTERIOR OFFICE VIEW AT
OPEN OFFICE

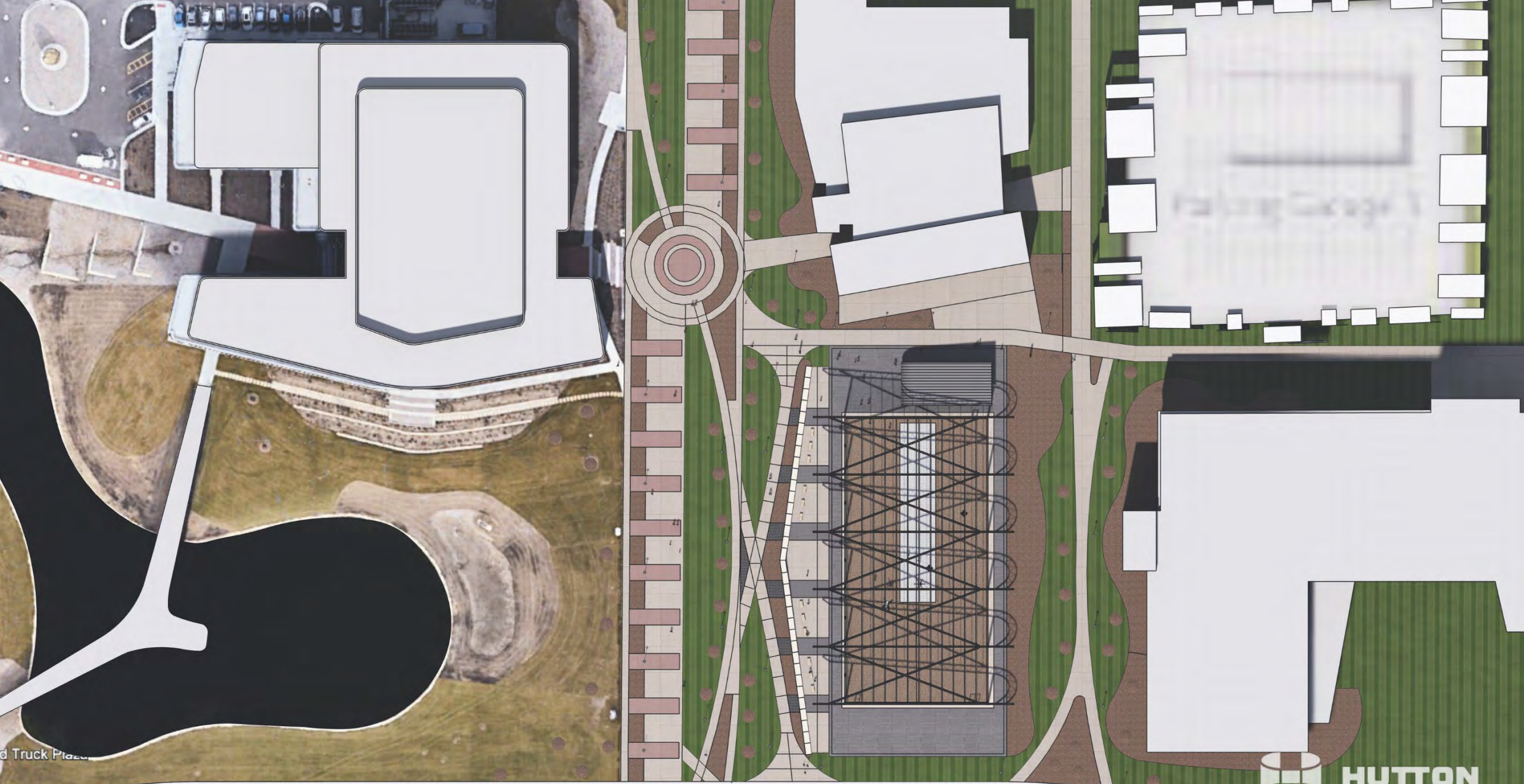




SHOCKER FLYLAB

Conceptual Design





Truck Place



Phase I

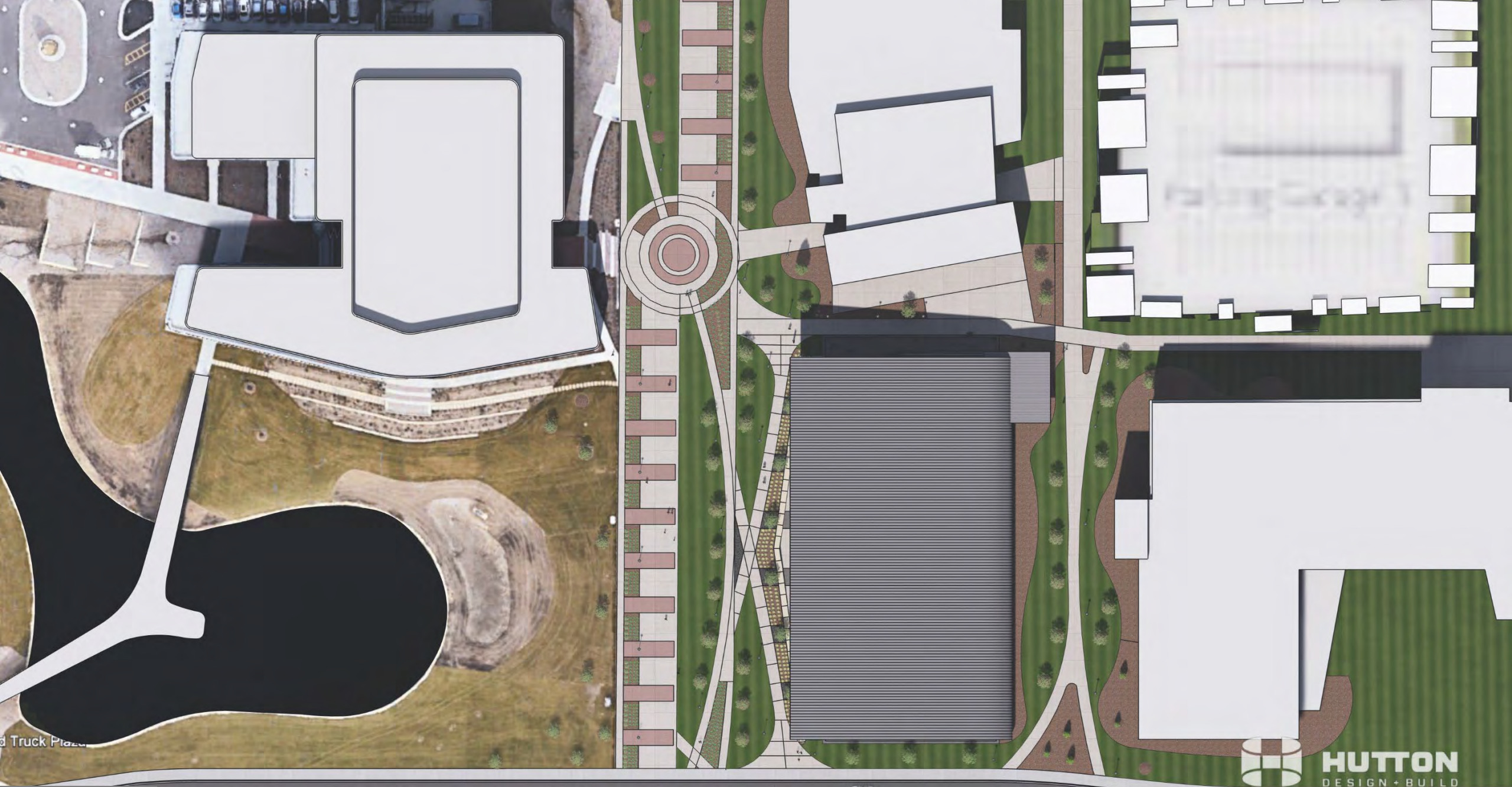


Phase I





Phase I



Truck Plaza



HUTTON
DESIGN + BUILD

Phase 2

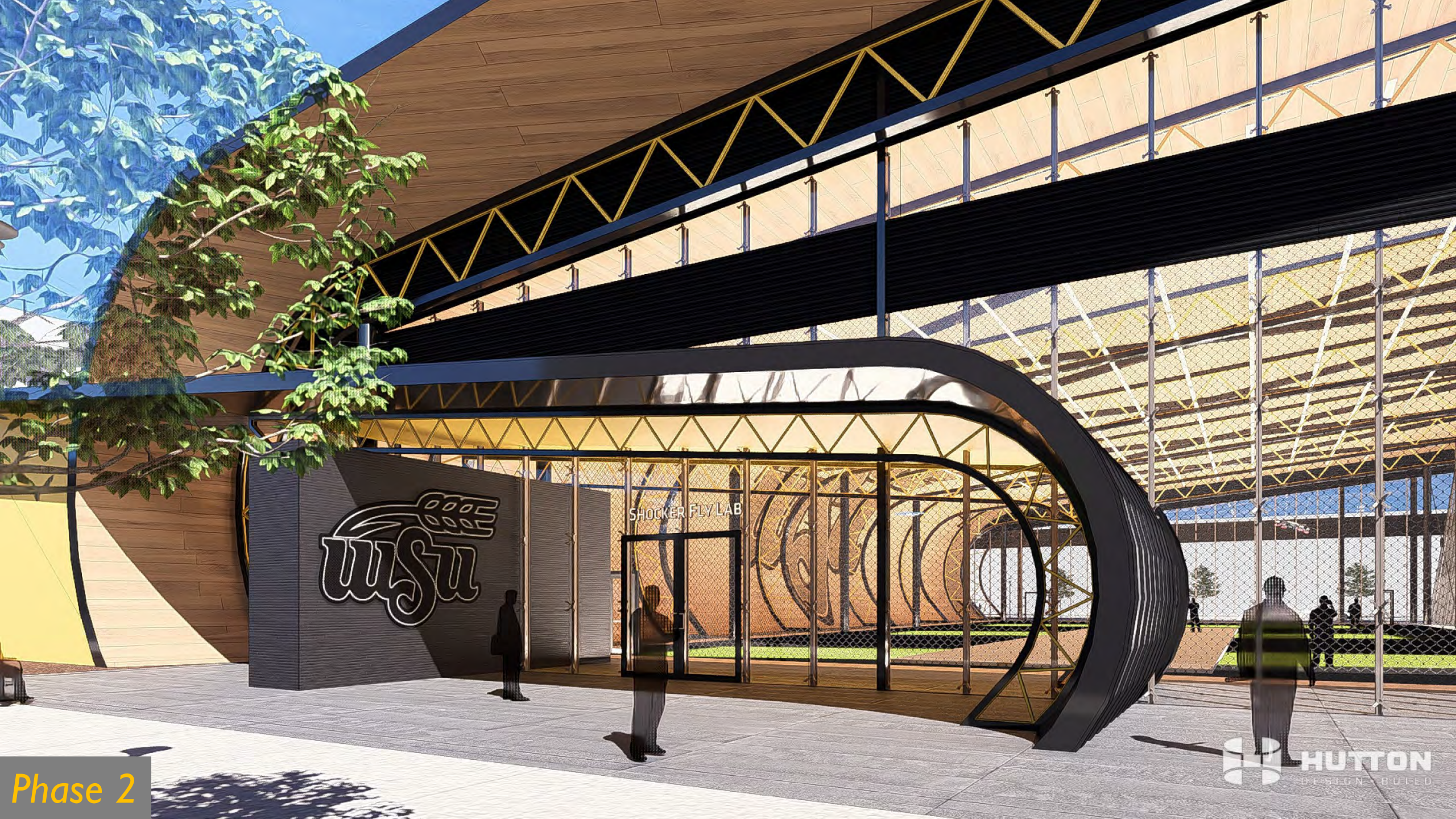


SHOCKER FLY LAB

WISU

Phase 2

 **HUTTON**
DESIGN + BUILD



SHOCKER FLY LAB

WSU

Phase 2

 **HUTTON**
DESIGN BUILD

21st & OLIVER DEVELOPEMENT

Phase I - Design Complete







BUILDING #1

BUILDING #2

FUTURE EVENT CENTER

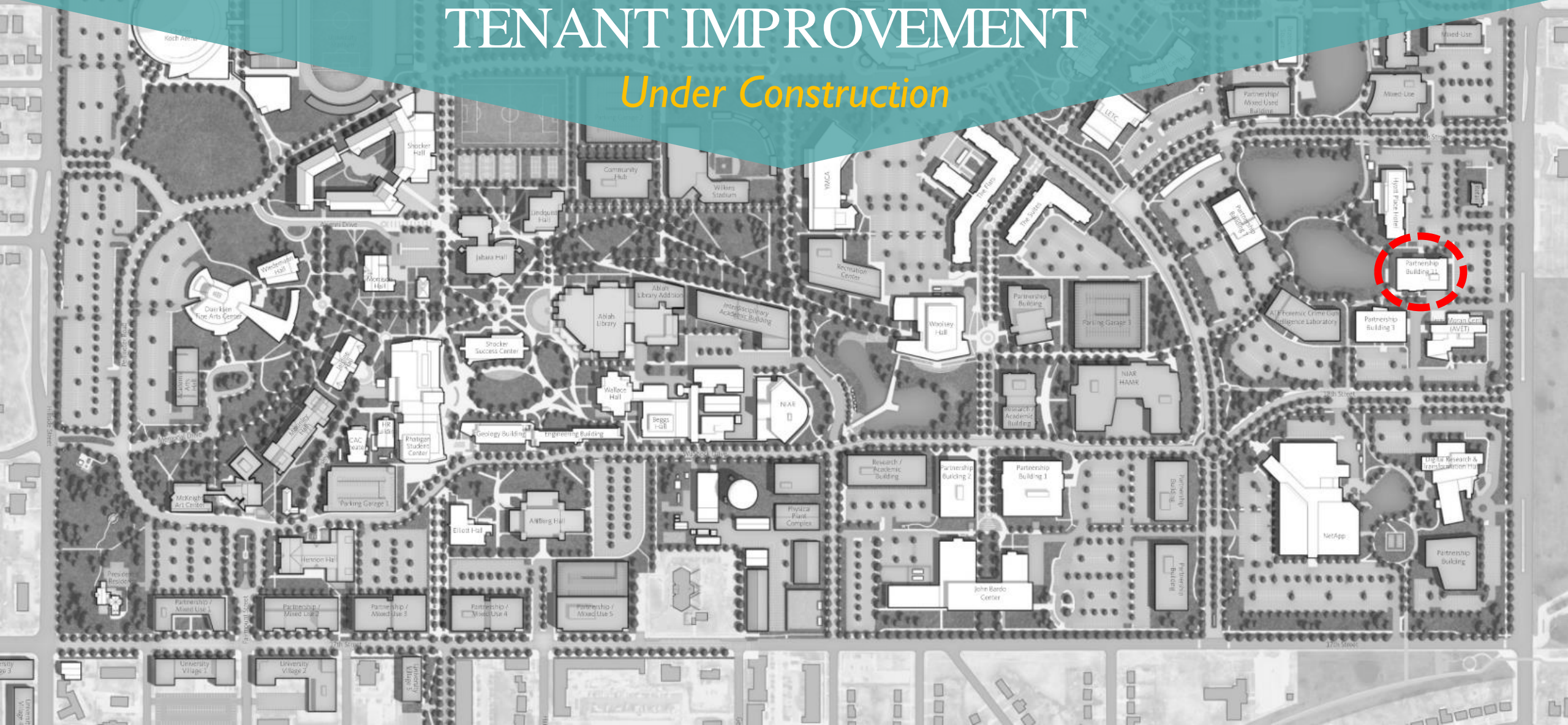






P11 3rd FLOOR CLUB 95 AMENITY SPACE & TENANT IMPROVEMENT

Under Construction





Front Entry



Lounge

The image shows a spacious, modern dining room and lounge. The interior features extensive wood paneling on the walls and ceiling, creating a warm and sophisticated atmosphere. Large windows provide a view of a sunset or sunrise. The space is furnished with contemporary seating, including sofas, armchairs, and tables. A prominent feature is a large, curved, metallic chandelier hanging from the ceiling. In the foreground, a dark wooden table is partially visible, surrounded by green plants. The overall design is clean, functional, and aesthetically pleasing.

Dining Room & Lounge



Dining Room & Coffee Bar

Coffee Bar





Conference Room

Bar & Coffee Bar



ATF FORENSIC CRIME GUN INTELLIGENCE LABORATORY

Under Construction











Thank You!

FACILITIES UPDATE

- Athletics –
Kevin Saal

Wichita State Softball Wilkins Stadium Renovations Project



RENOVATION PHASES

PROJECT PHASE	PROJECT PHASE ESTIMATED COSTS	NOTES
Phase 1	\$9.65 Million	Team Operations Building and Indoor Facility – includes soft costs, foundation fees, furniture, signage, construction costs, etc.
Phase 2	\$1.9 Million	Fan Entry Plaza, Press Box, Ticket Office and Seating Area
Phase 3	\$3.5 Million	Remodeling of existing facilities/seating/fan experience elements
Phase 4	\$700k	Outfield area/event pavilions
Other Phases Soft Costs	\$4.1 Million	Estimated soft costs from other phases of project
TOTALS	\$19.85 Million	



PHASE 1 – OVERVIEW

Phase 1 Estimates: \$9 Million

- **Team Operations Center**

- 12,000 Square Feet
- New Locker Room
- Coach's Locker Room
- Classroom
- Team Room
- Athletic Training Room
- Staff Offices
- Break Room
- Work Room
- Team Laundry Room

- **Indoor Practice Facility**

- 14,400 Square Feet
- Full Indoor Field
- Nets for Batting Cages
- Storage Areas
- Small Tech Area – Film Review Area



PHASE 1
INDOOR
PRACTICE
FACILITY

PHASE 1
TEAM
OPERATIONS
CENTER



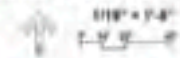


WILKINS STADIUM STUDY

ONE LEVEL
SOFTBALL FACILITY

STADIUM SEATING CAPACITY
1,000 SEATS

FIRST FLOOR PLAN



PHASES 2-4 - OVERVIEW

PHASE 2

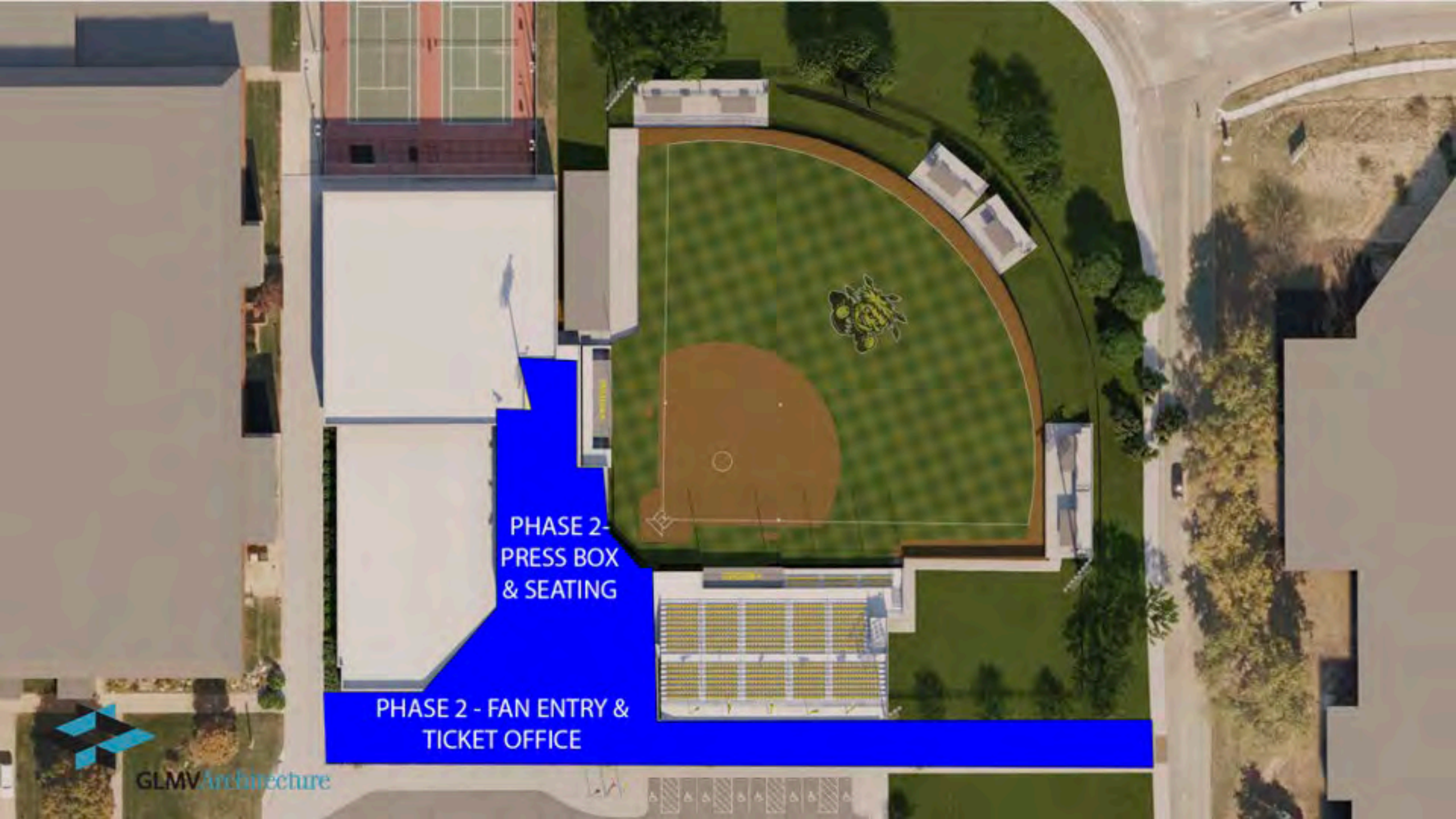
- Fan Entrance
- Press Box
- Ticket Office
- Seating Area
- \$1.9 Million

PHASE 3

- Remodeling of Existing Seating
- Fan Amenities
- Fan Experience Elements
- \$3.5 Million

PHASE 4

- Outfield Berm Area
- Premium Event Pavilions
- Facility Paving
- \$700k



PHASE 2 -
PRESS BOX
& SEATING

PHASE 2 - FAN ENTRY &
TICKET OFFICE



GLMV Architecture



WILKINS STADIUM

WILKINS STADIUM

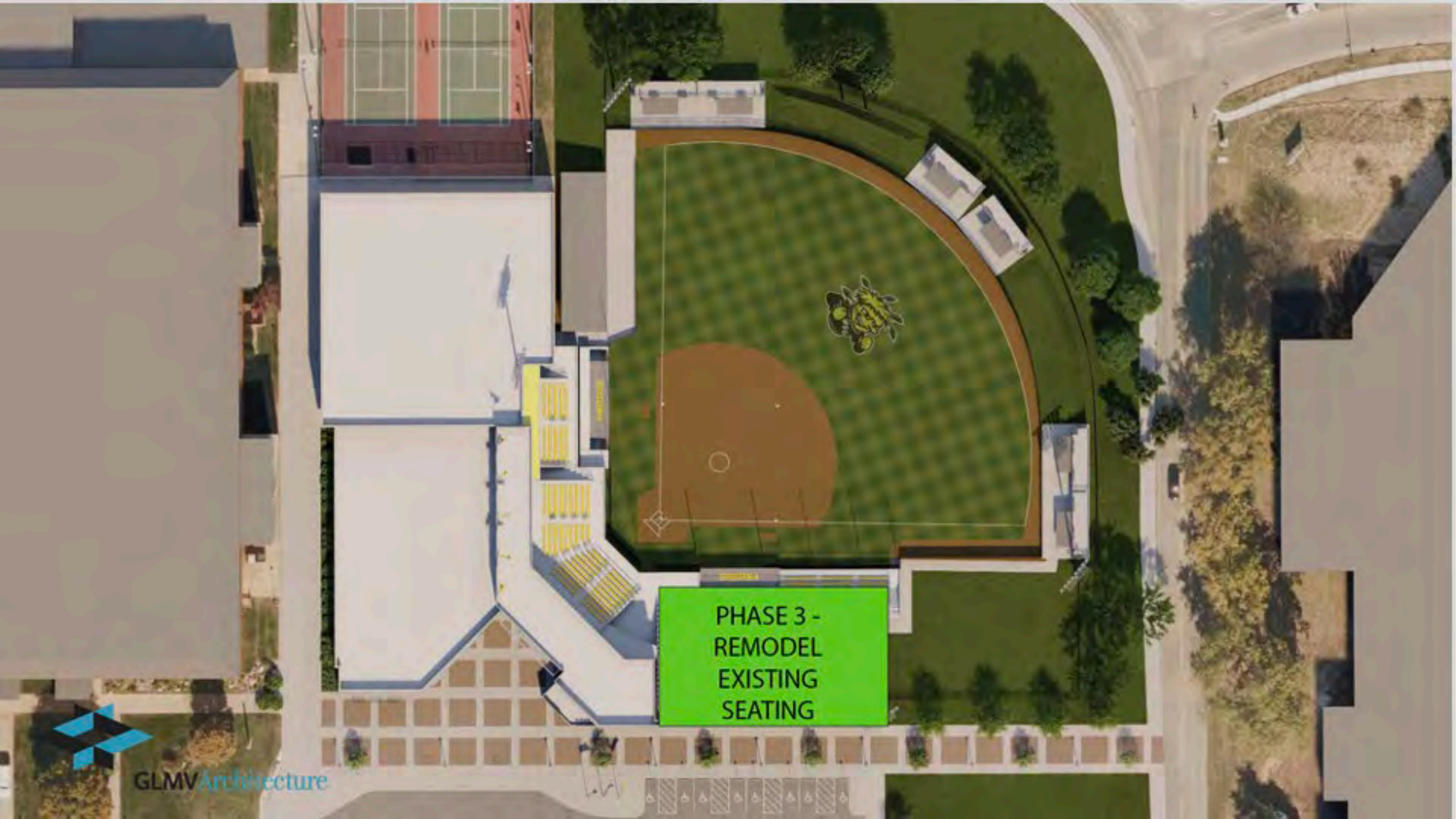


KANSAS

WILKINS STADIUM
TICKETS

TICKETS





PHASE 3 -
REMODEL
EXISTING
SEATING





Naming Opportunities

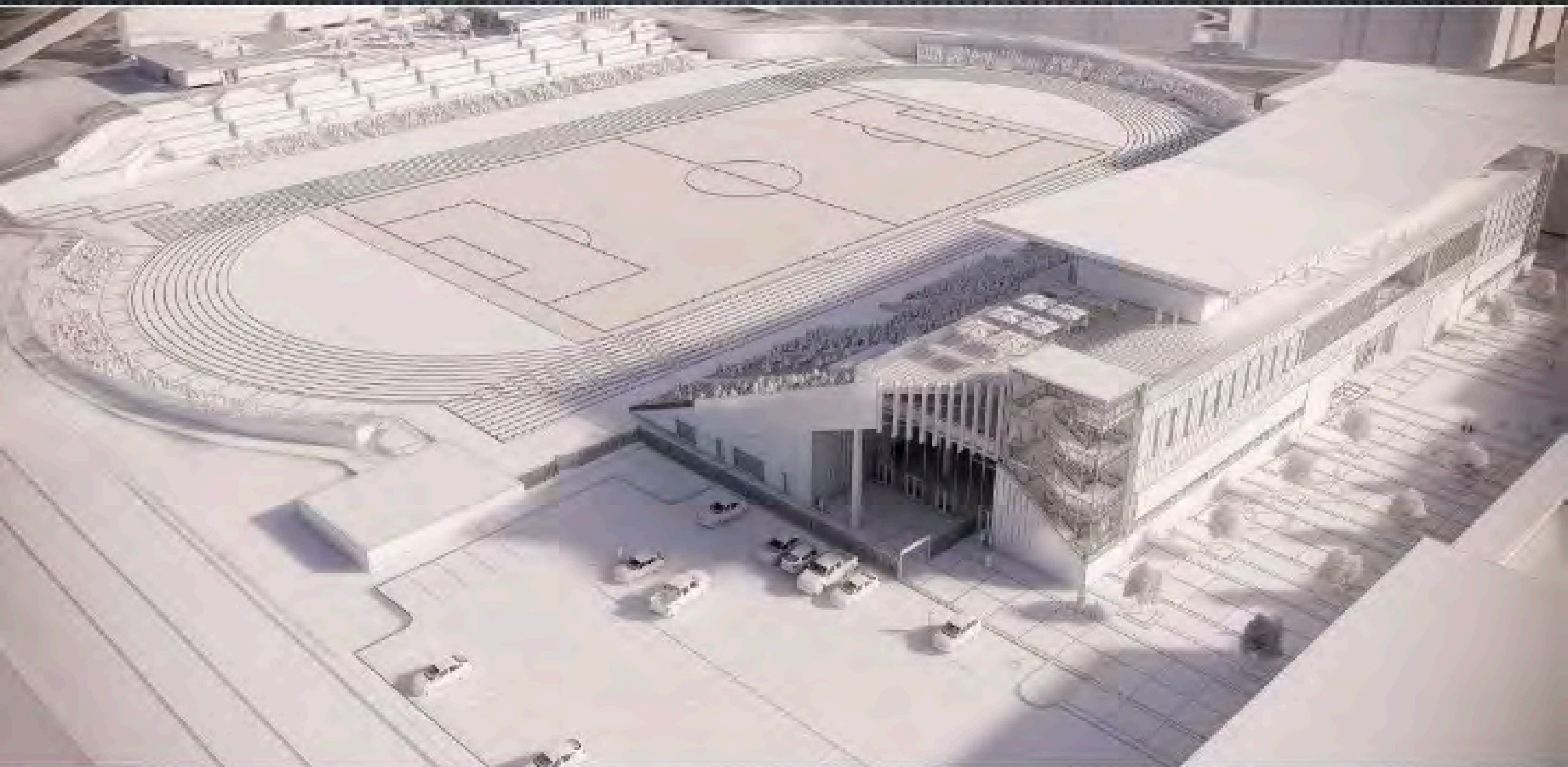
- Naming opportunities exist for each phase of the project
- Majority will exist in Phase 1
- An estimated value of 14.4 million exists in naming opportunities for Phase 1
- A few opportunities exist in Phases 2-4



WICHITA STATE ATHLETICS

UNIVERSITY STADIUM





HISTORY

- **1946**
 - VETERANS FIELD OPENED
- **1969**
 - VETERANS FIELD EXPANDED AND RENAMED CESSNA STADIUM
- **MISCELLANEOUS**
 - WSU HAS HOSTED ALL KSHSAA TRACK/FIELD CLASSES SINCE 1970, EXCEPT FOR 1978 WHEN TRACK RENOVATION SPLIT THE CLASSES INTO THREE EVENTS (SALINA, AUGUSTA, WICHITA).



TIMELINE & PROGRESS

- **SPRING/SUMMER 2023**

- PHASE 0 - DEMOLITION OF THE EAST STANDS BEGAN IMMEDIATELY AFTER KSHSAA TRACK

- **FALL/WINTER 2023**

- PHASE 1A – EAST SIDE CONSTRUCTION
 - UTILITY WORK, MIXED-USE SEATING, FIELD LIGHTS, FENCING, TICKETING PAVILION, RESTROOMS/STORAGE BUILDINGS & PLAZA
 - WORK WILL BE COMPLETED PRIOR TO JUNE 2024 KSHSAA STATE TRACK & FIELD MEET
 - WEST SIDE (CAPACITY AROUND 12,000) WILL REMAIN STANDING FOR 2024 EVENT

- **SPRING/SUMMER 2024**

- PHASE 1B – EVENT LEVEL CONSTRUCTION
 - WIDEN FIELD FOR SOCCER, NEW 9-LANE TRACK, SEATING NORTH/SOUTH EVENT LEVEL END-ZONES
 - WORK WILL BE COMPLETED PRIOR TO JUNE 2025 KSHSAA STATE TRACK & FIELD MEET

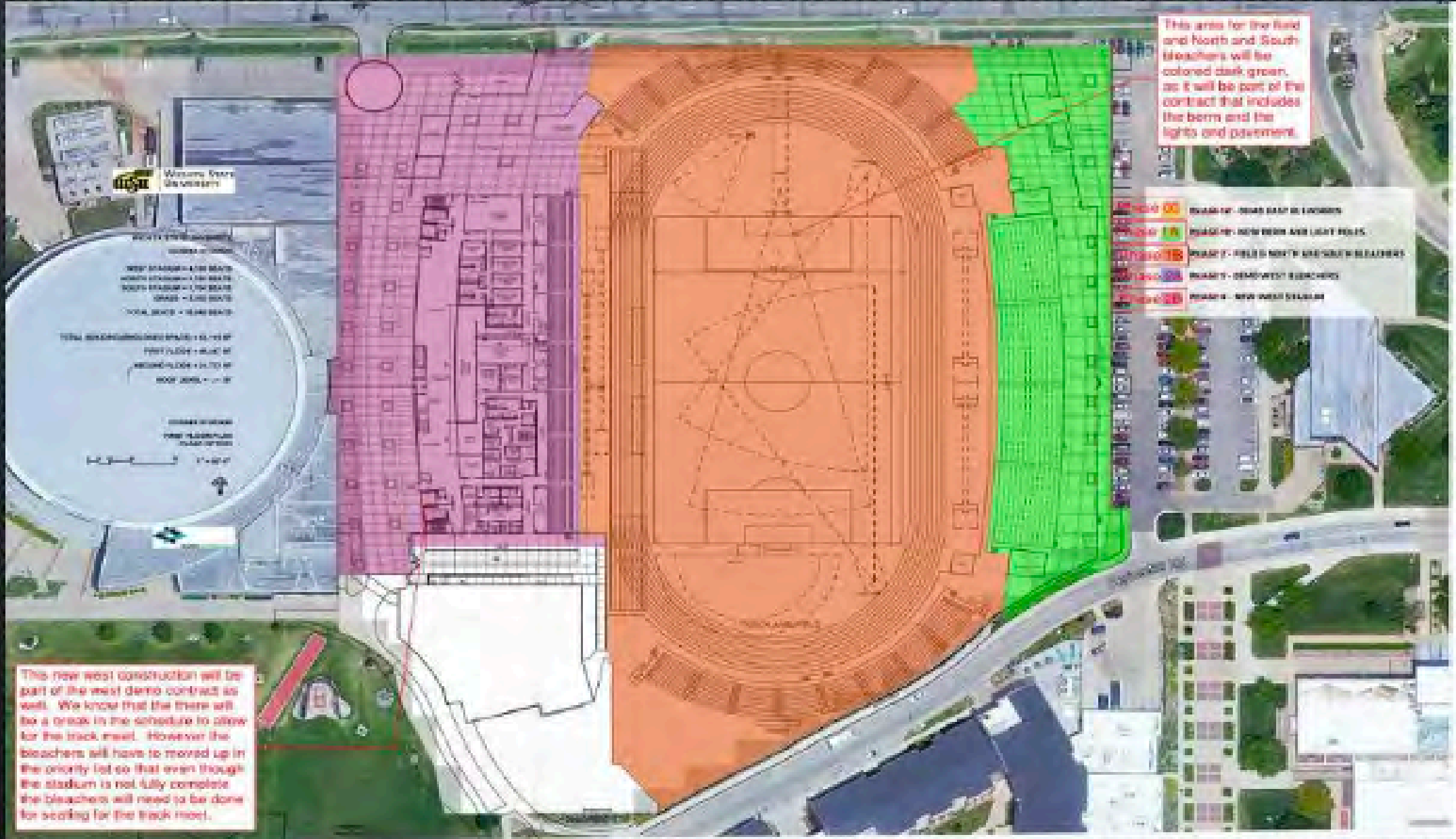
- **SPRING/SUMMER 2025**

- PHASE 2 - DEMOLITION OF THE WEST STANDS BEGAN IMMEDIATELY AFTER 2025 KSHSAA TRACK & FIELD
 - SEATING, PRESS BOX, PREMIUM SPACES, VIEWING DECKS, OFFICES/LOCKER ROOMS/TEAM AREAS FOR SOCCER, RESTROOMS, CONCESSIONS, STORAGE, TRACK/FIELD SUPPORT SPACES
 - WORK WILL BE COMPLETED PRIOR TO JUNE 2026 KSHSAA STATE TRACK & FIELD MEET





UNIVERSITY STADIUM
Phasing Diagram



This area for the field and North and South bleachers will be colored dark green, as it will be part of the contract that includes the berm and the lights and pavement.

- Orange - SEATING - SEAT BASKS & END ZONE
- Dark Green - FIELD - NEW BERM AND LIGHT POLES
- Light Green - FIELD - NORTH AND SOUTH BLEACHERS
- Purple - SEATING - SEAT WEST BLEACHERS
- Red - SEATING - NEW WEST STADIUM

This new west construction will be part of the west demo contract as well. We know that the there will be a break in the schedule to allow for the track meet. However the bleachers will have to moved up in the priority lot so that even though the stadium is not fully complete the bleachers will need to be done for seating for the track meet.

WEST STADIUM & END ZONE

WEST STADIUM & END ZONE
SEATING - SEAT BASKS & END ZONE
TOTAL SEATING - 10,000 SEATS

TOTAL SEATING (SEATING + END ZONE)
TOTAL SEATING - 10,000 SEATS

SEATING - SEAT BASKS & END ZONE
TOTAL SEATING - 10,000 SEATS

1" = 50' FT

UNIVERSITY STADIUM

DESIGN RENDERINGS

UNIVERSITY STADIUM

INITIAL CONCEPTUAL RENDERING (FALL 2022)



UNIVERSITY STADIUM

INITIAL CONCEPTUAL RENDERING (FALL 2022)



UNIVERSITY STADIUM

INITIAL CONCEPTUAL RENDERING (FALL 2022)



UNIVERSITY STADIUM

INITIAL CONCEPTUAL RENDERING (FALL 2022)



UNIVERSITY STADIUM
Conceptual Rendering

UNIVERSITY STADIUM

WEST EXTERIOR (FALL 2023)



UNIVERSITY STADIUM

WEST EXTERIOR (FALL 2023)



UNIVERSITY STADIUM

WEST EXTERIOR (FALL 2023)



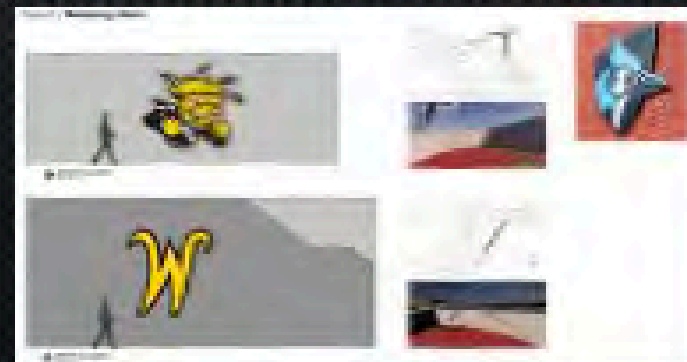
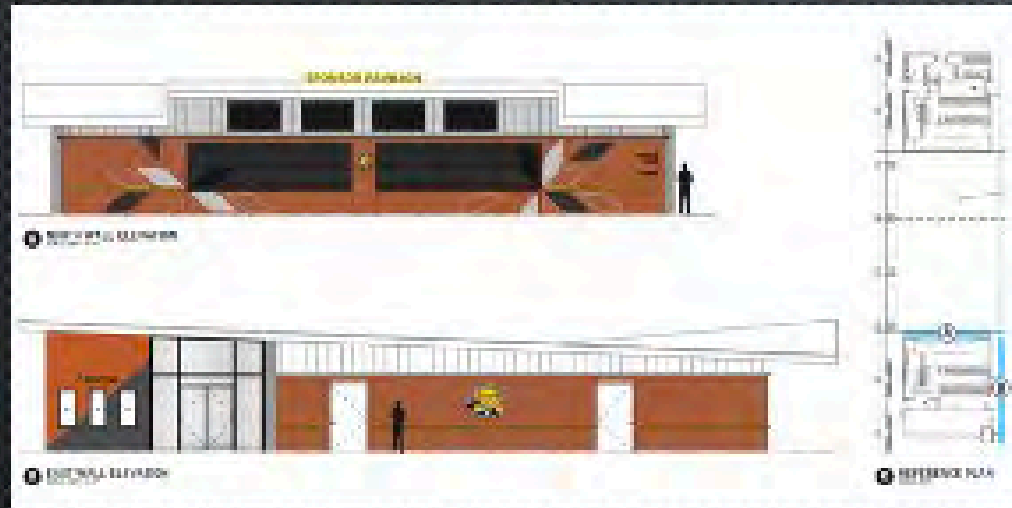
UNIVERSITY STADIUM

WEST EXTERIOR & ADJACENCY (FALL 2023)



UNIVERSITY STADIUM

EAST PAVILION, EVENT SPACE & STORAGE STRUCTURES



UNIVERSITY STADIUM

EAST IMPACT GRAPHIC

Photo Op / Option 1



Photo Op / Option 2



CLOSING & QUESTIONS

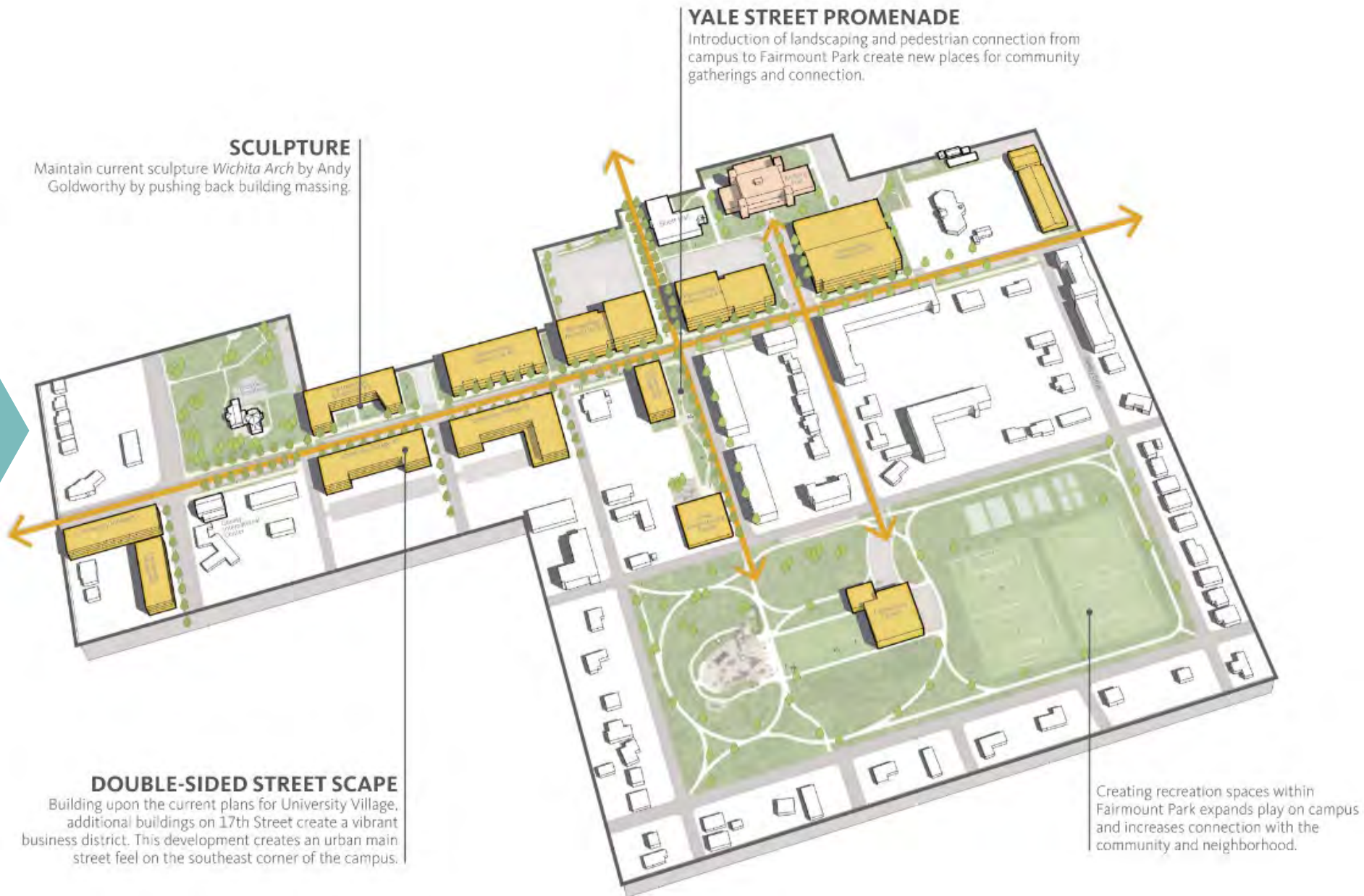
"SETTING GOALS IS THE FIRST STEP IN TURNING THE INVISIBLE INTO THE VISIBLE." — **TONY ROBBINS**

"SOMEONE'S SITTING IN THE SHADE TODAY BECAUSE SOMEONE PLANTED A TREE A LONG TIME AGO." — **WARREN BUFFETT**

FACILITIES UPDATE

- University Village —
Stacia Boden

University Village



SCULPTURE
Maintain current sculpture *Wichita Arch* by Andy Goldworthy by pushing back building massing.

YALE STREET PROMENADE
Introduction of landscaping and pedestrian connection from campus to Fairmount Park create new places for community gatherings and connection.

DOUBLE-SIDED STREET SCENE
Building upon the current plans for University Village, additional buildings on 17th Street create a vibrant business district. This development creates an urban main street feel on the southeast corner of the campus.

Creating recreation spaces within Fairmount Park expands play on campus and increases connection with the community and neighborhood.



17th Street Gateway





GOAL 5

Freedom of expression -[Wichita.edu/freeexpression](https://www.wichita.edu/freeexpression)

Shelly Coleman-Martins, Teri Hall and Stacia Boden

PUBLIC VIEWS CONFLICT

Asked to Choose the Most Offensive Idea from a List and Assume The Speech Involved that “Idea”:

72%

Someone Who Voices the “Idea” Should Not Lose Their Jobs

BUT

70%

Faculty Prohibited from Teaching Class if Openly Held “Idea”

59%

Public Library Should Not Be Required to Remove Books that Espoused the “Idea”

BUT

52%

Someone Should Not Be Allowed to Give a Public speech in their community on the “Idea”

Survey of American Adults by University of Chicago Forum for Free Inquiry and Expression:

90%

Major or Minor Purpose of Higher Education Should Be “To Support the Free Exchange and Debate of Different Ideas and Values”

BUT

55%

Students Should Not Be Permitted to Invite Speakers to Campus Who’ve Made Offensive comments

69%

Professors Should Not Be Permitted to Promote the Views of a Specific Political Group or Religion

KBOR POLICIES - OVERVIEW

- Ch.II. Governance, Section C. Chief Executive Officer, Faculty and Staff, **Subsection 13. Political Activity**
- Ch.II. Governance, Section E. Facilities, **Subsection 16. Use of Campus Grounds and Facilities**
- Ch.II. Governance, Section F. Other, **Subsection 6. Use of Social Media by Faculty and Staff**

WSU Policies and Procedures Manual



Search Policy Manual



WSU POLICIES - OVERVIEW

- **WSU Policy 11.10** / Poster/Flyer Policy for University Grounds and Facilities *(5/20/2015)*
- **WSU Policy 11.12** / Use of University Campus for free Expression Activities *(12/5/2023)*
- **WSU Policy 11.22** / Political Activities and Campus Facilities *(8/2/2022)*
- **WSU Policy 3.05** / Social Media Use *(2/23/2018)*
- **WSU Policy 4.16** / Review Procedures for Alleged Violations of the Kansas Board of Regents' Social Media Policy (Faculty) *(2/13/2017)*
- **WSU Free Expression Resolution** *(1/12/2021)*

WSU Policies and Procedures Manual



Search Policy Manual



WSU POLICIES

Policy Revisions Being Considered:

- Identify time, place, and manner restrictions in Free Expression policy
- Move (or duplicate) 4.16 into General Employment Policies
- Reinforcing notice requirement and exceptions limited to "spontaneous" events
- Expressly prohibiting encampments and construction of any structure
- Clarify procedure for student organizations
- Announce in WSU Today expressive activities
- Limit sound amplification
- Cost of security billed to organizers of an event
- May be required to show identification to establish right to be on campus

WSU POLICIES

Policy Revisions Being Considered (cont.):

- Clarify poster policy – applies to *all* "postings"
- Need to identify designated location(s) for chalking
- Advance notice of certain postings (banners, yard signs)
- Removal only by University officials

WSU POLICIES

New Policy for Consideration:

- Institutional policy reinforcing public statements on behalf of university
- No official statements about public matters that do not directly affect the university's core function
- Promotion of open inquiry, reasoned debate, divergent viewpoints and expertise
- Acknowledge lack of neutrality as an institution – but value intellectual pursuit of truth
- Acknowledge institutional speech beyond areas of expertise jeopardize the institution's integrity and credibility
- Acknowledge policy as justification to thwart political and societal pressures to pick a side
- Acknowledge policy prevents picking of one side over another – forcing division among divergent university community, and prevents perception of caring more for one issue than another
- Work to provide support, training, resources and other actions in response
- Applies to "leaders" at university

QUESTIONS FOR DISCUSSION

Each table designate notetaker to record discussion and share with large group:

- 1. How do you see the questions regarding freedom of expression playing out in your disciplines/colleges?**
- 2. What issues or items are you seeing regarding student freedom of expression?**
- 3. How can we work together to enhance student freedom of expression?**

RETREAT OBJECTIVES

1. Strengthen leadership cohesion.

Foster teamwork and collaboration among executive members to ensure a unified approach toward achieving our goals.

2. Facilitate discussion and debate.

Encourage active participation in discussing, debating, and evaluating the critical issues and opportunities that influence our priorities.

3. Present the 2024-2025 presidential priorities.

Outline and share the key goals and initiatives set for the upcoming term.