

Shockers and United Way



United Way of the Plains

**Fighting for the health, education and financial stability
of everyone in south central Kansas**

LIVE UNITED.

YOUR
UNITED
WAY
MAKES A
LOCAL
IMPACT.

LIVE UNITED.



THOUSANDS OF AREA CITIZENS
in these counties have better lives each year
because of YOUR investments.

In fact, the United Way helps people
more than **292,000** times annually!

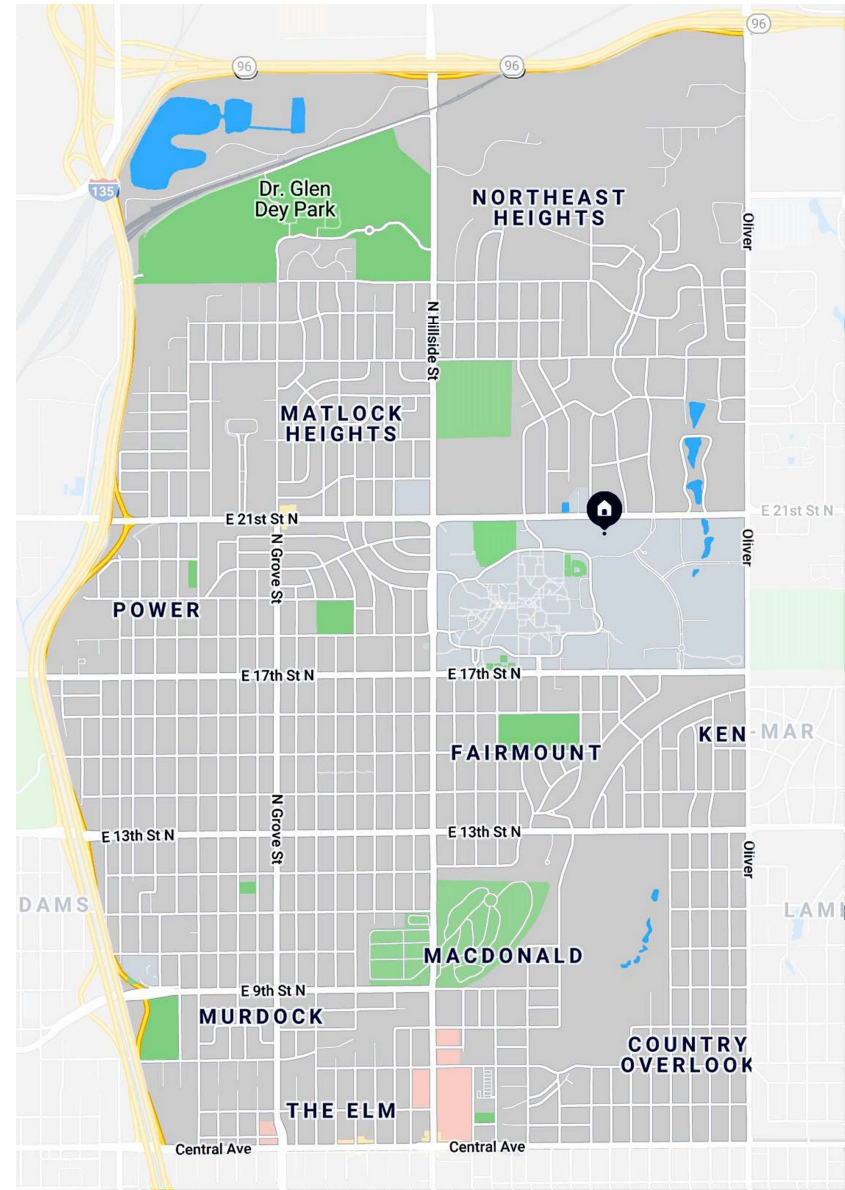


United Way of the Plains

Providing direct support to your Shocker Neighborhood

- Last year, United Way of the Plains supported individuals in the **Shocker Neighborhood** over **35,400** times.
- 211 alone assisted this neighborhood **16,328** times.
- The top service support categories were **emergency social services** and **case management, food assistance, homeless prevention and developmental support for children.**

LIVE UNITED

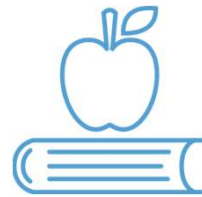


Investing in programs that ensure a good quality of life and a strong community



HEALTH

- Access to healthcare and mental health services
- Healthy lifestyles
- Health equity



EDUCATION

- School ready children
- Promoting success in school
- Support for overall development



FINANCIAL STABILITY

- Access to the support and skills to improve financial stability
- Workforce development
- Financial literacy

Next year, United Way will add a new focus area:

BASIC NEEDS

- Food insecurity
- Rent and mortgage assistance
- Utility assistance
- Safety
- Shelter assistance



LIVE UNITED.

Poverty Rates by Kansas County (2019) in United Way of the Plains Service Area

Sedgwick County
69,506 People in Poverty (13.7%)

Harvey County
3,172 People in Poverty (9.6%)

Reno County
7,701 People in Poverty (12.9%)

Sumner County
2,667 People in Poverty (11.8%)

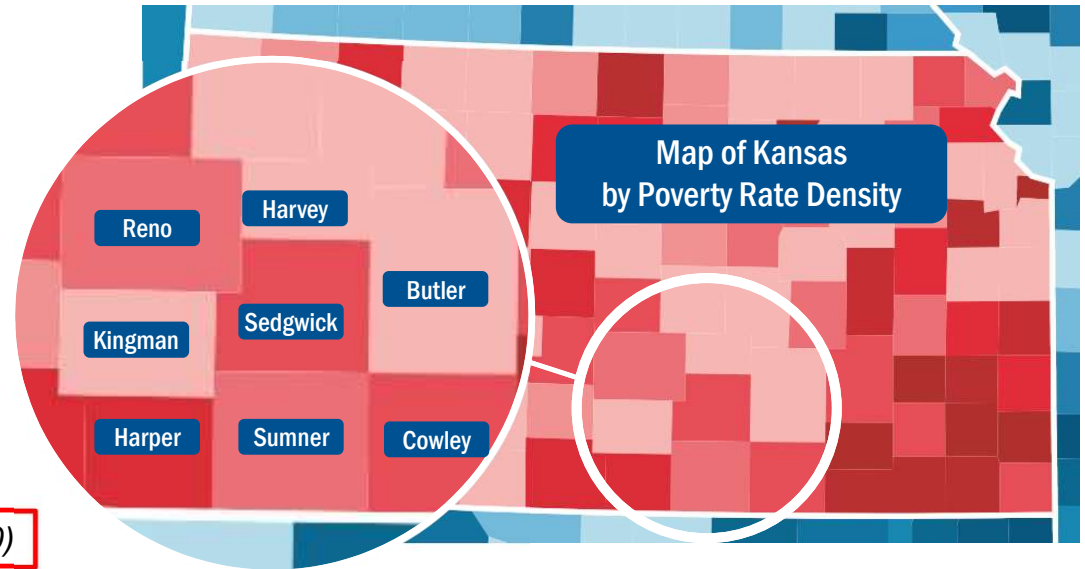
Butler County
6,025 People in Poverty (9.5%)

Harper County
874 People in Poverty (16.1%)

Cowley County
4,675 People in Poverty (14.1%)

Kingman County
549 People in Poverty (7.6%)

Source: PovertyUSA.org



95,169 People living in poverty (Family 4 making \$26,500)

Those living in poverty are more likely to have....

- Limited education
- Limited employment options
- Limited empowerment
- Limited income
- Limited residential options
- Limited access to care and services
- Limited access to health insurance
- Adverse social factors
- Adverse environmental factors
- Higher health risks



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Persons Living Below Poverty Line By Sedgwick County Zip Code

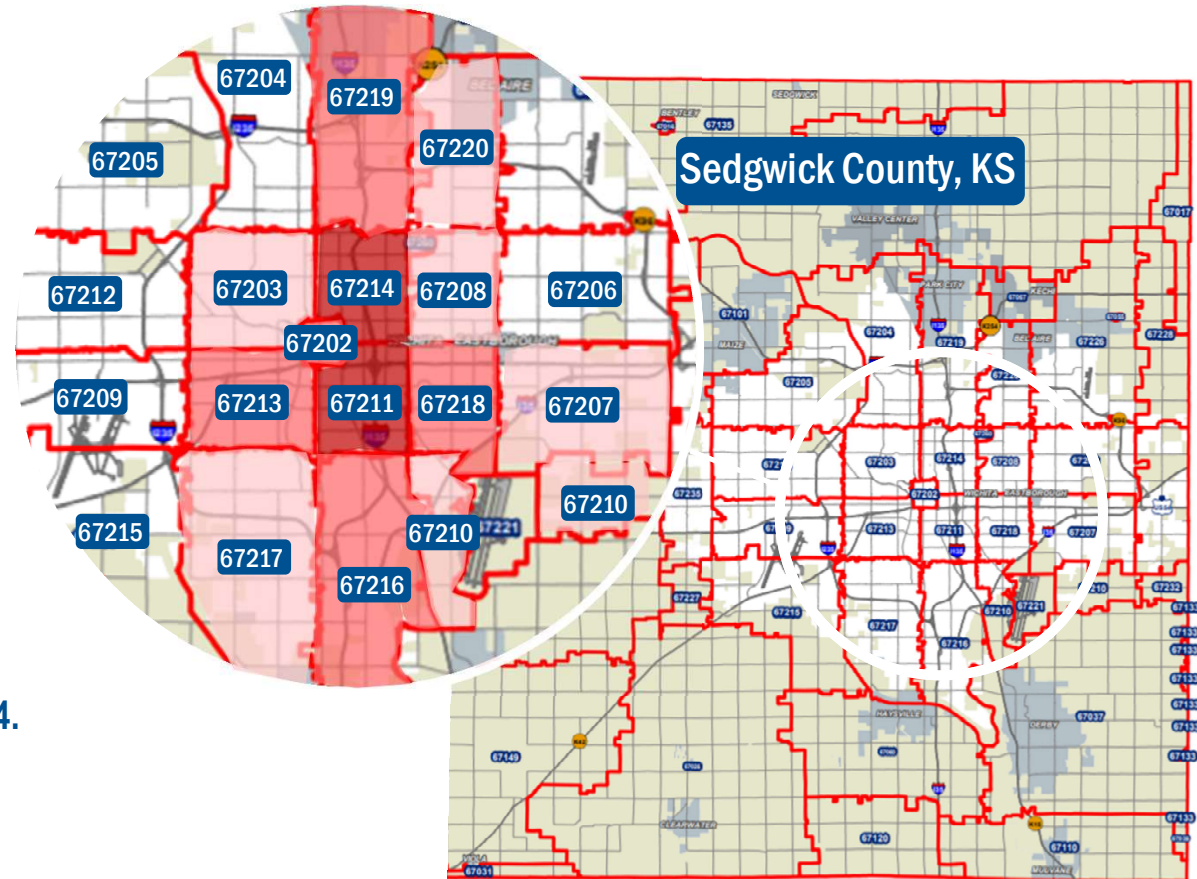
67214 – 32.9%	67210 – 19.9%
67211 – 31.3%	67203 – 18.7%
67213 – 28.6%	67220 – 18.3%
67202 – 27.1%	67217 – 18.3%
67219 – 23.4%	67208 – 17.4%
67216 – 21.1%	67207 – 14.3%
67218 – 20.5%	Kansas – 11.4%

Shocker Neighborhood zip codes

Source: U.S. Census Bureau (2019).
American Community Survey 5-year estimates.

Of the 700 zip codes in Kansas, Wichita is the home to the poorest zip code in the state - 67214.

In fact, 3 of our zip codes are in the top 10.



LIVE UNITED.



United Way of the Plains

FUNDING UNITED WAY FOR THE COMMON GOOD

2·1·1

164,883 times last year United Way 211 connected Kansans to the help they needed.

16,300 in the Shocker Neighborhood



190 nonprofits saved over **\$1.2 million** last year by shopping for free at the United Way GIV Warehouse.

Do you know a nonprofit that could benefit from this program?

Tell them!



18,000 hours of transformational volunteer work was coordinated by United Way last year.

VolunteerICT • Wu's Big Event • GIV Warehouse

LIVE UNITED.

Shockers in the Community



WSU and United Way partnering to connect staff, students and faculty with more than **334 volunteer opportunities** at **105 local agencies**.

Volunteer ICT provides an average of **7,350 hours of service per year** with more than **2,370** individuals annually.

Wu's Big Event

On Oct 2, **161 volunteers** gave **800 hours** of service to the nonprofit community. Since 2017, the Big Event has generated **1,338 total hours** of volunteer support in Wichita.

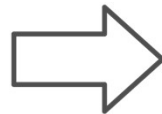
GIVE ITEMS OF VALUE

94 volunteers have contributed over **200 hours** to UWP's GIV Warehouse since February 2020

LIVE UNITED

INVESTING IN THE COMMUNITY...292,263 TIMES

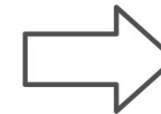
YOUR GIFT



UNITED WAY ADDS VALUE



Policy Experts • Gap
Analysis • Efficiency •
Partnerships



IMPACT CREATED



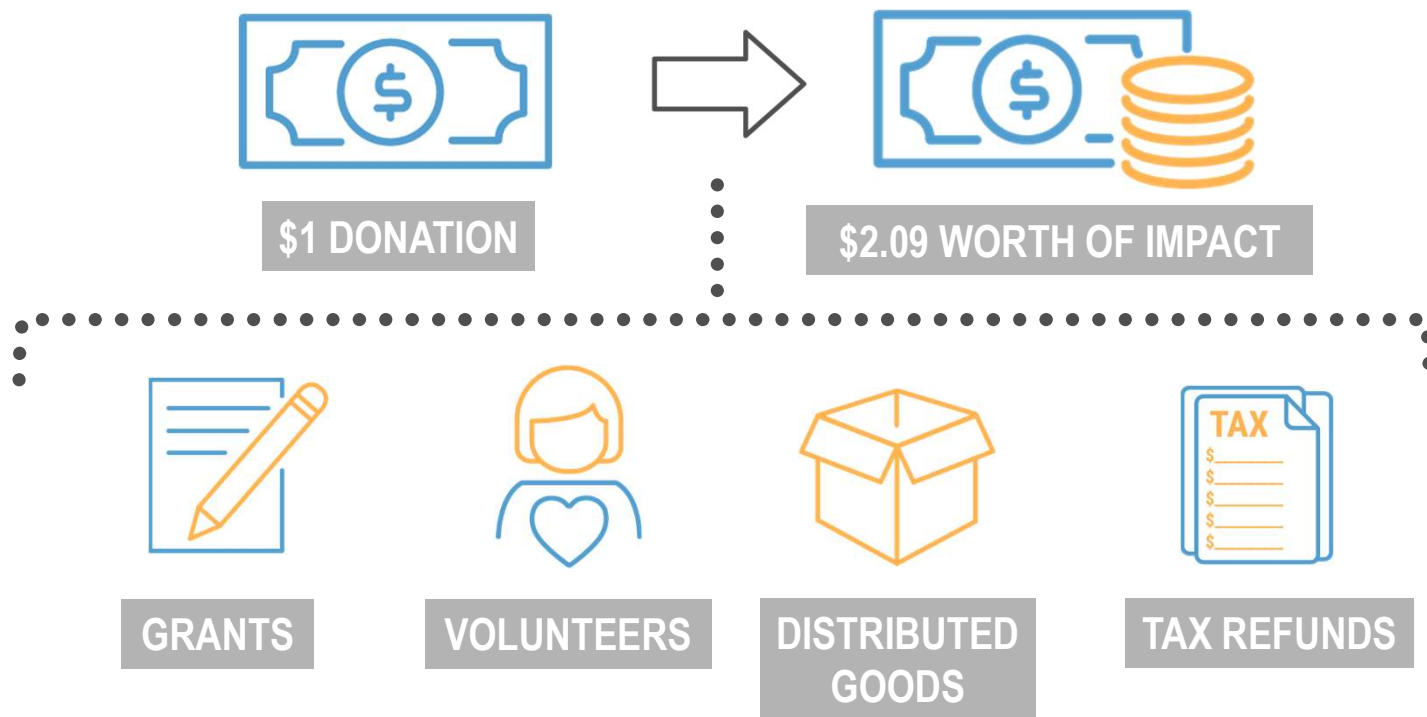
292,263

Number of times United Way
helped people in south
central Kansas last year.

LIVE UNITED.

YOUR GIFT HELPS TWICE AS MUCH

LAST YEAR, WE TURNED EVERY DOLLAR DONATED INTO \$2.09 OF IMPACT.



LIVE UNITED.



United Way of the Plains

A NEW DIRECTION TO BETTER SERVE THE COMMUNITY

A modern and relevant United Way...

- ✓ **Reflects the community** in philosophy, policy and participation.
- ✓ Is there all the time – **always on** – in every channel.
- ✓ Offers **unparalleled service**, solutions, content and engagement.
- ✓ Understands what needs to be done **locally** and how to **collaborate**.
- ✓ Is **insightful and data driven**.
- ✓ Celebrates past achievements, **evolves to adapt to the current market**, leaves behind what no longer works, and embraces shared opportunities.

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United Way of the Plains

IMPACT ON THE PLAINS 2021: A social innovation competition in pursuit of bold solutions.

EDUCATION



WICHITA STATE UNIVERSITY
FOUNDATION

Project Education for All – Center for Educational Technologies to
Assist Refugee Learners, Wichita State University Foundation

FINANCIAL STABILITY



Fellowship Program – Lead for Kansas

HEALTH



New Psychiatric Care System for Homeless Adults – Breakthrough
Episcopal Social Services

BASIC NEEDS



Increasing Financial Stability for Survivors of Domestic Violence –
StepStone

WHAT IT
MEANS TO
LIVE
UNITED!

GIVE

Your support helps foster individual and collective success in our community.

ADVOCATE

Be informed. Be vocal.

Help build awareness for the issues in our community that matter most to you.

VOLUNTEER

Help transform our community.



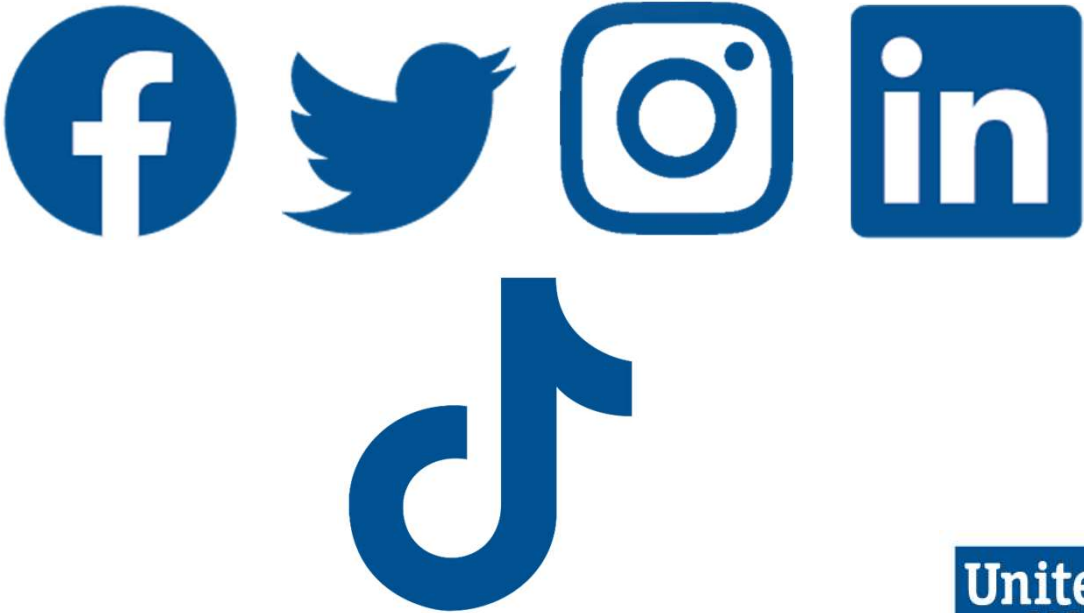
United Way of the Plains

LIVE UNITED.



STAY CONNECTED

@UNITEDWAYPLAINS



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Thank you, **WSU**, for considering a gift to support United Way and your **Shocker Neighborhood!**



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