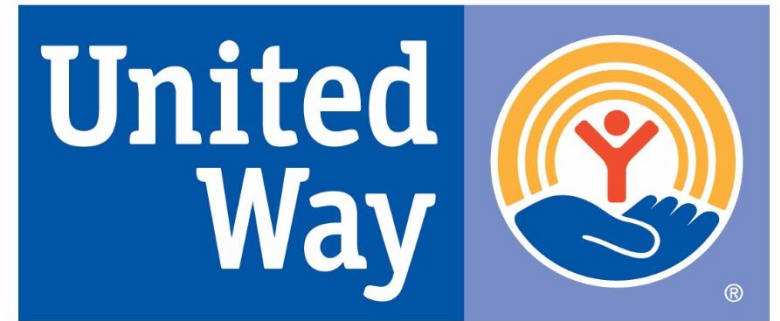


Shockers and United Way

Fighting for the Health, Education, Financial Stability and Basic Needs for everyone in South Central Kansas



United Way of the Plains

LIVE UNITED.

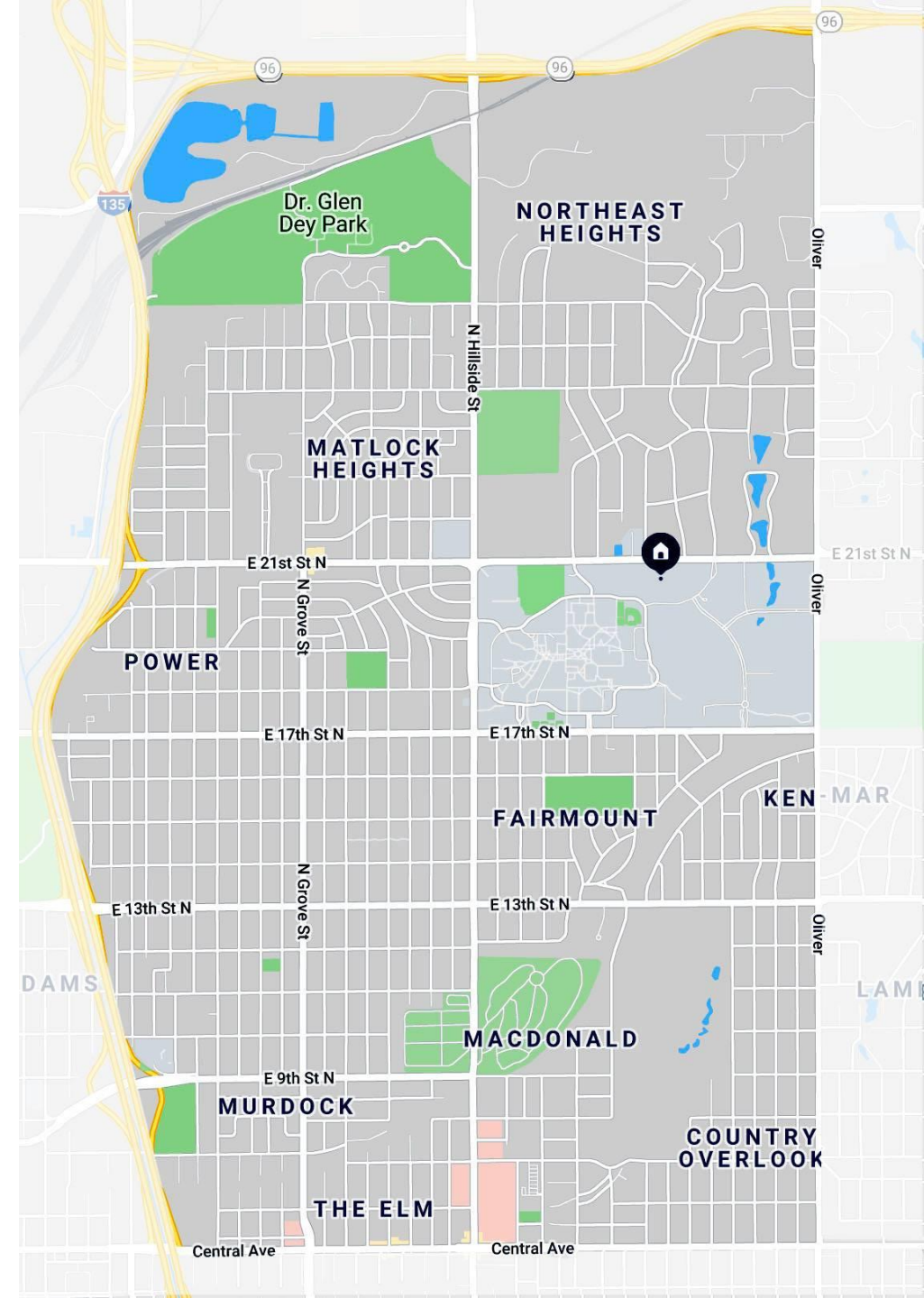
YOUR INVESTMENT IN THE WORK OF
UNITED WAY HELPED OUR NEIGHBORS
THRIVE **611,643 TIMES** LAST YEAR.



Providing direct support to your Shocker Neighborhood

- Last year, United Way of the Plains supported individuals in the **Shocker Neighborhood** over **18,000** times.
- 211 alone assisted this neighborhood more than **8,000** times.
- The top service support categories were **emergency social services** and **case management, food assistance, homeless prevention** and **developmental support for children**.

LIVE UNITED.

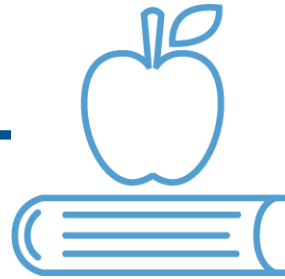


OUR FOCUS



HEALTH

Providing access to quality services so all can get – and stay – healthy.



EDUCATION

Helping children enter school ready to learn, achieve at grade level and graduate on time.



FINANCIAL STABILITY

Empowering adults with the tools needed to ensure fiscal security.



BASIC NEEDS

Addressing a lack of resources and overcoming barriers to life-saving assistance. Helping those in need survive today, propels them to live their best lives possible tomorrow.

HEALTH

\$1,309,508

invested last year in the community through United Way-funded programs to improve the health and well-being of our neighbors.

38,997

last year United Way-funded programs helped people feel and live better.





\$500,800

- was saved on prescription medications through SingleCare, a discount card program.



United Way of the Plains

EDUCATION—

\$1,481,634

invested last year in the community through United Way-funded programs to help children thrive in their education.

30,988 TIMES

Partners helped children succeed in 2022





Supporting Educational Outcomes in the Shocker Neighborhood

In partnership with WSU Men's Basketball, United Way of the Plains raised funds through Coaching for Literacy.



Students in grades K-3 at 14 schools in the Shocker neighborhood received new reading materials to take home and combat summer learning loss.

A total of 6,100 books were delivered, with 3,050 children receiving two books and resources for parents to assist students with improving their reading skills.

LIVE UNITED.



United Way of the Plains

FINANCIAL STABILITY —

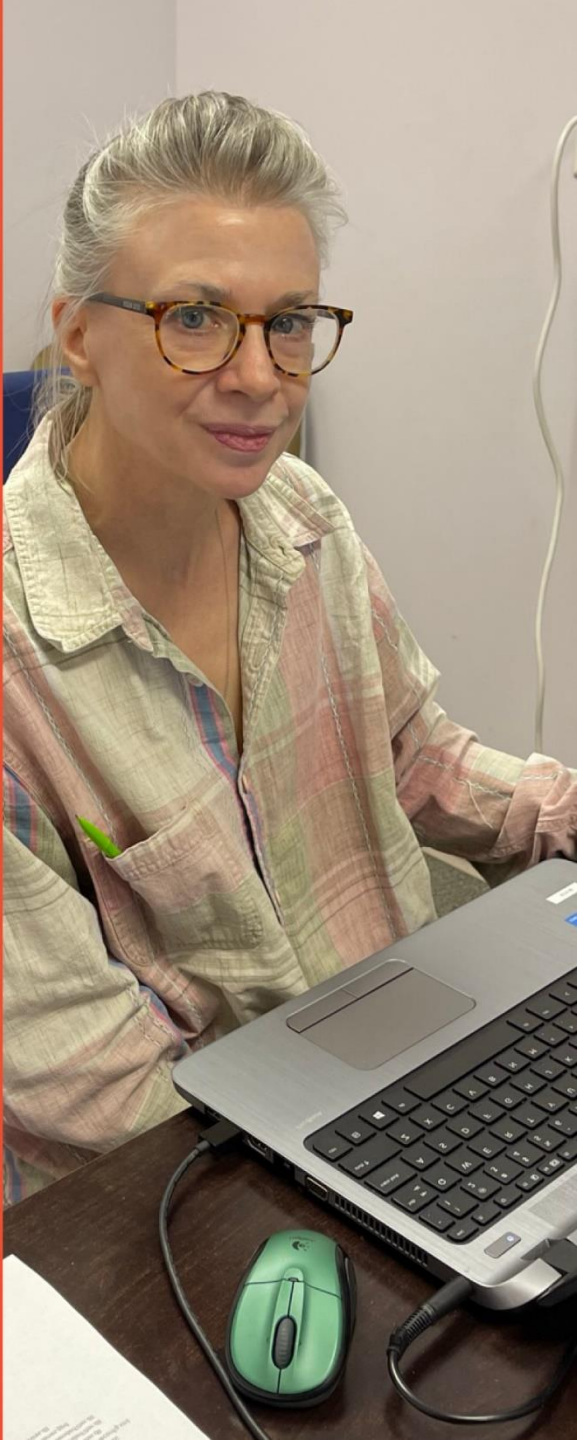
\$622,106

invested last year in the community through United Way-funded programs to empower people on the road to financial stability

38,667 TIMES

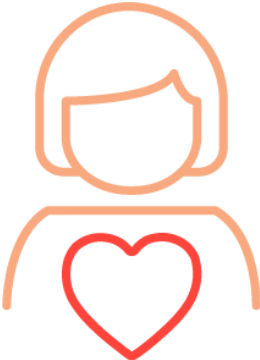
Partners helped our neighbors gain Financial Stability in 2022





FREE TAX PREP

\$8.4 million in tax refunds were returned last year to local households, which fed into the local economy.



100+

volunteer income tax assistance (VITA) volunteers.



5,444

federal returns filed.



\$8.4 MILLION

tax refunds returned locally.

LIVE UNITED.



United Way of the Plains

BASIC NEEDS —

\$2,380,258

invested last year in the community through United Way-funded programs that are helping our neighbors access food, shelter, safety, and utilities

53,383 TIMES

Partners helped our neighbors cover their basic needs in 2022



Poverty Rates by Kansas County (2019)

in United Way of the Plains Service Area

Sedgwick County

69,506 People in Poverty (13.7%)

Reno County

7,701 People in Poverty (12.9%)

Butler County

6,025 People in Poverty (9.5%)

Cowley County

4,675 People in Poverty (14.1%)

Pratt County

1,047 People In Poverty (11.7%)

Barber County

746 People in Poverty (16.4%)

Harvey County

3,172 People in Poverty (9.6%)

Sumner County

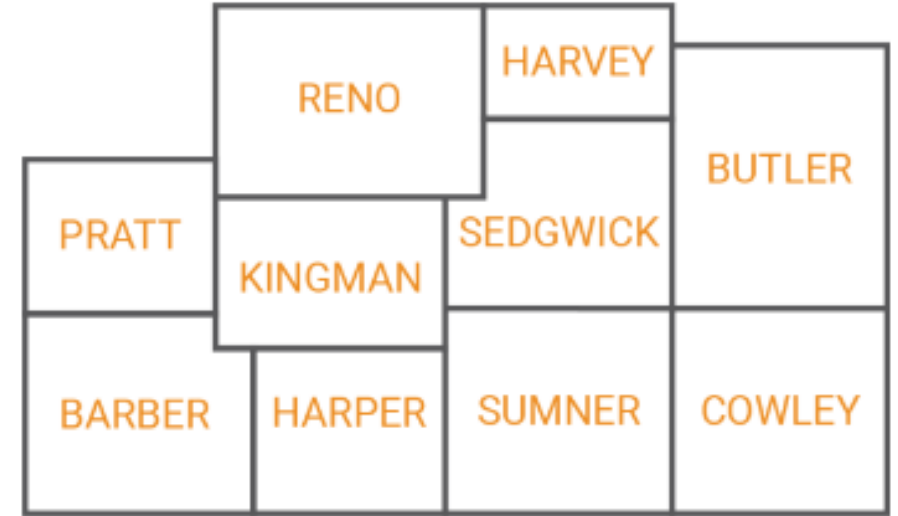
2,667 People in Poverty (11.8%)

Harper County

874 People in Poverty (16.1%)

Kingman County

549 People in Poverty (7.6%)



Source: PovertyUSA.org

96,962 People living in poverty (Family 4 making \$26,500)

Those living in poverty are more likely to have....

- Limited education
- Limited employment options
- Limited empowerment
- Limited income
- Limited residential options
- Limited access to care and services
- Limited access to health insurance
- Adverse social factors
- Adverse environmental factors
- Higher health risks



LIVE UNITED.



United Way of the Plains

Persons Living Below Poverty Line By Sedgwick County Zip Code

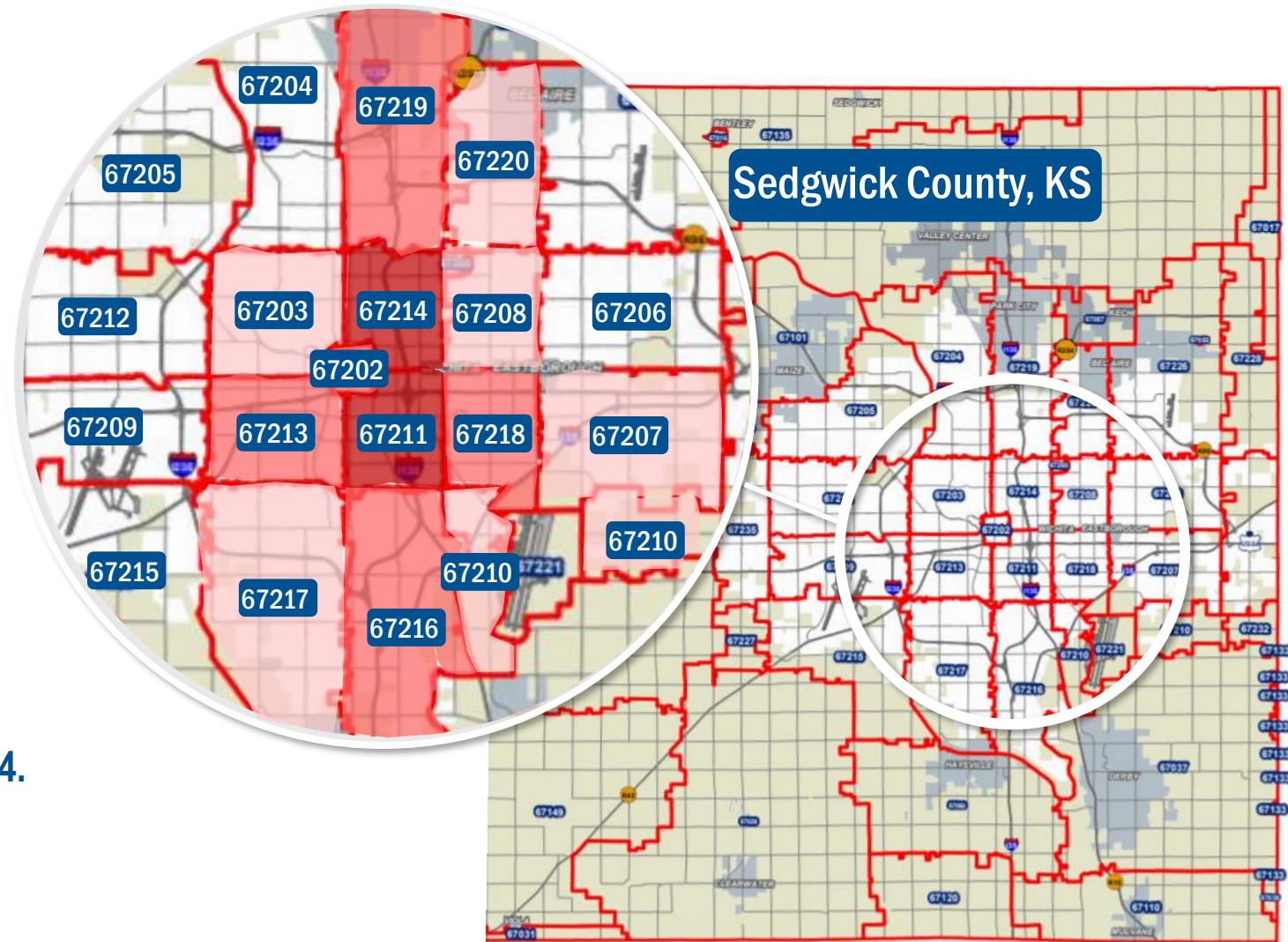
67214 – 32.9%	67210 – 19.9%
67211 – 31.3%	67203 – 18.7%
67213 – 28.6%	67220 – 18.3%
67202 – 27.1%	67217 – 18.3%
67219 – 23.4%	67208 – 17.4%
67216 – 21.1%	67207 – 14.3%
67218 – 20.5%	Kansas – 11.4%

Shocker Neighborhood zip codes

Source: U.S. Census Bureau (2019).
American Community Survey 5-year estimates.

Of the 700 zip codes in Kansas, Wichita is the home to the poorest zip code in the state - 67214.

In fact, 3 of our zip codes are in the top 10.





Kansans in crisis get
connected to resources and
services to meet their needs

154,812

times through United Way
211 Information & Referral.



232 nonprofits access
a **RECORD BREAKING**

\$2.6 MILLION

worth of donated
products through our
**Give Items of Value
Warehouse.**



Shockers in the Community



WSU and United Way partnering to connect staff, students, and faculty with more than **300 volunteer opportunities** with different local agencies.

Volunteer ICT provides around **7,300 hours of service per year** with more than **2,000** individuals annually.

LIVE UNITED.

Wu's Big Event

On Feb 11th **148 volunteers** gave **444 hours** of service to the nonprofit community. Servicing **12 local** agencies. On Oct. 7th **252 volunteers** gave 621 hours of service to the nonprofit community. Servicing **11 local** agencies.

GIVE ITEMS OF VALUE

21 volunteers have contributed around **44 hours** to UWP's GIV Warehouse since January 2023

IMPACT THAT ADDS UP...

- + **592** second and third grade students strengthened their reading skills through Read to Succeed
- + **337** at-risk children received support services through the Early Childhood Block Grant, managed locally by United Way, to ensure they would enter school ready to learn and reduce the need for future specialized education.
- + **118,815** books were distributed to school age children to ignite their love of reading and learning
- + **5,287** individuals used SingleCare, a prescription discount card offered by United Way
- + **159** working families accessed affordable dental care with the help of the Delta Dental Community Benefit Plan, administered by United Way
- + **632** individuals were referred to safe, affordable banking services to avoid predatory lending services through Bank On ICT
- + **49,633** free rides were given to Veterans on Wichita City buses through the Vets Ride Free program
- + **14** homeless pet owners were able to board their furry friend for free while they found stable housing
- + **287** free grocery deliveries were made to households in food deserts through Ride United ICT
- + **107,100** times individuals experiencing homelessness were served by an Impact ICT coalition partner
- + **162,053** times people in south central Kansas were helped by United Way funded programs.
- + *And more...*



\$1 DONATION

NONPROFIT PROGRAMS

INVESTED IN

DIRECT SERVICES THAT ADD VALUE



Grants



Volunteer Center



Free Tax Prep



Prescription Savings



Distributed Goods

Last year, United Way invested in **77 programs** at **66 nonprofits** through Opportunity on the Plains, Promise on the Plains, and Impact on the Plains.

United Way **MORE THAN DOUBLES** the impact of every dollar donated.

\$2.51 WORTH OF IMPACT

Thank you, **WSU**, for considering a gift to support United Way and your **Shocker Neighborhood!**



For questions regarding United Way of the Plains or this year's campaign please contact:

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Associate Director of Philanthropy
bblack@unitedwayplains.org
(316) 267-0937 Ext. 4127

LIVE UNITED.



United Way of the Plains